# complete programs for week ending december 4 RADIO GUIDE

TEN CENTS

this week

MARION DAVIES In ''Peg O' My Heart''

> EZIO PINZA On ''Chesterfield Hour''

METROPOLITAN OPERA

**Begins** series

MARIA JERITZA "General Motors" star

ARTUR RODZINSKI

Conducts ''World's Greatest Orchestra''

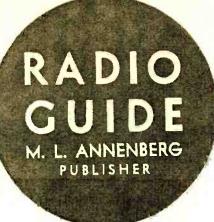
GLADYS SWARTHOUT ''Ford'' guest

LISTEN TO THEM!



Kathleen Wilson—of "One Man's Family"

SMASH FEATURE-THE BIRTH OF CHARLIE McCARTHY-IN PICTURES



Vol. 7. No. 7

C U R T I S MITCHELL Editor

## Medal of Merit A Weekly Award for Excellence in Broadcasting

## AWARDED TO LUM AND ABNER

UM AND ABNER'S method of selecting a theme song is as typical of them as their own finger-prints. They needed a theme so they went into a music store and asked to hear some records. One was the song "Eleanor," and they simply liked it.

No fuss. No consulting of musical nabobs who would attempt to

catch the vibration of their personalities and match it with melody and counter-melody. An ordinary music store was all these very ordinary but guite remarkable fellows needed.

Chester Lauck and Norris Goff are two young men from Mena, Arkansas, who have made good. The world, however, knows them better as a couple of other fellows. And then some. Chester Lauck, who is tall and spry and also Lum Edwards, likewise plays Grandpappy Spears, Snake Hogan, Cedric Weehunt, Butch Dolan, Oscar Fields, Dan Davis, Frank Foster, Clarence O. Willoughby, and the presiding judge and defense counsel in whatever courtroom scenes are required.

Norris Goff, who is short and dapper, is heard as Abner Peabody. He also takes the



Chester Lauck

tall, spry . . . is Lum

parts of Dick Huddleston, Squire Skimp, Mose Moots, Caleb Weehunt, Lord Cholmondelay, and a halfdozen incidental male characters. In their many roles

and in their wisdom they have treated the radio audience to some profound remarks. Listeners still recall Lum's famous comment on friends.

'We always figured," he stated, "that if a feller would choose his friends the way he chooses his britches there would be fewer rips in friendship and no patches on the seat of his wisdom."

Back in Mena, Ark., in 1930, today's amazingly successful Lum

and Abner were employed respectively by a local finance company and a wholesale grocery. They did not know that a neighboring hamlet would change its name from Waters to Pine Ridge. They did not know that they would sign a contract which would pay them \$355,500 for slightly more than two years of radio work. Nor that they would live in Hollywood on magnificent estates and have for their friends the star-spangled celebrities of the screen and radio.

Certainly they did not forsee that their radio fame would become so great that their listeners would demand of Radio Guide that the Medal of Merit be awarded to them.

But the boys have made good. Because they have, because in their whole careers

their programs have never stooped to the use of off-color words or meaning, because they please a huge and growing army of listemers, we award to Lum and Abner and their broadcast for the Horlick's Corporation, Radio Guide's Medal of Merit.



Norris Goff ... short, dapper . . . is Abner



## No Pons

OR radio, we give thanks.

Last week, we were in a slough of despond, a blue funk, an abyss of despair. Our editorial pride had been cut to the quick by one of the unfortunate errors to which such a publication as Radio Guide is subject. To be exact, our beautiful cover had stated with no possibility of argument that Lily Pons would appear on the "Vick's Open House" program.

But she didn't.

To be sure, at the time we went to press it seemed that she would sing in place of Miss MacDonald, but subsequent developments changed that. So Radio Guide was in error and our editorial head was bowed in grief.

But radio brought us a message. It was a program whose name escapes us but to which we shall be everlastingly grateful. In a voice ringing with conviction and sincerity, a full-throated announcer told us that it is good to make mistakes. In his own words, "He who makes mistakes is he who makes discoveries.

That brightened us up a lot.

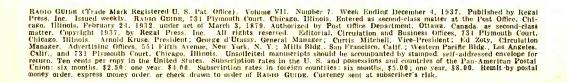
## **On Temperament**

AS A matter of fact, Radio Guide is an easy prey to errors. Periodically, we cleanse our souls by apologizing for them, as in this case. Actually, we do reassure all who read our columns that no amount of expense or time is spared to make our listings of programs as complete and authentic as is possible. Wherever we do err, the chief reason lies in the fact that people are human and bodies are frail, and the temperamental or hurried folk who build radio shows change their minds after we go to press.

For these errors—as for Miss Pons' lamentable absence after we had announced her—we beg your understand-ing and sympathy. Believe it or not, it hurts us worse than it does you.

## **Pacific Beauty**

WHAT is there about the Pacific slope which produces such beautiful girls? Kathleen Wilson, who is one of the brightest stars of "One Man's Family," is the subject of our cover this week. We offer this work from the brush of our art director, Mr. Charles Rubino, as a distinguished addition to the private collections many readers are making of our cover portraits.



this week!

Previews of Some of the Better Programs

## SUNDAY, NOV. 28

Basil Rathbone . . . hero Film Actor Basil Rathbone is Feg Murray's guest on the "Baker's Broadcast," heard over NBC, Sunday at 7:30 p.m. EST.

Basil Rathbone, who always takes the part of the villain in movies, is a hero in real life. Sunday he'll tell how he won the coveted Victoria Cross.

## Andrea Leeds ... vivacious

Cinema Actress Andrea Leeds will be guest of "Chase and Sanborn.' NBC, Sunday at 8 p.m. EST.

Miss Leeds, recently seen in "Stage Deor," gained much publicity when she set a Hollywood kissing-record while testing for male leads. Sunday she'll gain much praise in a radio dramatization with Don Ameche.

## Workshop . . . murder fantasy

"Columbia Workshop" presents "Ninth Avenue L" over Cl Heard Sunday at 8 p.m. EST. CBS.

Because of hundreds of requests from listeners, the Workshop repeats a performance of Charles Tazewell's experimental fantasy about an unusual murder in Manhattan.

## Jeritza . . . divine Maria

"General Motors Concert Company" features Maria Jeritza on NBC, Sunday, at 8 p.m. EST.

Toast of both Europe and America, Austrian-born Mme. Jeritza is letterperfect in more than fifty operatic roles. Sunday she'll sing some of her most famous songs.

For a complete story about Maria Jeritza and the "General Motors" hour Sunday, please see page 5.

## Earaches . . . '38

A new comedy show, "Earaches of 1938" premieres over CBS. of 1938" premieres over Sunday, at 8:30 p.m. EST.

Starring Mark Warnow and his orchestra, Songstress Beatrice Kay, Baritone Barry Wood, Comedian Bill Jones and Comic-Author Harry Conn, listeners Sunday evening are assured sparkling entertainment, a grand show.

## Gladys Swarthout . . . for Ford

Eugene Ormandy will introduce Gladys Swarthout on "Ford" hour CBS, Sunday at 9 p.m. EST.

Mezzo-soprano of radio, opera and the screen, glamorous Miss Swarthout has long been known to NBC audiences. Sunday, fans will again welcome her.

## MONDAY, NOV. 29

Farm and Home . . . stock exposition "National Farm and Jome Hour" to originate from International Livestock Show in Chicago, Heard over NBC, Mon., Tues., Wed., Thurs., Fri., 12:30 p.m. EST.

With Everett Mitchell presiding as master of ceremonies, prominent judges, exhibitors and experts will be



CBS "Silver Theater" features Film Starlet Joan Fontaine Sunday afternoon in a preview of the film "Photographic Finish"

interviewed. Important prize winnings and reports from the National 4-H Club Congress will also be given.

Marion Davies . . . "Peg"

"Lux Radio Theater" stars Marion Davies and Brian Aherne in "Peg o' My Heart." Heard over CBS, Monday at 9 p.m. EST.

A poor Irish girl, "Peg" is about to inherit a vast fortune, but first she must be groomed to be a lady. Her failures and triumphs weave an engrossing and amusing story.

## TUESDAY, NOV. 30

Edward Everett Horton . . . hobnobs Edward Everett Horton is "Holly-NBC.

wood Mardi Gras" guest. Tuesday at 9:30 p.m. EST. There'll be fun aplenty on the Packard show when "Dead Pan" Charlie Butterworth meets the stuttering Mr. Horton. A favorite with movie-goers, Horton will be a top-notch favorite with Tuesday dialers.

## WEDNESDAY, DEC. 1

Max Gene Nohl ... 360 feet below Nohl to explore bottom of Lake Michigan. NBC, Wednesday, 1:45 p.m. EST, and 2:45 p.m. EST.

Listeners will hear Nohl, inventor of a new type of diving-suit, describe what he sees and the sensation he experi-

ences as he attempts a record dive in Lake Michigan Wednesday. For a complete story of Nohl's dive. please see page 6.

Hobbies . . . these three

"Hobby Lobby" introduces Edward F. Kelly, Mildred Dilling and W. F. Weindorf. Heard over CBS, Wed., 7:15 and 10:30 p.m. EST.

A vagabond, a concert artist, a laborer -their strange hobbies wrought amazing incidents in their entire lives. Listen how their lives were changed. For a complete story about ''Hobby Lobby'' and its broad-cast Wednesday, please turn to page 7.

## Ezio Pinza . . . sad bass

Andre Kostelanetz presents Ezio Pinza on "Chesterfield nou CBS, Wednesday, 9 p.m. EST. Hour.

All hearts but Ezio's will gladden when his deep voice bursts into roaring song. Singing villainous operatic roles makes this great basso of grand opera feel Very sad indeed. A story of Ezio Pinza and of his appearance Wednesday may be found on bage 4.

## Death Pit . . . terror

Arch Oboler's "Death Pit" is "Lights Out" drama. NBC, Wed-nesday at 12:30 a.m. EST.

12,000 years ago a human being was trapped in the sticky asphalt of the La Brea tar pits in Los Angeles. The story of his death provides drama that's terrifying, fantastic.

more information about Arch Oboler's "Death Pit," please turn to page 7.

## **THURSDAY, DEC. 2**

Miriam Hopkins . . . versatile

Miriam Hopkins is Kate Smith's guest. CBS, Thurs., 8 p.m. ES For the West, 8:30 p.m. PST. EST.

Miss Hopkins is known both for her work on the New York legitimate stage and her many Hollywood successes. She'll be heard in an amusing sketch.

## Wallace Beery . . . bandit

"Good News of 1938" previews M-G-M's "Bad Man of Brim-stone," with Wallace Beery. Over NBC, Thursday at 9 p.m. EST.

Back in the 1880's badmen were really bad out West. When a tenderfoot is tossed in with a lot of boisterous buckeroos, there's trouble. Wallace Beery, of course, is the badman.

Mischa Auer . . . funnyman

Elza Schallert interviews film-dom's Mischa Auer over NBC, Thursday, 11:15 p.m. EST.

Mischa Auer, Russian, long cast in sinister movie roles, is established as one of Hollywood's top-notch comics. Thursday he'll bring happy listening.

## FRIDAY, DEC. 3

Old Ranger . . . heirlooms

Old Ranger tells story of Paul La Farge on "Death Valley Days." NBC, Friday at 8:30 p.m. EST.

Paul didn't find silver in Nevada. He brought it there in the form of a pair of silver candlesticks. Eventually their value became known, bringing plenty of excitement and adventure to Paul.

## Carole Lombard

Fred MacMurray . . . heyday

"Hollywood Hotel" play stars Fred MacMurray and Carole Lombard. CBS, Friday at 9 p.m. EST.

Lombard and MacMurray (remember "Swing High, Swing Low"?) will be at their best in a radio adaptation of Paramount's new and rollicking picture farce, "True Confessions."

## SATURDAY, DEC. 4

Metropolitan . . . season opens

Metropolitan Opera will begin its winter series over NBC. Saturday at 1:55 p.m. EST

This week the glorious voices of Soprano Bidu Sayao in the role of the lovely and pathetic "Manon," and that of Tenor Richard Crooks as "Des Grieux," her lover, are featured.

A complete story about the Metropolitan Opera broadcasts may be found on page 6. ''Manon's'' story is on page 9.

## Artur Rodzinski . . . brilliant

NBC Symphony Orchestra to be conducted by Rodzinski. NBC, Saturday, 10 p.m. EST.

Rodzinski, born in Dalmatia of Polish parents, is among the most celebrated of the young school of conductors. He'll bring forth grand music.

FOR RADIO STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO THIS WEEK'S PROGRAMS, WHICH ARE LISTED ON PAGES 29 TO 45 N 7/7 1

HERE is no patter of feet in the Valley of Magic, and seldom is there a clapping of hands. But there is laughter and hope, and a courage quite beyond the ken of healthy folk whose bodies have never been blighted by infantile paralysis. For there in the valley of Warm

Springs, snug in the hoary mountains of middle Georgia, nature and man labor in the same vineyard for the same cause-defeat of a disease that knows no master, and obeys no barriers. And miracles are wrought there with water and words; dead muscles are awakened and sleeping sinews are quickened with music, and radio becomes a comforter and healer.

They will tell you in that haven: "Enter here, you who are heavy-laden and without hope, for God gave us this valley and man gave us radio."

I had heard of the mircles of water and words at Warm Springs, and I wanted to see. I entered the Valley of Magic at noon, coasting down through the eastern pass. The earth seemed to be napping. Autumn had come to the land. Rabbits darted through the cotton stubble. Squirrels scampered across the highway. Bob Whites whistled in the clover fields and a mocking-bird perched on a

sign which read: "Careful. please. Patients' crossing."

DOWN in the valley a community Scurried on wheels. There came a shriek of childish delight, and a youngster about ten came tearing down the hillside in a wheel-chair. He took the inside of a curve, banked his vehicle like a motor-car racer, and shot across the road His comrades followed his trail.

"Last one in is a polecat!" the leader shoulded over his shoulder. The racers jerkel at the auxiliary

wheels on their chairs and sprinted. They whooped and laughed in excitement as all kids have always done in the race for the swimming-hole. Three were rolling neck and neck for the lead, their warped little bodies leaning and weaving to maintain balance of the flying chairs.

I held my breath! A pebble—an error in timing would have hurled them from their chairs. It would have meant broken bones. but, after all, what is a broken arm or a sprained ankle to kids with infantile paralysis!

They grabbed their wheels and skid-ded their chairs to a stop inside the white walls that she, er the warm springs from the gawks of the curious. They were lifted from their chairs by attendants and their withered and gnarled little bodies were placed gently in the water

THEN they were like fish-darting and ducking, doing everything you did in the old swimming-hole except climb out and dive. And some of the game little fellows even did that-by pulling themselves along the springboard and tumpling over

A radio near one end of the pool was droning football results, and some of the fellows clung to the side of the pool with their twisted fingers and listened. An announcer swung into the running-fire description of a game. and the boys jumped up and down in the water

And every time they jumped their muscles gained a speck of strength!jumping to words and words giving strength. Wonder if Ted Husing ever realized his voice was helping cure some youngster of infantile paralysis?

"Come on, you guys," yelled one lad who was bouncing in excitement at the broadcast, "touchdown!"

I tried so hard to feel sorry for

VALLEY OF MAGIC

BY JAMES H. STREET

**BRINGING HOPE AND HEALTH** TO WARM SPRINGS. RADIO IS A POLIO'S BEST FRIEND

laugh in your face. Someone moved to switch the radio

to a musical program, and a howl of protest came from the boys. "We want football," one shouted.

"Leave it on or we'll get you in here and duck you!"

"Yeah, we'll run you ragged," yelled another, who can't run. The game got exciting, and the boys

hushed and cocked their heads to catch every word. "Wait 'til I get well," said one to

nobody in particular. "I'm going to play football."

THE boys laughed. "You!" a compan-ion snorted. "They don't play foot-ball in a wheel-chair!" Children often

are cruel even to their own friends. "I'll play football," said the lad quietly. The odds are ten million to one against him, but I won't give them. I won't bet against couragenever against the kind of courage that is born in the Valley of Magic. Attendants lifted them

from the pool and rubbed their limbs. I approached a group of them.

"Hello, fellows. Just heard you listening to that radio. Interested in radio?"

It sounded very silly. They obviously thought so, too, for they looked at me rather blankly and queerly. "Interested in radio?" one

answered after a pause. "Say, mister, if you sell radios you'll starve to death here. Everybody's got a radio—and a wheel-chair."

The crowd laughed, actually laughed!

"We go to bed by radio and wake up with it," said another. "You see, mister, the more we wiggle the better we are-and radio helps make us wiggle. And you never get lonesome when you've got somebody to talk to you, and the doctors say that keeps us from worrying, and if we don't worry at all and wiggle a lot we'll get well—maybe. Go up to Georgia Hall—up the hill at the foundation and ask about radios. We'll be up there in a minute. Come on, fellows, race you up the road."

Georgia Hall is the hub of the Warm Springs Foundation, an organi-

them, but you can't weep for kids who zation begun by President Roosevelt in 1926, a year after he went there and began treatments that eventually restored his health but never complete use of his legs. Up the side of Pine Mountain, be-

tween rows of mimosa, leads the trail to the community that never walks. Off to one side--simple and white and cool even in the Georgia sun-is the "Little White House," the health home of the President. Georgia Hall, stately and impressive, is in the center of the community. Grouped around it are the brace-shop, the playhouse,

"The Magic Door," operated by an electric eye, leads into the patients' entrance of the hall, and around the lobby are radios. Virtually every cottage also has a radio.

The Valley of Magic was a wilderness not many years ago. Legend says Indians told Ponce de Leon it was the Fountain of Youth and his search for Warm Springs lured him on the futile journey, seeking life everlasting. The valley is shadowed by a fringe of hills, created when the earth had a spasm, and ancient before the Rockies were born. The hills droop to the west. At the base of Pine Mountain gushes Warm Springs, spewing forth 1,700 gallons of water a minute to the surface.

To the west is Magic Hill, where nature cuts one of her craziest capers. Your automobile seems to run uphill in neutral, but you have to put it in gear to pull downhill. Scientists say it's an optical illusion, but a view into the

Valley of Magic is not an illusion.

It's a valley of few steps, where every house has a runway and children play baseball in wheel-chairs, and whirl and weave in square dances, and where radio is the eye and ear and voice to them from the great world beyond their valley.

EORGIANS knew of Warm Springs G before the turn of the century, and there was a tiny health resort there. But the waters were not used for treatment of paralysis until 1922. Then it was discovered that the waters contain 13 of the 21 necessary chemical

elements. It also was learned that the water has a specific gravity of .998 and is so light that it can be drunk in huge quantities. Its temperature never varies from 90 degrees. A paralysis victim discovered that the 'light" water brought life to his limbs. The story reached Franklin D. Roosevelt, who had been stricken. He went there in 1925 and the fame of the valley became universal.

Geologists, studying the pheno-menon, found that Pine Mountain was formed when the earth heaved up the bottom of the sea ages before the beginning of man. And about the time mammals crawled from the oceans and began to develop lungs, a mighty earthquake gripped the mountain, twisted its spine, left its insides in folds and formed a kind of reservoir deep in the hills.

It takes water 40 years to seep from the surface to the reservoir, and there it is heated by rock decomposition at considerable depth, due to radioactivity. So rightfully, the Fountain of Magic

owes its life to radio.

I was rolling down from Pine Mountain when I met Russell Porch. He lives in a trailer, about three hundred yards from the pool. His trailer is parked by the side of the highway. It gives him easy access to the springs -and then, too, he can not afford a cottage on the hill.

GAY music floated from his little home and I stopped to investigate. Russell was propped on a couch. A Negro man servant was at his elbow. A little radio was doing its chore and Russell was reading. The servant was turning the pages. "Come in," he called. "Pull up a

chair, and stay a while. Just getting a little music. Thought I might dance."

He grinned. He is paralyzed from his neck to his toes. He was such a friendly fellow, propped up there smiling. Thank God, even paralysis doesn't wipe away grins. He had eaten beans and white bread—"light bread" in Georgia—for

lunch, and his servant hadn't cleaned

"How 'bout some grub," he sug-gested. "Got plenty. Have to have-I've got an appetite like a vacuum cleaner. But it doesn't do me much good. Most of my digestive organs are paralyzed. I can't get a thimbleful of strength from a planked steak."

We chatted. He was sorry the Giants lost the World Series. He's a Chicago Cub fan, however, since he lives in central Illinois. We talked about the rumors of war.

"I was too young to fight the last one," he said, "and there's one thing sure, I certainly won't be drafted for the next one."

ISTEN, old man," I said. "I've heard a lot about what radio means to fellows like you. I've heard it inspires you. That it helps return your health. Come on—tell me about it in one-syllable words." He was thoughtful for a minute. "Let me ask you a question," he

said, softly. His man servant lifted his master's

arm, and Russell wiggled the first digits of two fingers.

"See that? Those are the only muscles I can move in my body. Suppose you had been active all your lifeloved to hunt and work. Suppose you were stricken with a disease nobody understands and you had to begin life from zero? Suppose you had to sit propped here, day after day, knowing that if you felt sorry for yourself you would go mad?

N





"Then suddenly you discovered you could twist a knob and bring to yourself companionship-that you could live again the life you loved and that that strange little thing—" he nodded toward his radio—"can bring the world to your door and give you anything you want, except health— and can help you get that. What would radio mean to you?" I began to understand

YOU are a stranger here," he con-tinued. "You don't belong in this valley. You can walk. You are not a polio That's what we call one an-other Like you say. "Hello, neighbor," we say 'Hello, polio. We really have poliomyelitis, but for some crazy reason folks got to calling it infantile paralysis. But it doesn't just pick on kids!

"No! Not polio! It picks on anybody and the bigger they are, the harder they fall. What causes it? God knows, and if I ever get to heaven I'm going to find out. Tell you what I think though. Doctors may say I don't know anything about it. Maybe not-I'm just one of the guys who has got it! It's a germ, all right, and it jumps on the fellow who is run down. You can't run away from polio. The best way to duck it is to keep your body healthy.

"I don't know where I got it. There are fellows here right now who got it in the scourge last summer But "Don't pity us. Pity will drive us mad. We never allow ourselves to think about our plight. I never give my mind an idle moment. I keep my radio going, or I read. Or I pray Sure I pray. You would, too. buddy if you were like this and knew only one Doctor in the universe could cure vou.

"I never read serious stuff. I used to-back in Illinois. But serious stuff makes me think, and I can't allow myself to think. I even like light stuff on the radio. Serials-blood and thun der adventure.

"No, I don't sit here just by myself I swim and sometimes I go to the movies. Sure, we have movies. There are no chairs—just a runway for wheel-chairs. Sometimes I go to the dances. No, I don't dance. But some of the polios do. In wheel-chairsthe old square dance, you know swing your partner!

"My story? I told you we don't think about ourselves, much less talk

**B**<sup>UT</sup> a statement here, a memory there, patched together his story of journey's end. Up in Illinois, he had just branched out in the grain-elevator business. He worked hard-maybe too hard, but a man of thirty-two can stand a lot of hard work. Then, too, there was the family, a wife and two children-and ambition. Love and ambition are ruthless taskmasters.

Eight months ago he was stricken "I didn't feel anything at first. I just went numb-like I was falling asleep all over. There was a sort of a tingling, prickly feeling, then no feeling at all. For five days doctors said I wouldn't live. That was polio. It doesn't hurt-the damn sneak. It steals up on a fellow, knifes him in the back and pu<sup>+</sup>s his body to sleep. Then polio runs away, and leaves a fellow twisted and frightened Then the pain comes

 $R_{\rm went}^{\rm USSELL}$  shuddered and his face went white at the memory. The smile vanished and his eyes stared straight ahead—stark, as though there was a vision out there in the dancing shadows of the Valley of Magic. "Pain! Have you ever been hit on

the muscle with a baseball, or cracked your elbow sharply against a hard substance? Remember that quick, bit-ing pain? Well. that's the way it felt. All over! Every muscle in my body! For five months! Day and night! Even morphine couldn't stop it! I could see pain, I tell you—see it! Like red streaks it looked.

"Every organ below my neck except my right lung, my heart and the tips of two fingers was paralyzed.

"I was simply wasting away. My money was gone. But I got a trailer and came here. Why? Good God, man, you don't know how precious a spark of life is until you feel it slipping away from you!

"I can sit propped up now. The second joint on one finger is loosening. I can feel it! I can feel life creeping back there! It's a start! Just one joint. I know it's not much, but it's something! There's hope, I tell you -there's hope! ''m not dead-I'm not licked by a long shot!"

His voice shook.

"Life will come back to my hands, my stomach! I'll make it come back! They said I couldn't live. Well, I'm alive! I'm here! And I'll walk again. by God-I'll walk some day!

There was a strange light in his

eyes. "I got thrown back to zero. Well, that's where I started when I was born. Except I could wiggle then, my mother said.

STUNNED at his determination, I thoughtlessly bleated out:

"But man, what can you do? You haven't got a chance. You-" "Haven't got a chance, huh?"

He glanced around his tiny home. On a shelf was a framed poem-written by a dying man-

Out of the night that covers me Black as a pit from pole to pole-I thank what e'er gods may be For my unconquerable soul.

Then he looked out into the twilight and up Pine Mountain where the mimosa paraded down to the Valley of Magic and pine trees stood their silent guard.

"Haven't got a chance, huh? Who hasn't? Roosevelt did right well for himself, didn't he?"

OBODY loves a bass. Not unless N it's the kind of bass that rhymes with "lass," and which one catches with a hook and line.

When it rhymes with "face" and means a grand-opera singer nobody

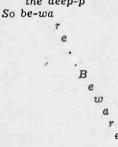
likes it. Nobody. No-nobody . . . So insists Ezio Pinza, whose luminous, deep voice will rise in robust song over CBS on the "Chesterfield Pro-gram" Wednesday night, and Pinza ought to know. He is a bass. Singing under the direction of Andre Kostel-anetz and assisted by the "Chester-field" orchestra, Ezio Pinza brings to music-lovers the rare opportunity of hearing one of grand opera's greatest bassos this week.

But being a basso-there's nothing But being a basso—there's horning worse, says Pinza. They get all the dirty deals. They are the blackest of black sheep, the sinisterest of sinister villains. They get the boos and the raspberries and the ax. Excitable Italian opera fans up in the peanut gallery sling pop bottles at them as if they were umpires. Even the other singers are mean to them. They always give a basso the oldest and dirtiest dressing-room.

"Only Chaliapin," says Ezio mourn-fully, "ever managed to get treated like a tenor." He sighs wistfully, and a tear glints in his eye.

What is a basso like when he is not singing:

Many-y brave hearts are a-sleep-p in the deep-p



WHAT is he like? Ezio looks like a rather lean Ricardo Cortez, with overtones of Gary Cooper. He has what is commonly known as a chiseled profile, and exquisitely cut almond-shaped eyes, for which any woman would give her left ear. He stands an inch over six feet and weighs 195 pounds. He got into opera by mistake. What he wanted to be was a six-day bike-racer.

As Italian as spaghetti, Ezio was born in Rome, the son of a lumber dealer. When he arrived he was so puny that they didn't expect him to live and didn't even bother to get a christening name for him, according to the custom, from the church. When he was still alive after two days, however, a friend of the family suggested "Ezio." His father rushed him to church and found to his horror that it was the name of a pagan conqueror. As Ezio he survived, however, and grew up to go to school and study civil engineering. He quit school to go into professional bicycle racing.

Ezio is probably the only professional bike-rider in the world who has never won a single race. Once, though -only once!—he did come in third. The triumph made him delirious with happiness. When they went to the showers after the race he sang at the top of his lungs.

'As a bike-rider," one of his teammates remarked significantly, "you've got a pretty good voice."

After some thought, Ezio took this to be a delicate hint that his friends thought he might do better in the vocal line than on the track, so he gave up his bike-racing and went to singing school. Thus another basso was born. Such are the accidents that

# THE **BIG BAD BASS**

BY JACK JAMISON

PLAYING OPERATIC BADMAN IS ONLY A ROLE, BUT TO EZIO PINZA, CHESTER-FIELD GUEST WEDNESDAY, IT'S TRAGIC



Ezio Pinza-he wanted to be a bike-racer, not an opera singer

determine our lives. Bicycle accidents! "And now look at the roles I have to sing on the stage," he groans. "Is it any wonder people don't like me?"

And he tells you sadly about "Boris Goudounow."

"Boris Goudounow" is a Russian opera. The Russians, as has frequently been pointed out, are a somewhat morbid people. In "Boris Goudounow," Ezio

to bang them over the head with iron

pipes until they change their minds about their dear new czar. Finally there is a revolt against him and he writhes on the stage, as the curtain falls, dying a horrible death in

keenest agony. By that time the audience feels that nothing is too bad for him. "Go on, boy," they yell. "Writhe! Writhe! We like it."

This makes Ezio very, very sad. Then there is "Aida." In "Aida"

has a very pretty "Aida." In "Aida" little part. He assassinates the heir to he is a high priest of the Egyptian the throne and tries to get himself elected czar. The people don't like the idea, so he hires some strike-breakers stage scaring everybody half to death, he pounces on the handsome hero-

the tenor--and has him sealed up alive in a tomb. As a generous gesture he permits the girl who is in love with

the boy to go in and stifle with him. Then there is "Faust." In "Faust," Ezio is the devil. He buys the soul of Faust, the good doctor, and tricks him into seducing an innocent young maiden. After murdering her child, the girl goes insane. The devil thinks this is very funny and laughs merrily as he dooms Faust to hell.

One begins to understand why no-body loves the big, bad Ezio.

And the awful part of it is that he is really a very nice fellow at heart. All he wants is to be friendly. And yet when he does make a friend something terrible always comes of it; something heart-breaking. There was the time, for example, when he was singing in "Carmen" in a small town in northern Italy. His role in "Carmen" lets him be pretty decent, comparatively, and one of the local farmers took a great fancy to him. It may be funny to us to think of farmers going to operas, but in Italy operas are like corn-shucking contests: you go to see what the boys can do. Anyhow, this farmer became a Pinza fan. Ezio was happy. His heart sang. All his life he had wanted a fan and now he had one. And then-

THE farmer decided that Ezio was so wonderful that he would have to give him a present. He thought and thought. What should he give him? The opera was "Carmen." Then—the great idea! In "Carmen" a bull is on the stage. It is a *papier mache* bull; What could be nicer, what a dummy. would thrill the wonderful Ezio more, the farmer asked himself, than to give him a better bull to fight while he sang? That night when the company came on the stage for the second act they found a real live bull charging out at them from the wings. When the animal was finally lassoed and locked in a dressing-room, and the sopranos and tenors and mezzo-sopranos were coaxed down from the various lamp-posts and trees in the neighborhood, which they had hurriedly climbed, everyone was very angry with Mr. Pinza. They blamed it on him and his fan. So it was just the same old thing. Even when he made a friend, the friend only succeeded in

a friend, the friend only succeeded in making other people dislike him. Even so, "Carmens" are rare in Ezio's life. For one dashing toreador he has to play ten deep-dyed villains. "I am bad," Ezio says dismally, "and if I want to be a good actor I have to be very bad. The better I am the worse I am."

HIS handsome face grows sad as he ponders his other nefarious, gruesome roles-Don Giovanni, for instance. In "Don Giovanni," Ezio is a licentious young nobleman. He begins by making ardent love to an innocent girl. She returns his passion, whereupon he kills her father. This is rather impo-lite of him, perhaps, but that is the way things happen in opera. After stabbing her father, he runs away from the girl. Shortly afterward he meets another of his old, previously deserted sweethearts. He murmurs words of love into her shell-pink ear and then deserts her again, making it twice for good measure and setting them up in the other alley. At this point he takes a little trip out into the country, no doubt for his health. And there at a country wedding his roving eye falls on still another young girl— a pretty peasant lass—the bride. He tries his old tricks once more, nearly gets caught, and in cowardly fashion (Continued on Page 19)

Estelle Liebling, renowned New York voice teacher, was a well-known operatic and concert coloratura soprano before she devoted herself to teaching. Her debut occurred at the Dresden Royal Opera and for two seasons she sang at the Metropolitan, where she made her first appearance as Musetta in "La Boheme" with Caruso, Sembrich and Scotti. Mme. Liebling is well suited to tell the interesting story of Mme. Jeritza's life, for Mme. Jeritza is one of her best-known pupils. Jeritza's triumphs, her failures, her idiosyncrasies are startling, and it is with pleasure that RADIO GUIDE herewith presents this fascinating, unbiased story of The Divine Maria.

T A fashionable tea party one afternoon, thirty or forty of New York's most conservative society women sat under their loads of silver fox and orchids, sipping from their cups. Suddenly a human pin-wheel rolled the length of the room, her long legs flying-a six-foot blonde, with a pair of the violet eyes which are never seen outside Austria. "Good heavens!" A gasp ran through

the room.

"The lady asked me," innocently explained Maria Jeritza, "if singing in opera kept me in good health."

And with the simple directness of one who lives, sleeps and breathes opera, Jeritza had supplied the answer in a practical demonstration.

Sunday night the "General Motors Concert Company" introduces you to this startling prima donna.

In bringing the Divine Maria, as Europe calls her, to the air, General Motors features a woman who justly may be said to do exactly that; who lives, sleeps and breathes opera, who has devoted her every waking moment to it since she was fourteen years old. More legends have sprung up about Jeritza than about any other stellar prima donna. We don't have women like her in America. Our women are either mannish or ultra-feminine. Jeritza is both. So tall that she looks thin, she strides like a grenadier guard and is muscled like an acrobat. Yet she is so feminine that after years of doing it it still embarrasses her to take a man's part on the stage and show her legs in knee breeches

JERITZA was born in Brunn, Austria, a town that is half modern and half medieval. Half of it is rather like Pittsburgh. "When I am in Pittsburgh I always feel at home," she says. Yet when the Emperor Josef II had himself locked up in the dungeons of Brunn's old Spielberg Castle once, for fun, he found them so horrible that he gave orders they should never be used again. Maria's parents were poor, but in spite of that she took singing lessons from the time she was twelve. She was very shy about her voice-so shy that regardless of the occasion or the individual she would not sing for anybody but her teacher.

But one afternoon, under the pretense that it was only a regular lesson. the little Brunn singing teacher had her run through her entire repertoire. And when she was done, out from behind a red velvet curtain where he had hidden himself stepped the director of the Olmutz Theater. "Very good," he said. "You are hired for our opera company." She almost fainted. The first time she sang in "Faust" at the theater, the devil looked so real in his ghastly make-up that she screamed and wouldn't go near him until she touched him and made sure he was only another singer. And when the director presented her to the Queen of Wurtemberg, after the performance,



BY ESTELLE LIEBLING (Maria Jeritza's Voice Teacher)

OPERA'S LADY SOLDIER, MARIA JERITZA, ON GENERAL MOTORS SHOW SUNDAY SINGS THE SONGS SHE'S MADE FAMOUS



Madame Jeritza: She's letter-perfect in more than fifty roles

she called her "Mrs. Queen" as she dropped her curtsy instead of the conventional "Your Majesty.' Jeritza rose rapidly to the top. Her score for her.

only setback came when she sang in the great city of Hamburg as a guest artist and the critics, objecting to her youth. ordered her to go back to the sticks because Hamburg "didn't want its art in diapers." To

this day she has never sung in Hamburg. When she is A story is told about Maria's first asked she says, "Oh, no, I'm still too appearance in the United States which young. I'm sure Hamburg doesn't want its art in diapers." Every woman has a vein of malice in her, and revenge

She was almost a family friend to the old Emperor

is sweet. But she was soon the petted

darling of composers and royalties

alike. Puccini personally corrected a

Franz Josef and to the Empress Zita, now in exile hop-ing that Hitler will restore the throne to her son Otto. She came to America and the Metropolitan Opera for the first time back in 1921.

she spent hours on her knees in church

every day praying for success, tears streaming down her cheeks. She drove to the church one afternoon in a taxicab. In her sable coat, her arms full of red roses, she made a striking picture, and as she dismissed the cab a good many people turned on the sidewalk to stare at her. Sincere as her religious emotion might be, Maria was still enough of a prima donna to notice the attention she was getting, and she swept up the steps proudly with her head held high-and tripped and fell flat on her face. She is sport enough to tell the story on herself. She got just what she deserved, she thinks, since "pride cometh before a fall."

JERITZA'S falls are famous and she Jowes much to them. Rehearsing an aria for "Tosca," in which she was supposed to sink to a sofa in the throes of profoundest grief, she missed the sofa and landed on the floor with a

resounding bump. "At last," cried Puccini, the com-poser, who was there, "we have the exact way the Vissi d'arte should be sung—on the floor!"

From the floor she sang it, and from the floor she has sung it ever since, and it has been one of her greatest triumphs. How she manages it is her secret. Singing arias while lying on the stomach is anything but easy. She is every bit as temperamental

as fictional opera stars are supposed to be. She is quite capable of going to a party and refusing to enter the room until everyone puts out his cigarette something which does not make her popular with the other guests. Between the acts at the opera house she eats soft-boiled eggs, cooked in her dressing room, and she firmly believes that swallowing a mouthful of pineapple just before she steps out on the stage improves her voice. On a concert tour her accompanist played a Paganini concerto to give her time to make a costume change. She always called the concerto her pineapple number. When she was invited to sing in Milwaukee and a private car was coupled to the interurban train for her in Chicago, the thing which pleased her most was not the private car but the fact that they let her jerk the whistle-cord as often as she liked all the way. A bouquet of roses once hit her over the eye, so she refuses to let the audience throw flowers onto the stage any more. When she heard Caruso the first time she laughed, wept and clapped in such a frenzy of enthusiasm that her in-credibly long golden hair fell down her back. She dashed backstage, impetuously flung her arms about him and kissed him.

**B**UT under all her temperament lies a sober scholarship, an ability to take punishment, a single-minded intensity of purpose which a laboratory scientist might envy. Jeritza is letter-perfect in more than fifty roles. Gatti of the Metropolitan said, "She's disciplined like a soldier." She practices every day. For her "General Motors" appearance she left California two weeks early in order to come to New York and polish her performance song by song and note by note. She took a singing lesson every day and had six rehearsals over the microphone. She works as hard as the greenest beginner. And this, remember, is the woman whose roles as Octavian in the "Rosenkavalier," as Elsa in "Lohengrin," as Elisabeth in "Tannhauser," as Sieglinde in "Die Walkure" are among the greatest ever created by a singer.

Her friends tell one little story about Maria as evidence of the intense seri-(Continued on Page 19)

Radio Guide 
• Week Ending December 4, 1937

5

# STARRING RICHARD CROOKS AND BIDU SAYAO IN "MANON," THE "MET" SEASON OPENS SATURDAY

PERATIC broadcasting must soon pass, as its personality, color and movement can never be successfully transmitted by wireless." That astounding statement was published in a Paris newspaper only three years ago. The writer probably has eaten his words by now, and let us hope they did not give him verbal indigestion.

No doubt he is aware by this time of the overwhelming hold which the Metropolitan Opera broadcasts exercise every Saturday upon millions of American and foreign listeners. The performances represent the most fascinating musical service now offered by radio.

Starting this Saturday with "Manon," featuring Bidu Sayao and Richard Crooks, another season of lyrical delights is with us, and again the unseen and unseeing auditors will enjoy the musico-dramatic master-



pieces, hear great voices, a splendid orchestra (just fortified with a transfusion of new young players), expert and illuminative conducting.

The invisibility of radio opera can be made almost negligible by any listener who takes the trouble to read the libretto in advance —or, at least, the stories of the operas, available in many books on the subject—to lend ear to the official commentators, and perhaps give attention to phonograph records of selected numbers, or even of the entire operas. Such

previous preparation and devoted communion with the radio performances cannot fail to put opera completely within the understanding of anyone who has an open mind and intelligent ears.

The Metropolitan Opera remains the most important institution of its kind in the world, both because of its past glorious traditions and its current achievements. No other opera house has so numerous a company, gives performances in so many languages (Italian, German, French and English) or gathers together under one roof such an array of remarkable voices. One looks over the international musical map in vain to find any lyrical stage provided in a single season with artists to match Mmes. Flagstad, Pons, Lehmann, Ponselle, Rethberg, Moore, Cigna, Branzell, Thorberg, Wettergren; and Messrs. Melchior, Martinelli, Martini, Crooks, Tibbett, Bonelli, Thomas, Tokatyan, Pinza, Schorr, Althouse, Maison, Hofmann, Kullmann, Bentonelli, Dickson, List and the host of younger singers who are on their way to higher rungs on the ladder of fame.

To hear most of those artists during the winter broadcasts is the privilege of radio listeners, even those who have never looked at opera. (Television is on its way with the remedy for that.) The Metropolitan has had letters from far-off Alaska, Labrador, and other distant points, confirming the excellent reception of the melodious airwaves.

This season there are sure to be more radio listeners than ever before enjoying the operas to be selected from a list embracing, among others, "Fidelio," "Norma," "Carmen," "Romeo and Juliet," "Don Giovanni," "Coq d'Or," "Barber of Seville," "Rosenkavalier," "Elektra," "Salome" (all three by Richard Strauss), "Ring of the Nibelung," "Meistersinger," "Parsifal," "Tristan and Isolde," "Tannhauser," "Lohengrin," the usual Verdi and Puccini repertoire, and two American operas, "Amelia Goes To the Ball," by Menotti, and "The Man Without a Country," by Damrosch.

For myself, I hope that Richard Strauss' gay "Rosenkavalier" and Wagner's sublime "Tristan and Isolde" may be two of the broadcasts, and I feel fairly sure that they will be.

As far as possible, Radio Guide plans to give its readers advance information about the cast and story of each opera. Melodious listening to all its readers! —By Leonard Liebling.

For your station, please turn to the program page for Saturday, 1:55 p.m. EST, 12:55 CST, 11:55 a.m. MST, 10:55 PST.





Cinema Actress Andrea Leeds is "Chase and Sanborn's" guest Sun.



Maxwell-MGM stars Wallace Beery in "Bad Man of Brimstone" Thurs.



"Lux Theater" play Mon. is "Peg O' My Heart" with Marion Davies



Mischa Auer, screen comic, is Elza Schallert's guest Thursday

MAX GENE NOHL WILL ATTEMPT RECORD DIVE OF 360 FEET IN LAKE MICHIGAN WEDNESDAY

> —And down went McGinty To the bottom of the sea.

**T**HE old song will be apropos on Wednesday, when Max Gene Nohl drops over the side of a coast-guard cutter and sinks into Lake Michigan during an NBC-Blue network specialevents broadcast.

For Nohl, dressed in a diving-suit he designed and perfected with the aid of Captain John D. Craig, world's premiere underwater photographer, will attempt to descend to the bottom of the lake, a depth of 360 feet. If he makes it, he will have descended 53 feet deeper than any human being, clad in diving garments, has ever been able to go.

Standing by, carrying to millions of listeners a vivid description of what goes on so far below the surface, will be a corps of NBC engineers. Nohl, speaking over a special telephone, will describe his sensations and thrills as he speeds to the muddy bottom of the lake, and his voice will be short-waved from the Coast Guard Cutter Antietam. commanded by Captain J. L. Ahern The short-wave broadcast will be picked up at the nearest point ashore and rebroadcast over the NBC-Blue network facilities. The first broadcast will be devoted to a description of the The second broadcast will descent. offer a description of the adjusting process, which takes place ten feet below the surface of the lake. It all sounds simple, like the first

It all sounds simple, like the first girl reporter going down in a submarine—just another thrill. But behind the broadcast are months of work, of intense study and dangerous experimenting. And, to the man who descends to this unbelievable depth, this dive will be the supreme test for his brain-child—the special diving-suit.

NOHL believes he could descend to a greater depth than he will attempt to reach next Wednesday. He bases his belief on the experience he has gained in a series of experiments, most notable of which was the descent made last April 10 in a preview of their *Lusitania* diving plans, when he dropped down to the bottom of Lake Michigan to look for the hulk of the Norland, which sank in a storm in 1922. He found the wreck on that occasion and NBC described the descent in much the same manner as it will be described this time.

The first fifteen-minute broadcast will cover preparations for the dive and the descent and exploration on the bottom. The second period will cover the last part of the time passed at the ten-foot level. Both will be direct from the diver.

Nohl's secret for such deep diving lies in the application, perfected jointly by him and Captain Craig, of a mixture of helium, oxygen and nitrogen in the suit. Helium, being an inert gas, holds its yolume at maximum depth oxygen is replenished as it is used.

For your station, please turn to the program page for Wednesday. 1:45 p.m. EST, 12:45 CST, 11:45 a.m. MST, 10:45 a.m. PST. Also 2:45 p.m. EST, 1:45 CST, 12:45 MST, 11:45 a.m. PST.

## A WANDERER, A CON-CERT ARTIST, A LABORER, BECOME "HOBBY LOBBY" VISITORS WEDNESDAY

OBBIES, things in which one takes "an absorbing interest," during recent years have attracted the attention of medical authorities, scientists, and psychologists for their value in providing an outlet for pent-up emotions, relieving strains on the nervous system, and their general rejuvenating faculties.

So popular and vitally important are hobbies today that a radio program, Dave Elman's "Hobby Lobby," has been dedicated to their development. On next Wednesday evening's program over CBS, Elman has arranged to dramatize the effect which strange hobbies had on the lives of three individuals whom he will introduce on the broadcast.

Vagabond, wanderer, human driftwood — Edward F. Kelly and those symbols of uncertainty were synonymous. Before he was a year old, tragedy of the most horrible kind struck his family and shaped the destiny of his formative years.

An orphanage was the home of Edward until he reached the age of seven, when his roving instincts became apparent. He ran away. The following years were ones of perennial wanderings.

Eventually, as a man, he settled in New York City and faced the serious problem of making a home for his new bride. Strangely enough, formerly a piece of driftwood himself, Edward found an outlet for his innate restlessness in collecting—driftwood!

FALLING back on the meager knowledge of wood-carving which he had gained as a child in the orphanage, he began to fashion odds and ends from the wood he had gathered. The years passed, and now Kelly's is one of the finest collections of wood carvings.

In direct contrast is the expensive hobby of Harpist Mildred Dilling. Miss Dilling was playing a concert in London in the fall of 1929 when came the news of the historic stock-market crash and the loss of her entire savings. With figuratively only a few harpstrings, she was faced with the necessity of starting all over again.

Harps had always meant more to her than anything else—so, she began to collect them as a hobby. She now has more than fifty, some of which are thousands of years old.

Perhaps, though, the greatest of gaps was filled by the hobby developed by W. F. Weindorf, who also appears on this Wednesday evening's "Hobby Lobby" show. Deeply in love and completely happy with his wife, her death about a year and a half ago caused him so much grief that life didn't seem worth living. Packing boxes at the electric company which employed him gave him an idea. Somehow, from the plain cases he whittled images of friends, and now his creations are considered works of art. With his new hobby came an interest in life, a contentment which maintained for him a necessary sense of balance.

For your station, please turn to the program page for Wednesday, 7:15 p.m. EST, 6:15 CST. Also 9:30 CST, 8:30 MST, 7:30 PST.





Filmdom's Miriam Hopkins highlights "Kate Smith Hour" Thurs.



Packard Show stars Comedian Edward Everett Horton Tuesday



"Silver Theater" Sun. stars Lee Tracy in "Photographic Finish"



Movie Actor Basil Rathbone will be on the "Baker's Broadcast" Sun.

# "DEATH PIT" WILL TAKE "LIGHTS OUT" HORROR FANS BACK TO PREHISTORIC DAYS WEDNESDAY

IME will turn backward in its flight, crossing twelve millennial mileposts, when Arch Oboler's "Death Pit" is presented as the "Lights Out" horror drama over NBC Wednesday night.

Dealing with the gruesome story of a human being who was trapped in the sticky asphalt of the world-famous La Brea tar pits in Los Angeles 12,000 years ago, "Death Pit" promises to bring greater chills and shudders to listeners than any play yet concocted by the inventive and imaginative author, who is now in Hollywood writing the Sunday night dramas for the Irene Rich show.

A spine-tickling novelty, "Death Pit" is especially written for those hardy radio fans who prefer something different in late broadcasts. Both Willis O. Cooper, former continuity editor of the NBC central division, originator of the "Lights Out" idea, and Mr. Oboler, who is carrying on the tradition, have been amazed at the response of the show's listening audience. Each week they have thought the absolute peak in horror had been reached, only to receive letters from murder-loving fans begging for more thrills and terror.

Consequently, "Death Pit" is decidedly not a program for children, or for adults who are faint of heart. It is a story of revenge, showing how two men of prehistoric California met, grappled on the edge of the ancient tar pits, the greatest death traps in the world. Oboler received the idea for the fantastic drama from an actual newspaper story reporting the discovery of a lone human skeleton among the innumerable bones of dozens of mammoths and saber-tooth tigers found in the pools of liquid asphalt. His mind, attuned to horriferous situations after months of writing shudder pieces, immediately seized upon the situation and attempted to reconstruct what might have been the actual story of the prehistoric Californian's death. He will emphasize the fact that the bones of only one human being were discovered. More than that might be unfair to the strange, yet real, story.

Oboler, a Chicago-born playwright, is an erratic writer, writing where and when an idea or inspiration comes to him. Before writing for radio, he wrote and sold more than 200 short stories to magazines. Of these, some 150 were based on horror and ghost themes. Married early this year to Eleanor Helfand, University of Chicago co-ed, Arch and his bride went on a honeymoon of haunted houses in New England.

"Death Pit" will be cast only a few hours before it goes on the air.

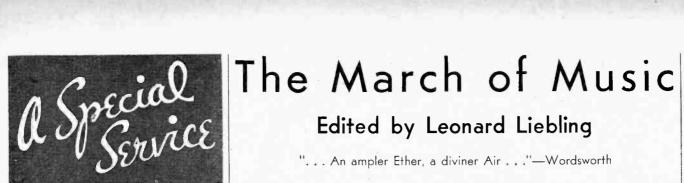
After each part has been carefully assigned to a competent NBC actor, Director Howard Keegan will rehearse the play itself with the aid of practically all the sound-effects equipment in the NBC central division.

Passers-by in the halls are frequently startled Wednesday nights by shrieks of terror, moans of anguish, crashing sounds, thunder, or the like. One uninitiated in the varied ways of radiodom might think that a murder was being committed in the studio. Over and over Keegan

rehearses the actors until they are letter, snarl, scream and groan perfect. Weak, worn and with throats as raw as those of football fans after a big game, the case goes into the actual production on the air. To add to the effect, listeners are urged to dim their lights and not hold hands. Br-r-r-r!

For your station, please turn to program page for Wednesday, 12:30 a.m. EST, 11:30 p.m. CST, 10:30 MST, 9:30 PST.







Edwina Eustis

SUNDAY, NOVEMBER 28 at 10 p.m. EST NBC

> Sealtest Presents

"A Rising Musical Star"

Edwina Eustis, contralto

Overture "Donna Diana" (Reznicek) Alexander Smallens, Orchestra

Aria of Lia from "L'Enfant Prodigue" (Debussy) Seguedilla from "Carmen" (Bizet) Edwina Eustis

"Much Ado About Nothing" (Korngold) Alexander Smallens, Orchestra

Finale from Act II of "Aida" (Verdi) Orchestra, Chorus and special soloists



Ethel Bartlett and Rae Robertson

SUNDAY, NOVEMBER 28 at 3 p.m. EST CBS The New York Philharmonic Orchestra Presents Ethel Bartlett, { duo-pianists Rae Robertson, { Symphony No. 92 ("Oxford") (Haydn) The Orchestra

Concerto for Two Pianos (Poulenc) Bartlett and Robertson Symphony in D Minor (Franck) The Orchestra

consider the better singer-Grace Moore or Lily Pons?"

two styles are entirely dissimilar.

to "odorous." Both are right.

who like it.

Moore is a light-dramatic singer; Miss Pons is a coloratura artist. The

CORRESPONDENT writes to this department, "Whom do you

The answer is "Yes." What other reply could be made? Miss

I cannot quite blame the correspondent for asking the question, for as a nation we are imbued with the spirit of competition. We like to determine a winner in every walk of life. We adore champions and broken records. Only "tops" impress the rank and file. The custom extends also to music, where it is least applicable. Someone said that in art comparisons are odious, and someone else changed the comparison

The leading tonal interpreters thrive because each one is individual in his presentation, excels in some special way, and appeals to a follow-

ing which prefers that special way. Nothing is more foolish and unprofitable than to argue about the worth of various artists, or to hear other

persons so engaged. No one ever convinces anyone else. As well debate

the relative merits of the apple and the pear. Each is pleasing for those

long ago: "No sooner does one decide that Miss So-and-So is the

best singer on the air, and that Miss Somebody Else is runner-up, than

Jeritza, soloist with Jussi Bjoerling on "General Motors" this Sunday

evening, might be re-engaged as a member of the Metropolitan Opera

Company later in the winter. That hope springs strong in the breasts

of those of us who remember the former triumphs of the vivid blond

beauty in the Wagnerian repertoire, "Tosca," and the revealing knicker-

sparkle, the work is an ideal vehicle for the masterful Lhevinne.

Lovers of authoritative and polished piano playing can find reward by contacting the Josef Lhevinne appearance next Friday (MBS at 10:15 p.m. EST) when he will perform Liszt's E Flat Concerto. With Leon Barzin leading the orchestral accompaniment of enduring romance and

Elizabeth Sprague Coolidge's fine musical philanthropies include the Foundation named after her, which offers broadcasts at the Library of Congress in Washington. In past seasons she commissioned numerous composers to write new works and imported many of the best chambermusic organizations from Europe for special concerts in our country. This winter, the Coolidge Quartet is giving Saturday afternoon radio programs (CBS, 5:45 p.m. EST) of chamber music, ranging from Haydn to Debussy. Saturday, the immortal Quintet by Schumann will have as assisting artist, the American pianist, Frank Sheridan, a sterling

Ethel Bartlett and Rae Robertson, English duo-pianists, are a mar-

ried pair who first met as students at the Royal College of Music in London. One of their fellow learners, then studying the cello, was

John Barbirolli, conductor of the New York Philharmonic Orchestra.

It will, therefore, be Old Home Week when the three meet on the

stage of Carnegie Hall Sunday afternoon and join in doing the Concerto

lected and trained the players, who so far have been led by Pierre

Monteux. A certain electric quality distinguishes Rodzinski from the

more conservative Monteux, and the former may be expected to reveal

the fullest vibrancy of the strings and the richest sonority of the brass.

For the fourth concert of the new and outstanding NBC Symphony Orchestra, Artur Rodzinski is to be on the conductor's stand. He se-

some talented unknown springs up to offset all the ratings."

bockers of the gallant in "Der Rosenkavalier."

musician and potent performer.

by Poulenc for two pianos and orchestra.

Nick Kenny, the radio columnist, put it neatly when he wrote not

Secret spies of this department whisper to its editor that Maria





Artur Rodzinski

SATURDAY, DECEMBER 4 at 10 p.m. EST NBC

The National Broadcasting Company Symphony Orchestra

Presents

Artur Rodzinski, conductor Water Music (Handel-Harty)

Symphony No. 5

(Beethoven) Pohjola's Daughter (Sibelius)

Nocturnes: "Nuages" and "Fetes" (Debussy)

Triana (Albeniz)



Josef Lhevinne

FRIDAY, DECEMBER 3 at 10:15 p.m. EST MBS

The Bamberger Symphony Orchestra

Presents Josef Lhevinne, pianist Leon Barzin, conductor Cverture to "Sakuntala" (Goldmark) The Orchestra Concerto in E Flat (Liszt) Josef Lhevinne Polovtsian Dances (Borodin) The Orchestra

х

Radio Guide 

Week Ending December 4, 1937

# SUNDAY, NOVEMBER 28 at 12:30 p.m. EST NBC

The Radio City Music Hall Presents

Henrietta Schumann, pianist Edwina Eustis, soprano Erno Rapee, conductor Symphony No. 3 (Sibelius)

The Orchestra Two Songs (Sibelius) Edwina Eustis Burlesque (Strauss) Henrietta Schumann and Orchestra

**R**<sup>ECENTLY I suggested a straw vote</sup> concerning musical commentators. A poll might also determine the general reaction to the Sibelius Symphony course functioning under the direction of Erno Rapee. The fact that Rapee offers it is a high compliment to the public at large. This department would like to know how listeners take to the Finnish master and his by no means easily understood music.

Much exalted emotion distinguishes the third symphony, lightening the long stretches of sombre reflection. The "Burlesque" by Richard Strauss

is his only work for piano and orchestra. Its sparkling and witty passages will keep Miss Schumann's fingers agilely busy.

SATURDAY, DECEMBER 4 at 5:45 p.m. EST CBS

The Elizabeth Sprague Coolidge Foundation Presents

The Coolidge Quartet Frank Sheridan, pianist Piano Quintet, Opus 44 (Schumann) The Quartet and Mr. Sheridan String Quartet, Opus 44, No. 2 (Mendelssohn) The Quartet

COMPOSED in 1841, Schumann's imperishable Quintet for piano and strings, stems from the ripest period of his artistic fruitfulness.

He was just past thirty, and in the first year of his marriage to Clara, after one of the most romantic court-ships in musical history. Elevated and inspirational in mood, a quick succession of creations poured from Schumann's mind and heart-many of his mastersongs, four instrumental quar-tets, the choral "Paradise and Peri," and the monumental Quintet, played at this concert by the Coolidge organiza-tion. The composition breathes happiness, sentiment, vigor, joy of living.

A note of amusement always creeps into my listening when I hear the opening four notes of the Quintet, for they strongly suggest the Italian ditty, "Funiculi, Funicula." However, while its composer made only a popular song of his idea, Schumann fashioned the four-note motif into a classic of rare eloquence. The slow movement speaks in accents of tender beauty. The Scherzo might be descriptive of elves dancing in the sunlight. To deliver that section with the required speed and agility is possible only for a truly virtuoso foursome.

Mendelssohn's Quartet is closely related in spirit to the foregoing com-position, as he was contemporary with Schumann and both men fell deeply under the influence of their timean era which has come to be known as the Romantic.

One can never encounter Mendelssohn's music without marveling at its euphony, fragrant feeling and perfec-tion of form and craftsmanship.



Bidu Sayao . . . an innocent Manon

Richard Crooks . . . gallant Chevalier

The Metropolitan Opera Company Presents "Manon" By Jules Massenet

The Cast:

Bidu Sayao . Richard Crooks Manon Chevalier Des Grieux . . . . . . . . . John Brownlee . . . . . . Lescaut Des Grieux, Senior Leon Rothier Maurice Abravanell, conductor

HEN, in 1912, the seventy-year-old French composer, Jules Masw senet, passed away in Paris. he bequeathed to the world an abundant heritage of about twenty-five operas. "Manon," however, is likely in the end to be the one enduring opera by Masse-net, both because of its exquisite music and its immemorial love story, authored

by the Abbe Prevost. A short orchestral prelude announces Some of the melodies heard throughout "Manon," notably an especially graceful episode for cello. The score of the opera is lightly lyrical and descriptive of the contrasting moods of the story.

ACT I Manon, a pretty country girl, is being escorted to a convent school by her ras-cally uncle, Lescaut. To break the jour-ney, they stop at a wayside inn. Les-caut leaves her in the courtyard, while he goes in to drink, admonishing her to be a good girl while she waits for him. She sings an entrance air, "A Simple Maiden Fresh From Home!" De Bretigny and Guillot, two rich roues accompanied by several actresses, are dining in a by several actresses. are dining in a pavilion. Manon watches them fasci-nated, meanwhile singing a song warning herself against dreaming too much of vanities. More sophisticated than she looks, Manon flirts with the two roues. The dashing young Chevalier des Grieux comes into the courtyard, sees Manon and falls instantly in love. He sings a wooing aria, Manon responds, they do a duet. and decide to steal Guillot's car-riage and elope to Paris.

ACT II The lovers dwell in a chic apartment. Des Grieux' mad infatuation meets with opposition from the scheming Lescaut who has come to see his niece, with De Bretigny. While Des Grieux is out, De Bretigny tells her that Senior Des Grieux Bretigny tells her that Senior Des Grieux is against her marriage to his son, and plans to carry him off by force. Manon's cupidity aroused, she casts favorable eyes on De Bretigny, even though she loves the younger man. De Bretigny and Lescaut leave, and Manon and Des Grieux are alone He sings the famous MONDAY, NOVEMBER 29 at 9 p.m. EST NBC

## The Associated Banks Present

The Philadelphia Orchestra

Leopold Stokowski, conductor Fernando Germani, organist Prelude for Organ and Orchestra

(Ďach) Fete-Dieu a Seville (Albeniz)

Gymnopedies (Satie)

La Cathedrale Engloutie (Debussy) Danse Macabre (Saint-Saens) Petrouchka (Stravinsky)

HERE is, well-exemplified, Leopold Stokowski's frequent inclination toward leaving the beaten track in his programs. With the exception of Bach, no strictly classical composer is engaged in this list. His Prelude (written to introduce the Cantata "We all must bear much sorrow to enter the King-dom of God" will have Fernando Germani officiating as the player of the new electric Hammon organ recently added to the Philadelphia Orchestra. The instrument is an improvement in fullness and vibrancy of tone over the

older style of organ. How quickly some composers are neglected by a public that once adored them. Take the case of Camille Saint-Saens. A fertile and fascinating producer of sprightly music, that French master comes to hearing now practically only with his "Samson and De-lilah" (to be revived at the Metro-politan Opera this winter) and the present "Danse Macabre," which may be hackneyed, but to me is still an arresting caricature of the subject of Death. The sardonic orchestral imitation of the skeleton-bones was conceived before Richard Strauss accustomed us to realistic characterizations.

Debussy looms larger every year as the embodiment of poetry and mysti-cism in music. The "Cathedrale" composition, suggesting a holy edifice sub-merged under water and floating its bell-tones over the waves, is deeply suggestive in theme and treatment.

The programs on these pages, based on advance information, are subject to change at the time of performance.

## Also Recommended

For stations see our program pages SUNDAY, NOVEMBER 28

12:30 p.m. EST—Salt Lake City Tabernacle Choir 2:00 p.m. EST—The Magic Key 5:00 p.m. EST—Metropolitan Auditions of the Air 8:00 p.m. EST—Genera: Motors Concert Co. 9:00 p.m.-EST—Ford Hour

## MONDAY, NOVEMBER 29

3:00 p.m. EST—The Rochester Civic Orch. 7:15 p.m. EST—Music Is My Hobby 8:30 p.m. EST—The Voice of Firestone 11:00 p.m. EST—Chicago Opera Co. "Othello"

- TUESDAY, NOVEMBER 30

2:45 p.m. EST—Music Guild 3:30 p.m. EST—Columbia Concert Hall WEDNESDAY, DECEMBER 1

4:00 p.m. EST—Curtis Institute of Music 9:00 p.m. EST—Kostelanetz Concert Orch.

## THURSDAY, DECEMBER 2

- 2:00 p.m. EST-Music Guild 3:15 p.m. EST-Eastman School of Music 9:15 p.m. EST-Music and Ballet 9:15 p.m. EST-Rochester Philharmonic Orch. 10:30 p.m. EST-Victor Bay's Essays in Music

## FRIDAY, DECEMBER 3

2:00 p.m. EST—Music Appreciation 3:00 p.m.—Columbia Concert Hall Chamber Music

SATURDAY, DECEMBER 4 11:00 a.m. EST-Cincinnati Conservatory

out of her hiding place, she seduces the Cavalier from his priestly intentions. They sing a tempestuous love duet and elope again. ACT IV A fashionable gambling house. The Chevalier, having spent most of his money on Manon, stakes the remnant

of his cash, wins consistently, but finally is accused by Guillot of cheating. Manon and her lover are arrested, and con-fronted with the elder Des Grieux. The act ends with a genuinely heartfelt lamentation by the ill-fated girl.

## ACT V

ACT V A lonely spot on the road to Havre. Manon, legally condemned as immoral, is to be deported to a French penal col-ony in Louisiana. The Chevalier, freed through the influence of his father, plans to attack the convoy escorting Manon to the ship. However, hopelessly ill and exhausted, she falls by the way-side and dies in the Chevalier's arms Even at the end, the keynote of her Even at the end, the keynote of her character is stressed when she has a delirious vision of glittering jewels, but she gazes at Des Grieux, kisses him and sings, "I Love Thee." as she expires.

## SATURDAY, DECEMBER 4, at 1:55 p.m. EST on NBC "Dream." an entrancing air with soft harp accompiniment. They have supper

and then Lescaut's confederates kidnap the C'hevalier. Manon meanwhile has decided to accept the luxury offered by her elderly admirer.

# ACT III (Scene I is sometimes omitted)

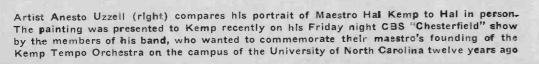
# Scene 1 Scene 1 A fete at the Cours de la Reine, in Paris. Dancing and gaiety. Manon beautifully dressed in early nineteenth century fashion, appears with De Bre-tigny, and sings the celebrated Gavotte ("List to the Voice of Youth"). She learns that the Chevalier is about to enter a seminary at St. Sulpice Church.

Scene 2 Sensing that Des Grieux still loves her, Manon, veiled and modestly garbed, seeks him at the church. She hears his father admonish him and leave. Coming

# THE PHOTO WEEK

And States and

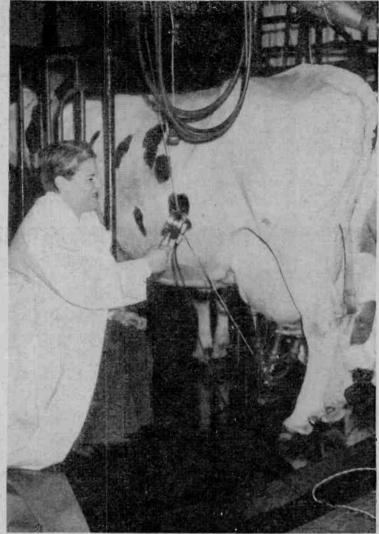
Above: Radio's newest romance is that between Rudy Vallee and Gloria Youngblood —German-Indian beauty, starlet. It all began when Rudy spled her in his audience





Maestro Joe Rines and MimIc Sheila Barrett turned comic, introduced the new Charlie McCarthy game at a recent rehearsal of their NBC Sunday "Time of Your Life" program. "I'm the dummy," says Joe





Above: Mary Margaret McBride, woman radio columnist heard over CBS thrice weekly. She recently gave closeup reports of a robot milkmaid from a New Jersey farm



Left: Bob Burns visited "Hollywood Mardi Gras" recently, taught Charlie Butterworth (right) and chorus the art of "bazboking." At left is Maestro Ray Paige

<image>

"Chase and Sanborn's" Charlie McCarthy attended his first premiere, "Hurricane," recently, with the star of the picture to be previewed beauteous Dorothy Lamour. The third party (without whom Charlie thinks he could have done very well) is Edgar Bergen—Charlie's pal

N

If petite Coloratura Lily Pons and Andre Kostelanetz, maestro of the "Chesterfield Hour," are married, they're certainly not telling anyone about it. They affectionately greeted one another in San Francisco recently, denied all rumors of marriage, waved generously to crowds

# HOLLYWOOD SHOWDOWN BY EVANS PLUMMER

**B**ILL HAY will continue to be Amos 'n' Andy announcer when Campbell Soup takes over January 3. He's been signed . . . and the difficulty which loomed on the horizon between that sponsor and Louella Parsons is now ironed out . . . Hollywood Hotel will move off Christmas Eve and onto Christmas Day for that week only, and the chances are that you'll be hearing Amos 'n' Andy guest-starring all over the show by way of acquainting you with their new sponsor

with their new sponsor When Paul Whiteman takes over the Chesterfield Friday airing starting New Year's Eve, things will begin happening to the Hal Kemp outfit that I wish wouldn't. Skinnay Ennis, set for one film, is movie-struck and plans to stay in Hollywood. "Porky" Dankers, first sax, will be put at the baton of a new Holden-Kemp band unit after arriving east. And "Sarie" Dowell, comedy singer whom Hal and his partnermanager, Alex Holden, wanted to take a second band unit on the road, is strongly desirous of continuing to be a Hollywood citizen. So, if the little Kemp chorister, Maxine Gray, should altar it with Tommy Lee, with whom she is now holding hands, the Kemp first-string band will resemble nothing less than a deserted village.

Christmas is less than a month away and Gracie Allen is doing her Yuletide shopping early. George Burns, she reports, will buy her a set of gold jewelry like the set Mary Livingstone (Benny) has, except it will be set with rubies, Gracie's birthstone, instead of diamonds. Mrs. Benny, whom Jack reports is so fond of movies that she'd sit through two class B pictures twice, is slated to receive projection equipment for the rumpus room in their new Roxbury Drive home.

new Roxbury Drive home. At the Benny opus of November 14 and during his prebroadcast antics, Jack mentioned that Don Wilson's new San Fernando Valley home was fitted with a spotlight directed on the front gate so that Don could "keep in practise taking bows." Jack also kidded Mary's new fez hat, one of ten she bought abroad, but Mary wasn't kidding when she said that if he didn't like it, she'd throw it away ... Which reminds that there's a Schlepperman hat, a derby, now on the market and named "Hello Stranger"... The comic sound-effects, incidentally, heard on this episode were made by "Pinto" Colvig, Walter (Mickey Mouse) Disney's "racketeer" — except for the whinny of Buck Benny's horse, which again was handled by Don Wilson, the expert on "plugs."

Radi-oddity: Lloyd Pantages, CBS movie commentator, fell off a horse last summer and broke an ankle. Week before last, his dramatic aid, Margaret MacDonald, tripped on her way to rehearsal and broke an ankle! This should be a good start for another superstition.

Shocking scandal at desert hideaway! Sunday before last, Dorothy Lamour wound up her radio work and deserted Hollywood for the warmer clime of Palm Springs, where she registered in at the Del Tahquitz Hotel. But little Charlie McCarthy could not be so lightly dismissed. Mounting his hobbyhorse, he galloped off to pursue his amour Lamour and—believe it or not—was given a room to himself at Del Tahquitz right next to Dorothy's! ... The cad!

Phil Baker is still wondering who sent him a gift spaniel pup—and shortly after mailed engraved cards to his friends announcing a "new arrival" at the Phil Bakers'. But regardless of the wag, the dog has been

wholeheartedly adopted by the Bakers, and because of his origin has been dubbed "Gags" . . . Less believable, but more humorous, is Phil Harris' account of his adventures in sending a dog to training-school. "A few weeks later," Harris narrates, "it was graduated and returned home so snooty that it wouldn't have anything to do with us. So I sent it back to the trainer and told him to make the dog more friendly. Next time it returned home it let take more than two minutes! Practically every star's home is fitted with an elaborate push-button alarm system connected direct with branch police stations. Push a button, a light flashes at the nearest station, the alarm is immediately broadcast and a listening squad-car rushes to the scene. Since Lum and Abner recently received a kidnap threat, their homes have been equipped with the system. A few days ago, nervy souvenir hunt-



Maestro Harry Sosnik (right), of "Hollywood Playhouse," recently wed Betty Bryant in Yuma, Arizona. Accompanying them from Hollywood were Ted Fio-Rito (left), of "Jack Haley's Revue," & his wife



Three grand singers (left to right): Lanny Rcss, Igor Gorin, Allan Jones. They recently celebrated the premiere of "Good News of 1938" by singing "Three Little Pigs" at Hollywood's Vendome Cafe

a burglar ransack our home and never yipped once! Back it went to the school again to be made a watchdog. So later, when I came home late one night, it bit me where I sit down."

Ken Murray would have you know that recently, while searching for a honeymoon home in Bel Air, he almost leased a mansion once occupied by Freddie Bartholomew. But he didn't do it. He remembered that he might have "ant" trouble.

Don't get the idea—if you're a thief or kidnaper—that you can get away with entering the premises of a star's home in Hollywood. Try it and you'll land in durance vile. And it won't ers gave Abner a chance to test it out. Police arrived in a minute and threequarters and shooed the pests away Not only does the device call the squad-car, but it also turns on every light in the house, automatically locks doors leading to the nursery, and floodlights the grounds!

It was a real pleasure to act as RADIO GUIDE'S ambassador recently in awarding Medals of Merit to Actor Edward G. Robinson and Hollywood Newscaster Jimmie Fidler. Robinson was like a child with a Christmas tree full of toys; Fidler was thrilled to the point of tears. Jimmie, I discovered, always eats a bowl of vegetable soup before each broadcast; restrains his

appetite till after the program so that he can have dinner with his wife, a ritual he hasn't missed in years. As for Robinson, he's genuine all the way through. Be sure to see his newest picture, "The Last Gangster."

Fred Allen is being cured of his worst habit by Hollywood. Either he's being cured—or killed by lead poisoning. You see, on the "Sally, Irene and Mary" movie set the other day, he parked his gum on the rear of a harmless-looking door. Along came a workman who painted right over Fred's gum. Fred, returning a moment later to his gum-parking lot, plucked the tidbit off the door and flipped it into his mouth without even noticing the wet paint . . Oh well, maybe Sal Hepatica will help.

The Stroud Twins have changed managers again. They do it every six weeks. First Clarence is manager. Then, after six weeks, it's Claude's turn. Claude's it right now. His duties will include answering the telephone, paying all traffic tickets, and sending out the two-pants suit to be pressed

It's a Date: Claire Trevor and "Big Town" Producer Clark Andrews Nelson Eddy and (still) Ann Franklin ... Rosalind Russell and "Silver Theater" Producer Pat Weaver.

The stork delivered triplets—in different homes—on November 12. The lucky couples: The Nate (Penner producer) Tufts, a boy; the Danny (Lux talent signer) Dankers, a girl, and the Jim (radio publicity man) Beales, a daughter, Celia. All mothers are doing well . . . Recovering from emergency appendectomy: Norma (Mrs. George Jessel) Talmadge at St. Vincent's Hospital.

A basket of sugar plums for petite Ella Logan, once of the air, now of the screen. When Alan K. Foster died, there was no insurance, no funds and a destitute widow. Ella financed the funeral expenses.

Tuneral expenses. The whole Texaco Town radio crew has gone "movie actor" since Jimmie Wallington won a part in the film "Start Cheering." That is, all except Jack Renard, who'd rather sing—on the radio. Recently, at rehearsal, when Bobby Breen guested on the show, he had his chance. Eddie Cantor, in the control-room, was showing Bobby how to sing a certain part of "Ave Maria" which Renard had arranged with "Chapel in the Moonlight." Jack saw his chance The mike was unguarded, so he crept forward and crooned the words!

If you've been missing Barbara Jo Allen (Beth Holly) from One Man's Family of late, it's because she has a conflicting program heard only along the West Coast, in which she has an important part. She'll be back

Tag Lines. The Stroud Twins have one Hollywood barber in a dither and a lather. He shaved and haircut Claude one recent morning; a halj hour later his unshaven brother Clarence turned up in the shop looking for Claude. The barber almost drew his razor to slay the ghost ... Anne Jamison sang her American concert premiere at San Diego on November 23 for the Amphion Club ... If those bagpipes played recently on the Open House show by Tommy Freebairn-Smith sounded a little bit squeaky, Baritone Wilbur Evans asks you to have respect for their age—150 years ... Vi Bradley and Rube Wclfe are readying a musical novelty show for

". Vi Bradley and Ribe Welfe are readying a musical novelty show for the Mutual net which will be tagged "Temporarily Yours" and which will have as its theme a song of Vi's.

# AIRIALTO LOWDOWN

## BY MARTIN LEWIS

URING my recent visit to the Hollywood aircastles, I couldn't help but notice how differently stars dress for their broadcasts the stars dress for their broadcasts compared to the way they dress in the East. On the Coast I have seen them come to the studios in sweaters, them come to the studios in sweaters, sports shirts, slacks and even riding-habits. Personally, I admire the in-formality, and offhand I don't know of one broadcast where the strictly for-mal ruling prevails. Recently I at-tended the Andre Kostelanetz broad-cast, which resembles, in appearance, Hollywood airings—that is, by con-trast. Deems Taylor and Kostelanetz wore white-ties-and-tails. The musi-cians in the orchestra and Announcer Paul Douglas wore tuxedos. Eddy Duchin, Mark Warnow and Harry Salter always show up for their programs in formal attire. As a matter of fact, Duchin's studio is even be-

of fact, Duchin's studio is even be-decked with huge baskets of flowers. This gives you an idea of how things are done in radio on each coast.

Getting back to the Kostelanetz show, I want to repeat which I said a few weeks ago: It is one of the best musical contributions on the airwaves. When not speaking into the micro-phone, Deems Taylor sits in a very comfortable chair in a corner of the stage. Maestro Kostelanetz heartily applauds the guest artist after each number. The entire half-hour is very impressive, and I doff my hat to the sponsor for taking so little time to advertise his product.

The other Tuesday night I visited the Al Pearce show and was surprised to see Arlene Harris, who is also known as the "Human Chatterbox," do her stuff before the microphone without a script. She memorizes every line of her bit each week, which is quite unusual in radio.

A sight for sore eyes is Bill Com-stock, who is familiarly known to londspeaker eavesdroppers as "Tizzie Lish." For some time I have been wondering what was the cause of the burst of langhter after Tizzie Spikke burst of laughter after Tizzie finishes "her" routine. The reason, my friends, is a very ungraceful, but funny, curtsy.

If you happen to walk into the CBS Playhouse of a Thursday at exactly 6 p.m. to look for Ted Collins, Kate Smith's mentor, you can almost always bet that you will find Ted in a chair bet that you will find Ted in a chair with a towel wrapped around his neck and a man working over him. Ted's personal barber has a standing ap-pointment to come to the Playhouse every week at the same time to give him a shave—and a haircut, if needed —so that he can look presentable by broadcast time.

Mentioning the Kate Smith show calls to mind the scene witnessed dur-ing a recent program which featured James Barton and Betty Garde in "The Informer." Betty fractured her ankle the previous night, and despite her doctor's urging she refused to stay away from the broadcast. That is the reason why the actress hobbled into the studio on crutches. Miss Garde the studio on crutches. Miss Garde apparently has heard the old theatrical slogan, "The show must go on!" Any-way, it was a grand gesture.

Songstress Jean Ellington had something of an accident, but not quite so serious. It seems Jean always steps out of her shoes before going on the air because, as she explains it, it brings her luck. After her last number at a recent broadcast, she glanced down as she stood before the microphone, and saw that only one of her shoes was lying beside her. The other had dis-appeared. After the show, page-boys and engineers joined in the search for the missing shoe but it was nowhere

N

in sight. Jean hopes it's only a prac-tical joker who went off with the foot-wear, for it is one of her favorite pairs of shoes. Anyway, she had to limp to an elevator, ride down to the street floor standing on one foot, and hop to a cab. Such goings ont a cab. Such goings on!

Major Bowes is very sad, and he has every reason to feel that way. On Friday, November 12, about 5 p.m., he received a telephone call informing

time Uttal was informed he couldn't do it because he wasn't a member of the Musicians' Union. There was no time to change the script for the show, so a union musician was called in, and the few drum-beats cost \$24—union minimum for the two broadcasts of the show!

Ireene Wicker's eleven - year - old daughter, Nancy, made her debut as a radio actress recently when she took

Stooging is not only fun for Gracie Allen (left) and Mary Livingstone, but it buys fine furs. Luxuriously bedecked, they previewed "Hurricane" with Husbands George Burns (left) and Jack Benny



Ireene Wicker, NBC's Singing Lady, is planning more 'round-the-world adventures for "Nancy, Charlie and Their Dog." The characters were inspired by her own children, Nancy and Walter, Jr. (above)

him that the main house of his coun-try estate in Westchester Hills, New York, consisting of sixteen rooms, had burned to the ground. If you recall the pictures that appeared in a recent issue of RADIO GUIDE, you can appre-ciate his loss. The Major, however, doesn't estimate it in dollars and cents. There were meny things lost that were. There were many things lost that were of great sentimental value to him, such as valuable paintings, and the late Mrs. Bowes' room which had been left intact since her death in March, 1934.

On a program aired over CBS, they needed a few drum-beats as part of the sound-effects background. So the announcer, Fred Uttal, was told to take care of the job. Just before broadcast the part of Margaret in "The Magic Fishbone," a Sunday dramatization by "The Singing Lady." Nancy had been playing around the studios for some time while her mother broadcast, but heretofore had been heard only as a member of an occasional chorus in her member of an occasional chorus in her mother's shows

Harry Salter, currently performing on the "Hit Parade" series, tells how Cliff Friend and Dave Franklin came to write "You Can't Stop Me From Dreaming"—a best-seller in the field of popular music. Friend and Franklin had each published a song hit previ-ously with the word "dream" in the title. Their first collaboration was "When My Dream Boat Comes Home."

So, when one of them suggested a "dream" title for their next song, the other objected. "I wish I could stop you from 'dreaming,'" he said, "so we could concentrate on another type of song." "You can't stop me from dreaming," said the other partner, laughingly. They both paused. "There's our idea," said one, "and our song!"

Thinking Out Loud: If I am not mistaken, Jack Benny made a mistake in reviving "Buck Benny Rides Again." in reviving "Buck Benny Rides Again." To this eavesdropper, it has worn out its welcome... After listening to the second edition of M-G-M's Maxwell House show, I am convinced that Com-ic Ted Healy is a natural for the air. Healy will soon give you plenty of laughs in the Warner Bros. version of "Hollywood Hotel."

An informal game of "theme song" was indulged in by Mark Warnow, Tony Wons and Doris Fisher at the CBS studios recently. "Theme song" is the simple game in which one con-testant hums a theme melody of a popular orchestra which the other conpopular orchestra which the other con-testant must identify. The game is simple, but taxes the memory, for there are over 200 eligible theme songs to choose from. Try it yourself some-time and keep score. Warnow recog-nized 128 out of 150, which isn't bad at all. In fact, it's very good!

One of the current tunes which has me humming is "Vieni Vieni." If you listen to the recording of it by Benny Goodman's quartet, you will have trouble keeping your feet still. It's plenty hot! And so are the Mills Brothers harmonizing "In the Shade of the Old Apple Tree," which makes me wonder why some sponsor doesn't put this excellent quartet on the air. They were headliners in radio some years ago, and they still are tops, in this scribbler's opinion.

Doctors and nurses at New York's Polyclinic Hospital were both amazed and startled when a patient upon whom an operation was being per-formed murmured clearly through the anesthetic: "Don't shoot! They got me! Here come the cops! Let 'em have it!" The doctors ordered an immediate in-vestigation and learned that they didn't have a gangster on their hands. The patient, Harry Hoffman, is a member of Phil Lord's "Gang Busters." Doctors and nurses at New York's

Romance in the Air: Barney Ross, the fight champ, took his pal, Abe Ly-man, with him when he called on the gal to whom he recently announced his engagement. The orchestra leader met the gal and also her sister, and they tell me Abe has fallen—but hard ... Kathryn Cravens, CBS flying com-mentator may have an important apmentator, may have an important an-nouncement to make very soon. (Don't forget to let me know when congratu-lations are in order, Kathryn) . . . At this writing, Dave Rubinoff's daughter, Bubu, is writing for her nama's conthis writing, Dave Rubinoff's daughter, Ruby, is waiting for her papa's con-sent to procure her marriage license ... Jean Yewell and Bill Thorne, members of Roy Campbell's Royalists, who are heard on the "Time of Your Life" show, will be looking for a preacher very shortly... In case you didn't know, Edith Adams of the "Jenny Peabody" dramas is the wife of CBS Announcer Paul Dowty.

The other day Edward MacHugh received a letter and took out a piece of paper that looked like a summons, which frightened him for the moment. A deputy clerk of the Supreme Court in Brooklyn, New York, who is an ardent fan of MacHugh's, thought of this unique method to get Edward to sing his favorite tune, "In the Garden." The novelty request had the desired effect and MacHugh sang the song.

# SO YOU LIKE CONTESTS?

### YOUR GUIDE OPPORTUNITY

Times listed under radio contests are EST; for CST subtract 1 hour; MST, 2 hours; PST, 3 hours.

## TWELVE PACKARDS

PRIZES: (Weekly) Three Packard automobiles. PRIZES: (Weekly) Three Packard automobiles. TO ENTER: Only owners of automobiles are eligible to enter. They must ride in a Packard, then add twenty-five words or less to "After riding in the new Packard, the one thing I like about it best is—..." The entry must be on an official blank, and must bear the signature of the salesman who gave the required ride, and his distributor, dealer, or sales manager, as well as the contestant's auto license number, name, address, signature and the name of the type of car owned. Send entries to Packard Motor Car Co., Detroit, Mich. Last weekly contest closes Nov. 30. Ever mere facts see official entry blanks avail-

For more facts, see official entry blanks avail-able at Packard showrooms.

## S1.000.00 AND MERCHANDISE

PRIZES: (Grand) 1st, \$500; Znd, \$250; 3rd, \$250 coat worn by Marlene Dietrich in movie, "Angel"; 4th, \$100; ten prizes of \$10 each; six \$10 evening bags; ten prizes of \$5 each.

\$10 evening bags; ten prizes of \$5 each. TO ENTER: Write titles for two sets of three pictures each, appearing in December and Janu-ary issues of Screen Guide magazine, and a 100-word (or less) letter on the subject "Which Man I Would Have Chosen—the Husband or the Lover —had I been the woman in the story told by the notion picture, 'Angel'." Send pictures with entry; do not decorate. Send to Eternal Triangle Contest, Screen Guide, 551 Fifth Avenue, NYC. Must be mailed before Feb. 1, 1938. For more facts, see current issue of Screen Guide

For more facts, see current issue of Screen Guide magazine.

## \$10.000.00 CASH

PRIZES: (Grand) For women—1st, \$1,000; 2nd, \$500; 3rd, \$250. Duplicate grand prizes for men. (Weekly): Two hundred prizes of \$2.50. men. (Weekly): Two hundred prizes of \$2.50. TO ENTER: Women add one point to the nine given in "The Perfect Husband" guide; men add one to "The Perfect Wife" guide given on the official entry blank. Enclose a one-inch piece from the metal strip which unwinds when the can of S & W Coffee is opened. Only one entry per person per week. Weekly contests run from October 17 to January 15, 1938. Send entries to Contest Department, S & W Fine Foods, Inc., San Francisco, Calif. Entries do not have to be on official entry blanks. For more facts see current newspaper advertise-

For more facts see current newspaper advertise-ments of S & W Coffee, or write to address given above.

## \$25.00 FOR LETTERS

PRIZES: (On occasion) \$25 each. PRIZES: (Un occasion) \$25 each. TO ENTER: If you can truly credit to Fleisch-mann's Yeast some part of the health that made your success possible, send to "Life Begins," 420 Lexington Ave., New York, a letter explaining how, and enclose your picture. The writer must be older than 40, and his true testimonial letter must be "so helpful to others we will wish to print it," according to the sponsor.

For more facts, see current newspaper and maga-zine advertisements of Fleischmann's Yeast.

## 750 WATCHES

PRIZES: (Daily) Thirty Benrus men's or wo-men's watches, worth \$49.50 each.

TO ENTER: Complete the sentence, "I like Chipso because —" in 25 additional words or less and send with Chipso box-top to "Chipso," Cincin-nati, Ohio. Contest runs 25 days through Dec. 10. For more facts, listen to "The Road of Life," NBC. Monday through Friday, 4:45 p.m. EST.

## \$100.00 CASH

PRIZE: (Weekly) One hundred dollars cash. PRIZE: (Weekly) One hundred dollars cash.
TO ENTER: Read a designated story in the sponsor's magazine and explain what you would have done in the same situation. Send entry to True Story Court, 205 East 42nd Street, New York City. No limit to length of entry. Send name of your newsdealer—he gets \$25 if you win!
For more facts, listen to "True Story Court of Human Relations," NBC, Friday, 9:30 p.m. EST. For the West, 9:30 p.m. MST, 8:30 PST.

## TWO NEW HOMES

PRIZES: (Weekly) Merchandise certificates worth \$200 each. Also two grand prize certificates worth \$12,000 and \$8,000, to be applied toward the building of New American Homes. Grand prizes selected from weekly winners and an-nounced at close of contest.

TO ENTER: Write an essay of 100 words or less on the "Electrical Standard of Living." En-try must be on official entry blank, available at

General Electric dealers. Send entry to General Electric Co., P. O. Box 535, Grand Central Annex. New York City. Contest runs 10 weeks up to Dec. 4.

For more facts, listen to the "Hour of Charm," NBC, Monday, 9:30 p.m. EST.

## \$10.00 A DAY

PRIZE: (Daily) \$10 in cash.

PRIZE: (Daily) \$10 in cash.
TO ENTER: Send a poem suitable for use on this program to Ted Malone, c/o "Between the Bookends," at the CBS station on which you hear the program, or to the Columbia Broadcasting System, New York City. Listen to the program for ideas on type of poetry desired.
For more facts, listen to "Between the Bookends," CBS, Monday through Friday, 4 p.m. EST.

## \$2,500.00 IN CASH

PRIZES: (Weekly) \$2,500 in cash. First prize, \$500. Also \$10,000 in grand prizes. TO ENTER: Get the "Phyl Coe" Mystery Tab-loid, with rules and entry blanks, from Philco radio or tube dealer. Then solve the mysteries broadcast independently over 225 stations. Send solution to Philco Contest Division, P. O. Box No. 416, Grand Central Annex, New York City. For more facts, litter to "Phyl Coe" Mysteriy.

For more facts, listen to "Phyl Coe" Mysteries (Philco Radio Corp.), broadcast on transcrip-tions at different times by 225 stations. See program pages for day, station and time.

## \$250.000.00 CASH

PRIZES: (Grand) \$100,000.00 cash and sup-plementary cash prizes totaling \$150,000.00. plementary cash prizes totaling \$150,000.00. TO ENTER: Write conversation of not more than 12 words in one of two balloons in each of 45 cartoons distributed in series of three each week. Send three Old Gold packages with each series to Old Gold Contest, P. O. Box 9, Varick St. Station, New York City. New contestants may obtain early series bringing contest up to date. For more facts, see Old Gold Contest rules and cartoons, available at most cigarette counters.

## \$55,000.00 IN MERCHANDISE

PRIZES: (Weekly) 50 major prizes and 250 secondary prizes of merchandise, including dia-mond wrist-watches, radios, washing machines, etc. TO ENTER: Write a 20-word statement about an TO ENTER: Write a 20-word statement about an Ann Page food product, the product changing each week as announced on entry blanks. List any 8 Ann Page food products and enclose a label or package top from any one. Give name of your A & P store. Send entry to A & P, P. O. Box 459, Grand Central Station, New York City. Con-test runs 12 weeks up to week ending Dec. 11. For more facts, see rules, optional entry blanks, displays of prizes and product-of-the-week at A & P stores.

## SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes of \$25 each.

IS DIFIERCE Submit six questions suitable for ise on the air, with correct answers, to "Profes-for Quiz," c/o CBS, New York City. Listen to he program to get an idea of type of questions vanted. TO ENTER: Submit six questions suitable for CBS,

For more facts, listen to "Professor Quiz," CB Sat. 9 p.m. EST. For West, 10 p.m. MST, 9.PST.

## TEN \$100.00 WATCHES DAILY

PRIZES: (Daily) Ten \$100 Longines watches daily except Saturdays and Sundays.

TO ENTER: Complete the sentence "I like and use Pebeco because—" in 25 words or less. En-close two 10c cartons or one 25c or 50c carton with your entry, and mail to Pebeco Contest, c/o Columbia Broadcasting System, New York. Con-test closes Dec. 24.

For more facts, listen to "Follow the Moon" (Pebeco Toothpaste), CBS, Monday through Friday, 5 p.m. EST.

## TWELVE BICYCLES

PRIZES: (Weekly) Twelve bicycles, 10 to peo-ple under 20, and 2 to adults.

ple under 20, and 2 to adults. TO ENTER: Give answers to games given on programs and finish the sentence announced on the air m 25 words or less. Sentence changes each week. Contest closes each Tuesday mid-night following Sunday broadcast; last contest closes Dec. 21. After you have written your entry, add your name, age and address. Then take it to your bicycle dealer, whose signature makes your entry official. Send it to "Bike Headquarters," in care of your station.

For more facts, listen to the "Bicycle Party" (Cycle Trades), NBC, Sunday, 3:30 p.m. EST.

## THREE \$200.00 SILVER FOX FURS PRIZES: (Weekly) Three \$200 silver fox furs and 500 pairs of \$2 hose.

TO ENTER: Add fifty words or less to "I like Admiracion Shampoo because . . ." Mail your entry, with a box-top, to Tim and Irene, Mutual Broadcasting System, 1440 Broadway, NYC, or to vour station

For more facts, listen to "The Tim and Irene Show." MBS, Sunday, 6:30 p.m. EST.

## \$1,000.00 CASH

PRIZES: (Grand) \$1,000.00 in cash (or \$500.00 —see below) and letters from favorite radio stars. TO ENTER: Write a letter of any length to Eaton's Fine Papers, Pittsfield, Mass., naming your favorite radio star and explaining your choice. Letters written on Eaton water-marked stationery eligible for \$1,000.00 prize; others eligible for half that amount. Participating radio stars will personally answer ten best letters from their supporters. According to the sponsor, over 250 stars are participating in the contest, and the list is being increased constantly. Letters must be post-marked before midnight, Dec. 15. For more facts, see Eaton's Letter Papers adveror more facts, see Eaton's Letter Papers adver-tisements in current magazines.

## \$15.000.00

PRIZES: (Grand) 1 Lincoln Zephyr sedan; 5 Ford V-8 coaches; 25 prizes of \$100 each; 50 prizes of \$25 each; 50 prizes of \$10 each; 1,000 prizes of \$5 each—total value \$15,000.00.

TO ENTER: Write 25 words or less on "I like Watkins Liniment because—" and mail entry with wrapper packed with bottle of liniment to Wat-kins Liniment Contest, Winona, Minn., before midnight, Nov. 30.

For more facts, see current magazine and news-paper advertisements of Watkins Liniment.

## **Regional Contests** \$2.600.00 CASH

PRIZES: (Grand) 1st, \$300; 2nd, \$200; 3rd, \$100; 10 prizes, \$50 each; 30 prizes, \$25 each; 50 prizes, \$10 each; 50 prizes, \$5 each.

50 prizes, \$10 each; 50 prizes, \$5 each. TO ENTER: This contest is restricted to resi-dents of Washington and Oregon states. On the official entry blank available at grocery stores, use the words "Silk-Sifted Flour" to begin a sen-tence of 25 words or less describing some ordi-nary or some unusual use for flour, or some quality of this brand of flour. Do not decorate entries. Be sure your name and address and dealer's name and address are on entry blank. Must send sales slip or recipe folder cover with entry. Send entry to Centennial Flouring Mills Co., 814 Second Ave. Bldg.. Seattle, Wash. Con-test closes Dec. 15. For more facts, see Centennial Flouring Mills Co.

For more facts, see Centennial Flouring Mills Co. advertisements in newspapers in Washington and Oregon.

### \$15.000.00 CASH

PRIZES: (Grand) 1st, \$10,000; 2nd, \$2,000; 3rd, \$1,000; 4th, \$500; three prizes of \$250 each: three prizes of \$100 each, ninety prizes of \$5 each—total, \$15,000.

each—total, \$15,000. TO ENTER: This contest is restricted to resi-dents of Michigan. The Detroit Times is printing a series of 90 "famous names" cartoons, in series of six each week for fifteen weeks ending Jan. 15, 1938. Send solutions, with ten cents for each series, to Famous Names Contest Editor, The Detroit Times, Detroit, Mich. Neatness does not count. Back cartoons may be obtained from same source for three cents each.

For more facts, see current editions of the De-troit Times.

## \$20.000.00 CASH

PRIZES: (Grand) 1st, \$15,000; 2nd, \$2,500; 3rd, \$1,000; 4th, \$500; 5th, \$250; five prizes of \$50; ten prizes of \$10; eighty prizes of \$5—total, one hundred prizes of \$20,000.

one hundred prizes of \$20,000. TO ENTER: This contest is restricted to resi-dents of New England. The Boston Evening American prints each day a human problem pre-sented in cartoon form; there are 90 cartoons, ap-pearing six days each week for fifteen weeks ending Jan. 22, 1938. Ten cents must be sent in with each set of six solutions. Coupons for back cartoons may be obtained from Human Problems Editor at No. 5 Winthrop Square, Boston. Send entries to P. O. Box 1924, Boston, Mass. For more facts, see current editions of the Bos-For more facts, see current editions of the Bos-ton Evening American.

If you have a contest question, send it, with stamped, self-addressed envelope, to "So You Like Contests," c/o Radio Guide, 731 Plymouth Court, Chicago, III. The editors will attempt to answer each one. Please sign your name clearly.

N ALL of contesting, nothing is more N ALL of contesting, nothing is more valuable than a friend. Don't mis-understand. This is no friend you have now. This is not your mother-in-law or your sister; your friends of the bridge-table or of business; your next-door neighbor. This is a friend you've never seen—and will never see, if things go well! This is a "contest pal" —a friend in contesting alone. There's a need for friends in con-

—a friend in contesting alone. There's a need for friends in con-testing, because nobody is his own best critic. It can't be done. Ordinary friends won't fill the bill either. Here's why: Your family is pretty much obli-gated to approve anything you write because your feelings are dear to them. They don't want to hurt you. Neigh-bors, too, know the danger of criti-cising. If they value your friendship they won't brave your scorn to help you build a better contest entry. They would rather say "It's just lovely" and let it go at that. So it goes. Al-most everyone you know will hesitate to give you a frank criticism of your creation. If you have done it, it's good —to all who are close to your heart -to all who are close to your heart near at hand. and

They are not hypocritical in this. The fact that they know the writer influences them somewhat. They can't elp wanting to like it. Judges aren't that way. When they help

select an entry that ways, when they select an entry that means a gain for one person, they know perfectly well that hundreds of thousands of others must lose. The judges can't care on which side of the fence any one person falls.

Where can a contestant turn, then? What can he do? That is a brace of questions that experienced contestants have faced and answered. This depart-ment is trying to give beginning cona method of finding good critics.

## **Find a Friend**

The procedure has been simple. When a list of winners in a big con-When a list of winners in a big con-test is announced, it is circulated in newspapers, magazines, on the air, and in contest publications, of which there are several. Contestants who follow contest news read these lists, select a likely name, and write the winner a letter. It doesn't have to be much. It's just an opener, to get an answer. As a matter of courtesy, the person who writes first generally includes with his letter a self-addressed stamped envel-ope. This keeps the winner from spending all his money on stamps! If an answer comes, and it's to the liking an answer comes, and it's to the liking of the one who started the whole thing, a friendship may be built up. Contest winners are a friendly sort,

anyway. That solves it all. Two people who owe nothing to each other, who are not bound by any earlier friendship or relationship, and who are both obviously interested in contests, become contest critics for each other. It's as simple as that. And it works. Sometimes an arrangement is set up

so that if one member of the team is entering a certain contest, the other will stay out of it, to avoid any thought of "cribbing" entries which have been sent for criticism. More often entries are built on a cooperative basis, so that each profits from the other's study of the contest problem. Both usually have better entries because of their criticisms.

## Let Us Help

To give this department's readers a flying start on this contest aid, here is nying start on this contest and, here is an offer that has never been made by any publication, as far as we know. It's the sort of thing that will build a family of followers of contesting—and that's what this department is trying (Continued on Next Page)

14

to do. Our offer is this: Write us a letter of not less than fifty words nor letter of not less than fifty words nor more than one hundred, on any sub-ject related to contesting. With that letter, we'll attempt to see what your strong points are, where your contest weaknesses lie. As others do the same thing, we'll analyze their letters in the same way. And if you enclose a stamped, self-addressed envelope, we'll send you the name of one of these others who seems able to help you im-prove your entries. If you write with others who seems able to help you im-prove your entries. If you write with beautiful adjectives and are weak on irregular verbs, we'll send you the name of a person whose granmar is perfect, but whose writing is stilted. If your ideas are good but your ex-pression is weak, we'll send you the name of a person who is just the op-nosite

When you write to each other, your correspondence and criticisms should help overcome your weaknesses. Everyone should profit. As a help for us, here's one thing we'd appreciate. If you want to ask another question about contests, don't make one letter do. To facilitate handling, requests for "contest pals" must be separated from thor correspondence with this here to other correspondence with this depart-ment. If you want a friend who'll consider your contest entries his personal concern, let us know. There are others who feel the same way!

## **Judging Entries**

Most people who don't win become sceptical about the way contests are judged. Some of them wonder whether they are judged! Then they write let-ters right and left, stating that the real situation is that all the entries are thrown down a long stairway, with all entries which stick on the top step winning prizes; or they report that a large vat holds all entries until the contest closes—then winners are se-lected by burying the arm up to the elbow in the vat, grabbing an entry, and proclaiming it the best of the lot. These might be ways of judging con-tests. They are not the way contests tests. They are not the way contests are judged.

are judged. In response to many queries, here's a typical procedure in the judging of a contest. The system varies, of course, but many sponsors and contest agencies work along these lines. The first hurdle an entry must take, in contests in which they are required, is the proof of purchase. If the box-top or carton or wrapper is not en-closed, the entry goes immediately into that unhappy file where there is no further consideration. Ordinarily, no entries are destroyed; even those which have broken elementary rules are filed and saved. Sponsors never know what kind of litigation or com-plaints may be received after the close plaints may be received after the close of the contest and they don't want to of the contest and they don't want to throw away evidence which might be valuable. Most sponsors and judges refuse to enter into any correspon-dence regarding such losing entries, but ordinarily they have them. It is their protection against the cranks who are the scourge of contesting. Second step is some more routing

Second step is some more routine checking. Obviously, if the contestant has not signed his name or given his address, he cannot be given a prize, so such entries are dropped. If the dealer's name and address are required, a. is becoming increasingly common er's name and address are required, a is becoming increasingly common these days, omission of these will dis-qualify an entry. If the rules ask for entries on a single sheet of paper, other kinds are discarded. The top word-count may be twenty-five, yet hundreds of entries will run as high as five hundred. They don't win. Details of form are also checked by clerks. If the rules ask for "a sen-tence," statements written in two sen-tences will not win in contests judged

tences will not win in contests judged strictly. Other points peculiar to cer-tain contests are checked at this stage also

N

Plagiarism comes under considera-tion, too. If entries have passed other tests, they may be checked at this point with files of past entries to be sure that the sponsor will not be sued by someone who has already bought

that statement or slogan or name and copyrighted it. Sometimes this test is reserved for entries which have passed all other requirements, to cut down on the amount of work.

## These Win-

Judging varies a great deal after the checks listed above have been made. In most instances, the judges read all entries which have reached this point, and, on the basis of quality, select a hundred, a thousand, or whatever figure will give them five or ten times as many entries as there are prizes. These are retyped on plain sheets of paper, with the contestants' names inpaper, with the contestants' names in-dicated by code letters. Thus, in con-tests judged in this way, decorated en-tries lose their advantage before prizes are awarded.

After this list of entries has been prepared, several judges indicate their preferences, and the entries getting the preferences, and the entries getting the most votes from the group win the prizes. Sometimes the sponsor also rates them, or makes the final selec-tion from the top entries chosen by the judges. Some sponsors have the winners sign short affidavits stating that the entries are their own, and that they are not connected with the company, its advertising agency, or any other group excluded from com-petition in the contest rules. Others have their local dealers deliver win-ning checks or merchandise, and the consequent publicity also lets others consequent publicity also lets others in the same town know that a local person has won.

## **Enter This Week!**

This Saturday the General Electric contest closes (see "Your Opportunity Guide"). Its weekly prizes are mighty attractive—and the grand prizes se-lected from weekly winners are about as fine as contesting ever offers. Don't let this last week get by without entering!

Here are the ten people who won \$200 merchandise certificates in the fifth weekly contest: Mrs. F. L. Ait-cheson, St. Augustine, Fla.; Hattie Brodman, Glenside, Pa.; Norma Thompson Carpenter, Lincoln, Neb.; Mrs. Beatrice B. Forster, East Hart-ford, Conn.; Mrs. Ruth Ham, Omaha, Neb.; Dr. Martha Lou Hefley, Knox-ville, Tenn.; Mrs. Mildred Horn, New Orleans, La.; I. K. Jackson, Knoxville, Tenn.; Mrs. W. J. MacKay, Hornell, N. Y.; Mrs. O. N. Ulry, Gambier, Ohio. These people are now eligible for con-sideration for the \$8,000 and \$12,000 grand prize certificates to be applied toward the building of new homes. Recently the General Electric Home Here are the ten people who won

Recently the General Electric Home News published letters written for this contest, picked at random. Thirty-four letters were reprinted. Some won prizes, some didn't. We don't know which ones won, but here is our choice as an unusually fine letter:

"The Electrical way of living appeals

"The Electrical way of living appeals to me, particularly, because: "With all modern electrical appli-ances and plenty of light, my electric bill is never over \$4 per month in the winter time. "For \$4 per month we operate a washer, ironer, two radios, refrigerator, control for heat, nine 100-watt lamps in the basement. Our five-room house has six floor plugs in the living-room has six floor plugs in the living-room and two or more in every other room.

"There is nothing in the world that can give us more pleasure for \$4 per month than electrical appliances. We enjoy them all very much."

enjoy them all very much." The letter is more specific than any other reprinted; it does not merely eulogize electricity's benefits, it evalu-ates them and prices them. It doesn't use flowery adjectives nor over-state the case for electricity. We don't know who wrote it or whether it is a winner. But we're willing to wager that most judges would read it over several times; and we'll guess that there will not be many that are better. Make yours as good and it will have a good chance to bring you a prize in this excellent contest.

## Yours is The World With a Fence Around It of

The air crackles with news of world-shaking events. Newspaper headlines clamor for our attention. A king abdi-cates . . a president is killed . . . a dictator turns plrate . . . a scrubwoman tortures a millionaire . . . a young movie star dies . . a Baltimore belle decides not to visit the old home town. What does it all mean? How can one keep abreast of the news? How can one hope to understand it all?

To the pell-mell procession of contrato the pell-mell procession of contra-dictory world happenings, broadcasting brings many an observer, many an authority. Their voices, wise and clear, are ours if we but listen.

To the perplexed and busy listener. Radio Guide will soon bring a new de-partment. In a daring editorial section, it will tell you when to listen.

Broadcasting is an inexhaustible store house of knowledge and pleasure. In i In it house of knowledge and pleasure. In it are such diverse but stimulating subjects as world intrigue, current news, art, science, crime, education, politics, his-tory, business. In it are lessons on how to play the piano and how to pluck your eyebrows. In it are the secrets of happi-ness and success for which every man and woman searches.

Wisdom can be yours. Understanding can be yours. A scholar's knowledge can be yours. The poised awareness of the successful man or woman of the world can be yours. They are at your fingertips.

Let Radio Guide's new department unlock for you the wisdom of the ages, and the meaning of things today. Read our new department in the issue for December 11 which will be on your news stand December 2.

# For 30 Minutes a Day

## **OWN A ROYAL PORTABLE ON YOUR OWN TERMS!**

.

FREE HOME TRIAL for every member of the family! Without risking a single penny—prove that the students in your family can write faster, get higher marks! Prove that Dad can get his ideas and reports down on paper in a modern, intelligent manner Prove that Mother can take care of her social correspondence easier.

ONLY A FEW CENTS A DAY!

SEE what a latest model, factory-new Royal Port-able can do for your fam-ily. Then own it on your own terms-cash or only a few cents a day. Mail the coupon today!

READ WHAT ROYAL GIVES YOU: These READ WHAT ROYAL GIVES YOU: These great features explain why so many thousands of families are Royal owners. Built by the world's largest company devoted exclusively to typewriters — with standard, full-sized keyboard and easy, effortless action; Touch Control, Finger Com-fort Keys, Complete Dust Protec-tion, Genuine Tabulator and numerous other office features.

Handsomest — Easiest to Use — Greatest Value! Instant TYPING CHART—it shows you how to type RIGHT. Also CARRYING CASE! Handsome, durable. convertible.



## NEWS

## Sunday

Headlines & Bylines. H. V. Kaltenborn; Bob Trout; Lewis Browne, 10:30 p.m. CBS.

Lloyd Pantages Covers Hol-lywood, Sun. 1:45 p.m. (11:00 p.m. for west) CBS.

CBS. Radio Newsreel. Parks John-son and Wallace Butter-worth interviewing persons in the week's headlines. 3 p.m. NBC-R.

p.m. NBC-R. Winchell, Walter. 9:30 & 11:15 p.m. NBC-B. 9:55 a.m. CBS; 11 a.m. NBC-R & NBC-B; 11 p.m. NBC-B; 11:30 p.m. NBC-R.

## Monday

- Baker, Captain Bob. Holly-wood News and Interviews. Mon. thru Fri. 1:45 p.m. CBS.
- Carter, Boake. News Com-mentator. Mon. Wed Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

West) CBS. Cravens, Kathryn. News Through a Woman's Eyes, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

(5:30 p.m. for West) CBS. Hill, Edwin C. News Com-mentator. Mon. thru Fri. 12:15 p.m. CBS. Johnson, General Hugh. News Commentator. Mon. & Thurs. 8 p.m.; Tues. & Wed. 10 p.m. NBC-B.

- Thomas, Lowell. News Com-mentator, Mon. thru Fri. 6:45 p.m. NBC-B. horgersen, Ed. Football News, Tues, & Fri. 6:45 p.m. NBC-B.
- 9:25 a.m. & 6:30 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:40 a.m. & 5:10 p.m. NBC-B. Tuesday

- Fidler, Jimmie, Hollywood News, Tues, & Fri. 10:30 p.m. NBC-R.
- Hollywood Screen Scoops. George McCall. Tues. Thur. 7:15 p.m. (11:15 p.m. for West) CBS.
- West) CBS. 9:25 a.m. & 6:30 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:40 a.m. & 5:10 p.m. NBC-B. Wednesday

- Skolsky, Sid. Hollywood News. 8:30 p.m. NBC-B 9:25 a.m. & 6:30 p.m. CBS; 9:40 a.m. & 6:30 p.m NBC-R; 9:40 a.m. & 5:10 p.m. NBC-B.
- Thursday
- Dooley, Eddie. Football News. Thurs. & Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

- CBS. March of Time. News Dra-matization, 8:30 p.m. NBC-B. 9:25 a.m. & 6:25 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:40 a.m. & 5:10 p.m. NBC-B.

## Friday

- Holmes, George R., chief of the Washington Bureau of International News Ser-vice. 11 p.m. NBC-R.
- Thompson, Dorothy. People in the News. 10:45 p.m. NBC-R.
- 9:25 a.m. & 6:30 p.m. CBS; 9:40 a.m. & 6:30 p.m NBC-R; 9:40 a.m. & 5:10 p.m. NBC-B.

## Saturday 9 55 a.m. & 6:25 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R & NBC-B

## LIGHT MUSIC

## Sunday

American Album of Familiar Music. Jean Dickenson, soprano; Frank Munn, tenor: Arden and Arden, piano duo; Bertrand Hirsch, violinist; Haen-schen Concert Orchestra. 9:30 p.m. NBC-R. American Radio Warblers. 11:45 a.m. MBS.

- 11:45 a.m. MBS. Chase & Sanborn. Don Ame-che, m.c.; Nelson Eddy. baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dor-othy Lamour, songs; Or-chestra, dir. Robert Arm-bruster & p.m. NBC-R. Fireside Becitale Helen
- bruster & p.m. NBC-R. Fireside Recitals. Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist composer. 7:30 p.m. NBC-R. Manhattan Merry-Go-Round. Rachel Carlay; Pierre Le-Kreun; Men About Town

16

YOUR PROGRAM SELECTOR

This Is An Exclusive Radio Guide Feature, Published on Alternate Weeks

Eastern Standard Time	8	9 a.m.	10 	11 	12	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.	10 p.m.	11 p.m.	12 mid.
Central Standard Time	7 s.m.	8 	9 o.m.	10 	11	12	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 pm	10 p.m.	11 p.m.
Mountain Standard Time	6 	7	8 	9 s.m.	10	11 •.m.	12	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.	10 p.m.
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

## Program Selector Time Is Eastern Standard. Use This Table to Find Yours

The Program Selector is a classified index of network programs-listing each pro-The Program Selector is a classified index of metwork programs—listing each pro-gram in complete detail under its particular classification and that of any one of its individual stars. For example: if the program as a whole is of a varied nature you will find it under "Variety." However, should there be a comedian or concert star on the same program it can also be found under "Comedy" or "Classical." Look for your favor-ite program in the Selector in Eastern Standard Time, find your time in the table above, then turn to the RADIO GUIDE program pages to find your station carrying the program.

CLASSICAL

Sunday

Chase & Sanborn. Don Ame-che, m.c.; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dor-othy Lamour, songs; Or-chestra, dir. Robert Arm-bruster. 8 p.m. NBC-R. Fireside Recitals. Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist - composer. 7:30 p.m. NBC-R. General Motors Concert

7:30 p.m. NBC-R. General Motors Concert Company. Symphony or-chestra, direction Erno Rapee. 8 p.m. NBC-B. Magic Key. Symphony Or-chestra, direction Frank Black; Linton Wells, jour-nalist; Milton Cross, nar-rator. 2 p.m. NBC-B. Metropolitan Opera Audi-

rator. 2 p.m. NBC-B. Metropolitan Opera Audi-tions of the Air. Wilfred Pelletier Conducting Met-ropolitan Opera Orch.; Guests. 5 p.m. NBC-B. Open House. Wilbur Evans, baritone; Josef Paster-nack's Orchestra. 7 p.m. CBS.

Philharmonic-Symphony So-ciety of New York. John Barbirolli, conductor, 3 p.m. CBS.

B. Rising Musical Star. Alex Smallens, director Sym-phony orchestra; Mixed Chorus, directed by Hans Fuerst; Richard Gordon, commentator; Guest. 10

p.m. NBC-K. Sunday Evening Hour. Sym-phony Orchestra, direction of Eugene Ormandy; Chorus; Guest Artists. 9 p.m. CBS.

**Talley, Marion, soprano.** Jo-sef Koestner's orch. 5 p.m. NBC-R.

Monday

Philadelphia Orchestra. Guest conductor. 9 p.m. NBC-B.
Rochester Civic Orchestra Guy Fraser Harrison, con-ducting. Mon. 3 p.m.: Tues. 1:45 p.m. NBC-B.

Yues, 1:45 p.m. NBC-B. Voice of Firestone, Richard Crooks, tenor; Orchestra, direction Alfred Wallen-stein, 8:30 p.m. (11:30 p.m. for West) NBC-R.

Tuesday

Music Guild. Guest Instru-mentalists, Tues. 2:30 p.m. NBC-B, Thurs. 2 p.m. NBC-R.

Symphonic Strings. Orches-tra, direction Alfred Wal-lenstein. 10 p.m. MBS.

Wednesday

Chesterfield Program. Andre Kostelanetz' orch.; Deems Taylor, commentator & Guest Artists, 9 p.m. CBS. Curtis Institute of Music. 4 p.m. CBS

Thursday

Rochester Philharmonic Or-chestra Concert. Jose Iturbi, conductor. 3:15 p.m. NBC-B.

commentator; p.m. NBC-R.

Trio; Don Donnie's orch.. 9 p.m. NBC-R. Open House. Wilbur Evans, baritone; Josef Paster-nack's Orchestra, 7 p.m. Saturday Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschen's orchestra. 9:30 p.m. CBS.

nack CBS CBS. Radio City Music Hall, Sym-phony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.

- B. Rising Musical Star. Alex Smallens, director Sym-phony orchestra; Mixed Chorus, directed by Hans Fuerst; Richard Gordon. commentator; Guest, 10 p.m. NBC-R.
- p.m. NBC-R. Romantic Rhythm. Sally Nelson, songs; Barry Mc-Kinley, baritone; Seymour Simons' orchestra; Basil Ruysdale, master of cere-monies. 6:30 p.m. CBS. Talley, Marion, soprano. Jo-sef Koestner's orch. 5 p.m. NBC-R.

- Monday Contented Hour. Lullaby Lady; Male Quartet; Or-chestra directed by Frank Black; Choir directed by Noble Cain. 10 p.m. NBC-R.
- Hour of Charm. Phil Spital-ny's Girl Orch. 9:30 p.m. NBC-R.
- Poetic Melodies. Jack Fulton, tenor; Franklyn MacCor-mack; Orchestra. Mon. thru Fri. 7 & 11 p.m. CBS.
- Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallen-stein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

## Tuesday

Hollywood Mardi Gras. Lan-ny Ross, tenor; Jane Rhodes, songs; Charles Butterworth, com e dian; Raymond Paige's Orch; Guest. 9:30 p.m. NBC-R. Vocal Varieties, Tues., Thurs. 7:15 p.m. (11:15 p.m. for West, Tues. only) NBC-R.

## Wednesday

Chesterfield Program. Andre Kostelanetz' Orch.; Deems Taylor, commentator & Guest Artist. 9 p.m. CBS.

## Thursday

- Kraft Music Hall. Bing Cros-by, Bob Burns, Chorus, Johnny Trotter's Orch. and Guests. 10 p.m. NBC-R.
- Good News of 1938. Film Stars; Meredith Willson's Orch.; Chorus. 9 p.m. NBC-R.

## Friday

- Cities Service Concert. Lu-cille Manners, soprano; Revelers Quartet. Rosario Bourdon's orch. 8 p.m. NBC-R.
- Bourdon's orch. 8 p.m. NBC-R.
  Hollywood Hotel; Ken Mur-ray & Oswald, comedians; Anne Jamison, soprano; Raymond Paige's Orch.; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests. 9 p.m. CBS.
  Song Shop. Kitty Carlisle; Frank Crumit; Reed Ken-nedy; Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie: Orchestra, direction Gustave Haen-schen. 10 p.m. CBS.
  Waltz Time. Abe Lyman's Orch.; Frank Munn, tenor. 9 p.m. NBC-R.

Friday Cities Service Concert. Lu-cille Manners, soprano; Revelers Quartet: Rosario Bourdon's orch. 8 p.m. NBC-R. Columbia Concert Hall. Guest Instrumentalists. 3 p.m. CBS.

# Music Appreciation Hour. Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

Saturday Cincinnati Conservatory of Music, 11 a.m. CBS.

- Coolidge String Quartet. 5:45 p.m. CBS.
- Metropolitan Opera Com-pany. 1:55 p.m. NBC-B. pany. 1:55 p.m. NBC-B. Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor: Mixed Chorus; Gus Haenschen's orchestra. 9:30 p.m. CBS.

ORCHESTRAL

Sunday Chase & Sanborn. Don Ame-che, m.c.; Nelson Eddy, baritone; Stroud Twins. comedians; Edgar Bergen & Charlie McCarthy; Dor-othy Lamour, songs; Or-chestra. dir. Robert Arm-bruster 8 p.m. NBC-R. General Motors Concert Company. Symphony Or-chestra. direction Erno Ra-pee. 8 p.m. NBC-B. Magic Key. Symphony Or-Sunday

- pee. 8 p.m. NBC-B. Magic Key. Symphony Or-chestra, direction Frank Black; Linton Wells, jour-nalist; Milton Cross, nar-nator, 2 p.m. NBC-B. Open House. Wilbur Evans, baritone; Josef Paster-nack's Orchestra. 7 p.m. CBS. P.m. CBS. Radio City Music Hall. Sym-phony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.
  - Philharmonic-Symphony So-ciety of New York. John Barbirolli, conductor, 3 p.m. CBS.
  - p.m. CBS. adio City Music Hall. Sym-phony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.
  - B. Rising Musical Star. Alex Smallens, director Sym-phony orchestra; Mixed Chorus, directed by Hans Fuerst: Richard Gordon, commentator. 10 p.m. NBC-R.
  - unday Evening Hour. Sym-phony Orchestra, direction of Eugene Ormandy; Guest Artists, 9 p.m. CBS.
  - Monday wonday Contented Hour. Lullaby Lady; Male Quartet: Or-chestra directed by Frank Black; Choir directed by Noble Cain. 9:30 p.m. NBC-R.
  - Hour of Charm. Phil Spital-ny's Girl Orch. 9:30 p.m. NBC-R.
  - Philadelphia Orchestra. Guest conductor. 9 p.m. NBC-B.
  - Rochester Civic Orchestra. Guy Fraser Harrison, con-ducting. Mon. 3 p.m. NBC-B.
  - Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallen-stein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Tuesday

Hollywood Mardi Gras. Lan-ny Ross, tenor; Jane Rhodes, songs; Charles Butterworth, comedian; Raymond Paige's Orch.; Guest. 9:30 p.m. NBC-R

Symphonic Strings. Orches-tra, direction Alfred Wal-lenstein. 10 p.m. MBS. Wednesday

Duchin, Eddy, orchestra. 8 p.m. NBC-B.

p.m. NBC-B. Your Hit Parade. Leo Reis-man's Orchestra; Fredda Gibson and Buddy Clark, vocalists; Male Quartet. 10 p.m. NBC-R.

Thursday

Vallee

allee, Rudy, orchestra. Tommy (Betty Lou) Riggs; Guests, 8 p.m. NEC-R.

Friday

Dorsey, Tommy, orchestra. Edythe Wright & Jack Leonard, songs; Paul Stewart, m.c. 9:30 p.m NBC-B.

NBC-B. Music from Hollywood. Hat Kemp's orchestra; Alice Faye, songs. 8:30 p.m. (11:30 p.m. for West) CBS. Walsh, Mary Jane, songs. Nat Brusiloff's Orchestra. 7:45 & 8 p.m. (11:15 p.m. for West) MBS.

West) MBS.
 Waltz Time. Abe Lyrran's orchestra; Frank Munn,
 tenor. 9 p.m. NBC-R.

Saturday

Your Hit Parade. Harry Salter's Orchestra; Fredda Gibson & Buddy Clark, vo-calists; Male Quartet. 10 p.m. CBS.

COMEDY

Sunday

Sunday Baker, Phil, comedian; Lu-cille Ball, comedienne; Beetle and Bottle; Oscar Bradley's orchestra, 7:30 p.m. CBS.

p.m. CBS. Bicycle Party. Swor and Lu-bin, comedians; Bill Slater, sports commentator, mas-ter of ceremonies and in-rerviewing sports celebri-ties; Bert Whaley, bari-tone; Hugo Mariani's or-chestra. 3:30 p.m. NBC-R.

R. Chase & Sanborn. Don Ame-che, m.c.; Nelson Eddy. baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dor-othy Lamour. songs; Or-chestra, dir. Robert Arm-bruster, Sun. 8 p.m. NBC-R

R. Fun Bug. Billy Franz. com-edian; Male Chorus; Or-chestra, 2 p.m. CBS.

cnestra, 2 p.m. CBS. Jell-O Program. Jack Benny; Mary Livingstone: Kenny Baker; Sam Hearn; Andy Devine; Phil Harris Or-chestra; Don Wilson, Sun 7 p.m. (11:30 p.m for West) NBC-R.

West) NBC-R. Penner, Joe, comedian. Gene Austin, tenor; Julie Gib-son, songs; Coco and Malt, comic instrumentalists; Jimmie Grier's orchestra. 6 p.m. CBS.

φ p.m. CBS.
 Sen. Fishface and Prot. Figgsbottle, comedians Jack Douglas, master of ceremonies; The Showmen Quartet; Norman Clou-tier's orchestra. 3:30 p.m. NBC-B.

tier's orchestra. 3:30 p.m. NBC-B.
Tim and Irene. Hal Gordon. songs; D'Artega's orches-tra, 6:30 p.m. MBS
Time of Your Life. Shelia Barrett, impersonator; Graham McNamee, master of ceremonies; Joe Rines. comedian & orchestra lead er. 5:30 p.m. NBC-R.
Thirty Minutes in Holly-wood. George Jessel, co-median; Norma Talmadge; Amy Arnell; Tommy Tucker's Orchestra; The Tommy Tucker Trio; Dor-othy McNulty. 6 p.m. MBS.

Monday

Burns & Allen. Ray Noble's orchestra; Tony Martin. tenor. 8 p.m. (10:30 p.m. for West) NBC-R.

Tol west) NBC-R. Fibber McGee and Molly. Marian and Jim Jordan: Tod Weems orchestra. 9 p.m. (12 mid. for west) NBC-R.

NBC-R. Pipe Smoking Time. Pick and Pat, blackface come-dians; Edward Roecker. baritone; Benny Kreuger's orchestra, 8:30 p.m. (11:30 p.m. for west) CBS.

Tuesday

Tuesday Al Jolson Show. Martha Rave. songs: Parkyakarkus, com edian; Victor Young's or-chestra, 8:30 p.m. (11:30. p.m. for west) CBS. Hollywood Mardi Gras. Lan-ny Ross, tenor; Charles Butterworth, comedian; Jane Rhodes, songs; Don Wilson; Raymond Paige's orchestra, 9:30 p.m. NBC-R.

(Continued on Page 18)

othy MBS.

Chesterfield Program. Andre Kostelanctz' orch.; Deems Taylor. commentator; Guest Artists, 9 p.m. CBS. Curtis Institute of Music, 4 p.m. CBS.

## Tnursday

- Rochester Philharmonic Or-chestra Concert. Jose Iturbi, conductor. 3:15 p.m. NBC-B.
- Friday Cities Service Concert. Lu-cille Manners, soprano; Revelers Quartet; Rosario Bourdon's orch. 8 p.m. NBC-R.

Music Appreciation Hour. Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

- Saturday Coolidge String Quartet. 5:45 p.m. CBS. Metropolitan Opera Com-pany. 1:55 p.m. NBC-B.
- Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschen's orchestra. 9:30 p.m. CBS.

## DANCE Sunday

Busse, Henry, orchestra. Sun. 11:45 a.m. NBC-R.

Calloway, Cab, orchestra, Sun. 11:30 p.m. & Thurs. 11 p.m. CBS.

Lombardo, Guy, orchestra. Sun. 5:30 p.m. & Fri. 12 mid. CBS.

mia. CBS. Ozzie Nelson's Orchestra. Harriet Hilliard, songs; Feg Murray, cartoonist; Guests. 7:30 p.m. NBC-B.

B. Romantic Rhythm. Sally Nel-son, songs; Barry Mc-Kinley, baritone; Seymour Simons' orchestra; Basil Ruysdale, master of cere-monies, 6:30 p.m. CBS.

Weems, Ted, orchestra. 1:30 p.m. MBS.

Monday Gray, Glen, Orchestra. Mon. 11 p.m.; Fri. 11 p.m. CBS. Hall, George, orchestra, Mon. Tues. 6:30 p.m.; Sat. 12:30 p.m. CBS.

Heidt, Horace, orchestra. 8 p.m. (12 mid for West) CBS.

Hinber, Richard, Orchestra. Mon, 12:30 a.m.; Tues. 12 mid.; Wed. 11:30 p.m.
Hour of Charm. Phil Spital-ny's Girl Orchestra. 9:30 p.m. NBC-R.

King. Wayne, orchestra. Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Tuesday

Fio-Rito, Ted, orchestra, Tues. Fri. 12:30 a.m. CBS.

Melody Puzzles. Richard Himber's Orchestra. 8 p.m. MBS.

MBS. Olsen, George, orchestra, Tucs. Thurs. 11:30 p.m. & Sat. 5:15 p.m. CBS. Swing School. Benny Good-man's orchestra. Wed. 10 p.m.; Sat. 11 p.m. CBS.

Wednesday

Dailey, Frank, orchestra. Fri. 6:30 p.m.; Sat. 4:45 p.m. CBS.

## RENAISSANCE

## BY DEE LOWRANCE

ERSONALITIES in the entertain-Pinterstand seem to follow a reg-ular route: Discovery, rise to star-dom, fame and fortune, disappearance and virtual oblivion. Once in a while someone in a reminiscent mood will start that "Wonder what happened to So-and-So?" game. But most ex-stars have discovered to their despair that out of sight is only too much out of mind with the public.

For this reason it is a case of man-bites-dog when a star who has not been seen for some time suddenly re-appears. And when that star turns up again in a totally new field, sporting a completely new voice and looking fresher than the proverbial daisy, the

fact is definitely *news*. Just such news is the reappearance in the public eye of Olga Baclanova, this time as a radio star headlining her this time as a radio star headlining her own airshow and singing in a decid-edly new voice. Movie-goers will re-member Baclanova as a slim, blond "menace"—a vamp, in other words. Broadwayites remember her for her work with the Musical Studio (or the younger generation) with the Moscow Art Theater when she starred in op-eratic roles in "Carmencita and the Soldier," "Lysistrata" "Perecola" and many others. She was presented in these operatic roles in all the leading cittes in the United States. cities in the United States.

But to radio audiences Olga Bac-lanova is neither the heavily dramatic lanova is neither the heavily dramatic actress of the films nor the operatic so-prano of the stage. As mistress of ceremonies on her own program, "Olga Baclanova's Continental Revue," lis-teners tuning in every Friday evening hear a naturally low speaking-voice that lilts gaily, with but a touch of an accent as it announces the musical numbers, interposes remarks about performers and songs to be heard and then sings in a deep, throaty contralto. This is the new Baclanova. The first question everybody (not having heard of her for a while, the public is naturally amazed to find her on the air) asks is "How did it hap-pen?" The answer is not very compli-cated. Baclanova came to America

on the air) asks is "How did it hap-pen?" The answer is not very compli-cated. Baclanova came to America when Morris Gest imported the Mos-cow Art Theater company of "Carmen-cita and the Soldier." After an eight-month stay the company returned to Europe, but Baclanova stayed behind to play the nun in "The Miracle," later appearing in other stage plays and touring the country.

HER tours were so successful and she became so famous that she was sought by the film industry to prove her ability in another way. Then Hollywood called and she played her first screen role in "The Dove," with Norma Talmadge and Noah Beery. Next, Mauritz Stiller, the director who discovered Greta Garbo, cast Baclanova in Emil Jan-ning's "Street of Sin." That led to many other film assignments. The sud-den advent of the talkies did not affect den advent of the talkies did not affect Baclanova as it did so many other for-eign actors because, by 1928, she had learned to speak English.

eign actors because, by 1928, she had learned to speak English. But Baclanova had been typed from the first by the movies and she was heartily tired of never being able to play another sort of character but vamps, so she suddenly made up her mind to break completely with the films and return to her first love, the stage. Being a lady of quick decisions quickly acted upon, she left the films and was next seen in several straight plays and musicals on the Coast, play-ing twenty weeks in "The Cat and the Fiddle" and twenty weeks in "Grand Hotel." Next, she was starred on Broadway in Earl Carroll's "Vanities." Meanwhile she kept on working with her voice, still as a soprano, and per-fecting her English. Last winter she spent in England, playing the lead for six months in a musical comedy, "Go-

ing Places." Then she returned to America and it was shortly after her return that she made the startling discovery that she could sing in two en-tirely different voice ranges—the so-prano she had been trained in and a

prano she had been trained in and a low, dramatic contralto. The contralto was an exciting dis-covery. It was new and Baclanova found it fun to use. Against her voice teacher's advice, she was auditioned by Mutual Broadcasting System offi-cials and after only one audition

by Mutual Broadcasting System offi-cials and, after only one audition, signed to a long-term contract. Mutual had been looking for some-one just like Baclanova to take over a program idea they had—a "Continen-tal Revue"—to be devoted to songs of all nations in all languages. Here was a name personality, with a voice ad-mirably suited to the radio, who spoke four languages (Russian, English, French and German) and who could



Olga Baclanova: Veteran of stage screen, now she's on the air!

in two others—Spanish and Ital-What could be more "Continensing in ian. tal"?

With only a week's notice. Mutual scheduled her program for early every Monday evening and supplied a sup-porting cast, made up of musicians already familiar to radio listeners. These were a baritone, Raoul Nadeau, a French-Canadian who sings in French, French-Canadian who sings in French, Spanish and English; a twenty-four-piece orchestra under the direction of Bob Stanley, recently appointed house-conductor for Mutual; and an ensem-ble made up of three female and four male voices known for their featured work on other programs as, respec-tively, the Embassy Trio and the Key Men.

UNTIL she was signed by Mutual, Miss Baclanova had only appeared

Mitta she was signed by Mutual, Miss Baclanova had only appeared on radio as a guest artist on Rudy Val-lee's hour and had made two appear-ances on Hammerstein's Music Hall. The aim of the Continental Revue is to present, dramatically and with variety, all types of songs in all lan-guages. After only two weekly broad-casts, and in response to listeners' re-quests for a chance to attend the broadcasts, Mutual changed the time, date and place of the program. It is now being presented, as are few sus-taining programs, at the WOR Mutual Playhouse in Times Square, every Saturday evening from 8:30 to 9 p.m. EST over a Coast-to-Coast network. All of which is quite a feather in the cap of this newcomer to the airwaves, Olga Baclanova.



## HOW OFTEN CAN YOU KISS AND MAKE UP?

FEW husbands can understand why a wife should turn from a pleasant companion into a shrew for one whole week in every month. You can say "I'm sorry" and You can say "I'm sorry" and kiss and make up easier before marriage than after. If you're wise and if you want to hold your hus-band, you won't be a three-quarter wife

wife. For threegenerations one woman has told another how to go "smil-ing through" with Lydia E. Pink-ham's Vegetable Compound. It ham's Vegetable Compound. It helps Nature tone up the system, thus lessening the disconforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Pre-paring for motherhood. 3. Ap-proaching "middle age." Don't be a three-quarter wife, take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and Go "Smiling Through."





## (Continued from Page 16)

Jack Oakie's College. Stuart Erwin, Raymond Hatton, comedians: Helen Lind, comedienne; Harry Barris, songs; Camel Chorus; Georgie Stoll's orchestra, 9:30 p.m. CBS.

9:30 p.m. CBS. Watch the Fun Go By. Al Pearce and His Gang; Ar-line Harris, human chat-terbox; Tizzie Lish, come-dian; Carl Hoff's orchestra, 9 p.m. (12 mid. for west) CBS.

## Wednesday

Minstrel Show. Gene Arnold. interlocutor. Wed. 9:30 p.m. NBC-B.

p.m. NBC-B. Texaco Town. Eddie Cantor, comedian; Deanna Durbin, soprano; Pinky Tomlin, songs; Jacques Renard's orchestra; James Walling-ton, 8:30 p.m. (11:30 p.m. for West) CBS.

for West) CBS. Town Hall Tonight. Fred Allen & Portland Hoffa; Town Hall Quartet; Peter Van Steeden's orchestra; Cueste 9 p.m. (12 mid. Guests. 9 p.m. (12 for West) NBC-R.

## Thursday

Kate Smith Hour. Henny Youngman, comedian; Jim Crowley, football forum; Jack Miller's orchestra; Guests, 8 p.m. (11:30 for west) CBS.

west) CBS. Kraft Music Hall. Bing Crosby; Bob Burns, come-dian; Johnny Trotter's orchestra; Guests. 10 p.m. NBC-R.

Good News of 1938. Film Stars; Chorus; Meredith Willson's Orchestra. 9 p.m. NBC-R.

Vallee's Varieties. Tommy (Betty Lou) Riggs, come-dian; Guests, 8 p.m. NBC-R. dian; R.

## Friday

Hammerstein's Music Hall. Ted Hammerstein, m.c.; Jerry Mann, comedian; Music Hall orchestra; Guests, 8 p.m. CBS.

Hollywood Hotel. Ken Mur-ray & Oswald, comedians; Anne Jamison, soprano; Jerry Cooper, baritone; Louella Parsons & Guests, 9 p.m. CBS.

## Saturday

Jack Haley, comedian. Vir-ginia Verrill, songs; Wen-dy Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 12:30 a.m. for West) NBC-R.

NBC-R. Kaltenmeyer's Kindergarten. Bruce Kamman; Johnny Wolf, Thor Ericson, Mer-rill Fugit; Harry Kogen's orchestra. 5:30 p.m. NBC-P

National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

## DRAMA

Sunday Sunday Chase & Sanborn. Don Ame-che, dramatic star: Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCar-thy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R. Columbia Wartatu

Columbia Workshop. Irving Reis, director. 8 p.m. CBS

Dog Heroes. 4:45 p.m. NBC-B. Good Will Hour 10 p.m. MBS

Hollywood Playhouse. Ty-rone Power. 9 & 11:30 p.m. NBC-B.

rene Rich. Sun. 9:45 p.m (11 p.m. tor West) NBC-B.

On Broadway. 3 p.m. NBC-B.

Silver Theater. Conrad Na-gel. director, 5 p.m. CBS The Shadow. 4 & 5:30 p.m MBS

There Was a Noman, dra-matizing liv s of women in the lives of famous men. 3 p.m. NBC-B.

The Zenith Foundation. 10 p.m NBC-B. Monday

Behind Prison Bars. War-den Lewis E, Lawes. 10 p.m. NBC-B.

- ourt of Missing Heirs. 7 p.m. CBS.
- Grand Hotel. 8:30 p.m. NBC-B

18

Public Hero No. One. 10:30 p.m. NBC-R. Radio Theater. Cecile B. de Mille, producer 9 p.m. CBS

Big Iown. Edward G. Robin-son and Claire Trevor. 8 p.m. CBS. Mr. Keen, Tracer of Lost Persons. Tues. Wed. Thurs. 7:15 p.m. NBC-B. Wednesday

Cavalcade of America. 8 p.m. (12 mid. for West) CBS. Gang Busters. Phillips Lords, 10 p.m. CBS.

Lights Out. Mystery Drama. 12:30 a.m. NBC-R. Thursday

March of Time. Dramatiza-tion of the week's news. 8:30 p.m. NBC-R. Good News of 1938. Film Stars; Chorus; Meredith Willson's Orchestra. 9 p.m. NBC-R.

Northern Lights. 11:30 p.m. NBC-R.

NBC-R. We, The People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. (10:30 p.m. for West) CBS.

## Friday

- Curtain Time. 10:30 p.m. MBS.
- MBS. Death Valley Days. 8:30 p.m. NBC-B. First Nighter. Barbara Lud-dy & Les Tremayne. 10 p.m. NBC-R. Grand Central Station. 8 p.m. NBC-B.

- Radio Guild, 3 p.m. NBC-R
- True Story Court. 9:30 p.m. (11:30 p.m. for West) NBC-R.

TALKS

## Sunday

- Cheerio, inspirational talk. 10:30 p.m. NBC-B.
- Passing Parade. John Nes-bit; Talk on Personalities, Past and Present. 9 p.m. (12:30 a.m. for West) MBS. (12.5 MBS.

MBS. The Zenith Foundation. 10 p.m. NBC-B.

Monday Dafoe.

- afoe, Dr. Allan Roy, Medi-cal Talk for Mothers, Mon. Wed. Fri. 4:45 p.m. CBS. Kingsley, Myra, astrology. Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

- MBS. McBride, Mary Margaret, Cooking Talk, Mon. Wed. Fri. 12 noon CBS. National Farm & Home. Guest Speakers; Walter Blaufuss' orchestra. Mon. thru Sat. 12:30 p.m. NBC-Batic
- B. National Radio Forum, guest speakers. 10:30 p.m. NBC-B
- B Tuesday Fairtax, Beatrice, Advice To The Lovelorn, Tues. thru. Fri. 2:45 p.m. MBS. Homemakers' Exchange. Ele-anor Howe, Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R. Mills, Marjorie, Homemaking & Cooking Talk, Tues. Thur. 1:15 & 1:45 p.m. MBS. Post Fmilk Etiquette Prob-

- Post, Emily. Etiquette Prob-lems, Tues. Thurs. 10:30 a.m. CBS.
- Science in the News. Guest Speaker. Tues. 6 p.m. NBC-R.
- Story of Industry. 4:30 p.m. CBS Taylor Manual Content
- CBS Taylor, Mary Lee, Cooking Talk Tues. Thurs. 11 a.m. (3 p.m. for West) CBS
- Wednesday
- Hobby Lobby. Dave El-man; Stuart Allen, tenor; Harry Salter's Orchestra, 7:15 p.m. (10:30 p.m. for West) CBS.
- Magazine of the Air. Thurs. 3:15 p.m. CBS.
- Thursday Science Service Serves. Wat-son Davis, director. 3:30 p.m. CBS
- p.m. CBS Town Meeting of the Air. Round Table Discussion; Prominent Speakers; Geo. V. Denny Jr., moderator. 9:30 p.m. NBC-B
- Friday r. Karl Reiland Inspira-tional Talk, Fri 7:15 p.m. NBC-B Dr
- Saturday Religion in the News. Dr. Walter Van Kirk. 6:45 p.m. NBC-R
- VARIETY

Sunday Bicycle Party; Swor & Lu-bin, comedians; Bill Slater.

sports commentator, m.c. & interviewing sports celebri-ties; Bert Whaley, bar.; Hugo Mariani's Orch. 3:30 p.m. NBC-R. It NBC-B. Jack Oakie's College. Stuart Erwin, Raymond Hatton comedians; Helen Lind, comedienne; Harry Barris, songs; Camel Chorus; Georgie Stoll's Orchestra. 9:30 p.m. CBS. Johnny Present. Chas. Mar-

t Can Be Done. Edgar Guest; Frankie Masters' Orch.; Singing Ensemble; Guest Speaker. 8:30 p.m. NBC-B.

9:30 p.m. CBS. Johnny Presents. Chas. Mar-tin; Russ Morgan's Or-chestra; Frances Adair, Glenn Cross & Genevieve Rowe, vocalists; Ray Block & Swing Fourteen. Tues. 8 p.m. (11:30 p.m. for West) NBC-R. Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

West) CBS. Watch the Fun Go By. Al Pearce & His Gang; Arline Harris, human chatterbox; Tizzie Lish, comedian; Carl Hoff's orchestra. 9 p.m. (12 mid. for West) CBS.

Wednesday

Hobby Lohhy. Dave El-man; Stuart Allen, tenor; Harry Salter's Orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

Magazine of the Air. Julia Sanderson and Frank Cru-mit; B. A. Rolfe's orches-tra; Bill Adams, food talk. Wed. Fri. 11 a.m. (3 p.m. for West) CBS.

Minstrel Show. Gene Arnold, interlocutor. Wed. 9:30 p.m. NBC-B.

p.m. NBC-B. Texaco Town. Eddie Cantor, comedian; Deanna Durbin, soprano; Jacques Renard's Orchestra; Pinky Tomlin; James Wallington. 8:30 p.m. (11:30 p.m. for West) CBS.

CBS. Town Hall Tonight. Fred Allen & Portland Hoffa; Town Hall Quartet; Peter Van Steeden's Orchestra; Guests. 9 p.m. (12 mid. for West) NBC-R.

Thursday

Amateur Hour. Major Bowes. 9 p.m. CBS. Kate Smith's Hour. Henny Youngman, comedian; Jim Crowley, Football Forum; Jack Miller's orchestra; Guests. 8 p.m. (11:15 for West) CBS.

west) CBS. Kraft Music Hall. Bing Crosby: Bob Burns, come-dian; Johnny Trotter's Or-chestra; Guests. 10 p.m. NBC-R.

Good News of 1938. Film Stars; Chorus; Meredith Willson's Orchestra. 9 p.m. NBC-R. Vallee's Varieties. Tommy (Betty Lou) Riggs, come-dian: Guests. 8 p.m. NBC-R.

R. We, The People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. (10:30 p.m. for West) CBS.

Friday

NBC-B. lammerstein's Music Hall. Ted Hammerstein, m.c.; Music Hall Orchestra; Guests; Jerry Mann. come-dian. 8 p.m. CBS.

dian. 8 p.m. CBS. Hollywood Hotel; Ken Mur-ray & Oswald. comedians, Anne Jamison, soprano; Raymond Paige's Orch.; Jerry Cooper. baritone; Louella Parsons & Guests. 9 p.m. CBS. Pontiac Varsity Show. Paul Dumont, m.c. Fri. 9 p.m. NBC-B.

NBC-B. Song Shop. Kitty Carlisle; Frank Crumit; Reed Ken-nedy: Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie; Orchestra, direction Gustave Haen-schen 10 p.m. CBS.

Walsh, Mary Jane, songs. Nat Brusiloff's Orchestra. Fri. 7:45 & 8 p.m. (11:15 p.m. for West) MBS

Saturday

National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

p.m. for West) NBC-B. Prof. Quiz. 9 p.m. (12 mid. for West) CBS. Rohert L. Ripley. B. A. Rolfe's orchestra; Guests. 8 p.m. (12 mid. for West) NBC-R.

Uncle Jim's Question Bee. 7:30 p.m. NBC-B.

7:30 p.m. NBC-B. Jack Haley, comedian. Vir ginia Verrill, songs: Wen-dy Barrie; Warren Hull, master of ceremonies: Ted Fio-Rito's orchestra 8:30 p.m. (12:30 a.m. for West) NBC-R.

Radio Guide • Week Ending December 4, 1937

Julia Cru-

Johnny Presents. Chas. Mar-tin; Russ Morgan's Or-chestra; Frances Adair, Glenn Cross & Genevieve Rowe, vocalists; Ray Block & Swing Fourteen, 8:30 p.m. (11:30 p.m. for West) CBS.

SERIAL

Sunday

Jean Hersholt in "Dr. Chris-tian of Rivers End." 2:30 p.m. (5:30 p.m. for West) CBS.

One Man's Family. (12:30 a.m. for West only). Wed. 8 p.m. NBC-R. Tale of Today. 6:30 p.m. NBC-R.

Monday

Amos 'n' Andy. Mon. thru Fri. 7 & 11 p.m. NBC-R.

Arnold Grimm's Daughter. Mon. thru Fri. 1:30 p.m. CBS.

Aunt Jenny's Real Life Sto-ries. Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Bachelor's Children. Mon. thru Fri. 9:45 a.m. CBS & Mon. thru Fri. 11:15 a.m. MBS.

Backstage Wife. Mon. thru Fri. 11:15 a.m. NBC-R. Betty & Bob. Mon. thru Fri. 1 p.m. CBS.

Big Sister. Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Carol Kennedy's Romance. Mon. thru Fri, 11:15 a.m. (3:15 p.m. except Thurs. for West) CBS.

Dan Harding's Wife. Mon. thru Fri. 1:45 p.m. NBC-R.

David Harum. Mon. thru Fri. 11 a.m. NBC-R.

Follow the Moon. Elsie Hitz & Nick Dawson, Mon. thru Fri. 5 p.m. CBS.

Girl Alone. Betty Winkler & Pat Murphy, Mon. thru Fri 12 noon NBC-R.

Goldbergs. Gertrude Berg; Mon. thru Fri. 12:15 p.m. NBC-R.

Guiding Light. Mon. thru Fri. 4:15 p.m. NBC-R.

Hilltop House. Bess John-son, Mon. thru Fri. 5:45 p.m. CBS.

p.m. CBS.
How to Be Charming. Mon.
Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Jack Armstrong. Mon. thru Fri. 5:30 p.m. NBC-R. Jenny Peahody. Mon. Wed. Fri. 3:30 p.m. CBS.

John's Other Wife. Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R. Just Plain Bill. Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kitty Keene. Mon. thru Fri. 4:45 p.m. NBC-R. Life of Mary Sothern. Mon. thru Fri. 5:15 p.m. CBS.

Lone Ranger. Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

p.m. for West) MBS. Lorenzo Jones. Mon. thru Fri. 4 p.m. NBC-R. . Love and Learn. Mon. thru Fri. 1:30 p.m. NBC-B. Lum & Abner. Mon. Wed., Fri. 7:30 p.m. (11:15 p.m. for West) NBC-B. Ma Packing Mon. thru Fri

a Perkins. Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R.

p.m. NBC-R. Mrs. Wiggs of the Cabbage Patch. Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R. Myrt & Marge. Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS. Neighbor Nall

West) CBS. Neighbor Nell, Mon. Wed. Fri. 5 p.m. NBC-B.

O'Neills. Mon. thru Fri. 11 a.m. NBC-B; 3:45 p.m. NBC-R.

Our Gal Sunday. Mon. thru Fri. 12:45 p.m. CBS.

Pepper Young. Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.

Fretty Kitty Kelly. Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Road of Life. Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.

Romance of Helen Trent. Virginia Clark, Mon. thru Fri. 12:30 p.m. CBS:

Rube Appleberry. Tues. Thur. Sat. 7:45 p.m. MBS. Story of Mary Marlin. Anne Seymour. Mon. thru Fri. 10 a.m. NBC-B & 4:30 p.m. NBC-R

Terry & the Pirates. Mon Tues Wed 5:15 p.m NBC-R

Ma

Tom Mix' Straight Shooters. Mon. thru Fri. 5:45 & 6:45 pm. NBC-B.

0:45 pm, NBC-B. Uncle Ezra's Radio Station E-Z-R-A. Pat Barrett; Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.

Vic & Sade. Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

We Are Four. Mon. thru Fri. 12:45 p.m. MBS.

Tuesday

Easy Aces. Jane & Goodman Ace, Tues. Wed. Thurs. 7 p.m. NBC-B.

Famous Actors' Guild. Helen Menken in "Her Second Husband." 7:30 p.m. CBS.

Wednesday

Hello, Peggy. Wed. & Fri. 11:45 a.m. NBC-R.

One Man's Family. 8 p.m. (Sun. 12:30 a.m. for West) NBC-R.

CHILDREN'S

Sunday

Coast To Coast On a Bus or White Rabbit Line. Mil-ton J. Cross, conducting, 9 a.m. NBC-B.

Musical Plays. Ireene Wick-er. 5 p.m. MBS. Sunday Morning At Aunt Susan's. 9 a.m. CBS.

Monday

Don Winslow Of The Navy. Mon. thru Fri. 5:15 p.m. NBC-B.

Dorothy Gordon. Mon. Wed. Fri. 5:30 p.m. CBS. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.

Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.

Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m NBC-R.

Singing Lady. Ireene Wick-er; Nursery Jingles, songs & stories, Mon. thru Thurs. 5:30 p.m. NBC-B.

Terry and the Pirates. Mon. Tues. Wed. 5:15 p.m. NBC-R. Tom Mix' Straight Shooters, Mon thru Fri. 5:45 & 6:45 p.m. NBC-B.

Tuesday Dear Feacher. Madeline Gray, Tues. Thurs. 5:30 p.m. CBS.

Friday Music Appreciation Hour. Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

Saturday

Let's Pretend. 10:30 a.m. CBS.

Our Barn. Conducted by Madge Tucker. 11:30 a.m. NBC-B.

RELIGIOUS

Sunday

Catholic Hour. Guest Speak-ers. 6 p.m. NBC-R.

Church of the Air. Guest Speakers. 10 a.m. & 1 p.m. CBS.

The Radio Pulpit. Dr. Ralph W Sockman, speaker, 10

National Vespers. Rev. Will-iam Pierson Merrill. Sun. 4 p.m. NBC-B.

Lutheran Hour. Guest Speak-ers, Sun. 4:30 p.m. MBS.

Old Fashioned Revival. 10:30 p.m. MBS.

Móndav

Home Spun. Dr. William Hi-ram Foulkes, 12 noon NBC-B.

Tuesday Our Spiritual Life. Dr. John Sutherland Bonnell. 12 noon NBC-B.

Wednesday

Thursday

The

Homespun. Dr. William Hir-am Foulkes, 12 noon NBC-B.

he Church in the World Today. Dr. Alfred Grant Walton. 12 noon NBC-B

Friday

At Home in the World. Dr. Leslie Bates Moss. 12 noon NBC-B.

Saturday.

Call to Youth. George Stew-art, 12 noon NBC-B.

Message of Israel. Guest Speaker, 7 p.m. NBC-B.

Religion in the News. Dr. Walter Van Kirk. 6:45 pm. NBC-R.

W Sockman. a.m. NBC-R.

3:30 p.m. NBC-R. Chase & Sanborn. Don Ame-che. dramatic star: Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCar-thy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

- NBC-R. Tim and Irene. Hal Gordon, songs; D'Artega's orches-tra. 6:30 p.m. MBS. Interesting Neighbors; Jerry Belcher. 7:45 p.m. (11 p.m. for West) NBC-R. Hall-O Program Lock Benny
- p.m. for West) NBC-R. Jell-O Program, Jack Benny, Mary Livingstone; Kenny Baker, tnr.; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
- Magic Key. Symphony Or-chestra, direction Frank Black; Milton Cross, nar-rator; Linton Wells, jour-nalist; Guests. 2 prm. NBC-B.
- Nelson's, Ozzie, orch.; Har-riet Hilliard, songs; Feg Murray, cartoonist; Guests, 7:30 p.m. NBC-B.
- 7:30 p.m. NBC-B.
  Penner, Joe, comedian; Gene Austin, songs; Julie Gib-son, songs; Coco & Malt, comic instrumentalists; Jimmy Grier's orchestra. 6 p.m. CBS
- p.m. CBS Radio Newsreet. Parks John-son & Wallace Butter-worth Interviewing Per-sons in the Week's Head-lines. 3 p.m. NBC-R. Sen. Fishface & Prof. Figgs-bottle, comedians. Jack Douglas, master of cere-monies; The Showmen Ouartet: Norman Clou-tier's orchestra. 3:30 p.m. NBC-B. Sunday Afternoon with S-1
- Sunday Afternoon with Smil-ing Ed. McConnell. Choral Group; Robert Trendler's Orch. 5:30 p.m. NBC-B.

Thirty Minutes in Holly-wood. George Jessel; Nor-ma Talmadge; A m y Arnell; Tommy Tucker's orchestra; The Tommy Tucker Trio. 6 p.m. MBS. Time of Your Life; Sheila Barrett, impersonator; Graham McNamee. m.c.; Joe Rines, comedian & or-chestra leader. Sun. 5:30 p.m. NBC-R.

## Monday

- Breakfast Cluh. Don Mc-Neill, master of ceremon-ies; Soloists; Orchestra, Mon. thru Sat. 9:00 a.m. NBC-B.
- Burns & Allen. Ray Noble's Orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. p.m. for West) NBC-R.
- Carson Robison's Buckaroos Mon. Wed. Fri. 1:15 p.m. MBS
- Fibber McGee & Molly Marian & Jim Jordan; Tec Weems' orchestra. 9 p.m (12 mid. for West) NBC-R. Dorsey, Tommy, orchestra. Edythe Wright & Jack Leonard. songs; Paul Stewart, m.c. 9:30 p.m. NBC-B. Molly.
- Kitchen Cavalcade. itchen Cavalcade. Crosby Gaige, m.c. Mon. thru Fri 10:45 a.m. NBC-B.

National Farm & Home Guest Speakers; Walter Blaufuss' Orchestra. Mon. thru Sat. 12:30 p.m. NBC-B.

B. Pipe Smoking Time. Pick & Pat, blackface come-dians; Edward Roccker, baritone; Benny Kreuger's orchestra. \$:30 p.m. (11:30 p.m. for West) CBS.

CBS. Poetic Melodies. Jack Fulton, tenor; Franklyn MacCor-mack; Orchestra. Mon. thru Fri. 7 & 11 p.m. CBS.

Tony Wons. Mon. Wed. Fri 10:30 a.m. CBS.

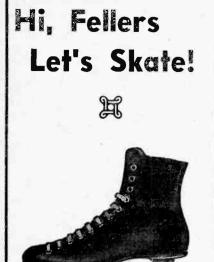
Vox Pop Parks Johnson & Wallace Butterworth, con-ducting interviews with People on the Street, Tues. 9 p.m. (Mon. 12:30 a.m for West) NBC-R.

Tuesday

A1

l Jolson Show. Martha Raye. songs; Parkyakar-kus. comedian; Victor Young's orchestra. 8.30 p.m (11:30 p.m. for West) CBS.

CBS. Hollywood Mardi Gras. Lan ny Ross, tenor; Charles Butterworth, comedian; Jane Rhodes, songs; Ray-mond Paige's orchestra: Guest. 9:30 p.m. MBC-R. Husbands and Wives. Allie Lowe Miles and Sedley Brown Tues. 8 p.m. NBC-B.



H

How would you like to be whizzing along on the ice with fine new skates? The red ball is up. The season is on. Join your pals with a new pair of swell skates like those shown in the picture above.

It's a cinch to get these skates free. They are prizes for selling RADIO GUIDE reqularly each week to your friends and neighbors. You make weekly profits, too.

## A

They're full size, regula-tion high-speed Hockey Skates. Reinforced to prevent stretching. Made of tan cowhide leather. Keenedged runners of fine quality tool steel, aluminum finish.



Send for free catalog showing pictures of all the prizes you can earn for easy work a few hours after school. Send that coupon now!

## COUPON

Mr. Al Jones, Radio Guide, 731 Plymouth Ct., Chicago, III.

l want to get started selling RADIO GUIDE. Please send catalog and information.

Name ..... Street City ..... State Age 

## THE DIVINE MARIA

## (Continued from Page 5)

ousness with which she studies a part. "Mona Lisa" is an opera which is not often sung. Its heroine goes insane. Preparing for the role, Jeritza went day after day to an actual insane asylum to study the gestures, attitudes and facial expressions of the patients. The performance was an acting the The performance was an acting tri-umph for her, but she will never sing the part again. She was sick in bed for three days afterward. "Those poor, unfortunate creatures," she says, "bur-ied alive in their mental darkness!" They haunt her. She can't forget them.

SHE brings to the air the same sense of self-discipline which led her to hurl herself headlong down a flight of steps night after night, on the stage, to give realism to a certain piece of ac-tion. Her body was covered with bruises from head to toe when she rebruises from head to toe when she re-turned to her dressing-room. It is the same sense of discipline and self-sac-rifice which sent her to Odessa to sing for the soldiers at the end of the World War, although the Russians had no love for the Austrians, who had been shooting at them for four years, and a decoy train sent on ahead of hers was blown up with a mine. And such unselfshness, such will-

And such unselfishness, such will-ingness to answer all demands which her art may make upon her is all the more admirable when one remembers that Jeritza is an extremely rich woman, who need never sing a note if she chooses not to. Not only has she the money which she herself has earned—her gowns on the stage cost hundreds of dollars, though her street clothes are often plain to the point of dowdiness—but she is the wife of Win-

field Sheean, the movie producer. Wherever she is, and in what-ever home, she is a noted hostess. Her closest friends in Hollywood, outside of Max Reinhardt, whom she knew in Europe, are Paul Muni and Spencer Tracy. On the whole she prefers men friends to women, but her few inti-mate women friends are loyal. "If Maria likes you," one of them once said, "she would sit next to you on the gallows." This is the woman, then, whose voice

comes to you now in the songs she has made immortal on the operatic stage. A woman who grew up in the most glamorous of European capitals, who was a pet of royalty in the days when royalty meant something, who owns as royalty meant something, who owns as many decorations as any cabinet min-ister, who has had songs especially written for her by the greatest of the modern operatic composers. And a woman, for all that, who is as gay and simple, as excitable and playful as a child. Her golden hair is still as long, her eyes are still as violet, her tastes are still as simple as those of the little Austrian girl who skyrocketed from Austrian girl who skyrocketed from the operetta stage to the opera houses of the world.

Maria Jeritza may be heard Sunday on General Motors Concert Company over a NBC network at: CST 7:00 p.m. PST 5:00 p.m. EST 8:00 p.m. MST 6:00 p.m.



## (Continued from Page 4)

blames everything on his servant, like a nice boy. Then he beats the bride-groom almost to a pulp. At about this point, you will not be surprised to hear, a fiery pit opens in the middle of the stage and Ezio is dragged down to the had place by a lot of cute little red the bad place by a lot of cute little red gentlemen with pitchforks.

'Among artist, I tell you somet'ing," Ezio says (I forgot to say that he speaks with a strong accent, just hav-ing learned English last year), "you never have a frien<sup>2</sup>."

Small wonder, Mr. Pinza! Small wonder

But if you think Don Giovanni is something, you cught to hear him in some of his other little numbers! In "La Juive," for instance, he throws his own daughter into a tank of boiling oil. In "Rigoletto," he is a murderous young innkeeper. For twenty lira he agrees to kill a duke. But his dear little sister (dear as a snake) is in love with Dookie. "Okay," Ezio says with a shrug. "I took the money. I gotta earn it. I'll kill somebody else." But if you think Don Giovanni is

So, just to earn his dough, he kills So, just to earn his dough, he kills the heroine, crams her body into a sack and delivers her to her papa, who promptly goes nuts, or commits sui-cide, or something. By now you are perhaps beginning to get a rough idea of why mothers in onera-loving familios make their shi

to get a rough idea of why mothers in opera-loving families make their chil-dren be good by saying, "You behave, you little devil, or Pinza will get you." It has gotten so bad that poor Ezio even resorts to trickery to get friends nowadays. Not long ago he sang at a concert in the Middle West. The same day, a circus came to town. A group of newspaper reporters knocked on his door.

door. "We're looking for Tom Thumb, the midget," they said. Ezio was lonely. So lonely! He eyed

them sadly. "I," he informed them, "am Tom Thumb."

But they didn't believe him, because

he stands six-feet-one, as previously

he stands six-feet-one, as previously stated. They made jeering noises with their lips and went away. People just don't understand bassos. They are like the earnest committee-woman, assigned to a reception com-mittee, who met him at the railroad station not long ago when he was tour-ing in concert. "Where are the other three?" she asked him, peering over ing in concert. "Where are the other three?" she asked him, peering over his shoulder. "I thought basses always came in quartets."

OH, IF only I could be a tenor," sighs Ezio."Tenors can even be silly and people still like them. Look at the tenor in 'Tristan.' He and the girl have a love duet that lasts an hour. He sings, 'You are mine.' She sings, 'I am yours.' He sings, 'I am yours.' She sings, 'You are mine.' After forty-five minutes of it they ought to drop dead. I am cruel, I am sinister, I am evil, I boil people in oil and stifle them and cut them up and put them in sacks —but at least, when I'm on the stage, something is happening! Tenors are silly—and people like them. Nobody likes a bass." A boy's best friend is his mother, the old song says. If he's a basso, it may

old song says. If he's a basso, it may be added, she's his only friend. It's a bit like that other offense concerning which even your best friend won't tell you. If you're a bass your best friend doesn't have to tell you. You can hear yourself.

So, Wednesday night when you hear Ezio on the "Chesterfield Program," singing an aria in that glorious, roar-ing voice of his, and the announcer says, "Ladies and gentlemen, Mr. Pinza is about to strangle the three tiny princesses and chop off their grandfather's legs with a cleaver," don't think too harshly of him. Really and truly, honest to gosh, all he wants is to be friendly.

Ezio Pinza may be heard Wednesday on Chesterfield Program over a CBS network at: EST 9:00 p.m. MST 7:00 p.m.

----- CST 8:00 p.m. ----- PST 6:00 p.m.



**BUY DIRECT FROM DISTRIBUTOR** 

This marvelous 5-tube set made by a well-known manufacturer, whose name we cannot mention in this advertisement, due to the extremely low price, has illuminated 2-color gold dial,  $5 k_2^{(r)}$  dynamic speaker, pinno finish walnut cabinet, AC-DC current. Made to sell for \$20. A fortunate buy embles us to sell these wouderful sets, complete with 5 tubes. for only \$9.95. Every set is brand new and shipped in original factory sealed carton. 30-day free trial. Money back guarantee.

WE also carry 100 other models—home electric sets— farm buttery sets and auto radios, made by the leading nationally advertised manufacturers such as  $\mathrm{MCA} - \mathrm{G}$ . E. Phileo-Zeith—Even d'home sets of the described and tilustrated in our new 41-page Winter Edition 1938 Radio catalog.





# VOICE OF THE LISTENER

The "Voice of the Listener" letter-forum is a regular feature in Radio Guide each week, offered to the read-ers as a means for expressing and ex-

changing opinions about radio. Each week Radio Guide will publish letters deserving our readers' attention.

## CLOSE UP!

Voice of the Listener: Why do radio artists insist on having their photos taken with their mouths open? They are all doing it. We like to think of them as being beautiful, but how can we if they insist on showing us their tonsils?—Mrs. Maude Davis. Gastonville. Pa

What did you think of "Betty Lou Riggs"?—Ed.

## REMEMBER THE SICK

Dear Voice of the Listener: Answer-ing the "kick" of Raymond Cyr, permit me to say that there would surely be "another kick" if the time of the General Motors concerts were to be changed on Sunday evenings. One should not forget the listeners who are ill and who could not listen to the concerts if they wore on at a later are ill and who could not listen to the concerts if they were on at a later period. Because of our ills, many of us find the relaxation we need in good music. We would ask the sponsors to remember us.—*Therese de Cadilhac*, *Quebec. Canada*.

## NO INTERRUPTIONS

VOL: I imagine there are hundreds *VOL:* I imagine there are hundreds of listeners who feel as I do. Why do local stations have to do commercial advertising when a very interesting chain program is in progress? For in-stance, the other evening while listen-ing to the Eddie Cantor dinner pro-gram, while the master of ceremonies was introducing the second speaker, our local announcer cut in and adverour local announcer cut in and adver-tised for a local automobile agency. It really was very discouraging. We would much rather hear an uninter-rupted program, as we hear the local advertising about once an hour. Is there any way of dispensing with these interruptions? So many of our good chain programs are really cut short so the local announcers can get in the commercials.—A. M. K., Port-

in the commercials .- A. M. K., Portland, Ore.

Very often it happens that your local station is getting no revenue from the chain programs but is including it on the schedule in order to bring you bet-ter entertainment than is available from recordings or local talent which it would otherwise be forced to use. In order to operate, such stations must In order to operate, such stations must rely on local commercial announce-ments from which they receive a defi-nite income. The Cantor broadcast was in the nature of a special program and it is likely that your local station had sold that particular local announce-ment long before the Cantor dinner had been planned.—Ed.

## SWINGING THE KING

SWINGING THE KING Dear VOL: I have just read Patricia Albee's letter condemning Wayne King's rendition of swing music. Miss Albee thinks it is a "grave mistake" on the part of Mr. King. Well, I most certainly think it will be a grave mis-take if he stops playing it. No swing band can play "Caravan," "Satan Takes A Holiday," or "The Big Apple" better than the "Waltz King." Long live the king and long may he swing! —Doris M. Hammel, Baltimore, Md.

VOL: I agree with Patricia Albee regarding Wayne King's swing music. I wish he would stick to his smooth waltzes, as there is nothing more rest-ful to tired nerves.—Mae E. Lynch, Nyack, N. Y.

## HELP!

Voice of the Listener: In this week's RADIO GUIDE you dazzle your readers with the millions to be won in contests. And yet, there are readers of RADIO GUIDE, all good American citi-zens, registered at the local U. S. A. consulates wherever they may be, and who are among your really most ap-preciative readers because they are often lonely and homesick, who are excluded from the contests you mention because they are non-residents of the United States.

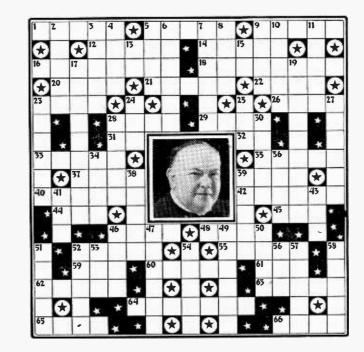
the United States. Many of us have time on our hands during a part of the year, and yet we can not go home because of a lack of cash. Don't you think you could per-suade some of those generous sponsors to let us "alien Americans" in far-away lands, who can give real proof that we are Americans also have the we are Americans, also have the opportunity to while away a few lonely hours by competing in one of those big prize contests? Perhaps we would be lucky enough to win enough to have a vacation at home. We all use the products that are ad-vertised, but pay more for them. We

feel that we are just left out and not getting our share of the prizes offered. Not that I would ever win anything, but I would at least like the privilege

but I would at least like the privilege of being able to try, after all. Also, a word about those Sunday night broadcasts when there are two good programs on at the same time. We can't hear them both, so please see if you can have them at different times so that we don't have to miss any of them All L have is my radio to bring them. All I have is my radio to bring me something of the outside world, and there must be millions of others in the same exile.—Leonora Beimudez. Cardenas, Cuba.

Perhaps if more protests were re-ceived from listeners experiencing the ceived from listeners experiencing the same problems as do you, the sponsors would become aware of the seriousness of the situation. After all, it is the sponsors who are responsible for the programs, who buy the time and dic-tate the policies of their broadcasts. Unless they are convinced by a wave of protests that they are wrong, they will continue to believe they are pre-senting the right programs at the right senting the right programs at the right time and in the best manner.—Ed.

## RADIO GUIDE'S X-WORD PUZZLE



## HORIZONTAL

- Alloy of copper and zinc Helene —, radio actress in "Love and Learn" 1. 5.

- in "Love .... To ascend —— Marshall, singer 14. 16.
  - Marsnall, Singer Importance Maestro who popularized "Give me one moment, please" Album of Familiar
  - Music Fine crushed rock
- 20. Fine crushed rock 21. Country in Africa 22. Famous English boys' school 23. Simple, entire 26. A crowd 28. He wrote "It ain't goin' rain no mo'"
- no mo'" Vic and <u>,</u> radio team Contraction of I am 29
  - Preposition Bandleader who popularized "Body and Soul" Short comedy Appends or tacks on
- 32. 33.
- 39. 40.
- Appends or tacks on Feminine name Songstress who popularized "Cuban Pete" Pertaining to Lent Part of "to be" Work with needle and thread Any circular top Religious denomination To cover with Cloth 45.

- To cover with cloth
- A parasite Devour

- 60. Last name of the star in the portrait
  61. Bring suit against
  62. Slight burn
  63. Male singing voice
  64. O'Sullivan, movie star
  65. Feminine star who popularized "Mr. Paginini"
  66. Lagrad.
- 66. Legend VERTICAL
- Gene —, announcer Song made popular by Bill Robinson Dispatch 2. 3.
- Dextrous, clever
- 6.
- To open out, spread Proceeds or profits Belonging to Sam Restoration to health Stevens. orch 10 orchestra
- leader

## Solution to Puzzle Given Last Week

## Radio Guide Week Ending December 4, 1937

- 11. Resources 60. Last name of the star in

  - Resources
     Behold
     The (Fr.)
     It weighs pressure of the atmosphere
     Work to produce the same effect
     Feminine star who popularized "Why was I born?"
     Barrier across a water course

  - course 25. Tumult, disorder 27. An inn 28. Joint on which a door
  - - swings Feminine name
  - 30. 34. 36. Facility

  - 34. Facility
    36. Belonging to Ann
    38. Spy on the affairs of others
    39. Finished with a smooth surface
    41. Gaelic for John
    43. Female sheep
    46. An appointment (slang)
    47. Feminine star who popularized "I get a kick out of you"

  - you" 49. A football team 50. Examination 51. Bandleader who popularized "Thinking of You" 52. Bandleader who popularized "Under the Stars" 53 Tattered cloth 54 Donnie team

  - Dennis, tenor Last word of an actor's speech 53 54. 56.
  - 57. Busse, bandleader 58. Fredric movie st
  - movie star

## DEFENDS RADIO'S HONOR

Dear VOL: In the Voice of the Listener column in RADIO GUIDE issue under date of week ending November 13, I note a listener protested against profanity on the air, under title "Too Much Profanity."

Much Profanity." I will appreciate expressing an opin-ion relative to the above, due to the fact I am deeply interested in radio. and in defence of radio programs. It has been my privilege and plea-sure to be a listener to radio since the birth of same, and it gives me infinite satisfaction of this opportunity to ad-vise to date L have never heard the vise, to date, I have never heard the name of the Lord taken in vain. That name has never been mentioned only with the greatest of respect and rever-ence. I can also advise, I have never heard one profane word used in any program

heard one profane word used in any program. In defence of the programs of to-day, and all of those behind the mike who are responsible, radio is the cleanest of all entertainment. Spice adds to the seasoning, and when taken into consideration the millions of lis-teners of every description, and walk of life, would be an impossibility to please each inidvidual, therefore we have diversified programs, and the listener the option and privilege of

have diversified programs, and the listener the option and privilege of twisting the dial. Criticism is always welcome, and through criticism judgment can be rendered, but I can not defend criti-cism of something that does not exist. -W. W. Portser, Wichita, Kan.

## **QUESTIONS**

Voice of the Listener: Why did they Voice of the Listener: Why did they put Benny Goodman and Oakie College in the same hour? It seems to me that Benny Goodman is slowing up on his swing and I think it is due to putting him on a joint program. It may be the sponsor's idea, but I think it is a very bad one. Why couldn't they put him back to his Tuesday night broadcast and put Oakie College on Thursday night or some other evening? I believe that it will help the sponsor and also Benny Goodman.—Harold O. Ailor. Oak Grove, Mo.

## OPEN LETTER TO JESSEL

Voice of the Listener: An open letter to Mr. George Jessel and other radio and moving picture entertainers! Dear Mr. Jessel:

Your rating as a comedian is well up among the best ten, not the best perhaps, but yet not the worst by far, hence this letter to you rather than to the hundred or more pseudo come-

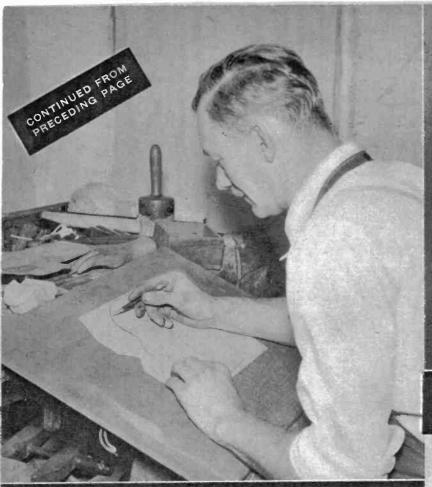
to the hundred or more pseudo come-dians and offenders I could have ad-dressed it to. The major complaint, in fact the only complaint I can think of, is that you use the phrase, "you-all," in the singular when trying to imitate a southerner. Permit me to inform you, George, that regardless of any theory you or anyone else may have about it, no southerner, from the poorest Ne-gro tenant farmer or poor "white trash" to the uppermost strata of aris-tocracy, ever uses "you-all" in the singular. Indeed, one frequently notes one

singular. Indeed, one frequently notes one southerner, of most any class, approach another and say to him individually. "how are you-all?" Yet he does not use it in the singular and furthermore, it is a perfectly proper method of speech, and quaint. He means, "How are you and ALL your folks?" When he says, "you-all come to see us," he means for him to bring his family and visit a spell. Honestly now, even if southerners did use the phrase in the singular would it be funny? No hard feelings. George, because I think your phone confabs with your mother are clever and your patter very entertaining and funny.--William Lightfoot, Madison-ville, Ky.

# PHITIO CONTRACTOR Panorama of Broadcasting

# THE AMAZING PHOTO STOPY OF A BLOCK OF WOOD THAT BE-

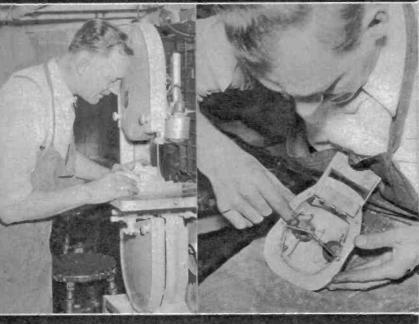
THE AMAZING PHOTO-STORY OF A BLOCK OF WOOD THAT BE-CAME A VENTRILOQUIST'S DOLL-AND TURNED INTO RADIO HERO NO. 1





2 This is a typical "Fresh Kid" pattern, the basis of nearly all dummies. It is dated 1914, belonged to Theodore Mack

Frank Marshall's first step in dummy-making is to draft the head of the dummy on heavy paper. After the profile and portrait have been sketched, they're cut out for patterns



8 The jaw is band-sawed (left), then hinged in place Afterwards, rolling eyes, winking lids, other effects which operate by springs and strings (right) are put into place **S** TRICTLY speaking, Charlie McCarthy is an orphan. Theodore Mack, who carved Charlie from a block of basswood in 1923, died within the year—and so did his brother Louis and son Charlie, with whom he operated his shop. Surviving, however, were two wood-working assistants, Alex Cameron and Frank Marszalkiewicz, and, buying the business from the Mack heirs, these two carried on the unique trade. In 1925, Marszalkiewicz bought Cameron's interest, and since that time has been the only man in America making ventriloquial dolls exclusively.

Marszalkiewicz—whose name the ventriloquists have shortened to Marshall—was present at the birth of Charlie McCarthy, of course, might even have had a hand in his creation. But that is neither to be proved nor disproved, for in 1923 Edgar Bergen was a Northwestern University student and an obscure ventriloquist; Charlie McCarthy, just another dummy\_ Charlie's birth differed in no respect from that of 5,000 other dummies that Marshall has made since 1917.

That its readers may attend the birth of Charlie McCarthy—using a "stand-in" for Charlie, of course—Radio Guide tours the basement workshop of Frank Marshall at 5518 Loomis Street, Chicago, watches the one-man industry create distant "relatives" of the show-stealing Charlie McCarthy.



**3** The pattern is traced on a block of kiln-dried, 4-ply basswood, and the outline is cut out on a band-saw



9 When all movable effects have been put in the head of the dummy, the two halves are screwed together again



12 Making the body frame. Basswood is used, because it's soft and light, won't check or split



13 The arms and legs, stuffed with wood wool, are made of muslin Frank buys by the bolt



Regular boys' clothes are used on the dolls. Frank buys them at department stores at regular prices, tacks them on

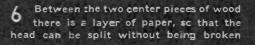


15 The mouth movement is a beliews made of innertube patches, controlled by a bulb





- 4 Using a mallet and a heavy chisel, Marshall then does the rough carving of the head
- 5 Using regular wood-carver's tools, Frank finishes the face of the dummy with hand chisels, sandpaper





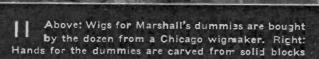
7 The next step is to hollow out both halves of the head. Again Frank uses the hand chisel



10 The head is then given four coats of a special paint Frank mixes himself. It's sanded between each of the first three coats



16 Lever (No. 1) and the bulb control the mouth movements, cord (No. 2) works the winking eye, ball (No. 3) rolling eyes







17 Frank Marshall and three of his dummles, all "brothers under the bark"—of Charlie McCarthy. Dummies with only the movable mouth sel for \$5C upward, others, more complex, up to any price the ventriloguist wants to spend. Seldom are more than seven movable effects incorporated in any one doll

# MILLION-DOLLAR CALL-BOY

ORLD'S highest-Paid se call-boy is Johnny Ro-venti, the 27-year-old h page-boy who has become the philip Morris cigarettes. And philip Morris cigarettes. Public because he lives only as a public because he lives only as a public figure, Radio Guide scores an-figure, Radio Guide scores an-sclusive private-life pictures. Johnny was born in Brooklyn, sold newspapers there as a boy, sold newspapers there as a so later spent four years as later spent four years as age-boy in New York hotels at page-boy in New York hotels at page-boy in New York hotels at

seen by a radio executive—and given a lifetime contract by his present sponsor. Insured by loyds of London for a million dollars against further growth, dollars against further growth, it leads a life of luxury, is week, leads a life of luxury, is ontinually feted by celebrities, and has even been the guest of and has even been the guest of bis family, and has no marriage his family, and has no marriage plans. His favorite spont is rida at ing. Home-made spaghetti and as ravioli are his favorite dishes

Above: Johnny Roventi-when he still sold newspapers -- dressed for his first communion at the Roman Catholic Church, Brooklyn



Above: Mgs. Roventi with Johnny. He still lives at home with his parents and four brothers and sisters



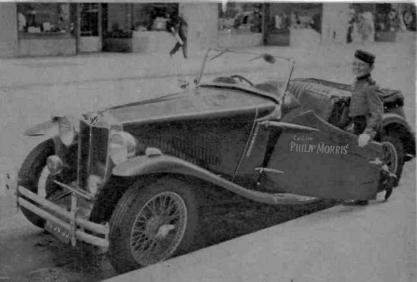
Above: Johnny enjoys hunting, uses a specially constructed double-barreled shotgun-and seldom returns without game



Left: Johnny attended elementary school in Brooklyn, is shown here as he looked at the time he graduated

11.0

Right: A radio celebrity since 1933, Johnny drives a custombuilt automobile, a gift from his sponsor. Right, below: He attends many fashion shows, conventions, sporting events, always attracts autograph seekers







Above: During Cherry Blossom Week in Washington, Johnny led the procession down Pennsylvania Avenue Below: Typical of the many events Johnny attends is the rodeo held at Madison Square Garden, New York, each year





Right: Chauffeur and bodyguard of the million-dollar call-boy, Louis Oliver is with Johnny everywhere

George Burns does as much wor building the Burns and Allen sho building but a staff of trained anybody but a staff of program ers is peeded to put the program

ACK of the most important stars stand lesser luminaries, B people whose names are far overshadowed by those of the stars—though they are as essential to the smooth perform-ances heard on the radio as the stars themselves. Glory is not the lot of these unsung heroes of every-day life, for they work in the background, efficiently tending to the hundreds of neces-sary details that listeners never know about. They're taken for granted, yet they make radio programs the huge successes they -and look for no praise. are

STARS AND SATELLITES

WORKING BEHIND SCENES, THESE

PEOPLE HELP BURNS AND ALLEN

TO BE THE SENSATION THEY ARE

Such an organization of trained helpers stands behind George Burns and Gracie Allen—in spite of the fact that George Burns is one of the few outstanding stars who keep an active hand in the building of all their broadcasts. At home, a staff must be maintained to look after Sandra and Ronny, their children, and to keep the household running smoothly while George and Gracie lead their busy radio lives. For each broadcast, gags must be thought up, scripts must be written, publicity must be checked, music must be arranged and rehearsed—all these things call for assistants. The need for various specialists can't be overlooked.

The result is that when a Burns and Allen broadcast takes the air, two people are heard as the stars-while in reality, the combined efforts of a complete organization are represented. Here are the people responsible for the show's continued success.

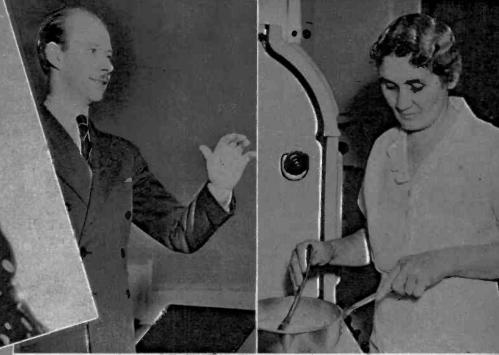
Tony Martin, vocalist on the show, is one Burns and Ailen satellite who is a star in his own right. He's featured in the movies

Lucille Helt (above) supervises the children's diets, helps Business Manager Bill Burns handle finances. Right: Maria Wenninger, Gracie's personal maid





German-born Arthur Weyersburg is chauffeur and butler for the comeilians. Driving Gracie and picking George's ties are his main duties. Arthur is married, but his wife does not live at the Burns and Allen home with him



Bandleader-Comedian Ray Noble rehearses his orchestra 12 hcurs a week —for the 3 numbers it plays on the air

Minnie Herbert is the Hungarian cook who works for Burns and Allen. Their favorite dish is chicken—in any form

Technician Burdo MacKenzie (below) spends a day a week in the control-room completing details

-Ernest A. Bachrach





John P. MedLury (above) works with Harvey Helm on Burns & Allen scripts, formerly wrote their vaudeville skits



George Burns' brother, William, is finarcial and personal acviser of the comedians-also checks publicity



Everard Mead, representing the advertising agency, is producer, genera overseer of the show, checks timing Photos by Arthur Traeger



Fredda Gibson, dressed in black lounging-pajamas, looks the successful singer she is

# BOUDOIR PEEKS

Pays about \$8 per pair for them

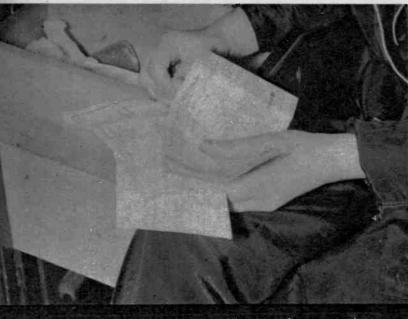
**F**REDDA GIBSON, radio "find" and Hit Parade vocalist heard over NBC Wednesday nights and CBS Saturday nights, reveals little hidden traits of her sparkling personality by cooperating with Radio Guide's photographer in a tour of her boudoir. Fredda is a young miss, still her boudoir. Fredda is a young miss, still in her teens, and, as shown by these pic-tures, is decidedly feminine, in spite of the fact that she is often erroneously billed as "Freddie." Her singing career began about four years ago. Richard Himber heard her voice on a recording, and of-fered her a contract by long-distance tele-phone. She accepted and he billed her as "The Gibson Girl." More lucrative pas-tures soon beckoned to Fredda, resulting in her recently buying up her own "Gibson Girl" contract. She warbles in the "torchy" manner, and, though born and reared in manner, and, though born and reared in Worcester, Mass., she somehow acquired a most effective southern accent.

Photos by Gene Lester

she bought this pair of bedroom slippers (what's left of them). Now they're a superstition-remind her "when"



Because she comes from New England, Fredda knows something about woolen sweaters—has "about fifty million." Some cost \$11. Blues and grays are her favorites. She's holding a blue cashmere



Above: In this drawer go bills, sun-glasses, receipts, cherished fan-letters. Right: Many of her 10 hats are for sportswear. Most are tailored, black, green, brown. Buys them in New York and pays from \$5 to \$7.50 each



## WEEK'S PROGRAMS THIS

- - 10

## Sunday November 28

## MORNING

8:00 am CST NBC-Coast to Coast on a Bus, children's prgm.: WMAQ KWK WLW WIBA (sw-15.21) CBS-Sunday Morning at Aunt Susan's; News: WFBM WCCO WBBM WKBB (sw-21.52) C. W. Coates, curator of the New York acquarium, will be the guest speaker NBC-Turn Back the Clock: WCFL WBOW WHO 8:15 8:15 NBC-Letters from Abroad: WCFL 8:30 CBS-Aunt Susan's: KMOX WJR WAAF-ABible Stories WBOW-ARev. Archie Brown 8:45 WAAF-Organ Melodies WCBD-APolish Bible Class WIBA-ABible School 9:00 NBC-Russian Melodies, dir. Alex-ander Kiriloff: WMAQ WLW (sw-15.21) CBS-AChurch of the Ander Kiriloff: WMAQ WLW (sw-15.21)
CBS-∆Church of the Air: WCCO KMOX WBBM WKBB WMBD (sw-21.52)
Dr. Francis Cho Min Wei (Episcopal), President of the Central China College, In Wuchang, China, will be the speaker.
NBC-Radio Pulpit: WCFL
News: WROK WTMJ WMT
KWK Bible Auditorium
WAAF-Swingtime
WBOW-Sunshine Hour
WCBD-△Meditation Moments
WFAM-News; △Old Time Gospel Tabernacle
WFBM-Stamp Stories
WGN-Sunday Morning Concert
WHO-Musical Gems
WIBA-Norwegian Hour
WIND-Contrast in Harmony
WIRE-Jake Feld Varieties
WISN-Breakfast Club
WJD-Happy Go Lucky Time 9:15
NBC-Russian Melodies: WOWO KWK
Aseventh Day Adventist: WHO 
 NBC-Russian Melodies:
 10:45

 KWK
 10:45

 Ascenth Day Adventist:
 WHO

 WOC
 WMT WOWO (sw-15.21)

 WAF-Encores
 NBC-Felix Knight, tnr.; Organ: WMT WOWO (sw-15.21)

 WAF-Encores
 NBC-Henry Busse's Orch. (Mar-O-Oil):

 WHT-Tonic Tunes
 MBS-American Warblers (Amer. Bird Prod.):

 WROK-On the Mall
 KMOX-Music Cavalcade

 WTAD-AChurch in Wildwood
 WGW-WPA Prgm

 9:30
 WCL-Familiar Classics

 CBS-Walberg Brown Strings:
 WID-Sunday Morning Varieties
 WLW-Ellis Frakes, bar. WMT-Tonic Tunes WROK-On the Mall WTMJ-Master of Rhythm 9:30 CBS-Walberg Brown Strings: WCCO WFAM WKBB WMBD (sw-21.52) NBC-Dreams of Long Ago: WIRE WOWO KWK NBC-Music & American Youth: NBC-Music & American Youth: WBOW WBOW WBBM-Organ Recital WCBD-ARev. Zoltan Vajda WCFL-Swingtime WFBM-Christian Men Builders WHO-Hour of Music WIBA-University Club Round Table WIBA-University Table WIND-I Am Reading Room WISN-Snnday Morning Revue WLW-The Moving Finger Moves WMAQ-News; Morning Melodies WMAQ-Salvation Army Prgm. WOC-Hour of Music WROK-Rhythm Makers WTAD-Airline News 9:45 Miracles: WLW WMAQ 9:45 Modern Miracles: WLW WMAQ News: WMBD WLS KMOX-Travelogue WAAF-Sweet & Slow WCFL-New Songs WIND-Remote Control WJJD-Eddie Fitzpatrick's Orch. WMT-Musical Clock WTAD-Dance Review 10:00 CBS-Texas Rangers: WCCO WOC WBBM WMBD WMBI WFAM NBC-News; Alice Remsen, con-tralto: WOWO WCFL (sw-15.21)

R

WGD-Jewish Hour WGN-Reviewing Stand WIBA-News; Musical Variety WIND-Leaders in Dance Time WJBC-AChurch of the Air WJJD-Bureau of Missing Persons WKBB-Sunday Morning Revue WLS-Folks Worth Knowing WLW-Cadle Tahernacle Choir WMAQ-Sunshine Hour WROK-News; Morning Concert WTAD-WPA Prgm. WTAQ-AHieh Mass 10:15 NBC-Neighbor Nell, philosophy: WOWO KWK WIRE (sw-NBC-Neighbor Nell, philosophy. WOWO KWK WIRE (sw-15.21) NBC-Silver Flute: WBOW WHO CBS-Texas Rangers: KMOX WAAF-Do You Remember? WCFL-Hit Review WGN-Morning Melodies WJD-Dick Jurgen's Orch. 10-20 WJJD-Dick Jurgen's Orch. 10:30
CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Cosentino, tnr.; Charles Magnante. accordionist; Sam Herman, xylophonist; Robert Reed, m. c; Waldo Mayo's Orch.: WFAM WCCO WKBB WMBD WOC WBBM (sw-21.52)
NBC-To be announced: WOWO WMT WIBA (sw-15.21)
MBS-Sunday Morning Quarter back with Benny Friedman (Parker Watch Co.): WGN
KMOX-Employment Service
KWK-Charities Reporter
WCBD- $\Delta$ J. C. O'Hair, pastor
WCFL-Mirth Parade
WFBM-Stardust Melodies
WIND-Listen to Yourself
WIRS-Melody Hour
WISN-German Hour
WJJD-Happy Go Lucky Time
WKBA-String Ensemble
WLS-Concert Orch.
WLW-Rural Roundup
WMAQ-Perry Como, bar.; Mar-lowe & Lyon, piano duo 10:30 WMAQ-Perry Como, bar.; Mar-lowe & Lyon, piano duo WROK-Organ Reveries WTAD-AMethodist Church WTAM-News; Blue Barron's Orchestra 10:45 WIBA-Vilas Park Zoo WIND-Sunday Morning Varieties WJBC-∆Park M. E. Church WJJD-Seger Ellis' Orch. WKBH-∆Church Service WROK ∆Swedish Mission 11:00 NBC-Denver String Quartet: WCFL (sw-15.33) NBC-The Southernaires: WENR KWK WOWO ∆Church Service: WHO WMT KWK WOWO <u>A</u>Church Service: WHO WMT WAAF-Modern Melodies WBBN-Rhythmic Melody WBOW <u>A</u>Evangelical Church WFAM-Recollections WGN <u>A</u>Univ. of Chicago Chapel <u>Service</u>

NBC-News; Ward & Muzzy, piano duo: WBOW WHO MBS-Northwestern Reviewing Stand: WGN KWK WIRE KMOXJOe Karnes, piano WAAF-Theater of the Air WCBD-Jewish Hour WCN Reviewing Stand

Service WHA-Homemakers WHA-Homemakers WIBA-Workers Alliance WIND-Musical Varieties WJJD-\Dr. Preston Bradle WMBD-\Drinity Tabernacle WMBI-\Drinity Tabernacle WMBI-\Drinity Tabernacle WTAQ-Organ Melodies 11:15 WBBM-Quarter Hour of Roma Bradley 11:15 WBBM-Quarter Hour of Romance WCFL-Melody Parade WFAM-APresbyterian Church WIBA-AFirst Congregational WIND-Singing Canaries 11:30 NBC-Radio City Music Hall: KWK WLW WOWO (sw-15.21) Henrietta Schumann. Ed-

Henrietta Schumann, Ed-wina Eustis will be featured in this program. The symphony

## LOG OF STATIONS LISTED IN EDITION E-MIDWESTERN

· · ·

Net-Call Kilo-Power Watts cycles Location work 1090 on) 830 550 1350 St. Louis, Missouri Denver, Colorado St. Louis, Missouri St. Louis, Mo. NBC-B кмох 50,000 CBS NBC-R KOA (8 pm NBC-R & MBS 2,000 5,000 1,000 KSD KWK 920 890 770 1310 1080 WAAF WBAA Chicago, Illinois West Lafayette, Indiana Local West Lafayette. Indiana I Chicago, Illinois Terre Haute, Indiana Chicago, Illinois I Minneapolis-St. Paul, Minn. Chicago, Illinois NI South Bend, Ind. Indianapolis, Indiana Chicago, Illinois Madison, Wisconsin I Louisville, Kentucky Des Moines, Iowa NI Madison, Wisconsin Gary, Indiana 1.000 Loca WBAA WBBM WBOW WCBD WCCO WCFL 50,000 250 5,000 50,000 5,000 50,000 CBS NBC Local n. CBS NBC NBC-B 810 970 970 870 1200 WENR WFAM 100 CBS 5,000 50,000 5,000 50,000 W/FRM 1230 720 940 820 1000 1280 560 1400 1120 1120 1130 750 1500 1380 CBS WFBM WGN WHA WHAS† WHO MBS Local CBS NBC-R NBC 50,000 5,000 WIBA WIND Madison, Wisconsin Kob Gary, Indiana Local Indianapolis, Ind. NBC-R & MBS Milwaukee. Wisconsin CBS Bloomington, Illinois Local Chicago, Illinois Local Detroit, Michigan CBS 5,000 5,070 WIRE 5,000 1,000 250 20,000 50,000 WISN WJBC\* WJJD WJR† Local CBS CBS n CBS NBC-B NBC & MBS NBC & MBS Detroit, Michigan CBS Dubudue, Iowa CBS La Crosse, Wisconsin CBS Chicago, Illinois NBC & MBS Chicago, Illinois NBC & MBS Chicago, Illinois CBS Chicago, Illinois CBS Chicago, Illinois Local Cedar Rapids, Ia. NBC-B & MBS Davenport. Iowa CBS WKBB WKBH 250 WLS WLW WMAQ WMBD WMBI 870 700 670 1440 1080 50,000 50,000 500,000 50,000 5,000 5,000 5,000 500 1370 1160 1370 1410 1360 880 900 1070 1330 WMT Davenport, Iowa Fort Wayne, Indiana Racine, Wisconsin WOC CBS NBC-B 250 10,000 wowe 1,000 1,000 1,000 1,000 1,000 50,000 WRIN Racine, Wisconsi Rockford, Illinois Local WROK Local Rockford, Illinois South Bend, Indiana Iowa City, Iowa Quincy, Illinois Cleveland, Ohio Green Bay, Wisconsin Milwaukee, Wisconsin WROK WSBT WSUI WTAD WTAM† CBS Local Local NBC-R CBS NBC WTAQ WTMJ 1,000 620

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KPRC, 920: WBAP. 800; WOAI, 1190; WSM, 650; KFI, 640

NBC--National Broadcasting Company CBS--Colimbia Broadcasting System MBS--Mutual Broadcasting System NBC-B--National Broadcasting Company Basic Blue Network NBC-R--National Broadcasting Company Basic Red Network t--Night Programs Only \*--10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However. emer-gencies that arise at the studios sometimes necessitate eleventn hour changes in program listings, time, etc.

Bell 🛆 indicates religious services and programs.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes duration is on the air at a quarter-hour when you do not find your station listed.

- orchestra will be directed by Erno Rupee. For news of Broadway, read "Airi-alto Lowdown" in every issue of Radio Guide. The numbers to be heard on this program may be found on page 9.

NBC-Univ. of Chicago Round Tahle Discussion: Guest Spkrs.: WMAQ (sw-5.33) T. V. Smith, James Weber Linn and Lyman Bryson will discuss "Thinking In An Emo-tional World."

tional World." CBS-Salt J.ake City Tabernacle Choir & Organ: WCCO WKBB WTAQ (sw-21.52) WAAF-Orchestra Pit WBBM-Magic Number WCCO-Musical Prgm WCFL-Contrasts in Rhythm WFBM-Birthday Party WIND-Methodist Church Prgm WIRE-Rhythm Makers Revue WISN-Rhythm of the Rhumba WLS-Grace Wilson, songs WOC-Ports of Call WTMJ-That Was the Year 11:45

 WTMJ-That Was the Year
 WKBB-W P. A. Prgm.

 11:45
 WKBB-ACathedral Hour

 CBS-Salt Lake City Tabernacle:
 WTAD-Dance Prgm.

 WFAM WKBH
 WTAQ-Duchow's Orch.

 WAAF-Rhythm Revue
 WTMJ-Heinie's Grenadiers

 WISN-Swingtime Syncopation
 12:15

 WMD-For Men Only
 News: WKBB WIRE WKBH

 WMT-Hit Tunes
 WBOW Melody Weavers

 WTMJ-Hollywood Casting Office WCFL-New Songs

WFBM-Indianapolis Hebrew Con-WBD-Roy Evans WMBD-Roy Evans WOC-Smooth Sailing WROK-News; Musicale WTAD-Storyland Lady 12:30 NBC-Smoke Dreams (H. Fend-cich) Orch & Cuest: WIW rich) Orch. & Guest: WLW KSD WHO WMAQ (sw-15.33) MBS-Ted Weems' Orch. (Varady of Vienna): WGN KWK er Vienna): WGN KWK NBC-Spelling Bee: WENR CBS-Poet's Gold; David Ross: WKBB WCCO WBOW-ARev. Drake WCFI-Melodiana WFAM-Funny Paper Man WFBM-House Beautiful WIBA-News; Concert Hall WIRE-Footsteps to Beauty WISN-Smooth Sailing WJJD-Grand Central Station WKBH-Variety Prem. WISN-Smooth Sailing WJJD-Grand Central WJD-Grand Central Station. WKBH-Variety Prgm. WMBD-Blowout Party WMBI-Organ Melodies WMT-Amer. Radio Warblers WOWO-Missionary Hour WROK-Dan, the Funny Man WTAD-On to Adventure WTAQ-Bavarians & Football WTAQ-Bavarians & Football Dope WTMJ-Park Ave. Hill Billies 12:45 CBS-Lloyd Pantages Covers Hol-lwwood (Dona Ray): WFBM KMOX WCCO (also KNX at KINOA HOUS ( House of Hollywood, read "Hol-lywood Showdown" in every issue of Radio Guide. CBS-Romany Trail: WCFL-Music in the Air WIRE-Rosario Bourdon WKBB WIRE-Rosario Bourdon WISN-Cophin Concert WJJD-Musical Highlights WKBH-Salon Musicale WMBD-Aladdins Lamp WMBI-Round Table WMT-True Life Drama WOC-Country Church of Hol-burgod

- lywood WTAD Blended Voices
- WTAD Blended Voices WTMJ-Sunday Rhythm Club 1:00 NBC-The Magic Key of RCA; Symphony Orch.; Frank Black cond.; Milton J. Cross. m.c.; Guest: WLW WMT KWK WMT WBOW WENB WIBA WOWO WBOW WENR WIBA WOWO (sw-15.21) Vina Bory and Roy Shields' orchestra will be guests.

CBS-Fun-Bug (Barnsdall Refining Co.): WBBM WCCO KMOX WKBB WISN NTAQ

WKBB WISN VTAQ
CBS-Conference on World Economic Cooperation: WFBM
NBC-Sunday Drivers. WMAQ
WHO (sw-15.33)
MBS-The Right Job: WGN
Football; Washington vs. Green Bay: WKBH WTAQ
KSD-Nathaniel Shilkret's Orch.
WAAF-Remember With Joy
WCFL-Man On The Street
WFAM-News; Hungarian Hour
WIND-Down the Mississippi
WJJD-Extra Extra
WMBD-To be announced
WMBI-Men's Voices in Song
WOC-Out of the Past
WROK-Symphonique
WTAD-Lawrence Glosemeyer, tnr.
WTMJ-Football Game
1:15
NBC-Sunday Drivers: KSD
MBS-Concert Orch.: WGN WIRE
WAAF-Desenving of Credit

 MBC-Sunday Drivers: KSD
 NBC-Sen. Fishface & Prof. Figgs-bottle: WBOW WENR WIBA

 WAAF-Deserving of Credit WIND-Side Line Chatter
 NBC-Sen. Fishface & Prof. Figgs-bottle: WBOW WENR WIBA

 WJJD-Melodies That Endure
 (sw-15.21)

 (Continued on Next Page)

WMBD-Buday ~ WMBI-Message WTAD-Quincy Marches On 1:30 WMBD-Buddy & Ann

1:30 CBS-Jean Hersholt in "Doctor Christian," sketch (Chese-brough): WFBM KMOX WBBM WCCO

WCCO NBC-Gale Page, contr.; Chas. Sears, tnr.; Harry Kogen's Or-chestra: WMAQ WHO (sw-15.33) CBS-To be announced: WKBB (sw-15.27) KSD-Community Forum WAAF-1ower Tunes WCFL-Organ Recital WGN-Romance of Transportation WIND-Football Game WIRD-Football Game WIRD-Extral Extra! WISN-Jewels of the Air WJJD-Sunday Matinee WMBD-Hod Hiatt WMBI-Young People's Hour WOC-Maple Leaf Quartet WROK-Honolulu Melodies 1:45 MBS.The Poetry of the Stage:

- MBS-The Poetry of the Stage:

MBS-1 ne WIRE WAAF-Quickies WGN-Edna Sellers, organist WIND-Side Line Chatter WISN-Symphonetta WMBD-Howard Sisters WOC-Sunday Serenade WROK-Musicale WTAD-Public School Prgm. 2:00 Proadway, sketch

NBC-On Broadway, sketch (Dia-mond Crystal Salt): (sw-15.21) For news of Broadway, read "Airi-alto Lowdown" in every issue of Radio Guide.

- NBC-Radio Newsreel (Energine): Parks Johnson & Wallace But-terworth Interviewing: WHO KSD WIRE WMAQ (sw-15.33)
- CBS-Philharmonic Symph. Society of New York; John Barbirolli, cond: WMBD WFBM KMOX WOC WKBB WCCO WFAM WBBM (sw-15.27)
- The numbers to be heard on this program may be found on page 8.
- NBC-There Was A Woman. dra-ma: WENR WIBA MBS-On a Sunday Afternoon: WCN
- WGN WGN KWK-Captains of Industry WAAF-Symphonic Hour WBOW-Reviewing the Week WCFL-Concert Hour WISN-Polish Merrymakers WJJD-Football; Bears vs. Cleve-land

land WLW-AChurch by the Side of

- Road
- WMBI-Singers WMT-Tangled Tunes WOWO-Formula X Presents WROK-News; Sunday Song Ser-
- vice

- vice 2:15 KWK-Musical Prgm. WBOW-Master Singers WIBA-Music Graphs WMT-QWalnut Street Church WOWO-News WTAD-Billy Bob Richardson & Jane
- Jane 2:30 NBC-Bicycle Party (Cycle Trades) Swor & Lubin, comedians; Bert Whaley, bar.; Hugo Mariani's Orch.: WMAQ WIRE WHO WLW Details of the contest on this pro-gram may be found on Page 14.





SHORT WAVES

Symbol after a pro-gram. like (sw-9.53) means that program is bruadcast on snort waves on 9.53 mega-cycles.

# Sunday

November 28



RACHEL CARLAY "Manhattan Merry-Go-Round" songstress Sun. 8 pm CST

(2:30 p.m. Continued)

KWK-Secondary Schools WCBD-AZion Sunday Services. WCFL-To be announced WISN-Curtain Calls WOWO-AChurch of Nazarene WROK-Amateur Hour WTAD-Frances Mourning 2:45 WCFL-To be announced WMT-Richard Wilson, talk WTAD-James Mosby 3:00 NBC-△Nat'l Vespers: WENR KWK William Pierson Merrill of the Brick Presbyterlan Church, N. Y., will speak on "The Sceming Indifference of the Ahnlighty." Almighty." NBC-Romance Melodies; Chas. WMAQ WBOW WIRE WLW (sw-15.33) WCFL-Committee of One Million WGN. World Neighbors WHO-Curt Rozwisch WGN-World Neighbors WHO-Curt Rozosinskis, pianist WIBA-<u>A</u>Lutheran Hour WISN-Organ Melodies WJRC-Band Concert WMT-Dr. Gerald Smith, talk WOWO-<u>A</u>Temple Radio Service WROK-<u>A</u>Ave Maria Hour <u>3:15</u> NBC-Romance Melodies: WHO 3:15 NBC-Romance Melodies: WHO WAAF-Rhumba Beat WAR-Rhumba Beat WCFL-News WJJD-Sunday Matinee WTAD-Bessie Dean Reinert 3:30 MBS-Lutheran Hour: WMT KWK WIRE WCFL NBC-The World Is Yours: WIBA WMAQ WBOW WHO (sw-15.33) CBS-Philharmonic Orch.: WTAQ

CBS-Philharmonic Orch.: WTAQ WAAF-Elsie Mayer, contr. WENR-Music in the Air WGN-Paul Whiteman's Orch. WISN-Lutheran Laymen's League WJBC-Matinee Players WKBH-Sunday Varieties WLW-To be announced WOWO-ALutheran Hour WROK-Rudolph Friml's Orch WTAD-What Do You Think of That?

WTAQ-Rhythm & Romance 3:45

- 3:45 NBC-Ranch Boys: WENR WAAF-St. Francis Retreat League

WAAF-St. Francis Retreat League Prgm. WIND-Dance Time WROK-Shep Field's Orch. WTAD-Alnterchurch Revival WTMJ-To be announced 4:00 NBC-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.); Wilfred Pelletier, Orch. cond.; Guests: WENR WOWO WMT KWK (sw-15.21)

WMT KWR (SH NBC-Marion Talley, sop. (Ry Kosstner's Krisp); Josef Kozstner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD WHO WTMJ WIBA KSD (sw-15.33) Miss Talley will offer to-night, Something Sings Tinga-ling-a-ling and Bubble Song, both from "High Jinks," All Souls Day (Siranss), Ourve La Goent, A Heart That's Free, I Sever Had a Sweetheart Like Yon, and When I Grow Too Old to Dream. BS.Singing Lady (Kelloga):

MBS-Singing Lady (Kellogg): WGN WLW WGN WLW Ireene Wicker will present "Die Meistersinger" in the form of a musical play.

30

PLEASE NOTE:

CBS-Silver Theater; Conrad Nagel, dir. & narrator; Felix Mills' Orch.: (1847 Rogers): WFBM KMOX WCCO WBBM Lee Tracy and Joan Fontaine will present today's Silver Theater drama. "Photographic Finish."

To be announced: WKBB WTAQ WAAF-Int'l Potpourri WBOW-Easy to Remember

WBOW-Easy to Remember WCFL-AFather Justin's Rosary Hour WFAM-Down the Mississippi WIND-Carnival WISN-Down the Avenue WKBH-John Gruber, pianist WMBD-Afternoon Party WOC-News

WOC-News; Afternoon Concert

4:15 WBOW-△Church in the Wilder-

ness WIND-Dance Time WJJD-Pickard Family WKBH-Waltz Time WOC Geraldine Morrissey WTAD-Barney Thompson, bar. 4:30

- 4:30 CBS-Guy Lombardo's Orch. (Bond Bread): KMOX WFBM (sw-11.83)
- NBC-The Time of Your Life (Gruen Watch Co.): WMAQ WHO WLW WIRE KSD (sw-15.33)
- NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint); Robert Trendler's Or chestra; Choral Group: WENR WMT KWK (sw-15.21)
- NBC-The Shadow (D. L. & W.

- WBOW-Chamber Music WCCO-Hugh Aspinwall WCLS-For Your Information (1310 kc) WFAM-American Scandinavian Hr. WIBA-American-Scandinavian Hr. WIBD-Dance Parade.

- WIND-Dance Parade, WKBH-Sparta Choir WOC-ANazarene Hour WROK-Dance Hour WTAD-Sports Sunmary WTMJ-Barber Shop Quartet 4:45 NBC-Clark Dennis, tnr.: WENR KWK WMT (sw-15.21) CBS-Eddie House, organist WOC WKBB WISN WJBC-Crime Quiz
- WIGD WIAG WIGD WIG WJBC-Crime Quiz WMBD-Bill Vickland's Vespers WROK-Music by Cugat WTMJ-Spice of Life
- WTMJ-Spice of Life 5:00 NBC-Joe Penner with Jimmie Grier's Orch.; Gene Austin, songs; Gay Seabrook, come-dienne; Julia Gibson, vocalist; Coco & Malt, comedians (Coco Malt): KMOX WCCO WFBM WBBM WHAS WJR
- MBS-Thirty Minutes in Holly-wood; George Jessel; Norma Talmadge; Jack Raymond; Epy Persons; Tomniy Tucker's Or-chestra; Guests: WGN KWK
- NBC-ACatholic Hour: WMAQ WBOW WIBA WIRE (sw-9.53)
- 9.55) NBC-Original Microphone Play: WCFL (sw-15.21) KSD-News; Xavier Cugat's Orch. WENR-Sach's Amateur Hour WHO Breachurg Curch
- WENR-Sach's Amateur Hour WHO-Broadway Comedy Stars WIND-Armand Buisseret's Orch. WISN-Melody Hour WKBH-Twilight Reveries WLW-Around the World WMBD-Hit Parade WMT-Varieties WOC-QSunday School WROK-Buccaneers WSBT-Dance Parade WTAQ-Beacon Lights

- WTAQ-Beacon Lights WTMJ-Billie the Brownie 5:15 KSD-Tales of Foreign Legion WIIO-Ferde Grofe's Orch. WGU-rerae Grole's Orch. WKBH-Phyl Coe Mysteries WOC-Old Songs of the Church WROK-Marimba Melodies WTMJ-Musical Spelldown 5:30
- MBS-Tim & Irene (Admiracion Laboratories, Inc.) with D'Ar-tega's Orch.: WIRE WGN KWK
  - Details of the contest on this pro-gram may be found on Page 14.

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated MORNING

- 11:30 CST RADIO CITY MUSIC HALL, symphony orchestra, Erno Rapee, conductor; Edwina Eustis, Henrietta Schumann, NBC.
- 11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC.

## AFTERNOON

- 1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor; Vina Bovy and Roy Shields' orchestra, guests, NBC.
- 2:00 CST PHILHARMONIC-SYMPHONY SO-CIETY of New York, John Barbirolli, con-CIETY of New York, John Barbirolli, con-ductor; Deems Taylor, commentator; Ethel Bartlett and Rae Robertson, guests, CBS.
- CST METROPOLITAN OPERA AUDI-TIONS by Wilfred Pelletier, NBC. 4:00
- 4:00 CST SILVER THEATER with Lee Tracy and Joan Fontaine in "Photographic Finish," and Conrad Nagel, narrator, CBS.

## NIGHT

- 6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, NBC.
- 6:30 CST PHIL BAKER, Bottle and Beetle, Lucille Ball, Oscar Bradley's orchestra; guest, CBS.
- 6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; Basil Rathbone, guest, NBC.
- 7:00 CST CHASE AND SANBORN HOUR with Nelson Eddy, Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, Stroud Twins, Robert Armbruster's orchestra; guest, NBC.
- 7:00 CST COLUMBIA WORKSHOP, dramatiza-tion of Charles Tazewell's "Ninth Avenue L," CBS.
- 7:00 CST GENERAL MOTORS CONCERT COM-PANY with symphony orchestra, Erno Rapee, conductor; Maria Jeritza and Jussi Bjoer-ling, NBC.
- 7:30 CST "EARACHES OF 1938," with Harry Conn, Beatrice Kay, Barry Wood, Bill Jones, Mark Warnow's orchestra, premiere, CBS.
- 8:00 CST FORD SUNDAY EVENING HOUR. Eugene Ormandy, conductor; Gladys Swar-thout, guest, CBS.
- 8:00 CST HOLLYWOOD PLAYHOUSE, with Tyrone Power, NBC.
- 9:00 CST RISING MUSICAL STAR, Alex Smallens and symphony orchestra; mixed chorus, Hans Fuerst, director; Richard Gordon, commentator; Edwina Eustis, guest, NBC.

CBS-Romantic Rhythms (Chev-rolet); Seymour Simon's Orch.; Sally Nelson. vocalist; Barry McKinley, bar.; Basil Ruys-dale, m.c.: WFBM WISN WBBM WSBT WKBB WCCO WMBD WOC WTAQ KMOX WKBH (sw-17.76) NBC-A Tale of Today, drama NBC-A Tale of Today, drama (Princess Pat) WMAQ (sw 9.53) 9.53) NBC-Green Bros.' Orch.: WCFL (sw-15.21) K5D-Pepper-Uppers WBOW-Concert Hall of the Air WHO-Rube Appleberry WIBA-Variety Half-Hour WIDA-Builders of America WLW-Court of Human Relations WMT-Frank Robinson, talk WROK Salvation Army Band WROK-Salvac. WTMJ Chorus 5:45 WROK-Salvation Army Band 0:40 WHO-News WMT-Sports Headlines; Evening Serenade

## NIGHT

6:00 CBS-Vick's Open House; Nadine Conner, sop.; Wilbur Evans, bar.; Josef Pasternack's Or-chestra: WJR WCCO WHAS WBBM KMOX WFBM (sw-17.76)

Radio Guide • Week Ending December 4, 1937

WIND-Supper Club WROK-Musicale 7:30 CBS-Earaches of 1938 with Harry NBC-Popular Classics; Laura Cas NBC-Popular Classics; Laura C tellano, sop.; Margaret Bj harpist: Orch.: (sw-11.87) KWK-Sport & Pianist WCFL-Organ Recital WENR-Marek Weber's Orch. WGN-Freddie Martin's Orch WIND-Polish Prgm. WISN-Down by Herman's WKBB-Dubuque Marches On WKBB-Dabuque Marches On WKBB-Concert Orch. Brill WMBD-Concert Orch. WMT-News WOC-Sport Summary WROK-News; Dinner Music WSBT-AEvening Meditations WROK-News; Joey & Chuck; Dinner Music WTAQ-Dance Orch. 6:15 WBBM-The Headliner, Don Han cock WCFL-Lithuanian Prgm WGN-Wayne King's Orch. WIND-Songs They Write WROK-Pilgrim Rest Hour WTAQ-AAve Maria Hou 7:45 WGN-Arthur Sears Henning,

6:15 NBC-Popular Classics: WMT News: WCFL WMBD WOC News: WCFL WME KWK-Santa Claus WTAQ-Dance Orch. WIAQ-Dance Orch. 6:30 NBC-Fireside Recitals (American Radiator); Sigurd Nilssen, bas-so; Helen Marshall, sop.: KSD WMAQ WHO WIRE WTAM

MBS-John Nesbitt's Passing Pa-rade: WGN

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by

tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 46

NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Feg VZLE Nelson's Orch.; Feg Murray & Harriet Hillard: KWK WMT WTMJ WIBA WLS (sw.11.87) Basil Rathbone will be guest tonight. p.m.) CBS-Ford Sunday Evening Hour: Symphony Orch. & Chorus; Eugene Ormandy, dir., WSBT WKEB WTAQ WHAS KMON WCCO WFBM WBBM WMBH WJR WOC WISN WKBH (sw-17.76) Miss Swarthout will sing Una Voce Poce Fa from "The Barber of Seville" (Rossini), Warinn (Tschnikowsky), Loreis Old Sweet Song (Molloy) and accompanied by the chorus The Twenty-Third Psalm (Malotte) and America, the Beautiful John in the latter song. The orchestra will offer overhime to "Oberon" (Von Weller), Chair De Lone (Paganini) and Flanle-from "The Fourth Symphony (Tschaikowsky).

NBC-Hollywood Playhouse (Woog

India Like Pointrie Symposity (Tschaikovsky).
 NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreeun, tmr.; Men About Town trio. Rachel Carley, vocalist, Don Donnie's Orch. WTAM KSD WIBA WTMJ WMAQ WIRE KOA WHO (sv-953)
 Miss Carlay will sing if it's, the Last Thing I Do. The or-chestra plays Carolina. Avec Un Rayon De Soliel, and a med-ley of Manuckin. Tango Des Amours and Lights of Paris, The trio offers Cette Nuit Peut Eire, My Temptation and J'Aime Les Peunes De Trent Sepp Ans. The duer will be Farewell My Love. For news of Broadway, read "Air, and Lowdown" newer issue of Radio Guide.
 WBOW-Sunday Song Nervice

WBOW-Sunday Song Service

WCFL-Irish Hour WCFL-Irish Hour WIND-Leaders in Dance Time WROK-News; Variety Hour WSUI-Vespers; Professeo Willard Lampe

8:30

8:30 NBC-American Album of Familjar Music (Bayer's Aspirin'); Frank Munn. tnr.; Jean Dickenson. sop.; Amsterdam Chorus. Ar den & Arden, piano duo; Ber trand Hirsch, violinist; Gus Haeuschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ KOA (sw-9.53)

NBC-Walter Winchell's Jergen's Journal: WENR WMT WLW KWK (sw.11.87) (also WSM at 10:15 p.m.) For news of Broadway, read "Airl. Are Lowdown" in every issue of Racio Guide.

MBS-Forum Commentator: WGN

WBS-Forum Commentator: WGN WBOW-Music by Cugar WIND-Evening Club 8:45 NBC-Irene Rich, drama (Wetch Grape Juice): WENR WOWO WMT KWK (sw-11.87) (also WSM at 10 p.m.) Jrene Rich stars in "Night of Storm."

WBOW-Music Graphs

WGN-News; Sports Review WLW-Unbroken Melodies

9:00 NBC-Rising Musical Star (Sear

test); Alex Smallens' Symph Orch.; Mixed Chorus, dir. Han-Fuerst; Richard Gordon, com mentator; Guest: WHO WIRE WTAM WTMJ WIBA WMAQ The numbers to be heard on this program may be found on page 8.

NBC-Zenith Foundation: WOWO WENR WLW WMT KWK (sw-11.87)

Gluskin's Orch.; Guest: WISN WFBM WSBT WKBH (sw-17.76)

WFBM WSBI WKBH (sw-17.76) George Houston will be guest louight singing songs from Grand National's "Wallaby Jim." For news of Hollywood, read "Hol bywood Showdown" in every issue of Radio Guide. News: WIND WOC Comedy Stars of Broadway: WCCO WMBD KMOX-Evening Serenade KOA-Golden Melodies KSD-Rosario Bourdon's Orch, WBBM-Manhattan Mother WBOW-Slumber Time WCFL-Amsteur Hour

R

MBS-Good Will Hour: WGN CBS-Hollywood Showcase; Lud

N

p.m.)

& Guest; Harry Sosnik's Orch.: WMT WENR WLW KWK (sw-11.87) (also WSM at 10:30

- OS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle; Lucille Ball, comedienne; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS (sw-17.76) CBS-Phil Baker, comedian (Gulf
- CBS-Twilight Musicale WKBB WKBH WISN WMBD WOC WCCO KMOX-The Land We Live In,
- drama
- drama WBBM-Spelling Bee WBOW-Rudolph Friml Jr.'s Orch. WCFL-Dance Orch. WGN.Ted Weems' Orch. WLW-Newspaper of the Air WROK-House by the Side of the Boad
- Road
- WTAQ-News

## 6:45

- NBC-Interesting Neighbors; Jerry Belcher (F. W. Fitch Co.): WHO WMAQ KSD WLW WIRE WTAM WBOW (sw-9.53- (also see 10 p.m.)
- CBS-Twilight Musicale: WTAQ WCCO
- WCFL-Dance Orch. WMBD-On to Adventure WROK-Dinner Music

7:00 NBC-Chase & Sanborn Hour; Nelson Eddy, bar.; Don Ame-che, m.c; Edgar Bergen, ven-triloquist; Dorothy Lamour, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: WTMJ WTAM WIBA WIRE WHO WLW WMAQ KSD (sw-9.53) Andrea Leeds is schednled for a guest turn tonight. Turn to pages 21, 22 & 23 for a story in pictures of "The Birth of Charlie McCarthy." 8:15 WGN-Broadway Coniedy Stars WIND-On to Adventure

of Charlie McCarthy." CBS-Columbia Workshop. drama; Irving Reis, dir.: KMOX WJR WHAS WSBT WBBM WFBM WMBD WCCO WISN WTAQ WOC WKBB WKBH (sw-17.76) The Columbia Workshop will present a repeat performance of "Ninth Avenue L," Charlea Tazewell's experimental fan-tasy about murder in Mau-hattan.

tasy a hattan. NBC-General Motors Concert

BC-General Motors Concert Company; Symphony Orch. & Soloists; Erno Rapee, cond.; WBOW WMT WLS KWK (sw.11.87) Read "The Divine Maria" a story about Maria Jeritza on page 5.

MBS-Epic of America, drama: WGN

WGN WCFL-Polish Prgm. WIND-Know Your Authors WROK-Memory Songs

7.15

CBS-Earaches of 1938 with Harry Conn; Beatrice Kay & Barry Wood, vocalists; Bill Jones, comedian; Mark Warnow's Or-chestra: WOC WKBB WSBT WFBM WCCO WISN WHAS WJR WMBD WKBH KMOX (sw-17.76) This is the premiere of a new comedy snow with Harry Conn, formerly seript writer for Jack Benny and Burns and Allen, with Mark Warnow's orches-tra, Beatrice Kay, who used to sing on Walter O'Keefe's pro-gram, Barry Wood, baritone, and Bill Jones, veteran vande-vile comedian making radio de-but. The show will have a supporting cast of forty.

commentator News WKBB WTAD WBBM-Twilight Musicale

8:00

WSUI-Univ. Symph. Orch WTAQ-Dance Orch. <b>9:15</b>	WENR-Vocal Varieties WGN-Rhythm & Romance WIBA-Just Music WIRE-Carl Baker WJR-In the Hermit's Cave WLW-Unsolved Mysteries WMBD-Dance Orch. WROK-Ferde Grofe's Orch. WTAM-Maurice Spitalny's Orch. WTMJ-Will Osborne's Orch. 9:45	wENR-News; Globe Trotter	WTAQ-Dance Orch. WTMJ-To be announced 10:30 NBC-Jell-O prgm.; Staring Jack Benny: KFI KOA (also at 6 p.m.) NBC-News; Jerry Blaine's Orch.: WBOW WMAQ KSD (sw- 9.53) CBS-Cab Calloway's Orch.: WOC	NBC-Jerry Blaine's Orch.: WHO KWK-Clyde Lucas' Orch. WIBA-Helen & Sonya WIND-News 11:00 CBS-Henry King's Orch.: KMOX WFBM WJR CBS- mkre 'Masters' Orch.: WBBM WISN WKBB WMBD WTAQ WOC MBS-George Olsen's Orch.: WMT WIRE NBC-Benny Meroff's Orch.: WLW	MILTON J. CROSS "Magic Key" m.c. Sua. 1 pm CST WCFL-APentacostal Church WGFL-APentacostal Church WHAS-Dance Band WIND-Bob Tinsley's Orch.		
WCO WBOW-Melody Time WHAS-Dance Time WIND-Walkathon WJR-Comedy Stars of Broadway WMBD-All-Star Varieties	NBC-Cheerio, Inspirational Talk: KWK MBS-Morton Gould: WIRE KMOX-Geo. L. Scott, ofganist KOA-Girls of the West WBBM-Sports Huddle WENR-Eddie Varzos' Orch.	WJBC-ÅM. E. Church WLW-Paul Sullivan, news WOWO-Back Home Hour	WFBM WKBH (sw-17.76)	WHO KSD WTAM WBOW WENR (sw-9.53) NBC-Freddie Nagle's Orch.: WMAQ WIBA WOWO (sw- 6.14) KOA-Night Editor WCCO-To be announced	11:30 NBC-One Mar's Family: KPO KFI (also see Wed. Prgm. at 8 p.m.) End of Sunday Programs		
Monday November 29 Monday							

## MORNING

WJJD Toastmaster WKBH-Music Box WLS-News WLW-Hope Alden's Romance WMT-Day Dreamer WTAD-AChurch in the Wild-7:00 am CST CBS-Fiddlers Fancy: (sw-21.52) Musical Clock: WROK WOC WCFL WBBM WKBB WIBA WKBH WMT To be announced: WLW KWK 7:15 News: WHO WCCO WMI KMOX-Travelogue 7:30 CBS-Fred Faibal corresist: (sw 7:00 am CST CBS-Fred Feibel, organist: (sw-21.52) News: WTAQ WIBA WKBB Musical Clock: WMBD WROK KMOX-Tick Tock Revue KMOX-Tick Tock Revue KWK-Swing Is King WAAF-Breakfast Express WCBD-AGospel Tabernacle WCCO-Musical Chinnes WCFL-Melody Parade WGN-Music Box 7:45 7:45 NBC-Lucille & Lanny. songs WCFL Musical Clock: WKBB WIBA KMOX-Let's Compare Notes KWK-Grady Cantrell KWK-Grady Cantrell WHO-Favorite Melodies WJDD-Hawaiians WKBH-Lone Cowboy WLS-Jolly Joe's Pet Pals Club WLW-The Gospel Singer WMBD-Police Flash WOWO AConcordia Chapel WTAD Bill Sobw WTAD-Bill Sohm WTAD-Bill Sohm WTAQ-Today's Almanac 8:00 NBC-Breakfast Club; Vccalists; Don McNeill, m.c.; Orch.; News: WOWO WCFL WBOW CDS M to Stor Dearbet News BS-Metropolitan Parade; News. WFBM WTAQ WFAM WKBB (sw-21.52) (sw-21.52) News: WMBD WKBH Coffee Pot Inn: WMT WHO KMOX-Views on News KSD-News; Dance Orch. KWK-Pep-Up Parade WCBD-<u>A</u>Morning Meditations WGBD-<u>Morning Meditations</u> WHA-Band Wagon WIND-Harry Zimmerman, organist WIRE-Musical Clock WJJD-Sports Edition Handicapper WLS-Lulu Belle & Scotty WLS-Luiu Belle & Scotty WLW-Hyms of all Churches WMAQ-Your Neighbor WROK-Musical Clock WTAD-Storyland Lady WTMJ-Your Winter Wonderland 8:15 NBC-Sunshine Express; News: KSD NBC-JURSAN KSD KMOX-Ozark Varieties KWK-Mrs. O'Brien's Boarding KWK-Mrs. O'Brien's Boarding House WBAA-Morning Melodies WCBD-<u>A</u>Christianity in Action WGN-Everyday Words WHA-Morning Melodies WHO-Neighbor Jim WIND, Lein American Melodies WIND-Latin American Melodies

'BS

WTMJ-Your Home Town 8:30 CBS-Morning Moods: (sw-21.52) Morning Melodies: WHA WHO Lady Be Good: WJJD WLW KMOX-Joe Karnes, pianist KMUA-Joe Karnes, planist KWK-Candid Camera; News WCBD Polish Prgm WCCO-Ramona & Karen WFAM-Your Engagement Book WFBM-Value Varieties WIBA-Today's Almanac WIND-Early Edition WIND-Early Edition WIRE-The Buccaneers WKBB-Musical Breakfast WKBH-Uncle Bob WLS-Kitchen Kettle WMAQ-Whistler & his Dag; News WMBD-Bandwagon WMT-Musical Clock WROK- Morning Devotions WROK- Morning Devotions WSUI-Daily Iowan; Morning Mel-odies; Reports WTAD- Minter-church Revival WTAQ-Presentation WTMJ-Party Line 8:45 NBC-Breakfast Club: WBOW NBC-Breakfast Club: WBOW WCFL CBS-Bachelor's Cblidren, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) NBC-Landt Trio: WMAQ KSD WFAM- $\Delta$ Morning Devotions WFAM- $\Delta$ morning Devotions WFAM- $\Delta$ ron Strings WHO-Musical Clock WIBA-Interlude, Variety Prgm. WIRE-Room Melody; Calendar; News News WJJD Fuberculosis Institute WJJD-Iuberculosis Instit WKBB-Tonic Tunes WKBH-Rapid Ad WLS-The Hilltoppers WLW-Young Widder Jon WMBD-Women of Today WOC News WROK-Town Crier WTAQ-Organ Melodies WTMJ-Bandmasters 9:00 CBS-Pretty Kitty Kelly Jones 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WFBM WCCO KMOX WBBM NBC-Mrs. Wiggs of the Cabbage Patch. sketch (Old English Wax): WMAQ WIRE WHO KSD KSD NBC-The Story of Mary Marlin (Anacin): WLS (sw-15.21) NBC-Breen & de Rose, songs: WBOW News: WMT WTAD WROK KWK-Top o' the Morning WAAF-Morning Revue WCBD-Italian 'Prgm. WCFL-Party Line WFAM-Organ Recital WGN-Martha Crane & Helen Joyce WIBA-Americana Vanderbosch WIND-Rose

WIRE-Dessa Byrd

WJJD-Nick Lucas & Playboys WKB3-Chancel Steps WKBH-Olive Hagen, organist WLW-Linda's First Love WMBD-Messenger; Weather WOWO-Bill Board WSUI-Within the Classroom WTAQ-Mid-morning Revue WTMJ-Belle & Martha; What's New in Milwaukee? 9:15 NBC-Oxydols Own Ma Perkins, sketch: WLS (sw-15.21) CBS-Myrt & Marze, sketch (Su per Suds) KMOX WFBM WCCO WISN WBBM WMBD NBC-John's Other Wife, sketch (Louis Phillippe): WMAQ WIRE WHO KSD WOWO-Bill Board (Louis Phillippe): WMAQ WIRE WHO KSD NBC-Vaughn de Leath, songs: WBOW WCFL All the Answers: KWK WLW WAAF-King of the Kitchen WFAM-Organ Recital WHA-American Observer WHA-American Observer WIJD-Hawaiian Serenaders WJJD-Eddie Fitzpatrick's Orch. WJJD-Eddie Fitzpatrick's value WKBB-News WKBH-Ma Perkins WMT-The Harper Family WOC-Neighbor Jim WROK-On the Mall WTAD-Jane Romar WTAQ-Stars Over Hollywood 9:30 NBC-Pepper Young's Family (Camay): WLS WMT (sw-15.21) CBS-Tony Wons' Scrapbook 15.21) CBS-Tony Wons' Scrapbook (Vicks): WCCO KMOX WBBM NBC-Just Plain Bill, sketch (An-acm): WMAQ WIRE WHO NBC-Bennett & Wolverton: WCFL WCFL KWK Party Line WAAF-Soliloquy WBOW-Home Folks WCBD-Deutsche Liederstunde WFAM-Fashion Pointers WFBM-Kitchen Clinic WGN-Get Thin to Music WHA-Afield with Ranger Mac WIBA-AChurch of the Air WIND-Eb & Zeb, sket.:h WINT-ED & Zeb, sketzn WISN-News WJJD-Adult Educational Council WKBB The Mixing Bowl WKBII-Morning Melodies WLW-Betty & Bob WMBD-Irene's Grab Bag WMBD-Irene's Grab Bag WOC-Morning Parade WOWO-Richard Trojan WROK-Intinnate Review WTAD-Dance Review WTAD-Dance Review WTAD-Melody Lane WTMJ Morning Melodies 9:45 NBC-Today's Children. (Fillsbury): WMAQ WHO WTMJ KSD CBS Ruth Carhart, co sketch WIRE WHO WIMJ KSD CBS Ruth Carhart, contralto: WCCO WFAM WTAQ WKBB WKBH NBC-Viennese Ensemble: WBOW KWK KWK News: WLS WMBD Party Line: WTAD WOC KMOX-Ma Perkins WAAF-Hawaiian Echoes

Radio Guide 

Week Ending December 4, 1937

Carson Robison's Buckaroos: KWK WLW WAAF-Sweet & Slow WBOW-Harry Rieser's Orch. WCFL-Peeker in the Pantry WFAM-Health Talk; Gypsy Fid-dlae WBBM-Man on the Street WCFL-Swingtime WGN-Musical Mail Box WIBA-Melody Time WIND-Musical Varieties WISN Ann Leslie's Scrapbook WJJD Harry Zimmerman, orga organ WLW-Houseboat Hannah WLW-Houseboat Hannah WMT-Young Widder Jones WOWO-Modern Home Forum WSUI-Prgm. Calendar; Weather 10:00 10:00 NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21) CBS-Louise & the Lads: WISN WOC WFBM WOC WFBM NBC-David Harum, sketch (Bab-O): KSD WIRE WMAQ WHO NBC-Norm Scherr. pianist: WBOW WIBA News: WKBB KWK WTAD Jean Abbey, radio she KMOX WCCO WAAF-Woman's Page WBBM-Hollywood Spotlight WCBD-Hit Tunes shopper : WCBD-Hit Tunes WCCF1. Swingtime WFAM-Mrs. Riley, Shoppers' Guide WGN-Don Pedro & Piano WGN-Don Pedro & Piano WGN-Don Pedro & Piano WHA-Homemakers WIND-Judge John Gutknecht WJBC-Organ Dreams WJJD-Sons of Pioneers WKBH-Home Economics WLW-News; River; Weather WMBD-Neighbor Jin WMT-Frank Voelker, organist WROK-News & Markets; Organ WSUI-Home Decoration WTAQ-Hawaiian Melodies WTMJ-Household Hints 10:15 CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WOCO WIC wor WOC NBC-Josh Higgins of Finchville: WBOW WCFL NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA NBC.Road of Lite. sketch (Chip-so): WLW WLS (sw-15.21) KWK-Range Riders WAAF-Variety Prgm. WGN-Bachelor's Children WJBC-Theater Time; News WJJD-Two of a Kind WJR-Peaceful Valley WKBB-Rhythm & Romance WKBH-Your Home WKBB-Rhythm & Romance WKBH-Your Home WMBD-Linda's First Love WMT-Singer of Sacred Songs WOWO-Tri Topics WROK-Woman's Forum WSUI-Musical Favorites WTAD-Neighbor Jim WTAQ-Grunow Radio Vocals 10:30 NBC.Vic & Snde, sketch (Cris-10:30 NBC-Vic & Sade, sketch (Cris-co): WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD

WSUL-Eook Shelf WTAD Ma Perkins WTAQ-News; Morning Concert 10:45 NBC-Edward MacHugh, Gospel Singer (Ivorv Soap) WLS (sw.15.21) NBC-Hi-Boys, vocal & Instru-mental group: WHO KSD WBOW OBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WMBD WFBM WISN Party Line. WIRE WOWO KMK-The Morning After WAAF-Foolish Questions WGM-Harold Turner, pianist WHA-foolish Questions WGM-foolish 10:45 11:00 NBC-Making Use of Religion: NBC-Making Use of Religion: WOWO CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WOC WCCO WFAM WMBD NBC-Gart Alone, sketch (Kel logg): WMAQ WLW NBC-Happy Jack Turner, songs WCFL (sw-15.33) KSD.News: Kay White sketch: WCFL (sw-15.33) KSD-News; Kay White, sketch; Night Letter KWK-Young Widder Jones WAAF-Musical Newsy WBAA-Amer. Institutions; Prof. Phillips WBOW-Neighbor Jim

WBOW-Neighbor Jim WGN-Woman in the Store WHA-Talking Book WHO-Pietty Kitty Kelly WIBA-Linda's First Love WIBU-Aid Parade (1200 kc) WIND-Sketches in Melody WIPE Your Home Town WIDC-HI Falade (1200 KC) KMOX WFBM WIDC-HI Falade (1200 KC) NBC-How to be Charming, WIRE-Your Home Town sketch (Phillips): WMAQ WHO WJBC-Shoppers Personality Hr. WIRE WTMJ WIBA KSD WJJD-Eureau of Missing Persons

WKBH-Musical Gadgets WLS-Virginia Lee & Sunbean WMT-Tom Owen's Cowboys WROK-Musicale WSUI-Within the Classroom WTAD-News WTAQ-Hollywood on Parade WTMJ-Love for a Dav WFAM-Health Immediate WTMJ-Love Immediate Wrown of Love WJBC-Dollar Daze WJBC-Dollar Daze WKBB-Musical Almanac WKBH-Troubadour Strike Cigarettes); Edwin C. Hill, commentator: KMOX WCC WBBM WISN WMBD WOC WKBB WFBM Immediate Work WCC WKBB WFBM Immediate Strike Cigarettes); Sketch Goldbergs, sketch (sw-15.33). NBC-The Goldbergs. sketch (Oxydol): WMAQ (sw-15.33). (Oxydol): WMAQ (sw-15.33), NBC-Bailey Axton, tnr.: WOWO KSD-Marie Harrington, talk KWK-Rapid Service WAAF-Memory Lane WBOW-Farm Prgm. WCAZ-Movie Gossip (1070 kc.) WCFL-Moment Musicale WFAM-Visitors Welcome WGN-Morning Melodies WHO-Party Line WIBA-Neighbor Jim WIBA-Neighbor Jim WIBD-Ben Kanter & Rose Van-derbosch WIND-Ben Kanter & Rose Van-derbosch WIRE Singin' Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBH-Club Calendar WLS-Chuck, Ray & Others WIW Dec Schwider's Torage WLW-Doc Schneider's Texans WLW-Doc Schneider's Texan WMT-Troubaderos WROK-Varieties WSM Musicale WTAD-Duke Otten WTMJ-Blue Room Ensemble 11:30 NBC-Nat'l Farm & Home Hour: Guest Spkrs.: KWK WIBA WBOW WMAQ WLW (sw-1521) CBS-Romance of Helen Trent; Virginia Clark (Edua Wallace Hopper): WBBM KMOX NBC-Allen Leafer's Orch.: WCFL KSD Hymns of All Churches: WHO WOC WAAF-Myrna Dee Sergens WAAF-Myrna Dee Sergenf WCCO Ma Perkins WFAM-Homespun Verse WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WHA Organ Gems WIND-Harry Zimmerman, organ-iet ist WIRE-Linda's First Love WIRE-Linda's First Love WISN-Voice of Experience WJBC-Singin' Sam WJD-Safety Court Broadcast WKBB-Farm Flashes; Do You Want a Job? WKBH-Magie Violin WLS-Grace Wilson, contralto WMBD-Thrift Message; Miss El-ectrolux; Popular Melodies WMBI-Continued Story Reading WMT-German Band WMT-German Band

Sunbeam

(Continued on Next Page)

31

# Monday

November 29



RAY NOBLE "Burns & Allen" orchestra leader Mon. 7 pm CST

(11:30 a.m. Continued) (11:30 a.m. Continued) WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Behind the Mike 11:45 CBS-Our Gal Sunday, sketch (Anacin): WBBM KMOX MBS-We Are Four, sketch (Libby, McNeill & Libby): WGN News: WBAA WMT WGN News: WBAA WMT Betty & Bob: WOC WHO WAAF-Live Stock Markets; Swing WAAF-LIVE STOCK MARKETS; JWINS High WCCO-Kitty Keene WCFL-Fashions on Parade WFAM-Organ Recital WFBM-Markets; Farm Prgm. WIRE-Grace & Eddy; Farm & Hanse Hour WIRE-Grace & Eddy; Farm & Home Hour WISN-Symphonetta WJBC-Reid & Vin WKBH-Sports; Livestock Reports WLS-Markets; Weather: News WLDS-Markets; Weather: News WMBD-Window Shopper WOWO-Home Folks' Frolic WROK-'Round the Town WSUI-Farm Flashes WTAQ-Farm Hands WTAJ-Farm Hands **AFTERNOON** 12:00 White, tnr.: (sw-NBC-Joe 15.33) NBC-Joe White, tnr.: (sw-15.33) CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WISN WFBM WBBM (sw-15.27) News: WJJD WJBC WMBD WTAD KSD-News; Grace & Eddie. sketch; Markets WAAF-Symphonic Hour WBAA-Agricultural Forum WBOW-Street Reporter WCRL-Hit Review WGN-Bob Elson on State Street WHO-Markets & Weather WHO-Markets & Weather WIND-Tango Orchestra

WIND-Tango Orchestra WIRE-Markets; News WKBB-Luncheon Musicale WKBH-Heat Wave WKBH-Heat Wave WLS-Dinnerbell Prgm. WMBI-ÅMidday Gospel Hour WMT-Hillbillies; Question Man; Voice of Iowa WOC-Farm Bureau; Markets WOWO-Consolaires WMT-Hillbillies; Question Man WSBT-Blue Streaks WSUI-Rhythm Rambles 12:15 CBS-Hymns of All Churches (Gold Medal): WBBM KMOX

IZ:10 BS-Hymns of All Churches (Gold Medal): WBBM KMOX WFBM WCCO WISN (sw-15.27) 15 27) MBS-Carson Robison's Bucka-roos (Musterole): WGN Man on the Street: WJBC WKBH WJBC WKBH News: WKBB WOWO WBAA-Luncheon Dance Time WBOW-Fields & Hall WCFL-Luncheon Concert WHO-Pappy's Matinee WIND Torm Concert WHO-Pappy's Matinee WIND-Tommy Ott, organist WJJD-\_\_\_\_\_Noon-Day Service WMBD-Town Crier; Markets WOC-Inquiring Mike WROK-Column Left, news WSBT-News; Stork Report WTAD-Cy & Freckles 12:30 NBC-Sue Blake, sketch: (sw-15.21) CBS-Arnold Grimm's Daughter

- (5.21) CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)

NBC-Ass'n Grocery Mfgrs. of America Dinner: (sw-15.33) News: WIBA WOC WHO Farm Prgm.: WMBD WHA Rhythm Rascals: WTMJ WTAQ KWK-Organ Melodies WBAA-Sports Review WBOW-Luncheon Dance Hour WCEL Veney Widden Lorge WBOW-Luncheon Dance Hour WCFL-Young Widder Jones WGN-Markets; Mid-day Service WIND-Livestock; Interlude WKBB-Man on the Street WKBH-Luncheon Music WKBH-Luncheon Music WLW-Voice of Experience WMAQ-Dan Harding's Wife WMT-Markets; Hillbillies WOWO-Hey, Mr. Motorist WROK-Couple on the Street WSBT-In Movieland WTAD-Farm; Weather; Markets 12:45 CBS-Hollywood in Person (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27) For news of Hollywood, read "Hol-lywood Showdown" in every issue or Radio Guide.

of Radio Guide. NBC-Jack & Loretta Clemens, songs: WOWO (sw-15.21) Man on the Street: WSBT WCFL News: WTAQ WIND WKBH KSD-Mort Dennis' Orch. KWK-Al Sarlis' Jam Session KWK-Al Sarlis' Jam Session WBAA-Don Bowden WBOW-Tune of the Day WHO-Musical Day Dreams WIBA-Market Reports WIRE-Police Court WKBB-Song Hit of the Day WLS-Voice of the Feed Lot WLW-Kitty Keene, Inc. WMAQ-The King of Hearts WMBD-Colonel Beeney; Rambler WMT-Joe Doakes; Cousin Elvira WMTJoe Doakes; Cousin Elvira WOC-Russ Morgan's Orch. WROK-Service Sam; Home Folks WTMJ-Sidewalk Reporter

w 1.MJ-Sidewalk Reporter 1:00 CBS-News Through a Woman's Eyes (Pontiac): WISN WBBM WKBB, KMOX WCCO WFBM WTAQ (sw-15.27) Kathryn Cravens will report on a recent interview with Alice Faye. NBC-Norman Cloutier's Orch.: WMAQ WBOW KSD News: WTAD WHA Voice of Experience: WJJD oice of Experience: WJJD KWK Voice WAAF Sliver Notes; Hoosier Phi-losoper WBAA-Can You Pronounce It? WCBD-ABible Class WCFL-Melody Hour WGN-Concert Trio WHO-Your Home Town WHO-Your Home Town WIBA-Melody Moments WIND-Italian Hour WIBA-Melody Moments WIND-Italian Hour WIRE-Commandar Doherty WJJD-Mid day Roundup WKBH-Lone Rangers WI.S-School Time WLW-Nation's School of the Air WMBD-Man on the Street WAAF-Sliver Notes; Hoosier Phi-WMBD-Man on the Street WMT-Many Happy Returns; Jam-WOC-Luncheon Music WOWO-Purdue Agri. Prgm. WSBT-News; Notes WSUI-Musical Chats WTMJ-Livestocks; News; Weath-er; Police Reports 1:15 1:15 CBS-Dalton Brothers, trio: WOC WKBB WKBH WSBT CBS-Jack & Loretta. songs (Kirkman's Soap): (sw-15.27) Hobe Alden's Romance: KMOX WCCO WFBM Man or the Strott: WTAO WIPA Hobe Aiden's Romance: KMOX WCCO WFBM Man on the Street: WTAQ WIBA KMOX-Hope Alden's Romance KSD-Allan Clarke, bar. KWK-Concert Melodies WAAF-Waltz Time WBBM-Kitty Keene, Inc. WCCO-Hope Alden WGN-Wife vs. Secretary WHA-Musical Varieties WHO-Lady of Millions WISN-Musical Heat Wave WJJD-Mid-Day Round-Up WLSO-Id Timers WMBD-His Majesty, the Baby WMT-German Band WMD-German Band WOWO-Jack Tilson's Orch. WTAD-Quincy Marches On WTMJ-Dance Orch. 1:30 1:30 CBS-American School of the Air: WSBT KMOX WFBM WKBB WCCO WTAQ WBBM WISN WKBH (sw-15.27) NBC-Let's Talk It Over: WIBA WOWO NBC-Back Boys: WBOW (sw-WOWO NBC-Ranch Boys: WBOW (sw-15.33) News: WHO WMAQ News: WHO WMAQ KSD-Judy & Jane KWK-News; Pianist WAAF-Live Stock Markets; Bet-ter Housing Speaker

## **Good Listening for Today**

Stations which will broadcast these programs may be found in the adjacent program columns at the time bereunder indicated MORNING

11:30 CST NATIONAL FARM AND HOME HOUR, from International Livestock Show, NBC.

## AFTERNOON

3:00 CST INTERNATIONAL LIVESTOCK EX-POSITION, highlights, NBC.

## NIGHT

- 7:00 CST BURNS AND ALLEN; Tony Martin and Ray Noble's orchestra, NBC.
- 7:30 CST VOICE OF FIRESTONE; Richard Crooks, Alfred Wallenstein's orchestra, NBC.
- 7:30 CST GRAND HOTEL, drama, NBC.
- 8:00 CST FIBBER McGEE AND MOLLY with Ted Weems' orchestra, NBC.
- 8:00 CST LUX RADIO THEATER; Marion Da-vies and Brian Aherne in "Peg o' My Heart," CBS
- 8:00 CST PHILADELPHIA ORCHESTRA; Leopold Stokowski, conductor; Fernando Ger-mani, guest, NBC.
- 8:30 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC.

9:30 CST BRAVE NEW WORLD, drama, CBS.

## **Radio's Education**

As radio grows and matures, more of its attention turns to education. Next week Radio Guide turns its attention to radio's education in a new weekly department. Look for it-next week in Radio Guide!

WBAA-News WCBD-Zion Prgm. WGB-Zion Prgm. WGN-Lucky Girl WHA-Backgrounds in Agri. WHO-Houseboat Hannah WIND-Public Welfare Talk WMBD-Party Line WMS-Market Reports WMBD-Party Line WMT-Tom Owen's Cowboys WOC-Atternoon Recess WROK-Melodies from the Sky WTAD-Melody Time WTAM-Dick Sanders WCBD-Zion Prgm. WMBD WTAM-Dick Sanders 1:45 NBC-Girls of the West: KSD MBS-Rhythm Orch.: WGN KWK Judy & Jane: WHO WOC WAAF-Driskill Wolfe, tnr. WBAA-Markets & Weather WBOW-△Devotional Service WGN-Silver Serenade WIND-Ben Kanter, pianist WIRE-Women's Federated Clubs WJJD-Happy Harmonies WLS-Priscilla Pride & Howard Peterson WMAQ-Bob Hawk's Fun Quiz WMBD-Master of Rhythm WMT-Closing Markets WTAD-Margot WTAD-Margot

TAD-Mais-2:00 BC-Rochester Civic Orch.; ... Fraser Harrison, cond.: WOWO WCFL WBOW The program: Suite from "The Water Music" (Handel), On the Steppes of Central Asia (Borodin) and Beethoven's Symphony No. 8. WKD-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33) CBS-Romantic Rhythms: WSBT WKBB WISN WTAQ WOC WKBB (sw-15.27) WKBB WISN WTAQ WOC WKBH (sw-15.27) WMSD-To be announced: WIRE "ws: WIND WTAM WFBM "itchen "tichen "atthe with the Town "May Robson -f Church Women "mainter" WHA-Trailer Travels WIBA-Concert Hall WIBA-Concert Hall WJJD-The Sports Edition WLS-Homemakers' Hour WMBD-Trading Post WMT-Afternoon Recess WROK-News; Musicale WSUI-Poetic Interlude

WJJD-Happy Harmonies 3:00

3:00 NBC-Int'l Exposition (Firestone): WENR WMT WOWO WIBA KWK WBOW (sw-15.21)

CBS-Ted Malone's Between the Bookends: WSBT WKBB WOC WMBD WFBM WTAQ WKBH Details of the contest on this pro-gram may be found on Page 14. NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33) KMOX-Kitty Keene, Inc. WBBM-Houseboat Hannah WCC0-Ladies First WCFL-News WCCO-Ladies First WCFL-News WGN-Four Stars Tonight WHA-Extension Faculty Forum WIND-Waltz Time WISN-Even As You & I WJBC-God's Cheer for the Shut WJBC-God's Cheer for the Shut Ins WLW-Dr. Friendly WMBI-ARadio School of the Bible WROK-Women of the Hour WSUI-Radio Review WTAD-On the Mall WTMJ-Around the Town 3:15 NBC-The Guiding Light (White Naptha): WHO WMAQ WTMJ (sw-15.33) CBS-Sing & Swing: WKBB WOC WTAQ WISN WSBT WFBM WMBD WKBH (sw-1183) WFBM WMBD WKBH (sw-11.83) NBC-Club Matinee: WIRE KWK WENR WMT WOWO WBOW (sw15.21) KMOX-Houseboat Hannah KMON-Houseboat Hannah WBBM-Linda's First Love WCFL-Organ Recital WGN-Lady of Millions WIBA-Shut-in Hour WIND-Fred Beck, organist WLW-Life of Mary Sothern WSUI-Musical Show Melodies WTAD-Lawrence Glosemeyer WTAQ-Swing Session 3:30 NBC-The Story of Mary Marlin (Ivory Soap): WHO WLW WMAQ (sw-15.33) CBS-Current Questions Before the House: WFAM WTAD WKBB WOC WTAQ WISM WSBT WFBM WMBD WKBH (sw-11.83) KMOX-Singin' Sam WAAF-News & Weather WBBM-Missus Goes to Market WCFL-Hour of Friendship WGN-Len Salvo, organist WHA-P.-T.A. Message WIND-Waltz Time WJBC-News 3:30 KSD 2:15 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15,33) CBS-Romantic Rhythms: WFBM WMBD WAAF-Kay Arnen WBBM-Meet the Missus WCCO-Markets WGN-Home Management WHA-Organ Interlude WIND-Tomny Ott, organist WISN-Mary Ann Presents WLS-Homemakers Matinee WSUI-Within the Classroom WTAD-Mid-Afternoon Interlude 2:30 WIND-Waltz Time WJBC-News WNBI- $\triangle$ Sacred Music WROK-College Hour WSUI-D.A.R. Prgin. WTMJ-To be announced 3:45 NBC-The Road of Life (Chipso): WMAQ WTMJ (sw-15.33) petails of the contest on this pro-gram may be found on Page 14. CBS-Dr. Allan Roy Dafoe (Ly-sol): WBBM WFBM KMOX WCCO (sw-11.83) NBC-Kitty Keene. Inc. (Dreft): WHO 2:30 NBC-Roch. Civic Orch.: WCFL NBC-Roch. Civic Orch.: WUFL (sw-15.21) CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WBBM WFBM KMOX WISN WCCO WOC (sw-15.27) NBC-Vic & Sade. sketch (Cris-co): WLW WHO WMAQ KSD WTML (sw.15.33) WHO To be announced: WMBD WTAQ KSD-Afternoon Varieties WAAF-Estelle Barnes, pianist WFAM-Matinee Melodies WGN-Afternoon Serenade WIBA-ABible Readings WIND-Cappy's Cabana WISN-You Shall Have Rhythm WJBC-Classified Time WKBH-Zeke Manners' Gang WLW-Mad Hatterfields WMBI-Ministry of the Printed Page WHO NBC-Vic & Sade, sketch (Cris-co): WLW WHO WMAQ KSD WTMJ (sw-15.33) CBS-Broadway Matinee: WSBT WKBB WISN MBS-Good Health & Training: WGN KWK-Siesta Time KWK-Siesta Time WAAF-Red Hot & Low Down WBOW-AChristian Science WCBD-The Word of Truth WHA-Music of the Masters WIBA-Home Folks Frolic WIND-Disieland Band WIRE-The Buccaneers Page WOC-Linger Awhile WTAD-Cy & Freekles WTAD-Cy & Freckles 4:00 NBC-Neighbor Nell, philosophy; News: WIBA NBC-Bonnie Stewart, songs: WHO WIRE CBS-Follow the Moon (Pebeco) with Elsie Hitz & Nick Daw son: WBBM WFBM WCCO KMOX (sw-11.83) Details of the contest on this pro-Details of the contest on this pro-Details of the contest on this pro-Details of the contest on this pro-MENC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21) MBS-Charley Stookey's Hillbilly Show (Consol. Drug Trade Co.); WGN KWK CBS-To be announced: WKBB News: WOC WOWO KMOX-One Woman's Opinion WBBM-Hour of Romance WBOW-Talk of the Town WCCO-May Robson WFBM-Fed. of Church Women WGN-Len Salvo, organist WIBA-Today's Front Page WIND-Problems for Pamela WIND-Problems for Pamela KSD-Washington U. Educational

KSD-Washington U. Educational Series WAAF-Int'l Potpourri WBOW-ARev. Archie Brown WCFL-Make-Believe Night Club WENR-Music Circle WFAM-Hot Spell WGN-Ozark Minstrels WHA-Moods & Melodies WHND-Musical Mirror WISN-Organ Melodies WJBC-Wesleyan Hour WJJD-Sons of Pioneers

WKBH-Questions and Answers WMAQ-The Children Speak WMBD-Dorothy June & the Ramblers WMBI-Birthday Request Prgm. WMT-Gadio Gossip; Tunes Topics WROK-Markets; News WIAD-Indices, Item WSUI-Concert Band WTAD-Freshest Thing in Town WTAQ-Sweet Songs WTMJ-Friendship Circle WTMJ-Friendship Circle
4:15
NBC-Terry & the Pirates, sketch (Dari-Rich): (sw-15.33)
CBS-Life of Mary Sothern, sketch (Hind's): WBBM KMOX
WCCO (sw-11.83)
CBS-To be announced: WKBB
NBC-Don Winslow of the Navy, sketch: WIBA WMT
NBC-Marlowe & Lyon, piano duo: WENR KSD
WAAF-Sport Shorts; Shadowland
WFAM-Musical Memories
WFBM-Tea Time Tunes
WHO-Variety Hour WHBM-lea Time Tunes WHO-Variety Hour WIND-Musical Mirror WIRE-Minute Interviews WJJD-Cumberland Ridge Runners WLW-Jack Armstrong WMRD Rearring C WMBD-Bargain Counter WOC-Organ Moods WMBD-Bargain Counter WOC-Organ Moods WOWO-ABible Story Hour WROK-Birthday Club WSUI-Art News WTAD-Speed Gibson WTAM-News 4:30 NBC-Kellogg's Singing Lady; Ireene Wicker: WLW (sw-15.21) An original story about Josef Hofmann will be today's fea-ture ture. CBS-Dorothy Gordon: WKBH WFAM WOC WISN WCCO WTAQ (sw-11.83) WIAQ (SW-11.83) NBC-Jack Armstrong, (Wheaties) (sw-9.53) NBC-Julane Pelletier, pianist: WMAQ NBC-Vagabonds: WIBA WENR KSD MBS-To be announced: KWK KMOX-The Fun Quiz WBBM-Truman Bradley WBOW-To be announced WCLS-For Your Informatic (1310 kc.) WIND-News WIRE-Organ Besidel Information WIND-News WIRE-Organ Recital WJBC-Bingo WKBB-Story Lady WMBD-News; Pet Corner WMT-Let's Go to Press WROK-Top Hatters' Orch. WSUI-Elementary German WTMJ-Kitty Keene, Inc. **4:45** 4:45 CBS-Hilltop House, sketch (Palm-olive Soap): WISN WCCO WBBM KMOX WFBM WMBD (sw-11.83) (sw-11.83) NBC-Little Orphan Annie (Oval-tine) (sw-9.53) NBC-Tom Mix Straight Shooters. sketch (Purina): (sw-15.21) NBC-Johnny Johnson, bar.: KSD NBC-The Californians: WENR WMT WEBQ-Movie Gossip (1210 kc) WFAM-Dance Parade; Voice of Carelessness WHO-News WIBA-Dance Hour WIND-Dramas of Life WIRE-Master Singers WJBC-Movie Gossip WKBH-Pianology WJBC-Movie Gossip WKBH-Pianology WLW-Singing School WMAQ-Romance & Rhythm WOC-Man on the Street WROK-The Old Song Shop WTMJ-News; Moment Musicale 5:00 NBC Arow Road, (or 15.21) WTMJ-News; Moment Musicale 5:00 NBC-Army Band: (sw-5.21) NBC-Arthur Matthews, tnr.: WCFL (sw-9.53) NBC-Jr. Nurse Corps (Sunbrite): WENR KWK CBS-Howard Phillips, bar.: WOC WTAQ WFBM WFAM WBBM KMON-Linda's First Love. KSD-News; Weather Report WBOW-Sundown Express WCCO-Livestock WGN-Jolly Joe WHO-Sunset Corners Opry WIBA-Outdoor Wisconsin WIND-Stamp Man WIRE-Terry & the Pirates WISN-Show Window WKBB-Univ. of Dubuque WKBH-Rhapsody WKBB-Univ. of Dubuque WKBH-Rhapsody WLW-Angelo, Italian troubadour WMAQ-Don Winslow of the Navy WMBD-Happy Train WMT-A Hit for Today; Minute Drama: Frank Wood, talk

1111	
Ener	uanaiaa
rreq	uencies
KMOX-1090	WJBC-1200
KOA-830	WJJD-1130
KSD-559	WJR-750
KWK-1350	WKBB-1500
WAAF-920	WKBH-1380
WBAA-890	WLS-870
WBBM-770	WMAQ-670
WBOW-1310	WLW-700
WCBD-1080	WMBD-1440
WCCO-810	WMBI-1080
WCFL-970	WMT-600
WENR 870	WOC-1370
WFAM-1200	WOW0-1160
WFBM-1230	WRJN-1370
WGN-720	WROK-1410
WHA-940	WSBT-1360
WHAS-820	WSUI-880
WHO-1000	WTAD-900
WIBA-1280	WTAM-1070
WIND-560	WTAQ-1330
WIRE-1400	WTMJ-620
WISN-1120	

WROK-Songs at Twilight WRUK-Songs at Twingin WSUI-Elementary Spanish WTMJ-Jack Armstrong, sketch 5:15**Dito** Horizons: CBS-New WFRM

CBS:New Horizons: WFBM WKBH WKBB WTAQ Dr. G. Kingsley Noble will speak on "Why Animals Don't Behave Like Haman Beings." NBC-Rhythmaires: (sw-9.53) NBC-Army Band: WENR WMT Jack Armstrong, sketch: WCCO WTAD KMOX-Lady of Millions KMOX-Lady of Millions . KSD-Young America Speaks KWK-Santa Claus WBBM-Eleanor Howe WCFL-Organ Music WFAM-Hoosier Beer Gride Forecast WGN-Buddy & Ginger WIBA-Hits & Encores WIND-Sons of the Pioneers WIND-Sons of the Pioneers WLW-Supper Serenade WMAQ-Terry & the Pirates WMBD-Music Prgm.; Jack Lyon, WMBD-Music Prgm.; Jack Lyon, pianist WOC-Speed Gibson WROK-Sports WTMJ-Billie the Brownie 5:30 NBC-Joan Edwards, songs: (sw-9.52)

9 53) 9.55) CBS-News; George Hall's Orch.: WTAQ WFBM WKBB WFAM WCCO

WCCO CBS-News; American Red Cross, Spkr.: (sw-17.76) Jack Armstrong, sketch: KMOX WHO WMAQ Charlie Chan: KSD WGN KWK-Coyita Bunch WBBM-Pappy Cheshire WBOW-News: Sundown Express WCCO-Homecoming Prgm. WCFL-Musical Varieties WENR-What's the News?

WIBA-News WIND-Bill, Mack & Jimmy

WIRE-Little Orphan Annie WISN-News; Musical Interlude WKBH-Kiddies' Hour

WLBH-Ridgies From WLBD-Speed Gibson WMBI-Message and Music WMT-Puzzle Club; News

WMT-Puzzle Club; News WOC-Hits & Bits WROK-Jack Maxedon, ballads WSUI-Musical Moods WTMJ-Heinie & His Grenadiers 5:45 CBS-Song Time: Hollace Shaw & Ray Heatherton: WKBB

CBS-Song Time: Hollace Shaw
& Ray Heatherton: WKBB (sw-17.76)
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Tom Mix Straight Shooters (Purino): WMAQ KWK WHRE
NBC-Escorts & Betty: WENR
NBC-Little Orphan Annie (Oval tine): KSD WHO
KMOX-Adventures of Jimmy Al-

tine): KSD WHO KMOX-Adventures of Jimmy Al-

len WBOW-Jerry of the Circus WCCO-Front Page Parade

WCCO-Front Pa WCFL-Varieties

WCFL-Varieties WFAM-Speed Gibson WFBM-Your Local Government WGN-Orphan Annie WIBA-Today's Birthdays; Sports WIND Listen to Yourself WISN-Sports WMBD-Sports; Where to Go & What to Do in Peoria WMT-Jordan's Revue; Did You Know?

Know? WOC-Jack Armstrong, sketch

WROK Musicale WSUI-Daily Iowan of the Air WTAQ-Bureau of Public Service WTMJ-Sports

NIGHT 6:00

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)

NBC-Amos 'n' Andy (Pep-sodent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.) CBS-Court of Missing Heirs (Skelly): WTAQ WISN KMOX WKRB WCCO WBBM WOC WKBH NBC-Music Is My Hobby: W WMT WBOW (sw-11.87) NBC-Malcolm Claire, s WENR songs: WMAQ WMAQ MBS-Henry Weber's Concert Orch.: WGN WIRE Sports: WKBH WHAS KSD-News; Organist KWK-Ran Wilde's Orch. WCFL-News WFAM-Crimecasts WFBM-Phenomenon WIBA-Dane County Farm Hour WIND-German Hour WMBD-Roy Evans WMB1-Sunset Hour WROK-News; Joey & Chuck WSUI-Dinner Hour WTMJ-Harry Stuhldreher 6:15 NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIRE WMAQ WHO WTMJ WTAM WIBA (also see 10:15 p.m.) (also see 10:15 p.m.) CBS-Del Casino, songs: WFAM (sw-17.76) NBC-Three Cheers: WENR WMT WBOW (sw-11.87) Sports Review: WGN WFBM KSD-Hollywood Spotlight WBOW-Si & Ezra WCFL-Dinner Concert WHAS. Whispering Jack Smith WHAS-Whispering Jack Smith WJR-Vocal Varieties WKBB-Theater Review WLW-Four Stars Tonight WLW-Four Stars Tonight WMBD-News WROK-Dinner Music; Voice of Carelessness 6:30 NBC-Horlick's Lum & Abner, sketch: WENR WLW (also KGO at 10:15 p.m.) CBS-To be announced: WFBM WFAM WISN WMBD WCCO NBC-Carol Weymann. mezzo sop.: KSD• NBC-John Herrick, bar.: WOWO (sw-11.87) News: WTAQ WHO WMAQ Sports: WOC WKBH KMOX-Modern Miracles

KMOX-Modern Miracles KWK-Sports Review; News WBBM-Phyl Coe, radio mystery WBOW-Hit Tunes WCFL-Sunny Sam WGN-To be announced WHAS-Glen Gray's Orch. WIRA-Concert Interlude WIBA-Concert Interlude WIRE-Man to Man Sports News WIRE-Man to Man Sports New WJR-Musical Moments WKBB-Speed Gibson WMT-Court of Missing Heirs WROK-House by Side of Road WTAM-Lois Miller, organist WTMJ-Easy Aces

## 6:45

CBS-Boake Carter, commentator (Phileo): WCCO WBBM WJR KMOX WISN WMBD WHAS WFAM (sw-17.76) (also KNX KSL at 10:15 p.m.) NBC-Christine Johnson, sop.: WOWO (sw-11.87) NBC-Top Hatters Orch.: KSD MBS-Concert Trio: WGN News: WFBM WOC WKBB WKBH Wig Arden's Orch : WHO WIRA

WKBH Vic Arden's Orch.: WHO WIBA KWK-Tonic Time WBOW-Home Decorators

WBOW-Home Decorators WCFL Pat Kennedy WENR-Chicago Opera Prgm. WiRE-Charlie Chan. sketch WLW-Money & Music WMAQ-To be announced WROK-On to Adventure WTAQ-Dinner Music WTAM-Rube Appleberry WTMJ-Reddy Kilowatt's Orch-

7:00

NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: WIRE WHO KSD WTMJ WMAQ WTAM WLW WIBA (also see 9:30 p.m.) Pictures of the entire cast of the program can be found on pages 26 & 27.

CBS-Horace Heidt's Orch. (Ale-mite): WBBM WFBM WHAS WJR WCCO KMOX (sw. 17.76) (also KNX KSL at 76) (also KNX KSL at WGN-Kay Kyser's Orch. p.m.) n Orange Grove in Call. MND-Tommy Ott, organist ia sung by Larry Cotton. WKBB-Hits & Encores ii fornia sung

The half hour of melody and vocal specialities will include the appearance of an unknown radio performer picked by Heidt for his "Can You Pick a Star?" series; Mama That Man Is Here Again by the Four King Sisters; and the finale with the old favorite, Parade of the Wooden Soldiers. WKBH-Drama Recording WMT-Over the Transom WOC.St. Ambrose on the Air WOWO-Whispering Jack Smith WROK-Informer Hour WSBT-Polish Hour WSUI-Dept. of Speech 8:15 KOA-Captains of Industry WCFL-Organ Recital WIND-News WKBB-World Dances

NBC-Gen. Hugh Johnson, com-mentator (Bromo Quinine); WOWO KWK WMT WLS (sw-11.87)

WMB-World Dances WMT-Radio Riddles WOWO-Phyl Coe Mysteries WROK-News; Musicale WTAQ-June Gross, vocalist

WTAQ-June Gross. vocalist 8:30 NBC-Hour of Charm (General Electric); Phil Spitalnv's All-Girl Orch., with Maxine; Rosa-line Greene, m.c.: WTAM KSD WMAQ WIRE WTMJ WIBA WI.W WHO KOA (sw-9.53) Details of the contest on this pro-gram may be found on the page 14.

NBC-Philadelphia Orch.: WENR

WBOW WCFL-WPA Singers WGN-Ennio Bolognini & Orch.

WKBB-World Entertains WKBH-Barn Dance WMT-Evening Serenade WOC-U, S. Constitution Centen-nial Spkr. WOWO-Jack Tilson's Orch.

WIND-Two Pianos WKBB-World Entertains

WROK-Komedy Kingdom WSUI-Chamber Orch.

8:45 WGN-News; Sport High Lights WIND-Collegiate Episodes WMT-Dream Songs WOC-Vivian Benshoof WROK-Vic Arden's Orch. WSUI-Daily Iowan of the Air WTAQ-Organ and Poetry 9:00 9:00

8:45

WTAQ News

NBC To be announced: KSD WBCW-Green Bros.' Orch. WCFL-News WFAM-Rhythm Time WGN-Foreign Affairs WIND-Talk WIND-Talk WISN-Down by Herman's WKBH-Dinner Music WMBD-Brain Teaser WOC-Bernice Engdahl WRCK-Affairs of Mrs. Swenson WSUI-Children's Hour WTAQ-Serenaders 7:15 7:15 NBC-Jimmy Kemper & Roy Campbell's Royalists: WLS (sw-15.21) KWK-Key Men WBOW-Vic Arden's Orch. WCF1.-Philip Kinsman WFAM-To be announced WGN-Charlie Gaylord's Orch. WIND.Colonial Ensemble WIND-Colonial Ensemble WKBB-Safety Lane WKBB-Safety Lane WKBH-Pianist WLS-DeZurik Sisters WMT-Carson Robison Buck: WOC-Swing Is the Word WOW-Phyl Coe Mysteries WROK-The Builders WTAO Surphysica Have Buckaro**os** 

WTAQ-Symphonic Hour

7:30 NBC-The Voice of Firestone; Richard Crooks, tnr.; Chorus; Symphonic Orch., dir Aitred Wallenstein: WMAQ WTMJ WIRE WTAM WIBA WHO KSD (sw-9.53) (also see 10:30

WJAQ-Organ and Poetry 9:00
NBC-Carnation Contented Program; Noble Cain's A Cappella Choir; Dir. Frank Black:
WHO WMAQ WTAM KSD WTMJ WIBA KOA WIRE (sw-9.53)
The Lullaby Lady will' sing Rock-A-Rye Moon (Lang) and the Continentals Quartet will sing Among My Souvenirs (Nicholls). The Male Clorus will offer a needley of comic opera marches; March of the Musketeers from "Three Mus-keteers" (Friml). Riff Song from "Desett Song" (Rom-berg), Rangers Song from "Rio Rita" (Tierney) and Song of the Vagabonds from "Vagabond King" (Friml). A tenor and soprato duet will be offered. Tea for Two from "No No Nanette" (Youmans), The orchestra will play Wait Till the Cows Come Home from "Jack O' Lantern" (Caryll), Carloca from "Through the Years" (Youmans). Through the Years" (Youmans). Through the Years" (Youmans). Through the Years" (Youmans). Through the Years" (Youmans). Contented (Bestor) and, accompanied by the ensemble. Without a Song from "Great Day" (Younans) and Pagan Love Soug from "The Pagan" (N. H. Brown). KSD (Sw-3.3) (also see 10:30 p.m.) Mr. Crooks will sing Total Eclipse from "Samson" (Han-del), Loch Lonnoud, Invocation to Nature from "Daumation of Faust" (Berlioz) and, with the chorus, selections from Desert Song (Romberg). The chorus will offer Avalon (Rose) and l'll See You in My Dreams (Jones). The orchestra will play Virginia (Haydh-Wood).

CBS-Pick & Pat (Model Smok-ing Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WHAS WCCO WFBM WJR KMOX (sw-17.76) (also KNX KSL at 10:30 p.m.)

NBC Grand Hotel, sketch (Cam-WIS KWK WMT pana): WLS KWK WOWO (sw-11.87)

MBS-Lone Ranger, drama (Sil-vercup): WGN WBOW-Fireside Hour WCFL-Streamline Melodies WFAM-Concert Echoes WFAM-Concert Echoes WIND-Sing & Swing WISN-Dr. Koehler WKBH-John Gruber, pianist WLW for Men Only WMED-Court of Missing Heirs WOC-QAve Maria Hour WROK-Lou Blake's Orch. WSUI-Poetry Patterns

7:45 WCFL-Herr Louie & the Weasel WIND-Talking Drums WISN-Music Continental WSUI-Evening Musicale

8:00

CBS-Lux Radio Theater; Drama & Music: WISN WJR WHAS WBBM KMOX WCCO WFBM WMBD WTAQ (sw-17.76) Marion Davies and Brian Aherne present "Peg O' My Heart."

NBC-Philadelphia Orch.; Leopold

Stckowski, cond. (Banking Group): WLS KWK (sw-11.37) Leopold Stokowski again con-ducts a concert with the Phil-adelphia Orchestra. Fernando Germani will be the gurest. The numbers to be heard on this program may be found on Page 9.

9:30 NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: KOA KFI (also at 7 p.m.) NBC-Fibber McGee & Molly (Johnson's Wax); Marian & Jim Jordan; Hugh Studebaker. Bill Thompson; Ted Weems' Orch.: WIRE WTAM WIBA WHO KSD WMAQ WTMJ WLW (also see 11 p.m.) CBS-Brave New World: WCCO WKBB WTAQ WISN WOC WBBM WSBT (sw.17.76) "The Damon and Pythias of the Revolution" will be the subject of the "Brave New World" dramatic story of Latin-American history. KOA Joe Myers' Sport Highlights WBOW-Ind. State Teachers Col-lege High School Series WCFL-Jam Session

NBC-Nat'l Radio Forum · WENR NBC-Nat'l Radio Foruin (12.1.1. (sw-6.14) NBC-Music for Moderns: WBOW (sw-9.53) Vic Arden's Orch. WMBD WOWO KMOX:Comedy Stars of Broadway KWK-Range Riders

KWK-Range Riders WCFL-Union Talk League WFBM-Three Victors WHAS-Here's To You WIBA-Smoke Rings WIND-Stars Over Manhattan WIRE-Forward with Indianapolis WJR-Presentation WJR-Presentation WKBII-Barn Dance WMT-Band Wagon WROK-Lou Blake's Orch. WTAM-Symphonic Variations WTMJ-Glen Gray's Orch. 9:45 MBS-Henry Weber's Pageant of Melody: WGN MBS-Henry Weber's two-Melody: WGN News: WROK WOWO Vic Arden's Orch.: WFBM KMOX KWK-String Nocturne WCFL-Illinois Industrial Comm. WIBA-Music by Cugat WIBA-Music by Cugat WKBH-Music in a Sentimental Mood Mood MEC-Amos 'n' Andy (Pepso-WIBE WLW MED-Del Mar Orch. WIBE WLW MIDE Del Mar Orch. WIBE WLW MIDE Mar Orch. MIDE WLW-Sweet Adeline WMBD-Del Mar Orch. WTMJ-Dance Orch. 10:00 NBC-Amos 'n' Andy (Pepso-dent) WMAQ WIRE WLW KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigely's Gum); Frankyln McCormack, poetry; Jack Fulton, tnr.; Orch.; WJR WHAS KSL WFBM WCCO KMOX WBBM (also at 6 p.m.)

(also at b p.m.) CBS-Glen Gray's Orch.: WSBT (sw-17.76) NBC-Rudolph Frimi's Orch.: WCFL WBOW (sw-9.53) News: WIBA WTAQ WMBD WJR WOC WKBB WKBH KWK-Sports Review WENR-Globe Trotter WHO-Dalton Norman & Four Dons

Dons WIND-Swedish Prem

WIND-Swedish Frgm WISN-Moon Magic WLW-Paul Sullivan, news WMT-Swing Time WOWO-John Hackett, sports WTAN Moving Page

WTAM-Musical Bulletin Board WTMJ-Sports

10:15 NBC-Uncle Ezra's Radio Station (Alka-Seltzer): ICA (also at 6:15 p.m.)

CBS-Glen Gray's Orch.: WTAQ WISN WKBB WHAS WOC WKBH

NBC-Dance Orch.: WOWO (sw-6.14)

6.14) Bernie Cummins' Orch.: WLW KWK News: WHO WCCO WMT WIRE WFBM

WFBM Musical Moments Revue: WTAQ WBBM KMOX-Jimmy Garrigan's Orch-WENR-King's Jesters WIBA-Soliloquy WJR-Peaceful Valley

WMAQ-Norman Pearce, the bach-

WMAQ-Norman Pearce, the bach-elor poet WMBD-Sports WTAM-Music You Want WTMJ-To be anounced 10:30 NBC-Voice of Firestone; Richard Crooks, tnr.: KFI KOA (also at 7:30 p.m.)

Monday

November 29



MARION JORDAN Molly McGee Mon. 8 pm CST

KWK-News WBBM-News With Todd Hunter WBBM-News With Tode WCCO-Rollie Johnson WCFL-To be announced WENR-Maurie Stien's ( WHO-Sports WIND-Peacock Court Orch WIND-Peacock Court WIRE-Variety Show WJR-Peaceful Valley WLW-Benny Meroff's Orch. WMBD-Value Hints WTMJ-Dance Orch. 10:45 NBC-Benny Meroff's Orch.: WHO

WIRE WIRE CBS-Sammy Kaye's Orch WBBM KMOX WMBD WCCO MBS-Noble Sissle's Orch.: KWK News: WIND WHA3 KCD Noble Sissle's Orch. WIBA-Helen & Sonya WIP Schar

WIBA-Helen & Sonya WJR Solay WTMJ-Dance Orch. 11:00 NBC-Fibber McGee & Molly (Johnson's Wax): KOA KFI (also at 8 p.m.)

NBC-Eli Dantzig's Orch.: WHO WBOW WIBA KSD WCFL (sw-9.53) NBC-Bobby Becker's Orch.: WOWO (sw-6.14)

CBS-Geo. Hamilton's WSBT WFBM WTAQ Orch.: WKBB

WBB1 WFBM WIAQ WRBB MBS Tommy Dorsey's Orch.: WMT WGN WLW CBS-A1 Trace's Orch. WBBM WMBD WOC WISN KMOX-Pappy Cheshire's Hill Bill-

ies

KWK-Clyde Lucas' Orch

KWK-Clyde Lucas' Orch. WCCO-Will Osborne's Orch WENR-Royal Ambassadors' Orch. WHAS-Dance Band WIND-Bob Tinsley's Orch. WIRE-Art Berry's Orch. WJR-Emery Deutsch's Orch. WMAQ-The Californians

WTAM-Maurice Spitalny's Orch. 11:30

NBC-Vox Pop: KFI (also see Tues. at 8 p.m.)

End of Monday Programs





CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBBM KMOX (sw-

NBC-Behind Prison Bars, drama (Sloan's Liniment); Warden Lewis E. Lawes: WENR WMT WOWO KWK (sw-6.14)

MBS-Famous Jury Trials (Men-nen's): WGN WLW

9:15 Vic Arden's Orch.: WSBT WTAQ WCFL-Labor Flashes WIND Walkathon WKBB Hollywood on Parade

9:30

NBC-Public Hero No. 1 ( staff): WMAQ WHO KSD

(Fal-

WTAQ-Dance Orch. 9:15

WKBH-Rapid Ad

WMBD-Bob Black Orch.

17.76)

# Tuesday

WALTER BLAUFUSS "National Farm and Home Hour" maestro Tues. 11:30 am CST

## MORNING

## 7:00 am CST

NBC-Charioteers: WLW CBS-Arthur Godfrey; CBS-Arthur Godfrey; Organ: (sw-21.52) Musical Clock: WBBM WROK WOC WKBB WIBA WCFL WOC WINT WKBH WMT 7:15 7:15 CBS-Poetic Strings: (sw-21.52) News: WMT WLS WCCO WHO 7:30 NBC-Dick Leibert. organist: NBC-Dick<br/>KWKLeibert.<br/>organist:WISN-Your<br/>WJBC-Organ Dreams<br/>WJBC-Organ Dreams<br/>WJBC-Sons of the Pioneers<br/>WJBD-Sons of the Pioneers<br/>WKBB-Movie News<br/>WKBB-Movie News<br/>WKBB-Home Economics<br/>WLW-News; River; Weather;<br/>Markets7:45Markets7:45MarketsCBS-Michel Roscoe, pianist:(sw-21.52)Musical Clock:WKBB WIBA<br/>KMOX-Let's Compare Notes<br/>8:00WFAM WFBM WTAQ WKBB<br/>(sw-21.52)WESI-Movie News<br/>WTAD-NewsCBS-Music in the Air; News:WTAD-NewsCBS-Music in the Air; News:WTAD-NewsCBS-Music in the Air; News:WTAD-NewsCBS-Music in the Air; News:WTAD-NewsWFAM WFBM WTAQ WKBB<br/>(sw-21.52)NBC-Breakfast<br/>Stetch (Heinz):NBC-BreakfastClub; News:<br/>Stetch (Heinz):CBS-Romance of Carol Kennedy,<br/>wcFL WBOWSketch (Heinz):NBC-SunshineExpress; News:<br/>KSDKSDMusical Clock: WHO WMT<br/>WirzMusical Clock: WHO WMTNBC-The Road of Life, sketch<br/>(Chipso):WEWKSD KSD Musical Clock: WHO WMT KMOX-Ozark Varieties 8:30 CBS-Richard Maxwell, songs: WKBH (sw-21.52) NBC-Breakfast Club; News: WOWO NBC-Breakfast Club; News: WOWO
MBS-Victor H. Lindlahr (Journal of Living): WGN
KMOX-Melody Spinners
8:45
NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
NBC-Breakfast Club: WCFL
WBOW WOWO WCCO (SW21.22) NBC-Breakfast Club: WCFL WBOW WOWO NBC-Landt Trio: KSD News: WOC WKBB 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD 

 Wax):
 WMAQ
 WIRE
 WHO
 KWK

 KSD
 KSD
 NBC-The Story of Mary Marlin,
 NBC-Vic & Sade, sketch:
 WLS

 sketch (Ivory Snow):
 WLS
 CBS-Big
 Sister, sketch (Rin-so):
 WCCO
 WBBM
 WISN

 NBC-Shefter
 & Brenner:
 WBOW
 WMBD
 KMVS
 WFBM

 NBC-Shefter
 & Brenner:
 WBOW
 WMBD
 KMVS
 WFBM

 NBC-Oxydol's Own
 Ma
 Perkins,
 WCFL-Peekers in the Pantry
 WFAM-The Stylist

 CBS
 Mart
 Mart
 Marger
 wheted
 WGN-Painted Dragens

 skeich (Ivory Snow): WLS (sw-15.21) NBC-Shefter & Brenner: WBOW News: WMT WTAD WROK 9:15 NBC-Oxydol's Own Ma Perkins. sketch: WLS (sw-15.21) CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE NBC-Vaughn de Leath, songs NBC-Vaughn de Leath. songs WBOW WCFL WBOW WCFLWRBI-Home HourAll the Answers: WLW KWK9:30CBS-Emily Post, "How to GetWMT-Numerical JamboreeWOC-Melodic SerenadeWOC-Melodic SerenadeCBS-Emily Post, "How to GetWOWO-Linda's First Lovethe Most Out of Life" (FloridaWSUI-Book ShelfCitrus): WBBMWJAQ-News; Morning ConcertWCFL10:45CBS-Louise & the Lads: WOCNBC-Edward MacHugh, the<br/>Gospel Singer (Ivory Soap):NBC-Pepper Young's Family,<br/>sketch (Camay): WMT WLSSBS-Aunt Jenny's Real Life<br/>Stories (Spry): KMOX WISN<br/>WCC0 WFBM WBBM WMBD<br/>(Anacin): WMAQ WIRE WHO<br/>KMOX-Komedy Kingdom

news WBOW-Looking Around WCFL-Swingtime WGN-Musical Mail Box WIBA-Music Graphs WIBA-Music Graphs 10:00 NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21) NBC-David Harum, sketch (Bab-O): WIRE WMAQ WHO KSD CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM NBC-Norm Scharr, pianiet; WIBA NBC-Norm Scherr, pianist: WIBA WBOW KWK WBOW KWK WAAF-Soliloquy WCBD-Uncle John WCCO-Musicale WCFL-Morning Melodies WFAM-Shoppers' Guide WGN-Don Pedro & Piano WHA-Homemakers WIND-Municipal Court WISN-Your Neighbor WISN-Your Neighbor WJBC-Organ Dreams KMOX WBBM WCCO WISN NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA NBC-The Road of Life, sketch (Chipso): WLW WLS (sw-15.21) NBC Leth Histing of Einsheilder NBC-Josh Higgins of Finchville: WCFL WBOW WCFL WBOW KWK-Range Riders WAAF-Variety Prgm. WGN-Bachelor's Children WIND-Sons of Pioneers WJBC-Theater Time; News WJJD-Two of a Kind WKBB-Rhythm & Romance WKPB Vace Heme WKBB-Rhythm & Romance WKBH-Your Home WMBD-Linda's First Love WMT-Singer of Sacred Songs WOWO-Tri Topics WROK-Woman's Forum WSUL-Yesterday's Musical Favor-ites WSUI-Yesterday's Musical Favor-ites WTAD-Security Sam WTAQ-Varieties **10:30** NBC-Homemakers' Exchange (Nat'l Ice Adv., Inc.): WHO KSO WIRE WMAQ WTMJ (sw-15.33) NBC-Hollywood High Hatters: WFAM-Ine Stylist WGN-Painted Dreams WIBA-AChurch in Wildwood WIND-Speaking of Love WJBC-Neighbor Jim WJJD-Women's Exchange Prgm. WJJD-Women's Exchange Prgm WKBB-Musical Almanac WKBH-Amer. Family Robinson WMBI-Home Hour

9:45

9:45 NBC-Today's Children, sketch (Pillsbury): WMAQ WIRE KSD WTMJ WHO CBS-Sutton & Bliss, pianists: WTAQ WKBB WFAM WCCO WKBH NBC Viennese Encemble: KWK

WKBH NBC-Viennese Ensemble: KWK KMOX-Ma Perkins WAAF-Hawaiian Echoes WBBM-Jean Abbey, shopping

## **Good Listening for Today**

November 30

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated MORNING

- 10:30 CST HOMEMAKERS' EXCHANGE, Eleanor Howe, premiere, NBC.
- 11:30 CST NATIONAL FARM AND HOME HOUR, from International Livestock Show, NBC.

## AFTERNOON

- 3:00 CST INTERNATIONAL LIVESTOCK EX-POSITION, highlights, NBC.
- 3:20 CST "AS I SEE IT," Sir Josiah Stamp, from London, NBC.

## NIGHT

6:30 CST FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband," CBS.

- 7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen, and guest, NBC.
- 7:00 CST "BIG TOWN" with Edward G. Robinson and Claire Trevor, CBS.
- 7:30 CST IT CAN BE DONE; Edgar A. Guest, Frankie Masters' orchestra; guest, NBC.
- 7:30 CST AL JOLSON SHOW with Martha Raye Parkyakarkus, Victor Young's orchestra; Bea Lillie, guest, CBS.
- 8:30 CST HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Jane Rhodes, Raymond Paige's orchestra; Edward Everett Horton, guest, NBC.
- 8:30 CST JACK OAKIE'S COLLEGE with Stuart Erwin, Raymond Hatton, Harry Barris, chorus; George Stoll's orchestra, CBS.

## Live and Learn

Schooling ceases for many when life's work begins. Radio remedies this in its many broadening programs. News of these will be found in Radio Guide's new weekly educational department-next week.

letins WMT-Tom Owen's Cowboys

WM1-10m Owen's Cowboys WOC-Extral Extral WROK-<u>A</u> Tabenacle Hour WSUI-Within the Classroom WTAD-News WTAQ-Theater Organ

NBC-George Hartrick, bar.: KSD WBOW WIBA Party Line: WIRE WOWO KWK-The Morning After WAAF-Foolish Questions WCFL-Voice of Cookery WFAM-Morning Melodies WGN-Harold Turner, pianist WHA-Novely, Shop WHA-Novelty Shop WHO-Robt. Hood Bowers' Band WHO-Robt. Hood Bowers' Ban WIND-Markets WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WKBB-Ma Perkins WKBH-Pianology WLW Califoration WLW-Goldbergs WMAQ-Rhythm in the Air WMT-Varieties WOC-Organ Melodies WROK-Morning Mood WTAD-Betty & Bob WTMJ-P.-T. A. Talks Moods 11:00 NBC-Girl Alone, sketch (Kel-logg): WMAQ WLW CBS-Swing the Blues: WFBM KMOX WKBB WFAM WKBH NBC-<sup>A</sup>Our Spiritual Life: WOWO NBC-<u>A</u>Our Spiritual Life: WOWO NBC-Happy Jack Turner, songs: WBOW (sw-15.33) KSD-News; Kay White, sketch; Orch. KWK-Young Widder Jones WAAF-Melody Parade WBAA-Dentist Says WBBM-Herbert Foote WCCO-Wandering Minstrel WCFL-New Songs WGN-Moments Musical WHA-Music Appreciation WHO-Pretty Kitty Kelly WIBA-Linda's First Love WIBU-Aid Parade (1200 kc) WIND-Sketches in Melody WIRE-Your Home Town WISN-Movia Chat WJBC-Personality Hour WJDD-Bureau of Missing Per-sons

WCCO WKBB NBC-The Goldbergs, sketch (Oxy-dol): WMAQ (sw-i5.33) NBC-Bailey Axton, tnr.: WOWO KSD-Marie Harrington, talk KWK-Rapid Service WAAF-Memory Lane WBAA-Home Builders WBOW-Farm Prgm. WCAZ-Movie Gossip (1070 kc) WCFL-New Songs WFAM-Visitors Welcome WGA-To be announced WHO-Party Line WIBA-The Master Singers WIND-Ben Kanter & Rose Van-derbosch WIND-Ben Kanter & Rose Van-derbosch WIRE-Singin' Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBH-Club Calendar WLS-Chuck, Ray & Others WLW-Vic Arden's Orch. WMBI-Chorus Time WMT.Troubaderos WMBI-Chorus Tine WMT-Troubaderos WROK-Varieties WTAD-Duke Otten WTMJ-Blue Room Ensemble 11:30 NBC-Nat'I Farm & Home Hour; Spkrs.; Walter Blaufuss' Or-chestra: WIBA WMAQ WBOW KWK WLW (sw-15.21) Broadcast will originate in the International Amphitheater. Union Stock Yards, Chicago.

 NBC-Carlile & London, pianists:
 WTAD-Cy & Freckles

 KSD WCFL
 12:30

 CBS-Romance of Helen Trent NBC-Sue Blake, sketch:
 (sw-(Edna Wallace Hopper):

 (Edna Wallace Hopper):
 15.21)

 KM(V)
 WEM

 (Edna Walla KMOX WBBM 15.21) CBS-Arnold Grimm's Daughter ske'ch (Gold Medal) WCCO KMOX WBBM WFBM WISN (sw-15.27) News: WOC WHO WIBA WIRE Hymns of All Churches: WHO WOC WAAF-Myrna Dee Sergent WBAA-Parade of Melody WCCO-Ma Perkins WFAM-Safety Council WFBM-Hoosier Farm Circle WIND-Harry Zimmerman, organ-ist ist WGN-Quin Ryan, news WIRE-Linda's First Love WISN-Voice of Experience WJBC-Singin' Sam WJBC-Singin' Sam WJJD-Safety Court WKBB-Farm Flashes; Do You Want a Job? WKBH-Magic Violin WLS-Organ Moods WMBD-Homemaker; Popular Mel-WMBD-Homemaker; Fopular Mer-odies WMBI-Continued Story Reading WMT-German Band WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Behind the Mike 11:45 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM MBS-We Are Four (Libby, Mc-Neill & Libby): WGN Betty & Bob: WOC WHO KSD-Russ David, pianist WAAF-Live Stock Markets; Swing High High WBAA-Purdue News WBAA-Purdue News WCCO.Kitty Keene WCFL-Fashions on Parade WFBM-Markets; Farm Prgm. WIRE-Farm & Home Hour WISC-Super Article

WISN-Ivory Interlude WJBC-Guest Artists WKBH-Hillbilly Parade WLS-Weather; Markets; News WMBD-Hynnn Time WMT-News; Hillbilles WOWO-Home Folks Frolic WROK-Round the Town WCML Four Elector

WSUI-Farm Flashes WTAQ-Farm Flashes WTAQ-Farmhands WTMJ-Heinie's Grenadiers; Mer-cantile Quotations

## AFTERNOON

12:00 WLS-Don & Helen WMBO-Or, Kadesky; Police Bul-CBS-Betty & Bob. sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27) NBC-The Escorts & Betty: (sw-15.33) News W WMBD WJJD WTAD WJBC KSD-News; Rhythm Makers; WIAQ-Iheater Organ WTMJ-Love for a Oay 11:15 CBS-Your News Parade (Lucky Strike Cigarettes), Edwin C. Hill commentator: WBBM WOC WISN WMBD WFBM KMOX WCCO WKBB NBC.The Goldbarres skote (Ovy Markets Markets WAAF-Symphonic Hour WBAA-Noon Melodies WBOW-Street Reporter WCFL-Hit Review WGN-Bob Elson on State Street WHA-Noon Musicaie WHO-Markets & Weather WIND Targe Orchestor WHO-Markets & Weather WIND-Tango Orchestra WIRE-Markets WKBB-Luncheon Musicale WKBH-Parade of Melodies WLS-Dinnerbell Prgn. WMBI-QMidday Gospel Hour WMT-Oucetion Mark WMT-Question Man WOC-Farm Bureau; Markets WOWO-Consolaires WSBT-Two Way Harmonies WSUI-Rhythm Rambles WSUI-Rhythm Rambles 12:15 CBS-Hymns of All Churches (Gold Medal) WBBM KMOX WCCO WFBM WISN (sw-15:27) MBS-Marjorie Mills (Maine De velopment Com.): WGN News: WKBB WOWO Man on the Street: WIBC Man on the Street: WJBC WKBH WKBH WBAA-Luncheon Dance Time WBOW-Fields & Hall WCFL-Luncheon Concert WHO-Songfellows WIND-Livestock Markets WJJD-ANoonday Service WLS-Dinnerbell Prgm. WMBD-Town Crier; Markets WMT-Voice of Iowa WOC-Inquiring Mike WROK-Column Left, news WSBT-News; Stork Report

WSBT-News: Stork Report

News: WOC WHO WIBA WIRE Farm Prgm., WHA WMBD Man on the Street: WJBC WKBB KWK-Organ Melodies WBAA-Russ, Bob & Martha WBOW-Luncheon Dance Hour WCFL-Young Widder Jones WCM-Markets - Mild-day Service WCFL-Young Widder Jones WGN-Markets; \Mid-day Service WIND-\Christian Science Prgm. WKBH-Luncheon Music WLW-Voice of Experience WMAQ-Dan Harding's Wife WMT-Markets; Hillbillies WOWO-Hey, Mr. Motorist WROK-Couple on the Street WSBT-The Bandstand WTAD-Farm; Markets; Weather WTAD-Farm; Markets; Weather WTAD-Farm; 12:45 12:45 NBC-Rochester Civic Orch.; Ed-ucational Concert; Guy Fraser Harrison, cond.: WOWO (sw-Harrison, cond.: WOWO (sw-15.21)
Guy Fraser will conduct the fourth of a series of Children's Concerts: Onphale's Spinning Wheel (Saint-Saens): Entrance of the Little Fanns (Pierue); Dance of the Happy Spirits (Gluck): Hall of the Mountain King (Grieg): and Ride of the Valkyrie (Wagner).
CBS-Hollywood in Person (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) For news of Hollywood, read "Hollywood showdown" in every issue News: WIND WKBH WTAQ Man on the Street; WCFL WSBT 15.21)

Tuesday

Man on the Street: WCFL WSBT KSD-Mort Dennis' Orch. KWK-AI Sarlis' Jam Session

WBAA-Tom Stephenson, bar.

WBOW Tune of the Day WHO-Old Pioneer & Four Dons

WHO-Old Pioneer & Four Dons WHO-Old Pioneer & Four Dons WIBA-Market Reports WIRE-Police Court WKBB-Song Hits of the Day; Pet Corner WLS-Markets WLW-Kitty Keene, Inc. WMAQ-Perry Conio, bar.; Mar-lowe & Lyon, piano WMBD-Window Shopper WMT-Joe Doakes; Cousin Elvira: Cornhuskers WOC-Guy Lombardo's Orch. WROK-Man Off the Street; Home Folks Hour Folks Hour WTMJ-Sidewalk Reporter

WTMJ-Sidewalk Renorter 1:00 CBS-Milton Charles, organist: WKBH WCCO WKBB WOC NBC-Fun in Music; Dr. Mad-dy's Band Lessons: WBOW WMAQ (sw-15.33) CBS-Molly Steinberg, stage reliet spkr.: (sw-15.27) MBS-Don't Look Now: WDD Spkr.: (SW-15.27) MBS-Don't Look Now: WIRE, News: WJBC WTAD WHA Man on the Street WBBM WMBD WMBD Voice of Experience: WJJD KWK KMON-Inquiring Reporter KSD-News; Revelers Quartet WAAF-Silver Notes; Hoosier Phi-losopher WBAA-Journalism Today WCBD-J. C. O'Hair WCFL-Melody Hour WEBM Rohomiane WCFL-Melody Hour WFBM Bohemians WGN Concert Orch. WHO-Luncheon Music WIBA-Melody Moments WIND-Italian Hour WISN-Musical Heat Wave WLS-School Time WLW-Nation's School of the Air WSUI Example Remantione WSUI-Ensemble Romantique WSUI-Ensemble Romantique WTAD-Phyl Coe Mysteries WMT-Many Happy Rett Cornhuskers WOWO-Richard Trojen Returns: WOWO-Richard Trojen WSUI-Musical Chats WSUI-Musical Chats WTAQ-Matinee WTMJ-Livestock; News; Weath-er; Police Reports 1:15 CBS-Cheri & Three Notes: WKBB WKBH WOC WSBT NBC-Clark Dennis, tnr.: (sw-15.21) CBS-Jack & Loretta, songs. (Kirkman's Soap): (sw-15.27)

CBS-Jack & Loretta, songs. (Kirkman's Soap): (sw-15.27) NBC-Mary Williams, sop.; Or-chestra: KWK WIRE Hope Alden's Romance: KMOX WFBM WCCO Man on the Street: WIBA WTAQ

Frequencies



KSD-Piano Duo WAAF-Waltz Time WBAA-Eiectrical Shop WBBM-Kiitty Keene, Inc. WCFL-Melody Hour WFBM-Hope Alden's Romance WGN-Wife vs. Secretary WHA-Musical Varieties WHO Lady of Millions WIRE-WPA Concert WJJD-Mid-day Roundup WLS-Old Timers WGN WLS-Old Timers WMBD-His Majesty, the Baby WMT-German Band WOWO-Jack Tilson's Orch. WTAD-Quincy Marches On WTMJ-Dance Orch. 1:30 CBS-American School of the Air: KMOX WSBT WCCO WTAQ WBBM WKBB WFBM WISN WKBH (sw-15.27) Literature lesson: American Indian Literature. Constance Lindsey Skinner will be the guest speaker. NBC-Music Guild: WOWO Initial Telefacture, Collicative Lindsey Skinuer will be the guest speaker.
NBC-Music Guild: WOWO The Perole Quartet, guest artists, will play the String Quartet in C, Opus 18 by Alois Reiser, who wou the second prize in the NBC Musle Guild Awards of 1936.
NBC-Gen. Fed. of Women's Clubs: WBOW WIBA (sw-15.33)
News: WCFL WMAQ KWK Market Reports: WJJD WLS KSD-Judy & Jane WAAF-Live Stock Markets; Adult Education Council
WBAA-News WBAA-News WCBD-Zion Prgm. WCBD-Zion Prgm. WGN-Lucky Girl WHA-Following Congress WHO-Houseboat Hannah WIND-Federal Housing Prgm. WIND-Federal Housing rrgm, WIRE May Robson WMBD Party Line WMT-Tom Owen's Cowboys WOC-Afternoon Recess WTAD-Music Graphs 1:45 NBC-Armchair Quartet: WIBA (cm.15 33) (sw-15.33) MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WCN WGN WGN Judy & Jane: WHO WOC KSD-Contract Bridge Lesson WAAF-Driskill Woife, tnr WBAA-Markets & Weather WBOW-Devotional Service WBOW-\_\_\_\_Devotional Service
WIND-Ben Kanter, pianist
WJJD-Happy Harmonies
WJJD-Happy Harmonies
WJJD-Happy Harmonies
WMAQ-Bob Hawk's Fun Quiz
WMBD-Variety Theater
WMT-Closing Markets
WROK-Modern Marco Polo
WTAD-Bessie Dean Reinert
2:00
CBS-Col. Jack Major: WSBT
WOC WKBB WISN WKBH
WTAQ (sw-15.27)
NBC-Marine Band: WOWO WCFL
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD
WHO WLW WTMJ (sw-15.33)
MBS-Concert Trio: WGN
News: WIND WTAD WFBM
KMOX-Magic Kitchen
KWK-Today at Two
WAAF-Jimmie Kozak, pianist
WBAA-Story Time
WBBW-Indiana State Teacher's College Prgm. WIND Ben Kanter, pianist College Prgm. WCBD-Polish Prgm. WCCO-Siesta WHA-Let's Draw WIBA-Memoirs of a Concert Master WIRE-Public School Prgm. WJJD-The Sports Edition WLS-Homemakers' Hour WMBD-Trading Post WMT-Afternoon Recess WROK-News; Musicale WSUI-Campus Activities; Organ Recital 2:15

Recital 2:15 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WLW WHO (sw-15.33)

 NBC Marine Band: WBOW WCFL
 NBC The Story of Mary Marlin, sketch (Ivory Soap): WMAQ.

 WRAA-Hollywood Brevities
 sketch (Ivory Soap): WMAQ.

 WRAA-Wetal Shops
 WLW WHO (sw-15.33)

 WBBM-Meet the Missus
 News: WJBC WTAD

 WCCO.Markets; News
 KMON-Singin' Sam

 WGN-Home Management
 WCCO.Grandma Travels

 WHA-Organ Interlude
 WCFL-Robt. Van Tress

 WIRD-Mathinee Varieties; News
 WGN-Len Salvo, organist

 WIRD-Shut-In Prgm.
 WIND-Continental Orch.

 WROK-Two Guitars
 WMB1- See by the Papers

 WTAD-Matinee Jamboree
 WOO-AOld Time Religion

 2:30
 WROK-Church in Wildwood

 WTAD-Matinee Janboree 2:30 NBC-Vic & Sade, sketch (Cris-co): WHO WMAQ KSD WLW WTMJ (sw-15.33) CBS-Hollace Shaw, sop.; Orch.: WMBD WTAQ WKBB WSBT WKBH WFBM WISN WOC (sw-15.27) NBC-Marine Band: (sw-15.21) MBS-Good Health & Training: WGN WGN KMOX-Meet the Missus KWK-Siesta Time WAAF-Red Hot & Low Down WBAA-You & Your Child WBBM-Your Neighbor & Mine WBBM-Your Neighbor & Mi WCBD-Rhythm Review WCCO-News X-rays WHA-Music of the Masters WIBA-Arts & Decoration WIND-Remote Control WIND-Remote Control WIND-Remote Control WIND-Relative Varieties WLS-Musical Roundup WMT-Ralph Slade's Orch. WROK-Music Box Melodies WSUI Burst Life Deview WSUI-Rural Life Review 2:45 NBC-The O'Neills, sketch Flakes): WMAQ KSD WHO WTMJ (sw-15.33) sketch (Ivory WLW KMOX-One Woman's Opinion KWK-Nat'l Council of Jewish KWK-Nat'l Council of Je Women WBAA Treasure Chest WBBM Hour of Romance WBOW Talk of the Town WCCO May Robson WGN Harold Turner, planist WIDA Traduc's Esset Berg WGN-Harold Turner, pianist WIBA-Today's Front Page WIND-Problems for Pamela WISN-Romany Trail WLS-Home Service Club WSUI-Stephen Foster Melodies WTAD-Ruth & Florence Brown 3:00 NBC-Int'l Livestock Exposition (Firestone): WOWO WENR WMT WBOW WIBA KWK (sw-15.21) (SW-15.21) NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33) CBS-Ted Malone's Between the Bookends: WSBT WFBM WOC WMBD WTAQ WKBB WKBH Ortail on the contest of this pro-pertail on the contest of this pro-pertail on the contest of this pro-display of the contest of the pro-web and the contest of the pro-display of the contest of the pro-web and the contest of the pro-display of the pro-display of the contest of the pro-display of the pro-displa WCFL-News WGN-Concert Orch. WGN-Concert Orch. WHA-American Life & Books WIND-Waltz Time WISN-Even As You & 1 WJBC- $\triangle$ Bible Study Hour WLW-Dr. Friendly WMBI-Liquor Problem WROK-Women of the Hour WSUI-Int'l Scene WTAD-News; Organ Reveries WTMJ-Doghouse Court 3:15 CBS-Bob Byron, songs: WKBH WTAQ WSBT WFBM WMBD WOC WKBB WISN (sw-11.83) NBC-Bennett & Wolverton: WOWO WIRE WENT WBOW WOC WKBB WISN (sw-11.83) NBC-Bennett & Wolverton: WOWO WIRE WENR WBOW WMT KWK (sw-15.21) NBC-The Guiding Light, sketch (White Naptha): WHO WTMJ WMAQ (sw-15.33) KMON Houseboat Haanah WBAA-Melody Time WBBM-Linda's First Love WCEI Correst Position WBBM-Linda's First Love WCFL-Organ Recital WGN-Lady of Millions WIBA-Shutin Hour WIND-Fred Beck, organist WLW-Life of Mary Sothern WMBI-Sacred Music WSUI Mul-da Time WSUI-Melody Time WTAD-Loreine Meyer Hughes 3:20 3:20 NBC."As I See It," Sir Josiah Stamp, from London: WIRE WOWO WMT WENR WBOW

KWK 3:30 CBS-Story of Industry: WKBB WFAM WTAQ WISN WFBM WMBD WBBM WOC WKBH (sw-11.83) The story of "Commodity Distribution" will be the sub-ject. Harry R. Daniel will speak and a short dramatic sketch will illustrate his nar-rative.

MBS-To KWK

(1310 kc) WHA-spanish Quarter Hour WIND-Continental Orch. WMBI-I See by the Papers WOWO-AOld Time Religion WROK-AChurch in Wildwood WSUI-Famous Short Stories WTMJ-To be announced 3:35 3:35 NBC-Club Matinee: WI WENR WBOW KWK 3:45 3:45 NBC Kitty Keene (Dreft): WHO NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33) Details of the contest on this pro-may be found on Page 14. MBS-Songland: KWK WGN Varieties: KMOX WCFL KSD-Afternoon Varieties WAAF-Jimmie Kozak, pianist WBAA-The Question Man WCCO-Women's Clubs WCCO-Women's Clubs WHA-In Deutscher Sprache WIND-At the Tavern WJBC-Classified Time WJBL-Behind the Microphone WLW-Mad Hatterfields WMBI-Golden Nuggets WRCK-Piano Moods WTAD-Cy & Freckles WTAD-Cy & Freckles 4:00 NBC-Nellie Revell Interviews: WHO WIBA KSD WIRE Hildegarde, Continental song-stress, will be interviewed. CBS-To be announced: WKBB CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebe-co): WBBM KMOX WCCO WFBM (sw-11.83) Details of the contest on this pro-gram may be found on Page 14. NBC-Junior Nurse Corps, sketch: WLW (sw-15.21) MBS Charley Stookey's Hillbilly Show (Consol. Drug Trade Co.) WGN KWK News: WOC WOWO WAAF-Rhumba Beat News: WOC WOWC WAAF-Rhumba Beat WBAA-Knumba Beat WBAA-Story Lady WBOW-ARev. Archie Brown WCFL-Make Believe Night WENR-Music Circle WFAM-Hot Spell WHA Occup Beugeige Club WHA-Organ Reveries WIND-You, the Story & the Music WISN-German Hour WJBC-Wesleyan Hour WJJD-Sons of Pioneers WJD-Sons of Pioneers WKEH-Matinee Music WMAQ-The Children Speak WMED-ATrinity Tabernacle WMEI-Grace Notes WMT-Radio Gossip; Tod Tunes & Topics; Drama WROK-Markets; News WSUI Travalor Today WROR-Markets; News WSUI-Travelog WTAD-Freshest Thing in Town WTAQ-Sweet Songs WTMJ-Friendship Circle 4:15 CBS-To be announced: WTAQ WURB WKBE announced. Write WKBE announced. Write (Dari-Rich): (sw-35.33) NBC Marlowe & Lyon, piano duo: WENR KSD NBC-Don Winslow of the Navy, sketch: WMT WIBA CBS-Life of Mary Sothern, sketch (Hind's): WCCO WBBM KMOV (sw-1133) WKBB sketch (Hind's): WCCC WBBM KMOX (sw-11.83) WAAF-Sport Shorts; Shadowland WBAA-Ivah Gruver Price, contr. WFAM-Matinee Melodies WFAM-Tag Times wland WFBM Tea Time Tunes WHO-Variety Hour WIRE-News WJJD-Cumberland Ridge Runners WJJD-Cumberland Ridge Ri WLW Jack Armstrong WMAQ-Tea Time Varieties WMED-Bargain Counter WMBI-Gospel Music WOC-Organ Moods WOWO-American Family WTAD Ibul Co-Munterious WOWO-American Family WTAD-Phyl Coe Mysteries ±:30 NBC-Kellogg's Singing Lady. (Ireene Wicker): WLW (sw 1521) The story of The Happy Prince will be today's feature CBS-Dear Teacher: WCCO WISN WKBB WFAM WKBH WTAQ WOC (sw-11.83) NBC-Vagabonds: WBOW WIBA KSD WENR NBC-Jack Armstrong, sketch

WIRE WMT CBS-Hilltop House, sketch (Palm-WK Olive Soap): KMOX WFBM WMBD WCCO WISN WBBM (Dreft): WHO (sw-11.83) Life, sketch KSD KSD WENR NBC-Jack Arinstrong, sketch WROK-Musicale (Wheaties): (sw-9.53) WSUI-Musical Moods NBC-Julane Pelletier, pianist: WTMJ-Heinie & His Grenadiers 5:45 be announced: WGN NBC-Little Orphan Annie (Oval-tine): KSD WHO

WIND-News WIRE-String Ensemble WJBC-Bingo WMBD-News; Pet Corner WMBI-AForeign Language Service WMT-Waterloo Women's Club WMI-Waterioo Women's Club WROK-Top Hatters' Orch. WSUI-Elementary German WTAD-Jack Armstrong, sketch WTMJ-Kitty Keene, Inc. NBC-The Californians: WENR WMT NBC-Johnnie Johnston, baritone: KSD NBC-Tom Mix' Straight Shoot-ers(Purina): (sw-15.21) NBC-Little Orphan Annie (Oval tine): (sw-9.53) MBS-Ray Keating's Orch.; WGN KWK University Concert Band: WHA WIBA WBAA-Twilight Musicale WENR WMT WIRE KWK (sw-11.87) WBOW-Sundown Express WFAM-Dance Parade WIND-Once Upon a Time Express WHO-News WHO-News WHAL-what Do You Know? WJBC-<u>A</u>Christian Messengers WKBH-WPA Prgm. WLW-Singing School WMAQ-Romance & Rhythm WOC-Man on the Street WOC-Man on the Street WROK-Children's Hour WTAQ-To be announced WTMJ News; Moment Musical 5:00 CBS-Barry Wood's Music: WFAM WFBM WKBB WTAQ WOC WBBM WBBM NBC-Science in the News: WCFL (sw.9.53) NBC-Junior Nurse Corps. sketch (Sunbrite): WENR KWK KMOX-Linda's First Love KSD-News; Weather; Dick Lei-bert coronist KSD-News; Weather; Dick bert, organist WCCO-Livestock WGN-Jolly Joe WHO-Sunset Corners Opry WHO-Stamp Man WIRE-Terry & the Pirates WISD Show Window WIRE-Terry & the Fraces WINN Show Window WKBH-Rhapsody WLW-Angeio, Italian troubador WMAQ-Don Winslow of the Navy WMBD-Happy Train WMT-Coe College Prgm. WRDK-Make Believe Ballroom WGU Chanich Reading WSUI-Spanish Reading WTMJ-dack Armstrong, sketch 5:155:15 NBC-"Union Label Xmas Gifts," I. M. Ornburn: WENR WMT CBS-All Hands on Deck: WMBD WOC WFAM WKBB WTAQ NBC-Rhythmaires: (sw-9.53) NBC-Rhythmaires: (sw-9.53) MBS-Len Salvo, organist: WGN Jack Armstrong, sketch WCCO WTAD KMOX-Ladv of Millions KSD-Young America Speaks KWK-Santa Claus WBRM became Howe WBBM Lieanor Howe WCFL-Organ Music WEBA-Three Little Words WKRH-Three Little Words WKBH-Town Hall Players WLAS Supper Serenade WMAQ-Terry & the Pirates WRUK-Sports Review WTMJ-Billie the Brownie WMBD-News WTAQ-To be announced 5:30 5:30 UBS News, George Hall's Orch.: WFBM WKBB WTAQ WFAM WMBD WISN WCCO (sw-17.76) Jack Armstrong, sketch WMAQ WHO KMOX

KMOX-The Fun Quiz WBAA-Campus Customs WBBM-Truman Bradley

your

Information

WCLS For

WHO KMOX News: WENR WIBA Sports: KSD WLW KWK Coyita Bunch WBBM-Pappy Cheshire WBOW News; Sundown Express W1-80: serior Group WCFL-Musical Varieties WGN-Charte Char

WCFL-Musical Varieties WGN-Charne Chan WIND-Bill, Mac & Jimmie WIRE-Little Orphan Annie WKBH-Kiddies' Hour WMT-Puzzle Club; News WOC-Hits and Bits WROK-Musical WSUI-Musical Moods WTML-Hoinie & His Grena

Radio Guide 

Week Ending December 4, 1937

CBS-Song Time: WFBM WKBB WISN (sw-17.76) NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21) (sw-15.21) NBC-Escorts & Betty: WENR NBC-Tom Mix' Straight Shoot-ers (Purina) WMAQ WIRE KWK Sports: WTMJ WISN Speed Gibson: WBOW WFAM KMOX-Adventures of Jimmy Allen WCCO-Front Page Parade WCFL-Stanley Hickman WGN Orphan Annie WIBA-Today's Birthdays; Sports

WID-Listen to Yourself WIND-Listen to Yourself WMBD-Sports; Where to Go & What to Do in Peoria WMT-Jordan's Revue

WOC-Jack Armstrong, sketch WROK-Don & Sleepy, songs WSUI-Daily Iowan of the Air WTAQ-Bureau of Public Service

#### NIGHT

#### 6:00

BC-Amos 'n' Andy (Pepso-dent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.) NBC-Amos CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.) CBS-Heibert Foote, organist: WTAQ NBC-Malcolm Claire: WMAQ Sports Review: WKBB WOC WKBH WKBH KMOX-Five Star Final News<sup>®</sup> WBBM The HeadIners WBOW-Lovely Lady WCCO-Glen Gray's Orch. WCFL-Dinner Concert WFAM-Crimecasts WFBM-Phenomenon WCN Concert Orch WEBM-Phenomenon WGN-Concert Orch. WHAS-ABaptist Seminary WIBA-Dinner Melodies WIND-German Hour WISN Down By Herman's WMBD-Roy Evans WBOL Nover Locu & Ch WMBD-Roy Evans WROK-News; Joey & Chuck; Dinner Music WSDI-Dinner Hour WTMJ-Musical Moments 6:15 NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw.9.53) (also see 10:15 p.m.)

NBC Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WMT KWK (sw-11.87)

CBS-Hollywood Screen Scoops by George McCall (Old Gold Cigarettes): WJR WBBM WCCO WHAS KMOX WISN WOC (sw-17.76) (also at 10:15 For news of Hollywood, read "Hol-lywood Showdown" in every issue of Radjo Guide.

CBS-To be announced: WFAM WKBB Sports: WFBM WGN WBOW-Si & Ezra WCFL-Dinner Concert WKBH Melody Time

6:30 CBS-Famous Actors Guild Presents Helen Menken in "Sec-ond Husband." drama (Bayer Aspirin): KMOX WHAS WJR WBBM (sw 17.76)



Tuesday

November 30

ALLIE LOWE MILES "Husbands and Wives" co-director Tues. 7 pm CST

NBC-George Griffin, bar.: WENR WMT News: WTAQ WHO WMAQ WOC WOC KSD Vic Arden's Orch. KWK-Sports; News WBOW-Hit Tunes WCCO-Home Town Memories WCCU-fining form Memories WCFL-Sunny Sam WFAM-Hits from the Shows WFBM-Piano Twins WGN-Harold Stokes' Orch. WIBA-Concert Interlude WIRE-Man to Man Sports; News WISN Downs the Avenue WISN-Down the Avenue WKBB-Speed Gibson WKBB-Speed Gibson WKBH-Dinner Music WLW-To be announced WMBD Broadway Comedy Stars WROK-House by Side of Road WTAM-Sammy Watkins' Orch. WTMJ-Dinner Table of the Air; News

News

6:45 MBS-Crime Clinic: WGN NBC-Rudolf Friml Jr.'s Orch.; KSD NBC-Vivian Della Chiesa. sop.; NBC-Vivian Della Chesa, sop., Orch.: WENR News: WFBM WKBB WKBH Phyl Coe Mysteries: WFAM WMBD WIBA WMT Whispering Jack Smith: KWK WHO WBOW-Home Decorators WCCO Broadway Stars WCCL-Pat Kennedy WCEL-Pat Kennedy WGN-To be announced WIRE-Charlie Chan. sketch WISN-Musical Reminiscences WI-M-Onic Time WI-M Tonic Time WMAQ-Doctor Dollar WOC-Hidden Melodies WROK-Dinner Music WTAM-Cobwebs & Cadenzas WTAQ-Ramblin' Trio 7:00 7:00 NBC-Johnny Presents (Philip Morris) Russ Morgan's Orch.; Charles Martin's Thrill; Gene-vieve Rowe, sop.; Frances Adair, contr.; Gleun Cross, tnr.; Ray Block & Swing Four-teen: WHO KSD WTMJ WLW WIRE WMAQ WTAM WIBA (also see 10:30 p.m.) Pictures of Johnny, the call boy, can be found on pages 24 & 25.

NBC-Husbands & Wives (Ponds

Cream) Conducted by Sedley Brown & Allie Lowe Miles: WMT WLS KWK (sw-11.87)

CBS-"Big Town," drama; Edward BS. Big lown, "drama; Edward G. Robinson and Claire Trevor (Rinso): KMOX WISN WJR WFBM WBBM WMBD WHAS WCCO (sw-17.76) The parole racket will fur-mish interesting details for to-night's drama.

(Continued on Next Page)



35

# Tuesday



JACK OAKIE "Oakie College" prei Tues. 8:30 pm CST

(7:00 p.m. Continued) (7:00 p.m. Continued) News: WCFL WIND WBOW-Green Bros.' Orch. WFAM-Harmoneers WGN-Whispering Jack Smith WKBB-Sports Parade WKBH-Swing Time WKC-Close Harmony WROK-Piano Moods WSUI-Children's Hour WTAO-American Scene

WSUI-Children's nour WTAQ-American Scene 7:15 WBOW-Xavier Cugat's Orch, WCFL-CYO Speaker WGN-Victor Arden's Orch. WIND-Colonial Ensemble WOC-WPA Program WROK-Russell Anderson, tnr. WSUI-Television Prgm. WTAQ-Bob French, tnr. 7:30

7:30 CBS-Al Jolson Show with Mar-tha Raye, Parkyakarkus & Victor Young's Orch. (Life-buoy): WBBM KMOX WISN WFBM WCCO WJR WHAS WFBM WCCO WJR WHAS WMBD (sw-17.76) (also KNX KSL at 10:30 p.m.) Bea Lillie is scheduled for a guest appearance tonight.

NBC-It Can Be Done (Household

MORNING

7:00 am CST CBS-Arthur Godfrey & Organ: (sw-21.52)

(sw-21.52) Musical Clock: WBBM WROK WCFL WKBB WIBA WKBH WOC WMT To be announced: KWK WLW

Wednesday

NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

WCFL-Streamline Melodies WFAM-Melody Weavers; Dixie-

WFAM Melody Weavers; Dixie-land Band WIND-Sing & Swing WKBH-Boy Scout Prgm. WOC-Voice of Friendship WROK-Lou Blake's Orch. 7:45 WCFL-Herr Louie & the Weasel WFAM Moonlight Sonata WIND-Talking Drums WIRE-Varieties; News WKBH-Evensong WKBH-Evensong

8:00 CBS-Watch the Fun Go By: (Ford); Al Pearce's Gang; Arlene Harris, human chatter-box; Carl Hoff's Orch.: WJR WHAS WISN WKBB WSBT WBBM WCCO KMOX WOC WTAQ WFBM WMBD WKBH (sw.17.76) (also KNX KSL at 11 p.m.) 8:00

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (also see Mon. prgms. at 11:30 p.m.)

NBC-Marek Weber's Orch.: WLS WBOW WOWO (sw-11.87) MBS-Paul Whiteman's Orchestra: WGN KWK WGN KWK WCFL-Jam Session WIBA-To be announced WIND-Tommy Ott, organist WLW-Hoosier Housewarmers WMT-A Gift Free

BC-It Can Be Done (Household<br/>Finance); Drama of Success<br/>Stories; Edgar A. Guest; WTMJ-Jam Session<br/>Frankie Masters' Orch.: WLWWM1-A Gitt Free<br/>WROK-Verna Davis, songs<br/>WSUI-Evening Musicale<br/>8:15<br/>8:15<br/>WLS WMT KWK (sw-11.87)<br/>NBC-Marek Weber's Orch.: WMTchestra & Gue<br/>WMBD WISN KY<br/>WBW-Dance<br/>(sw-17.76)

B:45 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) NBC-Breakfast Club: WCFL

News: WKBB WHA All the Answers: WLW KWK 9:30

9:30 NBC-Just Plain Bill, sketch (An-acin): WMAQ WIRE WHO NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)

(Sw-15.21) CBS-Tony Wons' Scrap Book (Vicks): WBBM KMOX WCCO NBC-Bennett & Wolverton: WCFL

9:45 NBC-Today's Children, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE (PR Date 1997)

CBS-Ruth

BS-Ruth Carhart, contralto: WKBB WFAM WCCO WKBH BC-Viennese Ensemble: WBOW KWK

WCFL-Organ Recital WIND-News WROK-News; Musicale WSUI-Woodland Rambler

WSUI-Woodland Rambler 8:30 NBC-Hollywood Mardi Gras (Packard); Lanny Ross, tnr.; Chas. Butterworth, comedian; Wilson, m.c.; Jane Rhodes, Orch.: WIRE WTMJ WMAQ KSD WIBA WHO KOA WTAM (sw-9.53) vocalist; Raymond Paige's Edward Everett Horton is scheduled to be heard as to-night's gnest. CBS-lack Oakie's Collene (Camel

CBS-Jack Oakie's College (Camel BS-Jack Oakie's College (Camel Cigarettes); Stuart Erwin, Raymond Hatton, comedians; Patsy Flick, comedienne; Harry Barris, songs; Camel Chorus; George Stoll's Orch.: WISN WMBD KMOX WCCO WHAS WBBM WFBM WSBT WKBB WOC WJR (sw-17.76)

NBC-Night Club; Ransom Sher-man, m.c.; Roy Shield's Or-chestra & Guests: WENR man, m.c.; Roy Shield chestra & Guests: WBOW WOWO (sw-6.14 MBS-Jazz Nocturne: KWK WCFL-Crime Catches WGN-Comedy Stars of Broa Stars of Broadway WIND-Job Market WKBH-Betty Simonson WLW-Melodrama WMT-String Ensemble WROK-David Lundberg, "Make Believe WSUI-The Writer Himself WTAQ-City Band Concert 8:45 WCFL-Campus Conclave WGN-News; Sport High Lights WKBH-John Gruber WROK Grantham's Virginia Cav-

aliers WSUI-Daily Iowan 9:00 NBC-General Hugh Johnson (Lis-terine): WENR WOWO KWK WMT (sw-6.14) CBS-Swing School (Camel Cigarettes); Benny Goodman's Or-chestra & Guests: WCCO WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT (sw-17.76)

WCFL-News WCR-News WGN-Ennio Bolognini's Orch. WIND-Bob Tinsley's Orch. WKBH-Sentimental Mood WLW-Mid-Western Stars WROK-Wrestling Matches WTAQ-Dance Orch. 9:15 NBC Chair Symphometre: WBC

9:15 NBC-Choir Symphonette: WBOW WOWO (sw-6.14) MBS-Symphonic Strings: KWK WCFL-Labor Flashes WENR-Eddie Varzos' Orch. WIND-Walkathon WKBH-Banid Ad WKBH-Rapid Ad WMT-Vic Arden's Orch WTAQ-Dance Music 9:30 CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX WBBM WMBD WBDM WMDD NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE (sw-9.53) For news of Mollywood, read "Hol-lywood Showdown" in every issue of Radio Guide.

CBS-Del Casino, songs: 17.76)

17.76) NBC-Cefia Gamba, violinist; Or-chestra & Girls' Trio: WBOW WMT (sw-6.14) Broadway Connedy Stars: WHAS

WOWO

WOWO KWK-Range Riders WCFL-Vella Cook WENR-Story of Business WGN-The Northerners WIND-Stars Over Manhattan WISN-Helen Wittman, songs WKBB-Swing Your Partner WKBH-Vocational Radio Guild WJR-News Comes to Life WTAQ-Continental Nights 9:45 NBC-Serenade in the Night: WHO (sw-9.53) CBS-Four Stars, quartet: (sw-

KUA-The Three Keys KSD-Rhythm Makers KWK-String Nocturne WCFL-Social Security Talk WIBA-V. of F. W. Prgm. WISN-Service League Drama WKBB-Gems of Melody WKBL-Melodic Monde WKBH-Melodic Moods WLW-Count of Monte Cristo

10:30

WMAQ-Four Stars Tonight WTAM-Violin in the Night WTAQ-Let's Dance WTMJ-Hollywood Spotlight 10:00 CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormack; Jack Fulton, tnr.; Orch.: KMOX WHAS WCCO WFBM WBBM KS1 (also at 6 pm) WBBM KSL (also at 6 p.m.)

NBC·Amos 'n' Andy (Pepso-dent): WMAQ WIRE KOA KFI (also at 6 p.m.) KOA

 KFI (also at 6 p.m.)
 MIDITAL STATE

 WIRE
 WIRE

 CBS-Tommy Dorsey's WSBT (sw-17.76)
 Orch.:

 NBC-Earl Hines' Orch.:
 WCCU-Rollie Johnson WWT

 NBC-Lou Breese's Orch.:
 WBOW

 (sw-9.53)
 WIND-Paccock Court

 MBS-Development of WGN
 Music:

 News:
 WIBA-In a Sentimental Mood WIND-Peacock Court

 News:
 WIBA WMBD WJR WCC

 WENR WTAQ WKBB WKBH
 WMBD-Value Hints

 Sports Review:
 KWK

 WTMJ
 Orch.

 WHO-Connedy Stars of Broad 10:45

 News: WIBA WMBD WJR WOC WENR WTAQ WKBB WKBH Sports Review: KWK WOWO WTMJ WHO-Connedy Stars of Broad-

way WIND-Hawaii Calls

WIND-Hawaii Calls WISN-Moon Magic WLW-Paul Sullivan, news WTAM-Musical Bulletin Board WTMJ-To be announced 10:15 NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

NBC-Lou Breese's Orch .: WCFL CBS-Tommy Dorsey's Orch.: WOC WISN WTAQ WKBH WKBB WOWO WMT (sw-

WKBB WORD 6.14) CBS-Hollywood Screen Scoops (Old Gold): KNX KSL WFBM (also see 6:15 p.m.) NBC-King's Jesters: WENR WOWO

Orch :

WOWO MBS-Keith Beecher's Orch WGN KWK News: WCCO WHO WMT KMOX-Jinnmy Garrigan's Orch. WBBM-Melodie Time WHAS-Dance Time WHA-Club Chanticleer WHEA-Club Chanticleer

WIBA-Club Chanticleer WIRE-News; Basonology WJR-Reminiscing WLW-Noble Sissle's Orch. WMAQ-Earl Hines' Orch. WMBD-Sports; Program Review WTAM-Music You Want WTMJ-Moonlight & Shadows

WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WKBB-Ma Perkins WKBH-Beauty Box Revue WLW-The Goldbergs WMT-Treasure Chest WOC-Organ Melodies WBOK-Amer, Family Robinson

WROK-Amer. Family Robinson WTAD-Betty & Bob

11:00

11:00 NBC-Girl Alone, sketch (Kel-logg): WMAQ WLW NBC-Homespun: WOWO NBC-Happy Jack Turner, songs WCFL (sw.15.33) CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD KSD-News; Kay White, sketch, Night Letter KWK-Young Widder Jones WAAF-Musical Newsy WBAA-American Institutions WBOW-Neighbor Jim WGN-Women in the Store WHA-Talking Book WHA-Talking Book

WHA-Talking Book WHO-Pretty Kitty Kelly WIBA-Linda's First Love WIBU-Aid Parade (1200 kc) WIND-Sketches in Melody WIRE-Your Home Town WJBC-Personality Hour WJDD-Bureau of Missing Persons WK BB To be approved

WKBB-To be announced WKBH-Musical Gadgets WIS-Virginia Lee & Sunbeam

WKBH-Musical Gadgets WLS-Virginia Lee & Sunbear WMT-Tom Owen's Cowboys WROK-Musicale WSUI-Within the Classroom WTAD-News WTAQ-Hollywood on Parade WTMJ-Love for a Day

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WFBM WOC WCCO KMOX WKBB

tnr.:

NBC·Edward Gamage, WOWO

KMOX-Pappy Chesnire's rando ies KOA-Dance Hour KWK-Stuart Johnson's Orch. WCCO-Will Osborne's Orch. WENR-Eddie Varzos' Orch. WHAS-Dance Band WIND-Bob Tinsley's Orch. WIAE-Art Berry's Orch. WMAQ-Marek Weber's Orch. WTAM-Dick Fidler's Orch. End of Tuesday Programs End of Tuesday Programs

10:30 NBC-Johnny Presents (Philip Morris); Russ Morgan's Orch; Charles Martin's Thrills: KOA KFI (also at 7 p.m.) NBC-Jimmy Dorsey's Orch.: WMAQ NBC-Al Donahue's Orch.: WCFL WBOW (sw-9.53) CBS-George Olsen's Orch.: WISN WOC WTAQ WKBB WSBT WKBH (sw-17.76) MBS-Isham Jones' Orch.: WMT WIRE News: KMOX WBBM WFBM

10:45 NBC-Jimmy Dorsey's Orchestra:

NBC-Jimmy Dorsey's Orchestra: KWK CBS-Geo. Olsen's Orch.: WFBM WMBD WCCO News: WHAS WIND KMOX-Forest Crawford's Orch. WBBM-Horace Henderson's Orch. WHO-American Legion Auxiliary WJR-American Legion Auxiliary WJR-American Cummins' Orch.

11:00

11:00 NBC.Joe Reichman's Orch.: WIBA WCFL NBC.Trump Davidson's Orch.: WBOW WHO KSD (sw-9.53) CBS-Orrin Tucker's Orch.: WOC WBBM WMBD WISN WTAQ CRS Emery Doutrable Orch.:

WBBM WMBD WISN WTAQ CBS-Emery Deutsch's Orch.: WKBB WSBT WFBM WJR MBS-Horace Heidt's Orch.: WGN WMT WLW KMOX-Pappy Cheshire's Hill Bill-ice

10:30

Wednesday

NBC-Goldbergs, sketch (Oxydol): WMAQ (sw-15.33) KSD-Marie Harrington, talk KWK-Rapid Service WAAF-Memory Lane WBOW-Farm Prgm. WCAZ-Movie Gossip (1070 kc) WCFL New Songs WFAM-Visitors Welcome WGN-Melody Time WHO-Party Line WHO-Party Line WHO-Party Line WHO-Party Line WIND-Ben Kanter & Rose Van-derbosch WIND-Ben Kanter & Rose Van-derbosch WIRE-Singin' Sam WJD-Criminal Court Interviews WJJD-Criminal Court Interviews WKBH-Club Calendar WLS-Chuck, Ray & Others WLV.Doc Schneider's Texans WMT.Troubaderos WMT-Troubaderos WROK-Community News WTAD-Duke Otten WTMJ-Blue Room Ensemble 11:30 NBC-Nat'l Farm & Home Hour: Speakers: WIBA WLW WBOW WMAQ KWK (sw-15.21) Broadcast will originate in the International Amphitheater, Union Stock Yards, Chicago. NBC-Joe White, tnr.: WCFL WBC-JOE White, thr.: WCFL CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX Hymns of All Churches: WOC WHO

WHO KSD-Through the Years WAAF-Myrna Dee Sergent WCCO-Ma Perkins WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WHA-Organ Gems WIND-Harry Zimmerman, organ-ist

ist WIRE-Linda's First Love WIRE-Linda's First Love WISN-Voice of Experience WJBC-Singin' Sam WJJD-Safety Court WKBB-Farn Flashes WKBH-Magic Violin WLS-Grace Wilson, contralto

Radio Guide 
Week Ending December 4, 1937

Party Line: WOC WTAD KMOX-Ma Perkins, sketch 10:00 CBS-To be announced: WOC WCCO WISN WBBM KMOX NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.2) NBC-Norm Scherr. pianist: WIBA WBOW NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO WIRE News: WIND WTAD WKRP WMBD-Linda's First Love WMT-Singer of Sacred Songs WOWO-Tri Topics WROK-Woman's Forum WSUI-Musical Favorites WTAD-Neighbor Jim WTAQ-Radio Vocals

December I

News: WIND WTAD WKBB KWK

Guide WFBM-Harmony Hall WGN-Don Pedro & piano WHA-Homemakers WJBC-Organ Dreams

WJJD Sons of the Pioneers WKBH Home Economics WLW News; River; Weather;

Joneses

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA CBS-Romance of Carol Kennedy,

KWK-Range Riders WAAF-Hog 'n' Harmony WGN-Bachelor's Children WIND-Sons of the Pioneers WJBC-Theater Time; News WJBD-Police Headquarters WKBB-Rhythm & Romance WKBH-Your Home

10:30 NBC-Vic & Sade, sketch (Cris-co): WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM NBC-low to be Charming, sketch (Phillips): WMAQ WTMJ KWK WAAF-Woman's Page WCBD-Uncle John WCFL-Morning Melodies WFAM-Mrs. Riley's S Cuide NBC-llow to be Charming, sketch (Phillips): WMAQ WTMJ WHO WIRE WIBA KSD Carson Robison: WLW KWK WAAF-Sweet & Slow WBOW-Harry Rieser's Orch. WCFL-Peekers in the Pantry WGN-Painted Dreams WIND-Speaking of Love WJBC-Dollar Daze WJDC-Dollar Daze WJDD-Women's Exchange Prgm. WKBB Musical Almanac Shoppers' WKBB Musical Almanac WKBH-Troubadour WMBI-Shut-In Request Prgm. WMT-Numerical Jamboree WOC-Melodic Serenade WOWO-Linda's First Love WLW-News; River; Headler, Markets WMBD-Neighbor Jim WMT-Frank Voelker, organist WROK-News & Markets; Organ WSUI-Keeping Ahead of the Joneses WTAQ-Hawaiian Melodies WTMJ-Household Hints 10:15

sketch (Heinz): WOC WCCO WISN WFBM WBBM KMOX WISH WFBM WBBM KMUX NBC-Josh Higgins of Finchville: WBOW WCFL NBC-The Road of Life, sketch (Chipso): WLS WLW (sw-15.21)

WSUI-Book Shelf WTAD-Ma Perkins WTAQ-Morning Concert 10:45 NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21) (SW-12.21) CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WISN WCCO KMOX WFBM WMBD

WCCO KMOX WFBM WMBD NBC-Hello Peggy, sketch (Dra-no): WHO KSD WMAQ WTMJ (sw-15.33) NBC-Originalities: WBOW Party Line: WIRE WOWO KWK-The Morning After WAAF Foolish Questions WCFL-Voice of Cookery WFAM-Morning Melodies WGN-Harold Turner, pianist WHA-Operetta Favorites WIBA-Tonic Tunes WIND-Livestock Markets; News

MBC-Breaktast Club: WCFL WBOW NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) NBC-Landt Trio: KSD 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO NBC-Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21) NBC-Mirs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD NBC-Breen & de Rose conget 7:15 CBS-Salon Musicale: (sw-21.52) News: WCCO WHO WMT WKBB 
 WKBB
 (sw-15.21)

 KMOX-Travelogue
 NBC-Mrs. Wiggs of the Cabbage

 7:30
 Patch, sketch (Old English

 CBS-Greenfield Village Chapel:
 Wax): WMAQ WIRE WHO

 (sw-21.52)
 KSD

 Musical Clock:
 WMBD

 WMBD
 WRCK

NBC-Dieen & de Rose, songs: WBOW News: WROK WMT WTAD 9:15 NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21) CB5-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD NBC-John's Other Wife, sketch (Louis Phillippe): WMAQ WIRE WHO KSD NBC-Vaughn de Leath, songs: WBOW WIBA WCFL News: WKBB WHA WROW

WMT News: WIBA WKBB WTAO Morning Devotions: WKBH WLS

WLS 7:45 CBS-As You Like It: (sw-21.52) Musical Clock: WIBA WKBB KMOX-Let's Compare Notes 8:00 NBC-Breakfast Club, News: WCFL WBOW WIRE CBS-As You Like It: WFAM WFBM WTAQ WKBB (sw-21.52) News: WKBH WAYE

c1.52)
News: WKBH WMBD
Musical Clock: WIRE WROK
Coffee Pot Inn: WHO WMT
KMOX-Views on News
8:15
CBS-Richard Maxwell, songs.
News: WFAM WTAQ WFBM
WKBB (sw-21.52)
NBC-Sunshine Express; News:
KSD
News: WIND WLS
KMOX-Ozark Varieties
8:30
CBS-Fiddler's Fancy: (sw-21.52)
NBC-Breakfast Club; News:
WOWO WCFL
Lady Be Good: WLW WJJD WOWO WCFL Lady Be Good: WLW WJJD KMOX-Joe Karnes, pianist KWK-Candid Camera; News

36

WHO (sw-9.53) CB5-Four Stars, quartet: (sw-17.76) News: WIND WROK WOWO Vic Arden's Orch.: WHAS WIRE KOA-The Three Keys KSD-Rhythm Makers WWY Criver Northurne

# Arthur Sherman, who built the first trailer, will be inter-viewed.

November 30

MBS-Symphony in Rhythm:

Theater of the Air: WSUI WTAQ Varieties: WBOW WKBB WOWO

Frequencies KMOX-1090 IOA-830 ISD-550 KWK-1350 WBAAF-920 WBAA-890 WBBM-770 WBOW-1310 WCCD-1080 WCC0-810 WJBC-1200 WJJD-1130 WJJD-1130 WJR-750 WKBB-1500 WKBH-1380 WLW-700 WMAQ-670 WMAQ-670 WMBD-1440 WMBI-1080 WMBI-600 WCBD-1080 WCC0-810 WCFI-970 WFAM-1200 WFAM-1200 WGN-720 WHA-940 WHA-940 WHA-940 WHA-1280 WHO-1000 WIBA-1280 WIRD-560 WIRE-1400 WISN-1120 WMB1-1080 WMT-600 WOC-1370 WOW-1160 WRJN-1370 WRDK-1410 WSB1-1360 WSUI-880 WTAD-900 WTAD-900 WTAD-330 WTAJ-620

WMBD-Thrift Message; Songsters WMBD-Thrift Message; Songsters WMT-German Band WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTAJ-Behind the Mike 11:45 CBS Our Col Sunday skatek 11:45 CBS-Our Gal. Sunday. sketch (Anacin): WBBM KMOX Pictures of the cast of this program can be found on page 30. MBS-We Are Four (Libby, Mc-Neil & Libby): WGN NBC-Through the Years: KSD News: WBAA WMT WAAF-Live Stock Markets; Swing High WAAF-Live Stock Markets; Swing High Betty & Bob: WHO WOC WCCO-Kitty Keene WCFL-Fashions on Parade WFAM-Organ Recital WFBM Markets; Farm Prgm. WIRE-Grace & Eddie; Farm Hr. WISN-Symphonetta WJBC-Reid & Vin WKBH-4-H Club; Markets WLS-Markets; Weather; News WLW-Kitty Keene. Inc. WMBD-Fredman Jubilee WOWO-Ohio Agriculture WROK-Round the Town WROK-'Round the Town WSUI-Fa.m Flashes WTAQ-Farinhands WTMJ-Heinie's Grenadiers; Mercantile Quotations AFTERNOON 12:00 CBS-Betty & Bob, sketch (Gold Medal): WFBM KMOX WISN WBBM WCCO (sw-15.27) NBC-Dick Fidler's Orch.: (sw-15.33) News: WJJD WTAD WMBD WJBC WIBA

WJBC WIBA KSD-News; Grace & Eddie, sketch; Markets WAAF-Symphonic Hour WBAA-Farm Facts for Farm Folks WBOW-Street Reporter

WBOW-Street Reporter WCFL-Hit Review WGN-Bob Elson on State Street WHA-Noon Musicale WHO-Markets & Weather WIND-Musical Interlude WIRE-Markets WKBB-Luncheon Musicale WKBH-Parade of Melodies WKBH-Parade of Melodies WLS-Dinnerbell Prgm. WMBI-AMid-day Gospel Hour WMT-Cedar Valley Hillbillies; Question Man WOC-Farm Bureau; Markets WOWO-Consolaires WCPT Sciel, Pancet: Plue Streaks

WSBT-Stork Report; Blue Streaks WSUI-Rhythm Rambles 12:15

12:15 CBS-Betty Crocker, cooking talk (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)

- CBS-Maxim Lowe's Ensemble WKBB
- WKBB NBC-Words and Music; Charles Sears, tnr.; Larry Larsen, or-ganist; Ruth Lyon, sop.; Har-vey Hays, narrator: WIRE (sw.15.33) (sw-15.33) MBS-Carson Robison's Buckaroos (Musterole): WGN Man on the Street: WJBC WKBH WBAA Luncheon Dance Time WBOW-Fields & Hall

WBOW-Fields & Hall WCFL Noonday Concert WHO-Papp's Matinee WIND-Tommy Ott, organist WJJD-ANoon-Day Service WMBD-Town Crier; Markets WMT-Voice of Iowa WOC-Inquiring Mike WOWO-Bob Wilson WROK-Column Left, news WSBT-News; Stork Report WTAD-Cy: & Freckles 12:30 NBC-Sue Blake, sketch: (

12:30 NBC-Sue Blake, sketch: (sw-15.21)

Ð

CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WFBM WCCO WBBM WISN (sw-15.27) an on the Street: WOWO WKBB Man WKBB Rhythm Rascals: WTAQ WTMJ News: WHO WOC WIBA KWK-Organ Melodies WBAA-Sports Review WBOW-Home Folks Frolic WBUW-Home Folks Fronc WCFL-Young Widder Jones WGN-Markets; AMid-day Service WHA-Farm Prgm. WIND-Livestock; Interlude WIRE-Reporter WIRE-Reporter WKBH-Luncheon Music WLW-Voice of Experience WMAQ-Dan Harding's Wife WMBD-Farm News WMT-Markets; Hillbillies WROK-Couple on the Street WSBT-In Movieland WTAD Fearm - Markets, Wag WTAD-Farm; Markets; Weather 12:45 NBC-World's Record Diving At-tempt: (sw-15.21) What is on the bottom of Lake Michigan, 360 feet below the whid-whipped surface? Max Gene Noll, co-inventor of a new type diving suit, ex-pects to explore the bed of the lake at a point 25 miles north-east of Milwaukee. Never be-fore has a human heing been able to descend to a depth of more than 307 feet when clad only in a diving suit. A story in detail about this pro-gram can be found on page 6. WTAD-Farm; Markets; Weather CBS-Hollywood in Person (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27) For news of Hollywood, read "Hol-lywood Showdown" in every issue of Radio Guide of Radio Guide. News: WIND WKBH Man on the Street: WCFL WSBT KSD-Mort Dennis' Orch. KWKAI Sarlis' Jam Session No WBAA-Songs and Melodies WBOW-Tune of the Day WHO-Musical Day Dreams WIBA-Market Reports WIRE-Police Court WKBB-Song Hits of the Day; WIGBS-Song Hits of the Day; Pet Corner WLS-Voice of the Feed Lot WLW-Kitty Keene, Inc. WMAQ-The King of Hearts WMBD-Window Shopper WMT-Joe Doakes; Cousin Elvira; Novelty Quintet WOC-Artie Shaw's Orch. WOWO.Beauty. Chat WMT-Joe Doakes; Cousin Livira;WCFLWIREWOWO (sw-Novelty Quintet15.21)WOC-Artie Shaw's Orch.CBS-Ray Block's Varieties: WOCWOWO-Beauty ChatWSBT WKBB WTAQ WKBHWROK-Service Sam; Home FolksWISN (sw-15.27)HourNBC-Pepper Young's Family,WTAQ-News; Music BoxSketch (Canay): LSD WHOWTAJ-Sidewalk ReporterNBC-Pepper Young's Family,1:001533)NBC-Strollers Matinee\*WIRE(sw-55.21)News: WIND WTAD WFBMCBS-News Through a Woman'sKWK-Today at TwoEyes (Pontiac): WBBM WISNWAAF-Jimmie Kozak, pianistWKBB WCCO KMOX WFBMWBAA-Grade School PrgmWTAQ (sw-15.27)WBAM-Radio Gossip ClubKathryn Cravens will tell of<br/>an interview with Erna Sack,<br/>famous German coloratura NBC-Strollers Matinee: WIRE (sw-15.21) CBS-News Through a Woman's Eyes (Pontiac): WBBM WISN WKBB WCCO KMOX WFBM WTAQ (sw-15.27) Kathryn Cravens will tell of an interview with Erna Sack, famous German coloratura soprano who has just arrived in this country. NBC-Your Health, "Hygiene": WMAQ WBOW WIRE (sw-15.33) News: WTAD WHA Voice of Experience: WJJD Experience: WJJD Voice oice of KWK KSD-News; Dance Music WAAF-Sliver Notes; Hoosier Phi-WAAP-Shive Notes; losopher WBAA-AMeditations WCBD-J. C. O'Hair WCFL-Melody Hour WGN-Concert Orch. WGN-Concert Orch. WHO-Your Home Town WIBA-Melody Moments WIND-Italian Hour WKBH-Lone Ranger WLS-School Time WLS-School Time WLW-Nation's School of the Air WMBD-Man on the Street WMT-Many Happy Returns; Jamboree WOC-Luncheon Music WOWO-Melody Weavers WROK-Lions' Club Luncheon WSBT-News; Notes WSUI-Illustrated Musical Chats WSUI-Illustrated Musical Chats WTMJ-Livestocks; News; Talks 1:15 CBS-Jack Shannon, tnr.: WKBB WOC WKBH WSBT (sw-15.27) Man on the Street: WTAQ WIBA Hope Alden's Romance: KMOX WFBM KSD-Mary Carolyn Henry, sop. KWK-Concert Melodies WAAF-Waltztime WBAA-Vocational Guidance WBBM-Kitty Krene, Inc. WCCO-Hope Alden WGN-Wife vs Secretary WHA-Musical Varieties WHO-Lady of Millions WISN-Musical Heat Wave WJJD-Mid-day Roundup WFBM

WLS-Old Timers WMBD-His Majesty, the Baby WMT-German Band WOWO-Jack Tilson's Orch. WTAD-Quincy Marches On WTMJ-Dance Orch. 1:30 NBC-Waltz Favorites: WOWO NBC-Waltz Favorites: worro WIBA CBS-American School of the Air: WSBT WTAQ WBBM WFBM WKBB WCCO KMOX WISN WKBH (sw-15.27) NBC-Cartile & London, piano duo; Frances Carrol, songs: WBOW (sw-15.33) KSD-Judy & Jane KSD-Judy & Jane KWX-News; Pianist WAAF-Live Stock Markets; WAAF-Live Stock Health Talk; Encores WBAA-News WCBD-Scripture Truth Hour WGN-Lucky Girl WHA-Over At Our House WHO Houseboat Hananh WIND-Tuberculcsis Ass'n Talk WIND-Tuberculcsis Assin WIRE-May Robson WJJD-Livestock Markets WLS-Market Reports WMAQ-Fort Pearson WMBD-Party Line WMT-Tom Owen's Cowboys WOC-Afternoon Recess WROK-Melodies from the from the Sky WROK-Melodus from the Sky WTAD-Melody Time 1:45 NBC-World's Record Diving At-tempt: WOWO WIBA A story in detail about this pro-gram can be found on page 6. NBC-Men of the West: KSU (sw-15.33) (sw-15.33) MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN Judy & Jane: WOC WHO WAAF-Driskill Wolfe, tnr. WAAF-Driskill Wolfe, tnr. WBAA-Market & Weather WBOW- Devotional Service WIND-Ben Kanter, pianist WJJD-Happy Harmonies WLS-Priscilla Pride WMAQ-Bob Hawk's Fun Quiz WMBD-Variety Theater WMT-Closing Markets WROK-Melodeers WROK-Melodeers WTAD-Margot WTAD-Margot WTMJ-Dance Orch. 2:00 NBC-Continental Varieties: WCFL WIRE WOWO (sw-15.21) College Prgm. WCED-Polish Prgm. WCCO-Siesta WCCO-Stesta WCFL-Continental Revue WD2-Birthday Party WGN-Marriage License Romances WHA-Professor Gordon's Singing Class WIB4-The Pop Concert WIBA-The Pop Concert WJJD-The Sports Edition WLS-Honemakers Hour WMBD-Trading Post WMT-Afternoon Recess WROK-News; Alice Blue, songs WSU1-Poetic Interlude 2:15 NBC-Continental Varieties: WBOW WBOW CBS-Ray Block's Varieties: WMBD WMBD NBC Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33) WHO KSD (sw-15.55) WAAF-Kay Armen WBAA-This Week in Literature WBBM-Meet the Missus WCCO-Markets WFBM-The Dentist Says WGN-June Baker, home manage page ment WHA-Organ Interlude WIND-Tommy Ott. organist WIRE-Matinee Varieties; News WISN-Mary Ann Presents WROK-Musicale WSUI-Within the Classroom WTAD-Mid-Afternoon Interlude 2:30 CBS Jappy Packedy sketch (I ment 2:30 CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WBBM WFBM KMOX WISN WOC WCCO (sw-15.27) NBC-Vic & Sade, sketch (Cris-co): WHO WMAQ WLW KSD WTMJ (sw-15.33) (CSS Diton Parce tria: WKBB CBS-Dalton Bros., trio: WKBB NBC-Little Variety Show: WCFL WOWO (sw-15.21)

Radio Guide 

Week Ending December 4, 1937

\$

MBS-Good Health & Training: WGN KWK-Siesta Time WAAF-Red Hot & Low Down WBAA-You & Your Child WBOW ^Christian Science WCBD-Hit Tunes WHA-Music of the Masters WHA-Arusic & Decoration WIND-Dixieland Band WIS-Musical Boundup WLS-Musical Roundup WKBH-WPA Prgm. WMBD-Shut-in Prgm. WMT-Court Hussey's Orch. WROK-Music Box Melodies WSBT-Wednesday Matinee WTAD-String Trio 2:45 CBS-Academy of Medicine:WMBD WTAO WFBM WISN WSBT WKBH (sw-15.27) NBC-the O'Neills, sketch (Ivory Flakes): WLW WHO WMAQ WTMJ KSD (sw-15.33) KMOX-Oue Woman's Opinio KWK-This Woman's World WBAA-Hymn Echoes WBBM-Quarter Hour of Romance WBOW-Talk of the Town WCCO-May Robson WCCO-May Robson WGN-Harold Turner, pianist WIBA-Today's Front Page WIND-Problems for Pamela WLS-Home Service Club WOC-This & That 3:00 NBC-Int'l Livestock Exposition (Firestone): WENR WIBA WMT KWK WOWO WBOW (sw-15.21) CBS-Curtis Institute of Music: WKBB WTAQ WSBT WOC WFBM WMBD WKBH WFBM WMBD WKBH NBC-Lorenzo Jones, sketcb (Phil-lips) WMAQ WHO WIRE (sw-15.33) KMOX-Kitty Keene, Inc. KMOX-Kitty Keene, Inc. WBAA-The Home Decorator WBBM-Houseboat Hannah WCCO-Ladies First WCFL-News WGN-Four Stars Tonight WHA-Know Your Child WHND-Waltz Time WISN-Even As You & 1 WJBC-Christian Story Hour WLW-Dr. Friendly WMBI- $\Delta$ Sunday School Lesson WROK-Women of the Hour WSUI-Forensic Forum WTAD-On the Mall WTMJ-Around the Town WTAD-On the Mall WTMJ-Around the Town 3:15 NBC Fhe Guiding Light, sketch (White Naptha): WHO WTMJ WMAQ (sw 15.33) CBS-Curtis Institute of Music: WISN WISN NBC-Bennett & Wolverton: WENR WMT KWK WOWO WBOW (sw-15.21) KMOX-Houseboat Hannah WBAA-The American Scene WBBM-Linda's First Love WCFL-Organ Recital WGN-Lady of Millions WIBA-Shut-in Hour WIND-Fred Beck, organist WIND WTAD-Lawrence Glosenieyer 3:30 CBS-Curtis Institute of Musie: WFAM (sw-11.83) NBC The Story of Mary Marlin, sketch (Ivory Soap): WLW WMAQ WHO (sw-15.33) NBC Nat'l Congress of Parents & Teachers: WENR WBOW WMT KWK WIRE (sw-15.21) News: WJBC WTAD KMOX-Singin' Sam WAAF-News & Weather WBAA-Music with the Masters WBAA-Music of Friendship WCR-Len Salvo, organist WHA-Deutsche Musik Stunde WIND-Continental Orch. WIND-Continental Orch. WIND-Continental Orch. WMBI-Hynns You Love to Sing WOWO-AOld Time Religion WROK-ASwedish Gospel Service WSUI-Amer. Legion Auxiliary WTMJ-To be announced 3:45 CBS.Dr. Allan Bay Dafoe (Ly. WTMJ-To be announced 3:45 CBS-Dr. Allan Roy Dafoe (Ly. sol): WBBM WFBM KMOX WCCO (sw-11.83) NBC-Kitty Keene. Inc. (Dreft): WHAD CBS-To be announced: WKBB WTAQ NBC-The Road of Life sketch (Chipso): WMAQ WTMJ (sw-15.33) Details of the contest on this pro-gram may be found on Fage 14. KSD-Afternoon Varieties WAAF-Jimmie Kozak, pianist WFAM-Wednesday Variety WGN-Afternoon Serenade

1

1

December I Wednesday WIND-Cappy's Cabana WISN-You Shall Have Rhythm WIEC-Classified Time WKBH Zeke Manners' Gang WLW-Mad Hatterfields WMBD To be announced WMBI-Question Hour WOCL inger Awbile WOC-Linger Awhile WROK-Easy to Remember WTAD-Cy & Freckles

WTAD-Cy & Freckles 4:00 CBS-To be announced: WKBB CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebeco): WFBM WBBM WCCO KMOX (sw-11.83) Detritis of the contest on this pro-gram may be found on Page 14. NBC-Not for Ladies: WHO WIBA NBC-Junior Nurse Corps. sketch (Sunbrite): WLW (sw-15.21) MBS-Charley Stookey's Hillbilly Show (Consol. Drug Trade Co.): KWK WGN News: WOC WOWO KSD-Washington U. Educational Series WTAD-Cy & Freckles 4:00 PORTLAND HOFFA "Town Hall Tonight" comedienne Wed. 8 pm CST WMBD-News; Pet Corner W1BI Sarred Music WMT-P.T.A. Talk WSUI-Speech Clinic WTAD-Chiklren's Frolic WTMJ-Kitty Keene, Inc. Series WAAF-Int'l Potpourri Series WAAF-Int'l Potpourri WBAA-Story Book Hour WBOW ARev. Archie Brown WCFL-Make Believe Night Club WENR-Music Circle WFAM-Hot Spell WHA-A Novel in Review WIND-Musical Mirror WIRE-To be announced WISN-Grgan Melodies WJBC Westeyan Hour WJJD-Sons of Pioneers WKBH Winona P.-T. A. WMAQ-The Children Speak WMBD-ATrinity Tabernacle WMT-Radio Gossip; Tunes & Topics; Drama WROK-Markets; News; Musicale WSDI-Juwa State Med. Society WSUI-lowa State Med. Society WTAD-Freshest Thing in Town WIAD-Freshest Ining in Iown WTMJ-Freindship Cirrcle 4:15 NBC-Don Winslow of the Navy, sketch: WIBA WMT NBC-Marlowe & Lyon, pianists: KSD WENR CBS-The Life of Mary Sothern (Hind's): WBBM WCCO KMOX (sw-11.83) NBC-Terry & the Pirates (Dari-Rich). (sw-15.33) WAAF-Sport Shorts; Shadowland WBAA-Melody Moods WFAM-Matinee Melodies WFBM-Tea Time Tunes WHO-Variety Hour WIND Main At the Mill WIRE-Minute Interviews WISN Junior League Speaker WJJD-Cumberland Ridge Runners WKBH-Melodic Moods WLW-Jack Armstrong, sketch WMAO-Tea Time Varieties WTMJ-Friendship Cirrcle WLW-Jack Armstrong, sketch WMAQ-Tea Time Varieties WMBD-Bargain Counter WMBD-Bargam Counter WMBI-Tract League WOC-Organ Moods WROK-Orch.; Joseph Copeland. director WSUI-N. Y. Federal Symphony WTAD-Speed Gibson 4:30 NBC-Kellogg's Singing Lady, Ireene Wicker: WLW (sw-15.21) The story of Funny Rabbit will be today's feature. NBC-Jack Armstrong, sketch will be today's feature. NBC-Jack Armstrone. sketch (Wheaties): (sw-9.53) NBC-Vagabonds: WIBA WMAQ KSD WBOW NBC-Harry Kogen's Orch.: WENR CBS-Dorothy Gordon: WFAM WOC WISN WKBH (sw-11.83) MBS-To be approved by the sector of t





WMBD-News; Pet Corner WBI Sacred Music WMT-P.T.A. Talk WSUI-Speech Clinic WTAD-Jack Armstrong WTAQ Children's Frolic WTMJ-Kitty Keene, Inc. 4:45 CBS-Hillton House sketch 4:45 CBS-Hilltop House, sketch (Palm-olive Soat): KMOX WISN WBBM WFBM WMBD WCCO (sw-11.83) NBC Johnnie Johnston, bar.: KSD NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53) NBC-The Californians: WENR WMT NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21) WBAA-Twilight Musicale WBOW-Sundown Express WEBQ-Behind the Microphone (1210 kc) WFAM-Dance Parade; Voice of Carelessness KSD WFAM.Dance Parade; Vo Carelessness WHO.News WHO.News WIND.Once Upon a Time WINE.Yes or No WKBH.Jungle Jim WI.W.Simping School WKBH-Jungle Jim WLW-Singing School WMAQ-Romance & Rhythm WMBI-Bays & Girls' Story Time WOC-Man on the Street WROK-Music by Cugat WSUI-Stories Out of lowa's Past WTAQ-To be announced WTMJ-News; Moment Musical 5:00 CBS-Barry Wood's Music: WOC WTAQ WKBB WFAM WFBM ABC-America's Schools, drama: WCFL (sw-9.53) NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK KMOX-Linda's First Love KSD-News; George Hall's Orch. WBBM-Herbert Foote, organist WCCO-Livestock WHO-Sunset Corners Opry WHA-Bob White & Whippoor-will WINU-Stamp Man WLW-Singing School will WIND-Stamp Man WIND-Stamp Man WIRE-Terry & the Pirates WISA Show Window WKBH-Pianology WLW-Angelo, Italian troubador WMAQ-Don Winslow of the Navy W (sw-WMAQ.Don Winslow of the Navy WMBD.Happy Train
 Rabbit WMT.A Hit for Today; Interlude
 WMTA Hit for Today; Interlude
 WRUI.Matinee Dance
 WMAQ
 WTMJ.Jack Armstrong, sketch
 5:15
 CBS.Frank Dailey's Orch.: WTAQ
 Orch.: WKB4 WKB8 WFAM
 NBC.Rhythmaires: (sw-9.53)
 NBC.Marek Weber's Orch.: NBC-Marek Weber's On WENR WMT KMOX-Lady of Millions KSD-Young America Speaks KWK-Santa Claus WBBM-Eleanor Howe WCCO-Jack Armstrong, sketch WCFL-Organ Music WFBM-<u>A</u>Wheeler Mission Prgm WGN-Buddy & Ginger WIBA-Hits & Encores WIND Sons of Pioneers WIRE-Three Little Words

WLW-Supper Serenade WMAQ-Terry & the Pirates (Continued on Next Page)



37

# Wednesday December I



ANDRE KOSTELANETZ "Chesterfield Program" condu Wed. 8 pm CST nductor

(5:15 p.m, Continued) WMBD-Musical Prgm.: Melody WMBD-MUSICE. Miniature WOC-Speed Gibson-WROK-Sports Review WTMJ-Billie the Brownie 5:30 News: 5:30 CBS-Four Stars; News: WFBM WKBB WTAQ WCCO (sw-17.76) NBC-News; Joan Edwards, songs: (sw-9.53) Jack Armstrong, sketch: KMOX WHO WMAQ WHO WMAQ KSD-Charlie Chan KWK-Coyita Bunch WBM-Pappy Cheshite WBOW-News; Sundown Express WCFL-Musical Varieties WENR What's the News? WFAM-Tunes of Today WGN-Charlie Chan WGN-Charne Chan WIBA-News WIND-Bill, Mac & Jimmie WIRE-Little Orphan Annie WISN-Musical Interlude; Variety Prgm. WKBH-Kiddies' Hour WKBI-Kiddies' Hour WLW-Bob Newhall, sports WMBD-Speed Gibson WMT-Puzzle Club; News WOC-Hits & Bits WRN-Behind the Microphone (1370 kc) WROK-Dance Hour WSUII-Stamp Collector WTMJ-Heinie & His Grenadiers; Sports 5:45 NBC-Bobby Grayson's Orch.: (sw-NBC-Bobby Grayson's Orch.: (sw. 9.53) NBC-Lowell Thomas, news com-mentator (Sun Oil) WLW (sw-15.21) CBS-Song Time: WFBM WKBB (sw-17.76) NBC-Escorts & Betty: WENR NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE NBC-Little Orphan Annie (Oval-tine): KSD WHO KMOX-Adventures of Jimmy Al-len len WBOW-Jerry of the Circus WCCO-Front Page Parade WCFL-Stanley Hickman WFAM-Speed Gilson WGN-Orphan Annie WIBA-Today's Birthdays; Sports WIND-Listen to Yourself WISN-Sports WMBD-Sports; Where to Go WMT-Jordan's Revue; Better Vision WOC-Jack Armstrong, sketch WROK-Musicale WSUI-Daily Iowan WTAQ-Bureau of Public Service NIGHT 6:00

BC-Amos 'n' Andy Pepso-dent): WHO WTAM WLW KSD (sw-9.53) (also see 10 NBC-Easy Aces, sketch (Ana-cin): WENR WMT WIRE KWK (sw-11.87) CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.) NBC-Malcolm Claire, songs: WMA0 WMAQ CBS-Obbligato: WTAQ WKBB News: KMOX WCFL Sports: WHAS WOC WKBH WBBM-The Headliner WDOWL and Lader WBOW-Lovely Lady WCCO-Victor Arden's Orch. WFAM-Crimecasts WFBM-Phenomenon

38

NBC-Amos

# WIND-German Hour WISN-Down By Hermans WMBD-Roy Evans WROK-News; Dinner Music WSUI Dinner Hour Prgm. WTMJ-Harry Stubldreher 6:15

6:15 NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE WTMJ WIBA WTAM (also see 10:15 p.m.) NBC-Mr. Keen, Tracer of Lost

Persons, drama (Amer. Home Products): WMT KWK WENR (sw-11.87)

CBS-Hobby Lobby; Harry Salt-er's Orch.; Stuart Allen, bar. (Hudson Motors): WFBM WJR (sw-17.76) (also see 9:30 p.m.) A story about tonight's program can be found on page 7.

can be found on page 7. CBS-Herbert Foote Ensemble: WCCO WTAQ News: WMBD WOC Sports Review: WROK WFBM WGN KMOX KSD-Xavier Cugat's Orch, WBBM-Saundra Brown WBOW-Si & Ezra WCFL-Dinner Concert WEAM Direct Dorcet Number WCFL-Dimer Concert WFAM-Dinner Dance; News WHAS-Leland Brock WKBB-Theater Review WKBH-Melody Time WLW-Don't Listen WROK-Dinner Music; Voice of Corelogenees Carelessness 6:30 NBC-Horlick's Lum & Abner, sketch: WENR WLW (also KGO at 10:15 p.m.) NBC-Benno Rabinoff, violinist: KSD CBS-Aeolian Trio: WOC WMBD WCCO WCCO News: WHO WTAQ WMAQ KMOX-Glen Gray's Orch. KWK-Sports Review; News WBBM Airflow Harmonies WBOW-Hit Tunes WBOW-Hit Tunes WCFL-Sunny Sam WFAM-Dinner Dance WFBM Vic Arden's Orch. WGN-Concert Orch. WHAS Jack Smith's Orch. WHAS Jack Smith's Orch.

WIBA-Concert Interlude WIRE-Man to Man; News WISN-Woods Dreyfus -WKBB-Speed Gibson WKBH-Dinner Music WKBH-Dance Orch. WMT-Etchings in Ivory WROK-House by Side of Road WTAM-Fox Fur Trappers WTMJ-Easy Aces 6:45

6:45 CBS-Boake Carter, commentator (Philco): WCCO WFAM WJR WBBM KMOX WISN WMBD WHAS (sw-17.76) (also KNX KSL at 10:15 p.m.)

NBC-Charlotte Lansing, sop. & Orch.: (sw-11.87) NBC-Jean Sablon, songs: KSD MBS-Harold Stokes' Orch.: WGN News: WFBM WKBB WKBH Vic Arden's Orch.: WHO WIBA KWK-Tonic Time WBOW Unrep Development KWK-Tonic Time WBOW-Home Decorators WCFL-Pat Kennedy WENR-Pleasant Valley Frolics WIRE-Charlie Chan, sketch WLW-Bernie Cummins' Orch. WMAQ-Eddie Varzos' Orch. WMAQ-Eddie Varzos' Orch. WMT-Carson Robison's Buckaroos WOC-Twilight Musicale WROK-Dinner Music WSBC-Movie Review WSBU-American Education Week

Prgm. WTAQ-Organ Reveries WTMJ-Reddy Kilowatt's Orch. 7:00 Comity (Tendi 7:00 NBC-One Man's Family (Tender-leaf Tea): WTMJ KSD WMAQ

leaf Tea): WTMJ KSD WMAQ WIBA WHO WLW WTAM (also see Sun. Prgins. at 11:30 p.m.) CBS-Cavalcade of America (Du

Pont); Don Veerhees' Orch.; KMOX WFBM WBBM WCCO KMOX WFBM WBBM WCCO WHAS WJR (sw-17.76) (also KNX KSL at 11 p.m.) Interesting anecdotes in the life of Ottonar Mergenthaler will be dramatized.

NBC-Eddy Duchin's Orch. (Elizabeth Arden): WOWO WMT KWK (sw-11.87) WLS WBOW-Green Bros.' Orch

WCFL-News WFAM-Echoes of the Islands WGN-Concert Trio WIND-Traffic Court

#### Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

Good Listening for Today

#### MORNING

11:30 CST NATIONAL FARM AND HOME HOUR, from International Livestock Show, NBC.

#### AFTERNOON

- 12:45 CST WORLD RECORD DIVING AT-TEMPT, NBC.
- 1:45 CST WORLD RECORD DIVING AT-TEMPT, NBC.
- 3:00 CST INTERNATIONAL LIVESTOCK EX-POSITION, highlights, NBC.

NIGHT

- 6:15 CST HOBBY LOBBY, Dave Elman, director; Stuart Allen, Harry Salter's orchestra and guests, CBS.
- 7:00 CST CAVALCADE OF AMERICA, dramatizations. CBS.

7:00 CST ONE MAN'S FAMILY, NBC.

- 7:30 CST TEXACO TOWN with Eddie Cantor, Deanna Durbin, Jimmy Wallington, Pinky Tomlin, Jacques Renard's orchestra, CBS.
- 8:00 CST TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, Walter Tetley, quartet; Peter Van Steeden's orchestra; guests, NBC.
- 8:00 CST CHESTERFIELD PROGRAM with Andre Kostelanetz' orchestra, Deems Taylor; Ezio Pinza, guest, CBS.
- 8:30 CST TISH DRAMAS, "Tish's Spy," CBS.
- 9:00 CST LUCKY STRIKE HIT PARADE, Leo Reisman's orchestra, guartet, vocalists; William Powell, guest, NBC.

11:30 CST LIGHTS OUT, "Death Pit," experimental drama, NBC.

### World Events

The world waits for you at home when you turn to your radio to listen and learn. Radio teaches while it entertains. Next week Radio Guide introduces a new department covering all educational radio programs. Keep up with the world—with Radio Guide!

WIRE-Whispering Jack Smith WISN-Reflections WKBB-Festival Time WKBH-Music on the Upbeat WMBD-Bradley A Cappella Choir WOC-German Band WROK-Affairs of Mrs. Swenson WSUI-Children's Hour WTAQ-Clara Dawes WTAQ-Clara Dawes 7:15 Vic Arden's Orch. & Guests: WISN WBOW WCFL-Stars of Tomorrow WFAM-Ind. Employment Service; WIRE-Beauty Box WINS-Concert Contrasts WKBB-Amer. Family Robinso WROK-Clarence Lindsey, tnr. WTAQ-Piano Musings Robinson 7:30 NBC-Skolsky from Hollywood (Bromo-Seltzer): WMT WLS WOWO KWK (sw-11.87) For news of Mollywood, read "Hol-lywood Snowdown" in every issue of Radio Guide. CBS-Texato Guae. CBS-Texato Town with Eddie Cantor, comedian; Deanna Dur bin, songs; Jimmy Wallington; Jacques Renard's Orchestra: WBBM WISN WJR WFAM WHAS WCCO WMBD WFBM KMOX WTAQ WOC WKBH (sw-17.76) (also KNX KSL at 10:30 p.m.) NBC-Wayne King's Orch. (Lady Esther): WMAQ WTMJ WHO WIBA WIRE WTAM KSD MBS-Lone Ranger, drama (Silver-cup): WGN WBUK-Lou Blake's Orch. 7:45 NBC-Kidoodlers: WOWO (sw-11.87) Radio Guide • Week Ending December 4, 1937

KWK-Symphony Society WCFL-Herr Louie & the Weasel WIND-Talking Drums WLS-To be announced WMT-Safety Talk WSUI-lowans in the News 8:00 CBS-Chesterfield Presents Guest Star with Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator: WFBM WHAS WBBM WCCO KMOX WKBB WOC WTAQ WISN WSBT WJR WMBD WKBH (sw-17.76) Turn to Page 4 (or a discussion) Turn to Page 4 for a story about Ezio Pinza, tonight's guest. NBC-Town Hall Tonight (Sal Hepatica); Fred Allen & Port-land Holfa; Quartet; Peter Van Steeden's Orch.; Guest: WIBA WMAQ WLW WHO KSD WTAM WTMJ WIRE KOA (sw-9.53) (also see 11 p.m.)

WIND-News WOWO-George Hall's Orch. WROK-News; Musicale

NBC-Minstrel Show, Gene Arnold, NBC-MINSTEL Show, Gene Arnold, interlocutor: - WOWO WBOW WENR WMT (sw-11.87) Vic Arden's Orch.: WOC WSBT KMOX-Robert Preis' Orch. WBBM-On to Adventure

WSUI-Daily Iowan 9:00 NBC-Lucky Strike Hit Parade; Leo Reisman's Orch.; Buddy Clark & Fredda Gibson, vocal-ists; Songsmiths Quartet; Guest: WHO WTMJ WTAM WIBA WIRE KSD KOA WLW WMAQ (sw-9.53) William Powell will be guest of the last Wednesday night "Hit Parade." Next Wednes-day at this time the new Lucky Strike-Warner Brothers show will be premiered. Turn to page 28 for boudoir peeks of Fredda Gibson. CBS-Gang Busters (Palmolive

WCFL-Bob Smith WGN-Ennio Bolognini's Orch. WIND-Two Pianos WKBB-Memoirs of a Concert

WKBB-Memoirs of a Co Master WKBH-Singing Strings WROK-Komedy Kingdom WSUI-L. A. Folklore Choir WTAQ-News

8:45 KWK-Don Albert's Orch. WBBM-Orrin Tucker's Orch. WGN News; Sport Highlights WIND-Contemporary Problems WKBH-John Gruber WMT-Dream Songs WOC:Swing J\*

WSUI-Daily Iowan

WROH-John Gruber WMT-Dream Songs WOC-Swing It WROK-Vic Arden's Orch.; Guests

CBS-Gang Busters (Palmolive Shave Cream); Phillips Lord, dir.; True Crime, drama: WBBM WFBM WHAS WJR KMOX WCCO WISN (sw-17.76) NBC-Gen. Hugh Johnson, commentator (Bromo-Quinine): WOWO KWK WMT WENR

(sw-6.14) Dance Orch.: WTAQ WBOW Vie Arden's Orch.: WMBD WKBH WGN-Paul Whiteman's Orch. WIND-Bob Tinsley's Orch. WKBB-Gaslight Harmonies WOC-Gwen Bower WROIS-Grantham's Virginia Cav-aliers

aliers WSBT-Doctors Who Dared

9:15 NBC-Joan Brooks, contr.: WBOW WOWO WENR (sw-6.14) WOWO WENR (sw.6.14) KWK-Piano Portrait WCFL-Labor Flashes WIND-Walkathon WKBB-Hollywood on Parade WKBH-Rapid Ad WMBD-Real Life Dramas WMT-Band Wagon WOC-Wednesday Presents WROK-Barney Whisman, tnr. WSBT-Komedy Kingdom WSBT-Komeuy WTAQ-Dancing 9:30

9:30 CBS-Hobby Lobby; Harry Sal-ter's Orch.; Stuart Allen, bar. (Hudson Motors): WFBM WBBM WHAS KMOX WISN WMBD WSBT WOC WCCO (also at 6:15 p.m.) A story about tonight's program can be found on page 7.

NBC-Waltz Interlude: WENR WBOW WMT (sw-6.14) CBS-Patti Chapin, songs: WKBB NBC-Wall2Interlude:WENNWBOW WMT (sw.6.14)NBC-Rudolf Frimi's Orch.: WHOCBS-Patti Chapin, songs: WKBBCBS-Orrin Tucker's Orch.:(sw.17.76)KMOX WMBDMBS-Melodies From the Skies:MBS-Leo Reisman's Orch.: KWKWGNWBS-Leo Reisman's Orch.: KWKWK-Range RidersNews: WHAS WINDWKDL-Union Label LeagueWBBM-C. Y. O. Final BoutsWIND-Stars Over ManhattanWCCO-Cecil Hurst's Orch.WJR-Your Friendly Advisor; MusicaleWIBA-Helen & SonyaWKBH-Court of Human RelationsWLW-Noble Sissle's Orch.WOWO-Vie Arden's OrchNBC-Town Hall Tonight: KFIWGK Lou Blake's OrchKOA (also at 8 p.m.) tions WOWO-Vic Arden's Orch WROK Lou Blake's Orch WTAQ-To be announced 9:45 9:45 NBC-Alistair Cooke, commenta-tor: (sw-9.53) CBS-Norman Thomas, talk: WTAQ (sw-17.76) Normun Thomas, leader of WTAQ (sw-17.76) Norman Thomas, leader of the Socialist Party and Social-ist candidate for President many times, will speak. His subject will be "Can America Keep Out?" and he will dis-cuss American gentrality, and the international war situa-tion. ews: WIND WOWO WROK hyl Coe Mysteries: WIRE WTMJ Phyl WTMJ Glen Gray's Orch.: WHO WLW KOA Pleasant Valley Frolics KSD-Robert Hood Bowers' Band KWK-String Nocturne WCFL-Clayton Richotto WIBA-Piano Pictorial WJR-Sports WJR-Sports WKBB-Vic Arden's Orch. WMAQ-Four Stars Tonight WTAM-Sammy Watkins' O 10:00 Orch.

NBC-Amos 'n' Andy Pep-sodent): WMAQ WIRE KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormick, Jack Fulton, tnr.; Orch.: KSL WCCO WFBM WBBM KMOX WHAS (also at 6 p.m.)

NBC-Earl Hines' Orch.: WMT WMT

NBC-Earl Hines' Orch.: WM1 CBS-Benny Goodman's Orch. WSBT (sw-17.76) NBC-Joe Rines' Orch.: WBOW WCFL (sw-9.53) News: WIBA WENR WKBB WMBD WJR WTAQ WOC WKBH WTAQ Sports: WOWO KWK WTMJ WEDC-The Movie Questionaire (1210 kc)

WHO-Dalton Norman and Four

WHO-Datton Norman and As-Dons WIND-Swedish Prgm. WISN-Moon Magic WLW-Paul Sullivan, news WTAM-Musical Bulletin Board

10:15 NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIBA KOA KFI (also at 6:15 p.m.)

NBC-King's Jesters; Orch.: WOWO WENR CBS-Benny Goodman's Orch. WOC WTAQ WISN WKBB WKBH

WKBH NBC-Joe Rines' Orch.: WCFL News: WCCO WHO WM News: WFBM WMT WFBM KMOX-Jimmy Carrigan's Orch. KWK-Allan Dale, vocalist WBBM-Vic Arden's Orch. WBOW- $\triangle$  Meditations WGN-Freddie Martin's Orch. WHAS-Dance Time WIBA-Club Chanticleer WIBA-Club Chanticleer WIRE-News; Basonology WJJD-Harry Owen's Orch. WJB-Beachcomber

WJR-Beachcomber WLW-Los Amigos WMAQ-The Bachelor Poet WMBD-Sports; Program R WTAM-Music You Want WTMJ-To be announced Review

WINJ-10 be announced 10:30 CBS-Richard Himber's Orch.: WFBM WSBT WKBH NBC-Rudolf Frinl, Jr.'s Orch.: WCFL WBOW (sw-9.53) CBS-Orrin Tucker's Orch.: WOC WKBB WTAQ WISN (sw-17.76) 17.76) NBC-Maurie Stein's Orch.: WLW WENR MB5-Leo Reisman's Orch.: WMT KMOX-Headline Highlights KOA-Light on the West KWK-News WBBM-News with Todd Hunter WCO-Rollie Johnson WGN-Ted Weems' Orch. WENR WHO-Sports WHA-Swing It, Boys WIND-Peacock Court WIRE-Variety Show WLW-Don Bestor's Orch WMAQ-Jimmy Dorsey's Orch. WMBD-Value Hints WOWO-Down the Field WTMJ-Dance Orch 10:45 NBC-Rudolf Friml's Orch.: WHO

CBS-Tommy Dorsey's Orchestra: WOC WSBT WKBB WFBM WBBM WISN WTAQ WMBD

WBBM WISN WIAQ WMBD NBC-Eddie Varzos' Orch.: WIBA WENR WBOW WCFL KSD (sw-9.53) NBC-Eddie Rogers' Orch.:WOWO MBS-Guy Lombardo's Orch. WGN WMT WLW KMOX-Pappy Cheshire's Hill Bill ies

ies KWK-Clyde Lucas' Orch. KWK-Clyde Lucas' Orch. WCCO-Will Osborne's Orch. WHAS-Dance Band WHO-Veterans Forum WIND-Bob Tinsley's Orch. WIRE-Art Berry's Orch. WJR-Emery Deutsch's Orch WJR-Guert Deutsch's Orch Orch

WMAQ-Marek Weber's Orch WTAM-Paul Burton's Orch. 11:30 NBC-Lights Out, experimental drama: WENR KSD WIRE WHO WBOW WIBA WTAM (sw-9.53) "Death Pit" is the title of tonight's experimental drama. A synopsis of the drama to be pre-sented tonight can be found on a sage tonight can be found on

End of Wednesday Program

NBC-Musical Comedy Hits: WLS WBOW (sw-11.87) MBS-Kay Kyser's Orch.: WGN WMT WM1 KWK.Famous Jury Trials WCFL.Jam Session WIND-Tommy Ott, organist WOWO-Whispering Jack Smith WOWO-Whispering Jack Smith WSUI-Drama Hour 8:15 WCFL-Organ Recital 8:30 CBS:"Tish," drama: WCCO WJR WHAS WFBM WISN WMBD WTAQ (sw-17.6) "Tish's Spy" will be dra-matized.

WSUI-Evening Musicale

Melody Weavers WGN Concert Orch

# Thursday

MORNING

#### 7:00 am CST CBS-Arthur Godfrey, organist: (sw-21.52) NBC-Southernaires: WLW Musical Clock: WBBM WROK WCFL WKBB WIBA WOC WKBH WMT UBS-Sutton & Bliss, planists: WROK WOC WKBB WOC NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO CBS-Emily Post, "How to Get the Most Out of Life" (Florida Gitanci WIDDM 7:15 CBS-Dalton Bros.: (sw-21.52) News: WHO WCCO WMT WLS WLW 7:30 NBC-Dick organist Leibert. KWK

WKBB-News WKBH-Ma Perkins WMT-Louise Hathaway WOC-Weekly Shopper WROK On the Mall

9:30 & Bliss, pianists:

WTAD-Jane Romar

Citrus): WBBM

**CBS**-Sutton

NBC-Pepper

WMT 7:45 Musical Clock: WIBA WKBB KMOX-Let's Compare Notes 8:00 NBC-Breakfast Club; News: WCFL WBOW CBS-Dear Columbia; News: WFBM WTAQ WKBB WFAM (ew.21 52)

(sw-21.52) News: WMBD KMOX WKBH Musical Clock: WIRE WROK 8:15 NBC-Sunshine Express; News:

KSD Musical Clock: WHO WMT 8:30

8:30 NBC-Breakfast Club; News: WOWO WCFL CBS-Richard Maxwell. tnr.: WTAQ WKBH (sw-21.52) MBS-Victor H. Lindlahr (Journal of Living): WGN 8:45 NBC Breakfor Chub WBOW

8:45 NBC-Breakfast Club: WBOW CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) WCCO (sw-21.52) NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) NBC-Landt Trio: KSD WFAM-AMorning Devotions WFBM-Apron Strings WHO-Musical Clock WIBA-Troubadour; Variety Pro-

- gram WIRE-Rose Room Melody; Bet-

WIRE-Rose Room Melody; Bet-ter Health; News WJJD-Vic Meyers' Band WKBB-What's New? WKBH-Rapid Ad 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN WBC The Storr of Mary Maclin WEDM KMOX WCCO WISN NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch skotch (Old English

Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD NBC-Charles Harrison, tnr. :

NBC-Charles Harrison. 4 WBOW News: WMT WTAD WROK KWK-Top o' the Morning WAAF-Morning Revue WCBD-Italian Prgm

- WCBD-Ranan Prgin WCFL-Party Line WFAM-Meet Miss Miller WGN-Martha Crane & Helen Joyce WIIA-Your Health WIBA-The Ranch Boys WIND-Rose Vanderbosch, pianist WIDD-Rose Vanderbosch, pianist

- WJJD-Bosworth Broadcast

WJJD-Bosworth Broadcast WKBB-Chancel Steps WKBH-Babbett & Christy WLW-Linda's First Love WMBD-Messenger; Weather WOWO-Bil: Board WSUI-Within the Classroom WTAO Mid-morphics Route

WTAQ-Mid-morning Revue WTMJ-Organ & Poetry; What's New in Milwaukee

New in Milwaukee 9:15 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD CBS-Myrt & Marge, sketch (Su-per Suds): WFBM KMOX WISN WBBM WCCO WMBD NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21) NBC-Vaughn de Leath, songs: WCFL WBOW All the Answers: WLW KWK WAAF-King of the Kitchen WFAM-Organ Recital WFAM-Organ Recital WHA-International Scene WIBA-Hollywood on Parade WIND-Remote Control

Young's Family, may): WLS WMT NBC-Pepper Young's sketch (Camay): WLS (sw-15.21) NBC-Bennett & Wol WCFL WOWO KMOX-Komedy Kingdom KWK-Party Line WAAP Homogore Time Wolverton KWK-Party Line WAAF-Happiness Time WBOW-Home Folks WCBD-Deutsche Liederstunde WCCO-Peggy Tudor WFBM-Kitchen Clinic WFBM-Kitchen Clinic WGN-Get Thin to Music WHA-Music for Children WIBA-AChurch of the Air WIND-Eb & Zeb WISN-Alan Hale, news WJJD-Sons of the Pioneers WJBD-Sons of the Pioneers WKBH-Morning Melodies WLW-Betty & Bub WMBD-Irene's Grab Bag WRON-Intimate Review WROK-Intimate Review WTAD-Dance Review WTAQ-Melody Lane WTMJ-Morning Melodies 9:45 NBC-Today's Children, (Pillsbury): WMAQ KSD WHO WIRE sketch WTMJ K5D WHO WIRE CBS-The Instrumentalists: WFAM WCCO WKBH WISN NBC-Viennese Ensemble: KWK Party Line: WOC WTAD News: WLS WMBD KMOX-Ma Perkins, sketch WAAF-Hawaiian Echoes WBBM-Carachan Percent WAAF-Hawaiian Echoes WBBM-Carolyn Pryce, shopping WBOW-Looking Around WCFL-Swingtime WGN-Musical Mail Box WIBA-Melody Time WIND-Rhubarb Red WIND-Rhubarb Red WIND-RIUDAED Red WJJD-Eidlie Fitzpatrick's Orch. WLW-Houseboat Hannah WMT-Young Widder Jones WOWO-Modern Home Forum WSUI-Program Calendar 10:00 NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw.15.21) NBC-David Harum sketch (Bab-O): KSD WIRE WMAQ WHO CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX NBC-Norm Scherr, pianist: WIBA KWK WBOW News: WIND WTAD WAAF Musicale Moderne WCBD-Ulcle John 10:00 WCBD-Uncle John WCCD-Musicale WCFL-Morning Melodies WFAM-Shoppers' Guide WGN-Don Pedro & Piano WHA-Homemakers WISN-Your Neighbor WJBC-Organ Dreams WJJD Sons of the Pioneers WKBB-Movie News WKBB-Movie News WKBH-Home Economics WLW-News; River; Weather; Markets WMT Frank Voelker, organist WROK-News & Markets; Food Facts; Organ WCBD-Uncle John Facts; Organ WSUI-Molly & Max WTAQ Hawaiian Melodies WTMJ-Household Hints 10:15 10:15 NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD WIRE WMAQ WHO WIBA CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WOC WFBM WISN WCCO WBBM NBC-Road of Life, sketch (Chipso) WLS WLW (sw-15.21) NBC-Joch Higgins of Finghville; NBC-Josh Higgins of Finchville: WBOW WCFL KWK-Range Riders KWK.Range Riders WAAF-Variety Prgm. WGN-Bachelor's Children WIND-Sons of the Pioneers WJBC-Theater Time; News WJJD-Two of Kind WKBB.Rhythm & Romance WKBU Vow House WKBH-Your Home WMBD-Linda's First Love WMT-Singer of Sacred Songs WOWO-Tri Topics

WROK Woman's Forum WSUI Yesterday's Musical Favorites WTAD-Footsteps to Beauty WTAQ Varieties WIAQ-varieties 10:30 NBC-Homemakers' Exchange (Nat'l Ice Ad. Inc.): KSD WHO WIRE WMAQ WTMJ (NCC 2020) (sw 15.33) NBC-Vic & Sade, sketch (Cris-co): WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN KMOX WMBD WFBM NBC-Hollywood High Hatters: KWK WAAF-Sweet & Slow WAAF-Sweet & Slow WBOW-Harry Rieser's Orch. WCFL-Peckers in the Pantry WFAM-The Stylist WGN-Painted Dreams WIBA //Church in Wildwood WIND-Speaking of Love WJBC-Dollar Daze WJJD-Women's Exchange Prgm. WKBH-Musical Almanac WKBB-Musical Almanac WKBB-Amer. Family Robinson WLW-Peggy Tudor WMBI-<u>A</u>Missionary Echoes WMT-Numerical Jamboree WOC-Melodic Serenade WOWO-Linda's First Love WCU Deat, Sheft WSUI-Book Shelf WTAD-Ma Perkins WTAM-Women's Hour WTAQ-Morning Concert 10:45 NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw 15.21) CBS-Aunt Jenny's Real Life Stories (Spry): WISN WCCO WMBD WFBM KMOX WBBM NBC-Cobwebs & Cadenzas: KSD MBC-Coowers & Cadenzas: RSD WBOW NBC-the Mystery Chef (Region al Advertisers): (sw.15.33) Party Line: WOWO WIRE KWK-The Morning After WAAF-Foolish Questions WCFL-Voice of Cookery WFAM-Morning Melodies WGN-Melody Time WHA-Song Favorites WHO-Robt. Hood Bowers' Band WIBA-Adele Genschaw WIND-Livestock Markets; News WJBC Payne Pioneers WBOW WIND-Livestock Markets; News WJD-Cayne Pioneers WJD-Eddie Fitzoparick's Orch. WKBB-Ma Perkins WKBH-Pianology WLW-The Goldbergs WMAQ-Rhythm in the Air WMT-Morning Matinee WOC-Organ McIodies WROK-Morning Moods WTAD-Betty & Bob WTAD-Betty & Bob WTAD-Betty & Bob 11:00 NBC-Girl Alone. sketch (Kel-logg): WMAQ WLW CBS-Cheri & the Three Notes: WOC WFAM WFBM KMOX WKBB WKBH WISN NBC-AChurch in the World Today: WOWO NBC-Happy Jack Turner. songs: WBOW WCFL (sw-15.33) KSD-News; Kay White. sketch; Orch. 11:00 Orch. KWK-Young Widder Jones WAAF Melody Parade WBAA-Morning Melodies WBBM-Herbert Foote WBBM-Herbert Foote WCCO Wandering Minstrel WGN-Len Salvo, organist WHA-Music Appreciation WHO-Pretty Kitty Kelly WIBA-Linda's First Love WIBU-Aid Parade (1210 kc) WIBD Christian Business Men's Derow WIRD-CHIIstan Duantes The Prgm. WIRE-Your Home Town WJBC-Personality Hour WJJD-Bureau of Missing Persons WLS-Don & Helen WMBD-Lady & the Doctor; Po-WMBD-Lady & the Doctor: Po-lice Bulletins WMT-Tom Owen's Cowboys WROK-ATabernacle Hour WSUI-Within the Classroom WTAD News WTAQ-Em Owen, organist WTAJ Love for a Day 11:15 CBS-Your News Parade (Lucky Strike Cirgarettes); Edwin C. Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WOC KMOX WCCO WFBM WKBB

NBC-George Griffin, tnr.: WOWO (sw-15.21) Radio Guide 🛡 Week Ending December 4, 1937

NBC-The Goldbergs, sketch (Oxy-dol): WMAQ (sw-15.33) KSD-Marie Harrington. talk KWK-Rapid Service WAAF-Memory Lane WBAA-PTA Council WBOW-Farm Prgm. WCAZ-Movie Gossip (1070 kc) WCFL-Interlude WFAM-Visitors Welcome 15.27) NBC-Words & Music: Vocalists & Organ: (sw-15.33) MBS-Marjorie Mills (Maine De-velopment Comm.): WGN Man on the Street: WJBC WKBH News: WKBB WOWO WBAA-Luncheon Dance Time WBOW-Fields & Hall WCFI-Luncheon Concert WGN-To be announced WHO-Party Line WHO-Party Line WIBA-Master Singers WIBC-Parade of Bands WJJD-Criminal Court Intervie WKBH-Club Calendar WLS-Chuck, Ray & Christine WLW-Vic Arden's Orch. Interviews WMT-Troubaderos WROK-N, Y. A. Drama WTAD-Duke Otten WTMJ-Blue Room Ensemble 11:30 NBC-Nat'l Farm & Home Hour; Spkrs.: KWK WMAQ WLW WBOW WIBA (sw-15.21) Broadcast will originate in the International Amphitheater, Union Stock Yards, Chicago. CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX NBC-Vincent Curran, bar.:WCFL KSD Hymns of All Churches: WHO WOC WOC WAAF-Myrna Dee Sergent WBAA-Parade of Melody WCCO-Ma Perkins WFAM-Four-Eleven Alarm WFBM-Hoosier Farm Circle WFBM-Hoosier Farm Circle WGN-News WIRE-Linda's First Love WISN-Voice of Experience WJBC-Singin' Sam WJJD Safety Court WKBB-Farm Flashes; Do You Want a Loh? WKBB-Farm Flashes; Do You Want a Job? WKBH-Magic Violin WLS-Organ Moods WMBD-Footsteps to Beauty WMB-Continued Story Peading WMT-German Band WOWO-Marke: WROK-Helene Kimberley, songs WSUI-Drum Parade WTAD-Police News WTAD-Police News WTAQ-Mailman WTAJ-Behiman WTAJ-Behiman WTAJ-Behiman 11:45 MBS-We Are Four (Libby Mc-Neill & Libby): WGN NBC-Jean Ellington, songs: KSD CBS-Our Gal, Sunday, sketch (Kolynos): WBBM KMOX Betty & Bob: WHO WOC WAAF-Live Stock Market, Swing High High WBAA Purdue News WGAA-Furdie News WCCO-Kitty Keene WCFL-Fashions on Parade WFAM-Luncheon Dance WFBM-Markets; Farm Prgm. WFBM-Markets; Farm Prgm. WIRE-Farm Hour WISN-Ivory Interlude WJBC-Guest Artists WKBH-Hillbilly Parade WLS Weather: Markets; News WMBD-Fredman Jubilee WMT-News; Hillbillies WOWO-Rondaliers WOWO-Rondaliers WROK-'Round the Town

WSUI Farm Flashes WSUI Farm Flashes WTAQ-Farmhands WTMJ-Heinie's Grenadiers; Mer-cantile Quotations

#### AFTERNOON

12:00 NBC-Dick Fidler's Orch.: (sw-15.33) 15.33) CBS-Betty & Bob, sketch (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27) News: WJJD WJBC WMBD WTAD KSD-News; Rhythm Makers; KSD-News; Khythm Makers, Markets WAAF-Symphonic Hour WBAA-Reba Harwood, sop. WBOW-Street Reporter WCFL-Hit Parade WGN-Bob Elson on State Street WHA.Noon Musicale WHA-Noon Musicale WHO-Markets & Weather WHO-Markets & Weather WIRE-Markets WKBB-Luncheon Musicale WKBH-Long Rangers WLS-Dinnerbell Prgm. WMBI-AMidday Gospel Hour WMT-Question Man; Voice of Ia.

WBOW-Fields & Hall WCFL-Luncheon Concert WHO-Songfellows WJJD-ANcon-day Service WMBD-Town Crier; Markets WOC-Inquiring Mike WROK-Column Left, news WSBT-News; Stork Report WTAD-Cy & Freckles 12:30 WTAD-Cy & Freckles 12:30 CBS-Arnold Gromm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27) NBC-Sue Blake, sketch: (sw-15.21) News: WHO WOC WIBA WBAA KWK-Organ Melodies News: W410 WOC WIBA WBAA KWK-Organ Melodies WBOW-Home Folks Frolic WCFL-Young Widder Jones WGN-Markets; Mid-day Service WHA-Farm-Prgm. WIND-Markets; Interlude WIRE-Reporter WJJD-Harry Zimmerman, organ-ist ist WKBB-Man on the Street WKBB-Man on the Street WKBH-Luncheon Music WLW-Voice of Experience WMAQ-Dan Harding's Wife WMBD-Farm News WMT-Markets; Hillbillies WOWO-Hey, Mr. Motorist! WROK-Couple on the Street WSBT-Robert Ewing & I Cover Dick

WOC-Farm Bureau; Markets WOWO-Consolaires WSBT-Two Way Harmonies WSUI Rhythm Rambles

12:15 BS-Hymns of All Churches (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27) BC W

CBS-Hymns of

WSBT-Robert Ewing & Dick Cover WTAD-Farm; Markets: Weather WTMJ-Dance Orch. 12:45 CBS-Hollywood in Person (Gold Medal): WCCO WFBM KMOX WBBM WISN (sw-15.27) For news of Hollywood, read "Hol-towood Snowdow" in every issue of Radio Guide. NBC-Larry Burke, tnr.: WOWO News: WIND WKBH WTAQ Man on the Street: WCFL WSBT KSD-Mort Dennis' Orch. KWK-AI Sarlis' Jan Session WBAA-Wanita Wilson, soD. WBOW-Tune of the Day WHO-Luncheon Music WBOW Tune of the Day WHO-Luncheon Music WHBA-Market Reports WIRE-Police Court WJD-Ben Kanter, pianist WKBB-Song Hit of the Day. Pet Corner WLS-Markets WLW-Kitty Keene, Inc. WMAQ-Perry Como, bar.; Mar-lowe & Lyon, pianists WMBD-Window Shopper WMT-Joe Doakes; Cousin Elvira; Iowa Cornhuskers WOC-Eddie Duchin's Orch. WROK-Man Off the Street;

WROK-Man Off the Home Folks Hour WTMJ-Sidewalk Reporte 1:00 Street: Reporter

CBS-Lyric Serenade: (sw-15.27) NBC-Music Guild: WBOW (sw-15.33) CBS-Howard Neumiller. pianist WKBB WTAQ WKBH WOC

WCCU NBC-Edward Davies & Olga Kargau, songs: WMAQ (sw-15.21) 15.21) MBS-Don't Look Now: WIRE Man on the Street: WBBM WMBD Voice of Experience: WJJD KWK News: WHA WTAD KWK News: WHA WTAD KMOX-Inquiring Reporter WAAF-Silver Notes; Hoosier Phi-losopher WBAA-Melody Time WCBDJ. C. O'Hair WCFI.-Melody Hour WFBM-Bohemians WGN-Concert Orch

WFBM-Bohemians WGN-Concert Orch. WIBA-Melody Moments WIND-Italian Prgm. WISN-Musical Heat Wave WLS-School Time WLW-Nation's School of the Air WMT-Many Happy Returns; Ia-Cornhuskers



Thursday

JANE ACE Jane of "Easy Aces" Thurs. 6 pm CST

WOWO-Purdue Agri. Prgm. WSBT-News; Notes WSBT-News; Notes WSUI-Musical Chats WTMJ-Livestocks; News; Wea-ther; Police Reports ther; Police Reports 1:15 CBS-Louise & the Lads: WKBB WOC WKBH WSBT MBS-Raoul Nadeau, bar.; & Or-chestra: WIRE Hope Alden's Romance: WCCO KMOX WFBM Man on the Street: WIBA WTAQ KWK-Peggy Tudor WAAF-Waltztime KWK-Peggy Tudor WAAF-Waltztime WBAA-Better Expression WBBM-Kitty Keene, Inc. WGN Wife vs Secretary WHA-Musical Varieties WHO-Lady of Millions WJJD Mid-day Round-up WLS-Old Timers WMBD-His Majesty, the Baby WMD-Ins Malesty, the Ba WMT-German Band WOWO-Jack Tilson's Orch. WTAD-Quircy Marches On WTMJ-Dance Orch. WTMJ-Dance Orch. 1:30 CBS-American School of the Air: WISN WBBM WFBM WKBH WCCO WTAQ WSBT KMOX (sw-15.27) NBC-"How To Open A Shop." Alissa Heir: WBOW (sw-15.33) NBC-El Caballero: WIBA WOWO News: KWK WMAQ KSD-Judy & Jane WAAF-Live Stock Markets; En-cores cores WBAA-News WCBI)-Zion Prgm. WGBI)-Zion Prgm. WHA-Music in the Air WHO-Houseboat Hannah WIND-Gary Civic Theater WIRE-Lady of Millions WJJD-JZion Tabernacle WLS Market Reports WMBT-Don Oven's Cowboys WOC Women's Club Speaker WMT-Tom Oven's Club Speaker WROK-Melodies from the Sky WTAD-Colonel Lee Francis 1:45 NBC-Armchair Quartet: (sw-15.33) NBC-Ranch Boys: WIBA WOW WCBD-Zion Prgm NBC-Armenant Quarter. (Sw 15.33) NBC-Ranch Boys: WIBA WOWO MBS Beatrice Fairfax (Hecker Products): WIRE KWK WGN Judy & Jane: WOC WHO KSD-Contract Bridge Lesson WAAF-Sylvia Stone WBAA-Market & Weather WBOW- Devotional Service WIND Ben Kanter, pianist WJJD-The Sports Edition WKBB-Luncheon Musicale WLS-How I met My Husband

# WABD-ThP Sports Edition WKBB-Luncheon Musicale WKBB-Luncheon Musicale WKBB-Variety Theater WMBD-Variety Theater WMT-Closing Markets WROK-Modern Marco Polo 2:00 CBS-Theater Matinee: WKBB WSBT WOC WISN WTAQ WKBH (sw-15.27) NBC-Jackie Heller, tnr.: WOWO NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WTMJ WLW (sw-15.33) MBS-Concert Orch.: WIRE WGN News: WIND WBAA WTAD WFBM News: V WFBM

WFBM KMOX.Magic Kitchen KWK-Today at Two WAAF-Jinmie Kozak, pianist WBAA-Geography in the News WBBM-Radio Gossip Club WBOW-Ind. State Teachers Col-loga Prem WBOW-Ind. State Teachers Co lege Prgm. WCBD-Polish Prgm. WCCO-Siesta WHA-State Capitol Visit WIBA-Concert Hall of the Air WJD-AZion Tabernacle

(Continued on Next Page)

- E

39

#### December 2

# Thursday NBC-Club Matinee: WENR WMT

December 2

WOWO KWK WBOW CBS-Bob Byron, songs: WTAQ WMBD WSBT WKBB WISN WFBM WOC WKBH (sw-

11.83) NBC The Guiding Light, sketch (White Naptha): WTMJ WHO WMAQ (sw-15.33) KMOX-Houseboat Hannah WBAA-Paul Worcester, tnr. WBBM-Linda's First Love WCFL Organ

WCFL-Organ WGN-Lady of Millions WIBA-Shut-in Hour WIND-Fred Beck organist WIRE-Rosario Bourdon WLW Life of Mary Sothern WSUI-Piano Interlude WTAD Lorging Muyor Hughes

WTAD-Loreine Meyer Hughes 3:30

11.83)

WCFL-Organ



GALE PAGE Gloria in "Today's Children" Thurs. 9:45 am CST

(2:00 p.m. Continued)

Recital

ment

W 1AD-Loreine Meyer Hugnes 3:30 CBS-Army Band: WFBM WOC WFAM WKBB WTAQ WKBH WMBD WISN (sw-11.83) NBC-The Story of Mary Marlin, sketch (Ivory Soap): WMAQ WLW WHO (sw-15.33) News: WJBC WTAD To be announced: KWK WIRE KMOX-Singin' Sam WBAA-Tune Topics WAAF-News & Weather WBAA-Music with the Masters WBBM-Waltz Time WCCO-Grandma fravels WCFL-Illinois Federation of Wo-men's Clubs WLS-Homemakers' Matinee WMBD-Trading Post WMT-Afternoon Recess WROK-News; Musicale WSUI-Campus Activities; Organ 2:15NBC-Eastman School of Music Prgm.: WCFL WOWO (sw-15.21) 15.21) NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33) WAAF-Hollywood Brevities WBAA-Piano Harmonies WBBM-Meet the Missus WCCO-Theater Matinee; News WFBM-The Dentist Says WGN-June Baker, home managemen's Clubs WGN-Len Salvo, organist WHA-Short Story WIND-Waltz Time WOWO-Old Time Religion WRON OChurch m Wildwood WSUI Far bande WSUI-Far Lands WTMJ-Tunesmiths 3:45 Chipso): WMAQ WTMJ (sw-15.33) NBC-The Road WGN-June Baker, home management WIND-Tommy Ott. organist WIRE-Public School Prgm. WIRE-Public School Prgm. WIND-Shut-In Prgm WROK Two Guitars WTAD-Matince Jamboree 2:30 CBS-Heinz Magazine of the Air; Channing Pollack; David Ross; Mark Warnow's Orch.: KMOX WOC WFBM WISN WCCO WBBM (sw-15.27) CBS-To be announced: WKBB 15.33) Details of the contest on this pro-gram may be found on Page 14. NBC-Kitty Keene, Inc. (Dreft); NBC-Kitty Keene, Inc. (Dre WHO MBS-Songland: WIRE KMOX-Ozark Varieties KSD-Atternoon Varieties WAAF-Jimmie Kozak, pianist WBAA-Interesting People in the News WBBM-To be announced WCCO-Art Institute WCFL-Organ Music WGN-To be announced WIND-At the Tavern CBS-To be announced: WKBB WSBT WTAQ WMBD NBC-Vic & Sade sketch (Cris-co): KSD WLW WMAQ WHO WTMJ (sw-15.33) NBC-Eastman School of Music: WBOW WJBC-Classified Time WI.W-Mad Hatterfields WROK-Margaret Ekolf, MBS-Good Health & Training: KWK WGN ode WTAD-Cy & Freckles 4:00 KWK WGN WAAF. Bed Hot & Low Down WBAA. You & Your Child WCBD-Radio Debuts WHA. Music of the Masters WIBA-Travel Prgm. WIDD-Problems for Pamela 4:00 CBS-To be announced: WKBB WTAQ NBC-Golden Melodies: WHO KSD WCFL WIRE KSD WCFL WIRE CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebe-co.) WBBM WFBM KMOX WCCO (sw-11.83) Details of the contest on this pro-gram may be found on Page 14 NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21) MBS-Charley Stookey's Hillbilly Show (Consol. Drug Trade Co.): WGN KWK News: WOC WOWO WIND-Problems for Pamela WIRE-Matinee Varieties: News WKBH-Frank Modahl, pianist WLS-Musical Roundup WMT-Ralph Slade's Orch WROK-Music Box Melodies WSUI-Child Study Club 2:45 NPC The Clubille schetch (June 2:45 NBC-The O'Neills, sketch (Ivory Flakes): WLW WMAQ WTMJ WHO KSD (sw-15.33) News: WOC WOWO Madison Concert Orch.: WHA WIBA CBS-To be announced: WI KWK-Webster College Prgm. WIBA KSD-News; Rhythm Makers WAAF Rhumba Beat WBAA-Story Book Hour WBOW-△Rev. Archie Brown WCFL-Make Believe Night Club WENR-Music Circle WFAM Hot Spell WIND-You, the Story & the Music WBAA-Treasure Chest WBAM Hour of Romance WBOW-Talk of the Town WCFI.Swing Serenade WGN-Harold Turner, pianist WIND-Happy Harmonies WTAD-Florence & Ruth Brown 3:00 3:00 NBC-Int'l Livestock Exposition (Firestone): WENR WMT WOWO KWK WBOW WIBA (sw-15.21) Music WISN-Organ Melodies WISN-Urgan Melodies WJBC-Weslyan Hour WJJD-Sons of Pioneers WKBH-Zeke Manners' Gang WMAQ-The Children Speak WMBD-ATrinity Tabernacle WMBI-AScandinavian Service WMT Badie Goesin Tures CBS-Ted Malone's Between WKBB WSBT WO WTAQ WFBM WMBD WKBH Details of the contest on this pro-gram may be found on Page 14. WMT-Radio Gossip; Tunes & Topics; Drama WROK-Markets & News; Birth-Jones NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO (sw 1533) KMOX-Kitty Keene WBAA-Community Chest Prgm. WBBM-Houseboat Hannah WCCO Letter Front WROK-Markets day Club WSUI-Jr Acamedy of Science WTAD-Freshest Thing in Town WTMJ-Kitty Keene, Inc. 4:15 WCCO-Ladies First 4:15 NBC-Don Winslow of the Navy, sketch: WMT KWK WOWO WIBA WGN-Concert Orch. WHA-Youth Looks Ahead WIND-Streamliners WISN-Even As You & 1 WJBC-Prophetic Hour WIW Dr. Friendly CBS-To WTAQ NBC-Golden Melodies: WENR (sw-9.53) (sw-9.53) CBS-Life of Mary Sothern, sketch (Hind's): KMOX WBBM WCCO (sw-11.83) KSD-Joseph Milsteen, violinist & piano duo Friendly WMBI-Feature Hour WROK-Women of the Hour WSUI-Science News of Week WTAD-Travel Interview WTMJ-Guess Who?

piano

in Town

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated MORNING

11:30 CST NATIONAL FARM AND HOME HOUR, from International Livestock Show, NRC.

AFTERNOON

3:00 CST INTERNATIONAL LIVESTOCK EX-POSITION, highlights, NBC.

NIGHT

- 6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.
- 7:00 CST KATE SMITH HOUR, Henny Youngman, Jim Crowley, Jack Miller's orchestra; Miriam Hopkins, guest, CBS.
- 7:00 CST RUDY VALLEE'S VARIETY HOUR, guest, NBC.
- 7:30 CST THE MARCH OF TIME, news dramatizations, NBC.
- 8:00 CST GOOD NEWS OF 1938, film stars, chorus, Meredith Willson's orchestra, NBC.
- 8:00 CST BOCHESTER PHILHARMONIC OR-CHESTRA, Jose Iturbi, conductor, NBC.
- 9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; guests, NBC.
- 10:00 CST ELZA SCHALLERT interviews Mischa Auer, NBC.
- 10:15 CST CHICAGO CIVIC OPERA CO. "FAUST," NBC.

## Your Child

Investigations show that many children who do not respond to classroom teaching learn better through their radios. Help your child to learn, with Radio Guide's educational department, coming next week!

5:00

5:15

WAAF-Sport Shorts; Shadowland WFAM-Dance Parade; Motor NBC-Amos WBAA-Melody Moods WFAM-Matinee Melodies WFBM Tea Time Tunes WHO-Variety Hour WIND-You, the Story & the Mu-Dramas WIBA-The Dance Hour WIBA-The Dance Hour WIND-Once Upon a Time WIRE-What Do You Know? WJBC-Christian Messengers WKBH-Red Cross WLW-Singing School WMAQ-Romance & Rhythm WOC Man, on the Street SIC WIRE-Minute Interviews WJJD-Suppertime Frolic; Cum-berland Ridge Runners WOC-Man on the Street berland Ridge Runners WLW Jack Armstrong WMAQ-Tea Time Varieties WMBD-Bargain Counter WOC-Organ Moods WSUI-Madrigal Singers WTAD-Barney Thompson WROK-Variations in Rhythm WTAQ-Sweet Songs WTMJ-News; Moment Musical CBS-Del Casino songs: WFAM WKBB WFBM WOC WBBM **4:30** NBC-Kellogg's Singing Lady; Ireene Wicker: WLW (sw-15.21) WTAQ NBC-Marek Weber's Orch.: WMT WIRE WIRE NBC-Teddy Hill's Orch.: WCFL (sw-9.53) NBC-Junior Nurse Corps, sketch KWK WENR KMOX-Linda's First Love b.21) An original story about Lud-wig von Beethoven will be to-day's feature.
 CBS-Dear Teacher: WISN WKBB WCCO WFAM WKBH WTAQ WOC (sw-11.83) V.SD-News; Dick Leibert, organ-WOC (sw-11.83) NBC-Harry Kogen's Orch.: WENR KWK WMT NBC-Vagabonds: WIBA WMAQ KSD WBOW NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53) KMOX-The Fun Quiz WBAA-Twilight Musicale WCLS-For You Information (1310 kc) ist WCCO-Livestock WGN-Jolly Joe WGN-Jolly Joe WHO-Sunset Corners Opry WIBA-Wisconsin Wildlife Fed. WIND-Stamp Man WISN Show Window WISN Show Window WKBH-Pianology WLW-Angelo, Italian troubador WMAQ-Don Winslow of the Navy WMBD-Happy Train WROK-Make Believe Ballroom 1310 kc) (1310 kc) WIND-News WIRE-String Ensemble WSUI-Shor, Story WTMJ-Jack Armstrong, sketch WJBC-Bingo WMBD-News; Pet Corner NBC-Teddy Hill's Orch.: WMAQ CBS-Eton Boys, News WMBD WTAQ WKBB NBC-Marek Weber's Orch.: WTND WMBI AForeign Language Ser vice WROK-Bob Kail, songs WSUI-Elementary French WTAD-Jack Armstrong WTMJ-Guess Who? NBC-Marek Weber's Orch.: WENR MBS-Harold Turner, pianist: 4:45 CBS-Hilltop House, sketch (Palm-olive Soap): WCCO WBBM WFBM WMBD KMOX WISN WGN KMOX-Lady of Millions KSD-Young America Speaks KWK-Santa Claus WBM-Pantry Party WBCO-Jack Arnistrong, sketch WCFL-Organ Music WFBM-Christian Science Prgm. WIBA-Hits & Encores be announced: WKBB NBC-Tom Mix' Straight S ers (Purina): (sw.15.21) Iden Melodies: WENR NBC-Johnnie Johnston, Shootbar.: KSD NBC-The Californians: WMT WENR KWK NBC-Little Orphan Annie, sketch (Ovaltine): (sw.9.53) WBOW-Sundown Express

WIND-Sons of the Pioneers WIND-Sons of the Pioneers WIRE-Three Little Words WKBH-Town Hall Players WLW-Supper Serenade WMT-On High School Gridirons

Radio Guide 
Week Ending December 4, 1937

WIMJ-Billie the Brownie 5:30 CBS-Eddie Dooley's Football News (Chesterfield): WOC KMOX WBBM WFBM WKBB WISN WTAQ WCCO (sw-17.76) (also KNX KSL at 7:30 p.m.) NBC-Tony Russell, tnr.: WCFL Jack Armstrong, sketch: WMAQ WHO Jack Armstrong, sketch: WMAQ WHO Sports: KSD WLW KWK-Coyita Bunch WBOW-News; Sundown Express WENR-News; What's the News? WFAM-Rhythm Time WGN-Charlie Chan WIBA-News Edition WIND-Bill, Mac & Jimmie WIRE-Little Orphan Annie WIRE-Little Orphan Annie WIRE-Little Orphan Annie WKBH-Kiddies' Hour WMBD-Dr. Sumner Miller WTJ-Heinie & His Grenadiers 5:45 NBC-Lowell Thomas, news com-5:45 NBC-Lowell Thomas, news com-mentator (Sun Oil): WLW (sw-15.21) NBC-Tom Mix' Straight Shoot-ers (Purina): WMAQ WIRE KWK (CBS Same Time WIND) KWK CBS-Song Time: WFBM WKBB (sw-17.76) NBC-The Escorts & Betty: WENR NBC Time C WENR NBC-Little Orphan Annie (Oval-tine): KSD WHO Jack Armstrong: WOC KMOX Sports: WISN WTMJ Speed Gibson: WBOW WFAM WBBM-Pappy Cheshire WCCO-Front Page Parade WCCL-Musical Varieties WGN-Orphan Annie WGN-Orphan Annie WIBA-Today's Birthdays; Sports WIBA-Ioday's Birthdays; Sports WIND-Inquiring Reporter WMBD-Sports; Where to Go WMT-Jordan's Revue WROK-Don & Sleepy, songs WSUI-Daily Iowan WTAQ-Bureau of Public Service NIGHT 6:00 BC·Amos 'n' Andy (Pepso-dent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.) NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87) CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.) CBS-Herbert Foote's Ensemble: WCCO WTAQ NBC-Malcolm Claire: WMAQ WBOW News: KMOX WCFL Sports: WKBB WKBH WOC WBBM-The Headliner WFAM-Crimecasts WFBM-Phenomenon WGN-To be announced WHAS-Herbie Koch, organist WIBA-Dinner Music CBS-Herbert Foote's Ensemble: WIBA-Dinner Music WIND-German Hour

WOC·Hit3 & Hits WROK-Sport Review WTMJ-Billie the Brownie

- WIND-German Hour WISN Down By Herman's WMBD-Roy Evans WROK-News; Dinner Music; Motor Drama WSUI-Dinner Hour WTMJ-Vic Arden's Orch. 6:15 NBC Vacity Vacities (Tump):
- NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WIBA WIRE WTMJ WTAM WLW WMAQ
- NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.87)
- CBS-Hollywood Screen Scoops; Geo. McCall (Old Gold Ciga-rettes): WISN WBBM KMOX WJR WCCO WHAS WOC (sw-17.76) (also at 10:15 p.m.)
- CBS-To be announced: WKBB WFAM WFAM Sports: WFBM WGN WBOW-Si & Ezra WCFL-Dinner Concert WKBH-Drama WMBD-News WTAQ-To be announced 6:30
- 6:30 CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBBM KMOX WISN WCCO WOC

WJR WHAS WMBD (sw-17.76) (also KSL KNX at 9:30

p.m.) NBC-Lou Breese's Orch .: WENR NBC-Lou Breese's Orch.: WENR MBS-Dick Stable's Orch.: WMT News: WHO WTAQ WMAQ KSD-Vic Arden's Orch. KWK-Sports; News WAAF-Tuning Around WBOW-Hit Tunes WCFL-Sunny Sam WFAM-Hits from the Shows WFBM-Gen Gravis Orch WFAM-Hits from the Show WFBM-Glen Grav's Orch. WGN-Concert Trio WIBA-Concert Interlude WIRE-Man to Man Sports WKBB-Speed Gibson WKBH-Dinner Music WIW To be appropried WLW-To be announced WMT-Sports Resume WROK-House by Side of Road WTAM-Lois Miller, organist WTMJ-Dinner Table of the Air 6:45 MBS-Dick Stabile's Orch.: WGN NBC-Savitt Serenade: KSD Whispering Jack Smith: KWK WHO WFBM WKBB WKBH News: News: WFBM WKBB W WBOW-Home Decorators WCFL-Pat Kennedy WFAM-We Salute WIBA-Sports WIRE-Charlie Chan, sketch WLW-Pleasant Valley Frolics WMAQ-Eddie Varzos' Orch. WROK-Dinner Music WTAM-Rube Appleberry WTAQ-Phyl Coe Mysteries 7:00 NBC-Rudy Vallee's Variety Hour (Royal Gelatin): WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53) NBC-General Hugh S. Johnson, commentator (Bromo-Quinine): WMT KWK WOWO WENR (sw-11.87) CBS-Kate Smith's Hour with IBS: Kate Smith's Hour with Henny Youngman, comedian; Jim Crowley, football forum; Jack Miller's Orch. (Calumet Baking Powder): WHAS WJR WFBM WCCO WISN WOC WBBM KMOX WTAQ WMBD WKBB WKBH (sw.17.76) (also KNX KSL at 10:30 p.m.) WAAF Vesper Singer WBOW-Green Bros.' Orch. WCFL-News WFAM-Harmoneers WGN-Whispering Jack Smith WIND-J. Roscoe Miller, talk WKBB-Sports WWOK-Rev Scout Prem WROK-Boy Scout Prgm. WSUI-Children's Hour 7:15 7:15 NBC-The Liedersingers: W WOWO (sw-11.87) KWK-Four Key Men WBOW-Xavier Cugat's Orch, WFAM-Sports WGN-Vic Arden's Orch, WIND-Colonial Ensemble WMT-Band Wagon WROK-Musicale WSUI-Television Prem. WLS WSUI-Television Prgm. 7:30 NBC-The March of Time (Time. Inc.): WMT\_WOWO KWK Inc.): WMT V WLS (sw-11.87) MBS-Wayne King's Orch .: WGN

WBOW-Studio Party WCFL Streamline Melodies WFAM-Melody Weavers; Dixie WCFI.Streamline Melodie: WFAM.Melody Weavers; land Band WIND-Sing & Swing WROK-Lou Blake's Orch. WSUI-Evening Musicale 7:45

7:45 WCFL-Herr Louie & the Weasel WFAM-Music Dept. Recital WIND Talking Drums WSUI-Business & Professional

Women's Club 8:00

8:00 NBC-Good News of 1938 (Max-well Hoyse); M-G-M Film Stars; Chorus; Meredith Will-son's Orch.: KSD KOA WHO WIBA WTMJ WMAQ WTAM WLW (sw-9.53) Wallace Beery will be fea-tured in a radio version of "Bad Man of Brimstone."

CBS-Major Bowes' Amateur Hour

- (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBH (sw-17.76) Major Bowes will salute the city of Lowell. Massachusetts. NBC-Roch. Philharmonic Orch.: WBOW WLS (sw-11.87)
- MBS-Kay Kyser's Orch.: KWK WGN
- WCFL-Jam Session WIND-Tommy Ott, Organist

okends

NBC-Lorenzo

WCFL-News

WLW-Dr.

H0

Erog	uencies
- rieq	uencies
KMOX-1090	WJBC-1200
KOA-830	WJJD-1130
KSD-550	WJR-750
KWK-1350	WKBB-1500
WAAF-920	WKBH-1380
WBAA-890	WLS-870
<b>WBBM-770</b>	WLW-700
WBCW-1310	WMAQ-670
WCBD-1080	WMBD-1440
WCCO-810	WMBI-1080
WCFL-970	WMT-600
WENR-870	WOC-1370
WFAM-1200	WOW0-1160
WFBM-1230	WRJN-1370
WGN-720	WROK-1410
WHA-940	WSBT-1360
WHAS-820	WSUI-880
WHO-1000	WTAD 900
WIBA-1280	WTAM-1070
WIND-560	WTAQ-1330
WIRE-1400	WTMJ-620
WISN-1120	

WIRE-Vic Arden's Orch. WKBB-Hits & Encores WMT-A Gift Free WOWO-20th Century Serenade WROK-Keeping the Peace WSBT-Hayloft Jamboree WSUI-Univ. Sports Review 8:15 WSUI-Univ. Sports Review 8:15 MBS-Kay Kyser's Orch.: WMT WCFL-Ballads WIND-News WRE-Outside Looking In WKBB-World Dances WROK-News; Musicale 8:30 NBC-America's Town Meeting of the Air: WBOW WENR WOWO (sw-11.87) MBS-Sinfonietta: WMT KWK-Secondary Schools Prgm. WCFL-Robert Harmon WGN-Broadway Comedy Stars WIND-Night Court-WKBB-Globe Trotter

WROK-Musicale WSUI-Concert Orch. 8:45 WCFL-Campus Conclave WGN-News: Sport High Lights WIRE-Al Wynkoop WKBB-Sentimental Mood Music WBOK Courth of Wireing Court WROK-Grantham's Virginia Cav WSUI-Daily Iowan of the Air 9:00 NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns, come-dian; Johnny Trotter's Orch.; Guests: KSD WTAM WIRE WHO WMAQ WIBA WTMJ KOA WLW (sw-9.53) MBS-Commentator Forum: WGN CBS-Buddy Clark Entertains: WFBM WISN WSBT WBBM WJR (sw-17.76) Broadway Comedy Stars: KMOX WCCO WHAS KWK-Musical Headlines KWK-Musical Headlines WCFL-News WIND-Bob Tinsley's Orch. WKBB This Woman's World WKBH-John Gruber WMBD-Doctors Who Dared WMT-Tehel's Bohemians WOC-Phyl Coe Mysteries WROK-Girl Scout Prgm. WTAO Dance Orch WTAQ-Dance Orch. 9:15 CBS-Buddy Clark Entertains: WCCO WOC KMOX-Hollywood Reporter KWK-Zinn Arthur's Orch. WBOW-Dance Orch. WCN Paul Whitemaa's Orch WCFL-Labor Flashes WGN-Paul Whiteman's Orch. WHAS-Herbie Koch, organist WIND-Walkathon

WKBB-Hollywood on Parade WKBB-Rapid Ad WKBH-Rapid Ad WMBD-Housewarning WMT-Vie Arden's Orch. WROK-Rock River Barn Dance WSBT-Hayloft Jamboree 9:30 CBS-Essays in Music: WSBT WOC WFBM WHAS WJR WCCO (sw-17.76) WCCO (sw-17.76) NBC-Jamboree: WENR WBOW (sw-6.14) MBS-Henry Weber's Musical Re-vue: WGN KMOX-From Today's Front Page KWK-Range Riders WBBM-Glen Gray's Orch. WCFL-Fed. Women's H. P. Teachers Teachers WIND-Stars Over Manhattan WIND-Stats Over Mutanatal WISN-Phyl Coe Mystery WKBB-Swing Your Partner WKBH-Vocational Radio Guild WMT-Danceland Orch. WOWO-Stars of Broadway WROK-Lou Blake's Orch. WTAQ-Dance Orch. 9:45 News: WOWO WROK KWK-String Nocturne WBBM-Sports Huddle WBBM-Sports Huddle WCFL-Sons of America, Talk WIND-Russ Hodges, comments WISN-Arm Chair Chat on Art WKBB Gems of Melody WKBH-Music in a Sentimental Mood WMBD-Comedy Stars of Broadway WMT-Electric Park Band 10:00 NBC-Amos 'n' Andy (Pepso-dent): WMAQ KOA KFI WIRE (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's WTAM-Music You Want Gum); Jack Fulton, tnr.; WTAQ Dance Orch. Franklyn MacCormack; Orch.: WTMJ Moonlight & Shadows WFBM WBBM WHAS KSL KMOX WCCO (also at 6 p.m.) CBS-Geo Olsen's Orch : WI KMOX WCCO (also at 6 p.m.) NBC-Blue Barron's Orch.: WCFL WBOW (sw-9.53) CBS-Cab Calloway's Orch.: WSBT (sw-17.76) News: WENR WMBD WJR WOC WKBH WTAQ WIBA WKBB Sports: WOWO KWK WTMJ WHO-Comedy Stars of Broad-way way WIND-Hawaii Calls WIND-Hawaii Cans WISN-Moon Magic WLW-Paul Sullivan, news WMT Etchings in Ivory WTAM-Musical Bulletin Board WHA-Musical Varieties WHO-Sports WIND-Peacock Court WIBA-In a Sentimental Mood WMAQ-News; Dorsey's Orch. WMBD-Value Hints WTMJ-Dance Orch. 10:15 CBS-Hollywood Screen Scoops (Old Gold): KNX KSL KFBM (also at 6:15 p.m.) CBS-George Olsen's Orch.:KMOX WFBM WMBD WCCO MBS-Bernie Cummins' Orch.: WMT News: WROK WIND WHAS KOA-Comedy Stars WBBM-Horace Henderson's Orch.

NBC-Chicago Civic Opera Co. "Faust": WENR (sw-6.14) CBS Cab Calloway's Orch.: WOC WISN WKBB WKBH News: WCCO WMT WHO KMOX-Jimmy Garrigan's Orch. KOA-Supreme Ranger Serenade KWK-Allan Dale, vocalist WBBM-Melodie Time WCFL-To be announced WGN-Freddy Martin's On WHAS Decree T Orch. WHAS-Dance Time WIBA-Club Chanticleer WIRE-News; Basonology WJR-Marked Hours WLW-Theater Digest WLAQ-Theater Digest WMAQ-Earl Hines' Orch. WMBD-Sports; Prgm. Review WOWO-Mel Marvin's Orch.

#### December 3

WHO-Dance Rhythms WHO-Dance Rhythms WBA-Helen & Sonya WJR-To be announced WLW-Bernie Cummins' Orch. 11:00 NBC-Jerry Blaine's Orch.: KSD WBOW WLW WIBA WCFL (sw-9.53) CBS-Emery Deutsch's Orch.: WOC WFBM NBC-Opera: WENR (sw-6.14)

10:45

WGN-Harold Turner, pianist

Thursday December 2

10:30 CBS.Geo. Olsen's Orch.: WISN WSBT WKBB WTAQ WOC WKBH (sw-17.76) NBC-Jimmy Dorsey's Orchestra: WBOW (sw-9.53) NBC-Opera: WIRE (sw-6.14) MBS-Theater Digest: WMT News: WBBM WFBM KWK KMOX-Headlines WCC0 Rolite Johnson WENR-Maurie Stein's Orch. WGN-Ted Weems' Orch. WHA-Musical Varieties WHO.Sports

WAYNE KING "The Waltz King" Thurs. 7:30 pm CST

Orch.: CBS-Orrin Tucker's Orch.: WSBT WMBD WKBB WISN WBBM HAS MBS-Benny Goodman's Orch.: WGN WMT n's Orch. KMOX-Pappy Cheshire's Hill Bill-

KMOX-Pappy Cheshire's Hill Bil ies KOA-Dance Hour KWK-Stuart Johnson's Orch. WCCO-Will Osborne's Orch. WHAS-Dance Band WHO-Blue Ribbon State WIND-Bob Tinsley's Orch. WIRE-Art Berry's Orch. WJR-Emery Deutsch's Orch. WJR-Emery Deutsch's Orch. WTAM-Blue Barron's Orch. WTAM-Blue Barron's Orch. End of Thursday Programs

Friday

# Friday

#### MORNING

7:00 am CST CBS-Novelteers: (sw-21.52) Musical Clock: WROK WBBM WOC WKBB WIBA WCFL WMT WKBH WMT WKBH To be announced: KWK WLW KMOX-Sing, Neighbor, Sing 7:15 News: WCCO WHO WMT KMOX-Travelogue 7:30 Joyce WIIA Your Health WHA Your Health WIBA-Concert Hall WIND-Ben Kanter, pianist WJJD Bosworth Broadcast WKBB-Chancel Steps WKBH-Olive Hagen, organist WLW-Linda's First Love WMBD-Messenger; Weather WOWO DIB Read CBS-Fred Feibel, organist: (sw 21.52) MBS-William Meeder, organist: WCFL Musical Clock: WMBD WROK WMT WOWO-Bill Board Musical Clock: WMBD WROK WMT News: WTAQ WIBA WKBB 7:45 Musical Clock: WIBA WKBB KMOX-Let's Compare Notes 8:00 NBC-Breakfast Club, News: WCFL WBOW CBS.Metropolitan Parade: WFAM WFBM WTAQ WKBB (sw 21.52) Coffee Pot Inn: WMT WHO News: KMOX WMBD WKBH Musical Clock: WIRE WROK 8:15 NBC-Sunshine Express; News: KSD NBC-Sunsmith KSD CBS-Richard Maxwell, songs; News: WTAQ WFBM WKBB (sw-21.52) 8:30 Club: News; 8:30 NBC-Breakfast Club; News: WOWO CBS-Sunny Melodies: (sw-21.152) 8:45 NBC-Breakfast Club: WCFL WBOW WIND-Hawanan Serena WKBB-News WKBH-Ma Perkins WMT-Morning Matinee WOC-Neighbor Jim WROK-On the Mall WTAD-Jane Romar WTAQ-Pamela NBC-Breakfast Club: WCFL WBOW NBC-Aunt Jemima (Quaker Oats): WMAQ (sw.15.21) NBC-Landt Trio: KSD CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw.21.52) WFAM-AMorning Devotions WFBM. Apron Strings WHO-Musical Clock WIBA-Interlude; Variety Prgm. WIBE-Rose Room Melody; Bet-ter Health WJJD-Know Your Postal Service WKBB-Tonic Tunes 9:00 CBS-Pretty Kilty Kelly, sketch WAAF-Soliloquy WBOW-Home Folks 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO WBOW-Home Folks WCBD-Deutsche Liederstunde WFAM-Fashion Pointers WFBM-Kitchen Clinic WGN-Get Thin to Music WHA-Art Appreciation WIBA-AChurch of the Air WIND-Eb & Zeb

NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15,21) News: WTAD WMT WROK KWK-Top o' the Morning WAAF-Morning Revue WBOW-Jane Justice WCBD-Italian Prgm WCFL-Party Line WFAM-Meet Miss Miller WGN-Martha Crane & Helen Joyce WOWO-Bill Board WSUI-Within the Classroom WTAQ.Mid-morning Revue WTMJ-Belle & Martha; What's New in Milwaukee? 9:15 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD CBS-Myrt & Marge, sketch (Sper Suds): WFBM KMOX WISN WBBM WCCO WMBD WISN WBBM WCCO WMBD NBC-Oxydol's Own Ma Perkins. sketch: WLS (sw-15.21) NBC-Vaughn de Leath. songs: WBOW WCFL All the Answers: WLW KWK WAAF-King of the Kitchen WHA-World Peace News WIBA-Easy to Remember WIBD-Hawaiian Serenade WKBB Nowe 9:30 NBC.Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21) CBS.Tony Wons' Scrapbook (Vicks): WBBM KMOX WCCO NBC.Just Plain Bill, sketch (Anacin): (Vicks): WBBM KMOX WCCO NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO NBC-Bennett & Wolverton: WCFL KWK-Party Line WAAE Sollocuw

10:15WJSD-Parent-Teacher Assn' TalkCBS-Carol Kennedy's Romance<br/>(Heinz): KMOX WCCO WOC<br/>WBBT WEBH<br/>WKBH-Morning MelodiesWKBH-Morning MelodiesWBBM WFBM<br/>NBL Backstage Wife, sketch<br/>(Dr. Lyons): WMAQ WHO<br/>WIRE KSD WIMJ WIBA<br/>NBC-The Road of Life, sketch<br/>(Chipso): WLW WLS (sw<br/>15.21)WTAD-Old Sportsman<br/>WTAJ-Morning MelodiesNBC-Josh Higgins of Finchville:<br/>WBOW WCFL<br/>KWK-Range Riders 9:45 NBC-Today's Children, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE CBS-Ruth Carhart, songs: WKBB WFAM WMBD WCCO WKBI NBC-Vienness F NBC-Viennese Ensemble: WBOW NBC-Viennese Endemble: W KWK News: WLS WMBD Party Line: WTAD WOC KMOX Ma Perkins, sketch WAAF-Hawaiian Echoes WBM-Man on the Street. WBM-Man on the Street WCFL-Swingtime WCR-Musical Mail Box WISA-Melody Time WIND-Rhubarb Red WINN Ann Lestle's Scrapbook WJJD-Harry Zimmerman, organ-iet ist WLW-Houseboat Hannah WMT-Young Widder Jones WOWO-Modern Home Forum WSUI-Program Calendar 10:00 CBS-To be announced: KMOX WCCO WBBM WOC WISN NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21) Flakes): WLS (sw-15.21) NBC-David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO NBC-Norm Scherr, pianist: WIBA WBOW KWK WAAF-Woman's Page WAAF-Woman's 1955 WCBD-Uncle John WCFL-Morning Melodies WFAM-Mrs Riley's Shoppers' Gnide WFBM-Harmony Hall WFBM-Harmony Hall WGN-Don Pedro & piano WHA-Homemakers WIND-Municipal Court WJBC-Organ Dreams WJDD-Sons of the Pioneers WKBB-Movie News WKBB-Movie News WKBH-Home Economics WLW-News; River; W Markets WMBD-Neighbor Jim Weather : WMD-Neighbor Jim WMT-Frank Voelker, organist WROK-News & Markets; Organ WTAQ-Radio Reporter WSUI-Are You a Collector WTAD-News WTAQ-Hawaiian Melodies WTAJ-Household Hints

WBOW WCFL KWK Range Riders WAAF-Hog 'n' Harmony WGN-Bachelor's Children WJBC-Theater Time; News WJJD-Happy Harmonies WKBB-Rhythm & Romance WKBB-Rhythm & Romance WKBH-Your Home WMD-Sinda's First Love WMT-Singer of Sacred Songs WOWO-Tri Topics WOWO-Tri Topics WOWO-Tri Topics WOWO-Tri Topics WOWO-Tri Topics WOWO-Tri Topics WOW-Tri Topics WSUI-Yesterday's Musical Fa-vorites vorites WTAD-Neighbor Jim WTAQ-Vocals 10:30 NBC-Vic & Sade, sketch (Cris-co): WLS (sw-15.21) CBS-Big Sister, sketch (Rin-so): WMBD WISN WCCO KMOX WBBM WFBM NBC-How to be Charming, sketch (Phillips): WMAQ WIRE WHO WTMJ WIBA KSD Carson Robison: WLW KWK WAAF-Sweet & Slow WBOW-Harry Reser's Orch. WCFI-Peekers in the Pantry WGN-Painted Dreams WIND-Speaking of Love WJBC-Dollar Daze WJBC-Dollar Daze WJBC-Dollar Daze WJBC-Bollar Daze WJBC-Bollar Daze WJBC-Bollar Daze WJBC-Bollar Daze WKBB-Musical Almanac WKBH-Troubadour WTAQ-Vocals WKBH-Troubadour WKBH-Troubadour WMBI-ARadio School of the WMBI-<u>/</u>Kadio School o Bible WMT-Numerical Jamboree WOC-Organ Music WOWO-Linda's First Love WSUI-Book Shelf WTAD-Ma Perkins WTAQ-Women's Hour WTAQ-Women's Hour 10:45 CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WISN WMBD WFBM NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21) NBC-Hello Peggy (Drano): WMAQ WHO KSD WTMJ NBC-Originalities: WBOW Party Line WIRE WOWO Yarty Line WIRE WOWO KWK-The Morning After WAAF-Fodish Questions WCFL-Voice of Cookery WFAM-Footsteps to Beauty

Radio Guide 

Week Ending December 4, 1937

WIA-Gperetta Favorites WIBA-Footsteps to Beauty WIND-Markets; Life Saving Talk WIND-Markets; Life Saving Talk WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WKBB-Ma Perkins WKBH-Beauty Box Revue WLW-Goldbergs WMT-Treasure Chest WROK-Morning Moods WTAD Betty & Bob sons sons WKBH-Musical Gadgets WI S.Virginia Lee & Sunbeam WHISI-Musical Gaugets WLS-Virginia Lee & Sunbe WMBI-Gospel Music WMT-Tom Owen's Cowboys KWK-Rapid Service

WTAD Betty & Bob 11:00 NBC-Girl Alone, sketch (Kel-logg): WMAQ WLW NBC-A: Home in the World: WOWO CBS Mary Margaret McBride. columnist (Minute Tapioca): WBEM WFBM WISN WFAM WOC KMOX WCCO WMBD NBC-Happy Jack, songs: WCFL ISD-News; Kay White, sketch; Night Letter KWK-Young Widder Jones WAAA Melody Parade WBAA-Principles of Sociology WBOW-Neighbor Jim WGN-Women in the Store WHA-Talking Book WGN-Women in the Store WHA-Talking Book WHO-Pretry Kitty Kelly WIBA-Linda's First Love WIBU-Aid Parade (1210 kc) WIND-Sketches in Melody WIRE-Your Home Town WJBC-Personality Hour WJBC-Personality Hour Sons ist WMBI-Gospel Music WMT-Tom Owen's Cowboys WROK Varieties WSUI-Men Behind the Classics; Organ Recital WTAD-News WTAQ-Hollywood on Parade WTMJ-Love for a Day 11:15 CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WKBB WOC KMOX WCCO WFBM NBC The Coldbarr cleated KBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33) NBC-Edward Gamage, tnr.: WOWO KSD-Marie Harrington, talk KWK-Hapid Service WAAF-Memory Lane WBOW-The Farm Program WCAZ-Movie Gossip (1070 kc) WCFL-Interlude WFAM-Visitors Welcome WGN-Morning Melodies WHO-Party Line WIBA-Neighbor Jim WIND. 20th Century Serenade WIND-20th Century Serenade

WIRE-Singin' Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WJJD-Criminal Court Interview WKBH-Club Calendar WLS-Chuck, Ray & Christine WLW-Doc Schneider's Texans WMT-Troubaderos WROK-Community News WTAD Duke Otten WTMJ-Footsteps to Beauty 11:30 11:30 NBC-Nat'l Farm & Home Hour: WBOW WIBA WLW WMAQ KWK (sw-15.21) Broadcast will originate in the International Amphitheater, Union Stock Yards, Chicago. CBS-Romance of Helen Trent CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX NBC-Dick Fidler's Orch.: WCFL KSD Betty Crocker: WOC WHO WAAF Myrna Dee Sergen WCCO Ma Perkins WFAM Readers' Review WFBM Horzice Ferre Circle WCCO Ma Perkins WFAM Readers' Review WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WHA-French Lesson WIND-Harry Zinimerman, organ-WIND-riarry Zinimerman, organ-ist WIRE-Linda's First Love WISN-Voice of Experience WJBC-Singin' Sam WJJD-Safety Court WKBB-Farm Flashes; Do You Want a Job? WKBH-Magic Violin WLS-Grace Wilson, contralto WMBD-Thrift Message; Miss El-ectrolux; Popular Melodies WMBI-Continued Story Reading WMT-German Band WOWO-Market Service WROK-Helene Kimberley, songs WSUI-Book Chat WTAD-Police News WTAD-Police News WTAO-Mailman WTMJ Behind the Mike 11:45 4BS-We Are Four, sketch (Libby. McNeill & Libby): WGN (Libby, MCNelli & Libby): WCN CBS-Our Gal Sunday, sketch (Kolynos): WBBM KMOX Betty & Bob: WHO WOC WAAF-Live Stock Markets; Swing High WBAA-Purdue News WCCO-Kitty Keene WCFL-Fashions on Parade WFBM-Markets; Farm Prgm. WHA-Organ Gems WIRE-Grace & Eddy WISN-Symphonetta WJBC-Reid & Vin (Continued on Next Page) 41

KSD

# Friday

December 3



LUCILLE MANNERS "Cities Service Concert" Fri. 7 pm CST star

(11:45 a.m. Continued) WKBB-Ma Perkins, sketch WKBH-Music & Livestock WLS Markets; Weather; News WMBD-Fredman Jubilee WMT-News WOWO-Home Folk Frolic WROK-Round the Town WSUI-Farm News WTAQ-Farmhands WTMJ-Heinie's Grenadiers; Mercantile Quotations

## AFTERNOON '

12:00

CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27) NBC-Farm & Home Hr.: WIRE News: WJJD WMBD WTAD WJBC KSD.News; Grace & Eddie, sketch; Markets WAAF-Symphonic Hour WBAA-Agricultural Forum WBOW-Street Reporter WCFL-Hit Review WGN-Bob Elson on State Street WHA-Noon Musicale WHO-Markets & Weather WIND-Musical Interlude WIRE-Govt. Market WKBB-Luncheon Musicale NBC-Farm & Home Hr.: WIRE News: WJJD WMBD WTAD WKBB-Luncheon Musicale WKBB-Luncheon Musicale WKBH-Community Prgm. WLS-Dinnerbell Prgm. WMBI-<u>A</u>Mid-day Gospel Hour WMT-Cedar Valley Hillbillies; Question Man WOC-Farm Bureau; Markets WOWO-Consolaires WSBT Blue Strophe WSBT-Blue Streaks WSUI-Rhythm Rambles

12:15

12:15 CBS-Betty Crocker, cooking talk (Gold Medal): WBBM WCCO WISN KMOX WFBM (sw 15.27) NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WIRE MBC-Words & Music: (sw-15.33) MBS-Carson Robison's Bucka-roos (Musterole): WGN KWK News: WKBB WOWO WROK Man on the Street: WJBC WKBH W3A-Luncheon Dance Time WBOW-Fields & Hall WCFL-Luncheon Concert WCFL-Luncheon Concert WHO-Pappy's Matinee WHO-Pappy's Matinee WIND-Tommy Ott, organist WJJD-ANoon-day Service WLS-Dinnerbell WMBD-Town Crier; Farm Mar- 

 Lork Report
 1:15

 Ly & Freckles
 (sw-15.27)

 12:30
 CBS-Jack & Loretta, songs: (sw-15.27)

 NBC Sue Blake, sketch: (sw-J5.21)
 (sw-Best Arnold Grimm's Daughter, sketch (Goid Medal): KMOX

 CBS-Arnold Grimm's Daughter, sketch (Goid Medal): KMOX
 Man on the Street: WTAQ WIBA

 (sw-15.27)
 KWK-Concert Melodier

 News: WOC WHO WIBA Man on the Street: WOWO WKBB
 WWAAF-Waltz T

 Man on the Street: WOWO WKBB
 WWAAF-Waltz T

 WKBB Rhythm Rascals: WTAQ WTMJ KWK-Organ Melodies WBAA-Sports Review WBOW-Home Folks Frolic WCFL-Young Widder Jones WGN-Markets; Mid-day Service WHA-Farm Prgm. WIND-Livestock Markets; Piano Interlude

42

Interlude WIRE-Reporter

WKBH-Luncheon Music WLW-Voice of Experience WMAQ-Dan Harding's Wife WMBD-Farm News

WMT-Markets; Hillbillies WROK-Couple on the Street WSBT-In Movieland WTAD-Farm; Markets: Weather

12:45 NBC-Dan Harding's Wife: (sw-15.33)

15.33) CBS-Hollywood in Person (Gold Medal): WBBM WCCO KMOX WISN WFBM (sw-15.27) For news of Hollywood, read "Hol-lywood Showdown" in every issue of Radio Guide. NBC-Jack & Loretta Clemens, songs: WOWO (sw-15.21) News: WKBH WIND Man on the Street: WCFL WSBT

News: WKBH WIND Man on the Street: WCFL WSBT KSD-Mort Dennis' Orch. KWK-AI Sarlis' Jam Session WBAA-Frank Triboulet. tnr, WBOW-Tune of the Day WHO-Musical Day Dreams WHAA Market Poreste WIBA Market Reports

WIBA-Market Reports WIBA-Market Reports WIRE-Police Court WKBB-Song Hits of the Day; Pet Corner WLS-Voice of the Feedlot WLW-Kitty Keene, Inc. WMAQ-King of Hearts WMBD-Window Shopper WMT-Joe Dokes; Cousin Elvira; Novelty Quintet WOC-Tommy Dorsey's Orch. WROK-Service Sam: Home Folks WTAQ-News; Musical Interlude WTMJ-Sidewalk Reporter

1:00
NBC-Music Appreciation Hour:
WLW WBOW (sw-15.21)
The numbers will be divided into two sections. The first will center around the harp and plano and will include. Review Number, A Fairy's Love Song (Patuffa arr.). excerpt from "Capriccio Espagnol'— Part IV. (Rimsky-Korsakoff), Songs My Mother Taught Me (Dvorak), The Bird House from "The Carnival of the Animals" (Saint-Saens), Finale from "Cooperto in B Flat Minor" for Plano and Orchestra (Tschnikowsky) and Interlude-Young America (Goldman). The second half of the program will ecater around Legends and Fairy Tales in Music. They will include Review Number, Overture to "The Flying Dutchman" (Wagner), Dance of the Sylpins (Berlioz), The Enchanted Garden from "Mother Goose Suite" (Ravel) and The Witch's Ride from "Hansel and Cretel" (Humperdinck). NBC-Music Appreciation Hour: WMAQ (sw-15.33)
CBS-News Through a Woman's Eyes (Pontiac): WCCO KMOX WFBM WKBB WBBM WISN WTAQ (sw-15.27)
KSD-News; Harry Reser's Orch. KWK Voice of Experience
WAAF-Sliver Notes; Hoosier Philosopher 1:00

losopher

WBAA-Behind the Scenes of WBAA-Behind the Scen Merchandising WCBD-J. C. O'Hait WCFL-Melody Hou WGN-Concert Orch. WHA-What About Taxes? WHO-Your Home Town WIBA-Melody Moments WIND-Jtalian Hour WINE-Rosario Bourdon's Orch. WJJD-Mid-day Roundup WKBH-Romantic Melodies WLS-School Time WMBD-Man on the Street WMT-Many Happy Ret Jamboree Returns:

WDDM-RIty Reene, Inc. WGN-Wife vs. Secretary WHA-Musical Variety WHO-Lady of Millions WIRE-To be announced WISN-Musical Heat Wave WLS-Old Timers WMRD-His Majesty, the Baby WMT-German Band WOWO-Jack Tilson's Orch. WTAD-Quincy Marches Or WTMJ-Dance Orch.

1:30 CBS American School of the Air: WSBT WCCO KMOX WTAQ

#### **Good Listening for Today**

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated MORNING

CST NATIONAL FARM AND HOME 11:30 HOUR, from International Livestock Show, NBC.

#### AFTERNOON

3:00 CST INTERNATIONAL LIVESTOCK EX-POSITION, highlights, NBC.

#### NIGHT

- 7:00 CST CITIES SERVICE CONCERT with Lucille Manners, quartet, Rosario Bourdon's or chestra, NBC.
- 7:30 CST DEATH VALLEY DAYS, "Family Silver," NBC.
- 7:30 CST MUSIC FROM HOLLYWOOD, Alice Faye and Hal Kemp's orchestra, CBS.
- 8:00 CST HOLLYWOOD HOTEL with Anne Jamison, Jerry Cooper, Ken Murray and Os-wald, Raymond Paige's orchestra; Carole Lombard and Fred MacMurray, guests, in 'True Confession," CBS.
- 9:00 CST THE SONG SHOP with Kitty Carlisle, Frank Crumit, Reed Kennedy, Alice Cornett, quartet, glee club, orchestra; Singin' Sam, guest, NBC.
- 5 CST BAMBERGER SYMPHONY OR-CHESTRA, Leon Barzin, conductor; Josef Lhevinne, guest, MBS. 9:15

2:30

2:45

WFBM WBBM WKBB WISN WKBH (sw-15.27) Vocational guiduace: "Earn-ing While Learning." Science lesson: Soil Formation. NBC-Music Apreciation: WIBA KSD-Judy & Jane KWK-News; Pianist WAAF.live Strock Markets: WBM-Bohemians WHA-Organ Interlude WHA-Organ Interlude WAAF-Live Stock Markets WAAF-Live Stock Markets; Health Talk WBAA-News WCBD-Zion Prgm, WGN-Lucky Girl WHA-Contemporary World Affairs WHO-Ilouseboat Hannah WHO-Houseboat Hannah WIND-WPA Prgm. WIRE-May Robson WJJD-Livestock Markets WLS-Market Reports WMBD-Party Line WMT-Tom Owen's Cowboys WOWO-20th Combury Sarange WMDD-ters, Cowboys WMT-Tom Owen's Cowboys WOWO-20th Century Serenade WOC-Atternoon Recess WROK-Meiodies from the Sky WTAD-Meiody Time 1:45 MBS-Beatrice Fairfax (Hecker Products): WGN KWK WIRE Judy & Jane: WHO WOC Judy & Jane: WHO WOC KSD-Melodeers wAAt-Driskill Wolfe, tnr. WBAA-Market & Weather WIND-Ben Kanter, pianist WJJD-the Serenade WLS-Big City Parade WMBD-Variety Theater WMT-Markets WROK-Ripplug Melodies WROK-Rippling Melodies WTAD-Margot WMT-Many Happy Returner, Jamboree 2:00 WOC-Front Page Drama WOWO-We Shall Have Music WCFL WSBT-News; Notes CBS-Columbia Concert Hall: WSUI-Illustrated Musical Chats WTAD-News Summary WISN WTAQ (sw-15.27) WTMJ-News; Weather & Police Reports 1:15 CBS-Jack & Loretta, songs: KMOX-Magic Kitchen (sw-15.27) 1:15 CBS-Jack & Loretta, songs: KMOX-Magic Kitchen (sw-15.27) CBS-Bob Byron, piano & patter: WKBB WOC WKBH WSBT WBAA-Lafayette Grade Schools Hope Alden's Romance: KMOX WCCO WFBM KSD-Allan Clarke, bar. WWE Concert Melodies WOCWISBWKBBWKBBWKBBWKBBWKBBWMSBWISNWTAQWSBTWKBBWMSBNBC-PepperYoung'sFamily,<br/>sketchWTAQWSBTWKBBWMSDNBC-PepperYoung'sFamily,<br/>sketchWTAQWSBTWKBBWMSDNBC-PepperYoung'sFamily,<br/>sketchWTAQWSBTWKBBWMSDNBC-PepperYoung'sFamily,<br/>sketchWTAQWSBTWKBWMSDNBC-PepperYoung'sFamily,<br/>sketchWTAQWSBTWKBWmSDWHOWLWWTAJ(sw-15.21)WSDWSDWSDWAAF-Front Page<br/>WBAA-LafayetteGradeSchoolsWBOW-Talk of the TownWBOW-Talk of the TownWBAA-LafayetteGradeSchoolsWGN-Harold Turner, pianistWGN-Harold Turner, pianistWBOW-IndianaStateTeachersWIBA-Today's Front PageCollege Prgm.WISA-Today's Front PageWID-Remote ControlWLS-Home Service ClubWCCO-Siesta3:00NBC-Int'l LivestockExpositionWHA-Rhythm & Games(sw-15.21)WBOW TAW WIBA(sw-15.21)WJDD-TheSports EditionNBC-LorenzoJones, sketch

WIA-Rhythm & Games WIBA-Studio Party WIRE-Public School Prgm. WJD-The Sports Edition WLS-Homemakers' Hour WMBD-Trading Post

WMT-Afternoon Recess WROK-News; Musicale WSUI-Poetic Interlude 2:15 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WLW WTMJ KSD WHO (sw-15.33) CBS-Concert Hall: WMBD WAAF-Hollywood Brevities WBAA-Magic Carpet

WIND-Streamliners WIND-Streamliners WISN Even As You and I WJBC <u>A</u>Sunday School Lesson WLW-Dr. Friendly WMBI-<u>A</u>Radio Bible School WROK-Women of the Hour WSUI Forensic Forum WTAD-On the Mall WTMJ-Around the Town 2:15 WLW WMAQ (sw-15.33) CBS-Current Questions Before the Senate: WFAM WKBB WSBT WEBM WISN WOC WTAQ WMBD WKBH (sw-11.83) 11.83) News: WJBC WTAD Voice of Wisconsin: WHA WIBA KMOX-Singin' Sam WAAF-News & Weather WBAA-Musical Review WBBM-Missus Goes to Market WCCO-Grandma Travels WCFL-Hour of Friendship WDZ-Behind the Microphone WGN-Len Salvo, organist WIND-Waltz Time WMBI-Music WOWO-<u>O</u>Old Time Religion WROK-<u>A</u>Church in Wildwood WSUI-Magazine Rack WTMJ-News; Tunesmiths 3:45 NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33) Details of the contest on this pro-gram may be found on Page 12. CBS-Dr. Allan Roy Datoe (Ly-sol): WBBM WFBM KMOX WCCO (sw-11.83) NBC-Kitty Keene Inc. (Dreft): WHO MBS-String Sextet: WGN To be announced: WMBD WTAQ News: WJBC WTAD WGN-June Baker, home manage ment WHA-Organ Interlude WIND-Tommy Ott, organist WISN-Mary Ann Presents WSUI-Within the Classroom WTAD-Mid-Afternoon Interlude 2:30 CBS-Ann Leaf, organist: WKBB CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WFBM KMOX WISN WBBM WCCO WOC (sw-15.27) NBC Vic & Sade, sketch (Cris-co): WMAQ WLW WHO KSD WTMJ (sw-15.33) MBS-Good Health & Training: WGN KWK-Siesta Time WAAF-Red Hot & Low Down WBAA-Highway Safety Campaign WBOW-<u>A</u>Christian Science WCBL-Hit Tunes WCFL-Hour of Friendship WHA-Music of the Masters WIBA-W. C. T. U. Prgm. WIND-Problems for Pamela WIRE-Matinee Varieties WKBH-Frank Modahl, pianist WLS-Musical Roundun WHO MBS-String Sextet: WGN To be announced: WMBD WTAQ KSD-Afternoon Varieties WAAF-Jimmie Kozak, pianist WFAM-Matinee Melodies WIND-Cappy's Cabana WISN-You Shall Have Rhythm WJBC-Classified Time WKBH-Zeke Manners' Gang WIW-Mad Hatterfielde WLW-Mad Hatterfields WMBI-The Jew WOC-Highway Safety Campaign WROK-Josephine Harmon, songs WTAD-Cy & Freckles **4:00** CBS-To be announced: WKBB CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebe-co): KMOX WFBM WBBM WCCO (sw-11.83) Other of the content on this pro-orani may be content on this pro-orani may be content on this pro-orani may be content on this pro-disting of the content on the pro-disting of the content of the content on the pro-disting of the content of the content on the pro-disting of the content of the WLW-Mad Hatterfields WIRE-Matinee Varieties WKBH-Frank Modahl, pianist WLS-Musical Roundup WMBD-Shut-in Prgm. WMT-Ralph Slade's Orch. WROK-Music Box Melecies WSBT-Friday Serenade WTAD-String Trio WTAQ-To be announced WHO WHO NBC-Jr. Nurse Corps (Sunbrite) WI.W (sw-15.21) MBS-Charley Stookey's Hillbilly Show (Consol. Drug Trade Co.): WGN News: WOC WOWO KSD-Washington U. Educational Series WOWO NBC-The O'Neills, sketch (Ivory Flakes): WHO WLW WMAQ Hall: WTMJ KSD (sw-15.33) WKBH CBS-Four Clubmen: WOC WISN WTAQ WSBT WKBB WMBD KSD-Washington U. Educational Series WAAF-Int'l Potpourri WBAA-Story Book Hour WBOW-ARev Archie Brown WCFL-Make Believe Night Club WEAM Hot Serie WEAM-Music Circle WFAM-Hot Spell WHA-Don Reynolds, tnr. WIND-Musical Mirror WIRE-P.-T.A. Safety Prgm. WISN-Organ Melodies WJBC-Wesleyan Hour WIDN-Song of Discover WJDD-Sons of Pioneers WKBH-St. Mary's College WMAQ The Children Speak WMBD-Dorothy June & Ram-blers (sw-15.21) NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33) CBS-Ted Malone's Between the Bookends: WTAQ WMBD WOC WKBB WSBT WFBM WKBH WKBH brain's of the contest on this pro-brain's may be found on Page 14. KMOX-Kitty Keene, Inc. WBAA-High School Glee Club WBBM-Houseboat Hannah WCCQ-Ladies First WCFL-News WMBD-Dorothy June & Ram-blers WMT-Radio Gossip; Hit Tunes & Topics WROK-Markets & News; Birth-day Club WSUI-Through the Airlanes WTAD-Freshest Thing in Town WTAQ-Sweet Songs WTMJ-Friendship Circle 4:15 NBC-Don Winslow of the Navy, sketch: WMT WIBA (sw-15.21)

WGN-Four Stars Tonight WHA-Better Speech

CBS-Life of Mary Sothern, sketch (Hind's): WBBM KMOX WCCO (sw-11.83) CBS-To be announced: WKBB NBC-Carlotta Dale, songs: KSD WENA-Twilight Melodies WAAF-Sport Shorts; Shadowland WBAA-Melody Moods WFAM-Friday Serenade WFBM-Tea Time Tunes WHA Organ Reverie WHA Organ Reverie WHA Organ Reverie WHO-Variety Hour WIND-Man at the Mill WIRE-Symphony Speaker WJJD-Cumberland Ridge Runners WLW-Jack Armstrong WTMJ-Around the TownWTBM-Teal JistenadeWTMJ-Around the TownWFBM-Teal Jistenade3:15WFBM-Teal JistenadeNBC-The Guiding Light, sketchWHA Organ Reverie(White Naptha): WHO WTMJWHO-Variety Hour(White Naptha): WHO WTMJWIRD-Man at the MillWMAQ (sw-15.33)WIRE-Symphony SpeakerCBS-Music from the Gold Coast:WJD-Cumberland Ridge RunnersWKBB WSBT WFBM WISNWUW Jack ArmstrongWCC WTAQ WMBD WKBHWMBI-Δack Armstrong(sw-1).83)WMBL-ArmstrongNBC-Club Matinee: WIRE WENRWBBI-Δiada's First LoveWGN-Lady of Millions4:30WIND-Piano HarmoniesWMT (sw-15.21)WLW-Life of Mary SothernWMT (sw-15.21)WLW WMAQ (sw-15.33)NBC-Vagabonds: KSD WBOWWLW WMAQ (sw-15.33)NBC-Vagabonds: KSD WBOWWLW WMAQ (sw-15.33)NBC-Vagach Armstrong, sketch:the SconterWEAMWLW WMAQ (sw-15.33)NBC-Jack Armstrong, sketch: NBC-Vagabonds: KSD WBOW WIBA WMAQ NBC-Jack Armstrong, sketch: (sw-15.33) KMON-The Fun Quiz KWK-This Woman's World WBAA-Parade of Nations WBBM-Truman Bradley WCBS-Movie Gossip (1420 kc) WCLS-For Your Information 1310 kc) WIND-News WJBC-Bingo WKBB-The Story Lady WMBD-News; Pet Corner WMB1-Auditorium Choir WMB1-Auditorium Choir WROK-Musicale WSUI-Second Year French WTAD-Jack Armstrong WTMJ-Kitty Keene, Inc. 4:45 CBS-Hilltop House, sketch (Palm-olive Soap): WMBD WBBM WCCO WFAM KMOX WISN WFBM (sw-11.83) NBC-Orphan Annie, sketch (Onching): (sw.12.3) NBC-Orphan Annie, sketch (Ovaltine): (sw-15.21) NBC-Johnnie Johnston, bar.: KSD NBC-The Californians: WENR NBC-The Californians: WENR WMT NBC-Tom Mix Straight Shooters (Purina): (sw-15.21) WBAA-Twilight Musicale WBOW-Sundown Express WFAM-Dance Parade; Voice of Carelessness WHO-News WHBA-Dance Hour WIND-Once Upon a Time WIND-Once Upon a Time WIRE-Yes or No WJBC-Behind the Microphone WKBH-WPA Prgm. WLW-Singing School WMAQ-Romance & Rhythm WOC-Man on the Street WROK-Music by Cugat WTAQ-To be announced WTAJ-News; Medical Society 5:00 CBS-Margaret Daum, sop.; Con-WMT CBS-Margaret Daum, sop.; Con-cert Orch. WOC WFAM WBBM WTAQ WBBM WTAQ NBC Education in the News: WCFL (sw-9.53) NBC-Marek Weber's Orchestra: WIRE NBC-Jr. Nurse Corps (Sunbrite) WENR KWK KMOX-Linda's First Love KSD.News; Dick Leibert, organ-ist WCCO-Livestock WFBM-Conservatory Prgm. WGN-Jolly Joe WHO Sunset Corners Opry WHBA-Silver Springs Prgm. WIND-Stamp Man WISN-Show Window WKBB-Univ. of Dubuque WKBH-Matinee Melodies WLW-Angelo, Italian troubadour WMABD-Itappy Train KSD-News; Dick Leibert, organ WMAQ-Don Winslow of the Navy WMBD-Happy Train WMBI-Twilight Musings WMT-A Hit for Today; Interlude WROK-Songs at Twilight WSUI-The Short Story WTMJ-Jack Armstrong, sketch 5:15 NBC-Rhythmaires: WMAQ (sw-9.53) CBS-Margaret Daum. sop.: WKBB NBC-Marek Weber's Orch: WKBB NBC-Marek Weber's Or WENR WMT KMOX-Lady of Millions KSD-Young America Speaks KWK-Santa Claus WBBM-Pantry Party WCCO-Lock Armstrong shot Weber's Orch.:

E

Frequencies KMOX-1090 KOA-830 KMOX-1090 KOA-830 KWK-1350 WAAF-920 WBAA-890 WBBM-770 WBOW-1310 WCCD-810 WCCO-810 WCC1-870 WEAM-1230 WFAM-1230 WFAM-1230 WHA-940 WHA-940 WHA-940 WHA-1280 WHA-1280 WHA-1280 WHA-1280 WHA-1280 WIND-660 WIND-660 WISN-1120 WJBC-1200 WJJD-1130 WJB-1130 WJR-750 WKBB-1500 WKBH-1380 WLS-870 WLW-700 WMAQ-670 WMBD-1440 WMBI-1080 WMT-600 WOC-1370 WOWO-1160 WOWO-1160 WRJN-1370 WROK-1410 WSBT-1360 WSUI-880 WTAD-900 WTAM-1070 WTAQ-1330 WTMJ-620 WISN-1120

WCFL-Organ Music WFBM-Grid Forecast WFBM-Butler Forum WGN-Buddy & Ginger WIBA-Hits & Encores WIND-Sons of the Pioneers WIRF-Three Little Words WKBH-College Hour WLW-Supper Serenade WMBD-Jack Lyon Entertains WOC-Speed Gibson WROK Sport Review WTMJ-Billie the Brownie 5:30 WCFL-Organ Music CBS-News; Four Stars: WTAQ WKBB WFBM WCCO (sw-17.76) Jack Armstrong: WHO KMOX WMAQ Charlie Chan: KSD WGN KWK-Coyita Bunch WAAF-Sports WBBM Pappy Cheshire WBOW-News; Melody Weavers WCFL-Musical Varieties WENR What's the News? WFAM-Gately's Gaieties WIRA News WIBA-News WIND-Bill, Mac & Jimmie WIRE-Little Orphan Annie WISN-News; Musical Interlude WKBH-Kiddies' Hour WLW Bob Newhall, sports WMBD-Speed Gibson WMBD-Speed Gibson WMT-Puzzle Club; News WOC-Hits & Bits WROK-Dance Hour WSUI Musical Meods WTMJ-Heinie & His Grenadiers WTMJ-Heinie & His Grenadiers 5:45 NBC-Lowell Fhomas. news com-mentator; Ed Thorgersen (Sun Oil): WLW (sw-15.21) NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE CBS-Song Time: WKBB WFBM (sw-17.76) NBC-Escorts & Betty: WENR NBC-Orphan Annie, sketch (Ovaltine): KSD WHO Sports: WISN WTMJ KMOX-Adventures of Jimmy Al-KMOX-Adventures of Jimmy Allen WBOW-Jerry of the Circus WCCO-Front Page Parade WCFL-Stanley Hickman WFAM-Speed Gibson

WGN-Orphan Annie WIBA-Today's Birthdays; Sports WIND-Inquiring Reporter WMBD-Sports; Where to Go WMT-Jordan's Revue; Did Y You Know? WOC Jack Armstrong, sketch WROK-Musicale WSUI-lowan of the Air WTAQ-Bureau of Public Service

NIGHT

6:00 NBC-Amos 'n' Andy (Pepso-dent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)

NBC-Mary Small, songs: WMT MBC-Mary Small, songs: WM1 WIRE NBC-Malcolm Claire, songs: WMAQ CBS-Northwestern Univ. Book-

shelf: WTAQ News: WAAF KMOX WCFL Sports: WKBB WOC WHAS WKBH WKBH Dinner Hour: WSUI WIBA KWK-Improve My Music Club WBBM.The Headliners WBOW-Lovely Lady WCCO-Victor Arden's Orch. WEAM Compensate WEAM Compensate

WFAM-Crimecasts WFBM-Phenomenon

WGN-To be announced WIND-German Hour WISN-Down By Herman's

WAAF-Oklahoma Outlaws WBOW-Green Bros.' Orch. WCFL-News WFAM-Echoes of the Islands WMBD-Roy Evans WMBD-Roy Evans WMBC-Susset Hour WROK-News; Dinner Music; Voice of Carelessness WTMJ-Harry Stuhldreher 6:15 6:15 NBC-Uncie Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ WTAM WIBA (also see 10:15 p.m.) NBC-Dr. Karl Reiland, commen-tator (Pepperell): KWK WMT WENR (sw-11.87) CBS-Chrysler Football Parade: (sw-17.76) CBS-Dinner Concert: WFAM WHAS WCCO News: WMBD WOC WTAO ports Review: WROK WFBM KMOX WGN Sports KSD-Robert Weeds, bar. & Orch. WBBM-Northwestern Univ. Book WBM-Northwestern Univ. shelf WBOW Si & Ezra WCF5-Dinner Concert WJR-Vocal Varieties WKBB-Theater Review WKBH-Unsolved Mysteries WLW-Four Stars Tonight 6:30 NBC-Horlick's Lum & Abner, sketch: WLW WENR (also KGO at 10:15 p.m.) CBS-Dinner Concert WFBM WOC WISN WMBD (sw-17.76) 17.76) NBC-Louise Florea, sop.: KSD MBS-Concert Orch.: WGN News: WHO WTAQ WMAQ KMOX-Phyl Coe Mysteries KWK Sport Review; News WBBM Airflow Harmonies WDOW V. T. WBBM-Airflow Harmonies WBOW-Hit Tunes WCCO-Rube Appleberry WCFL-Sunny Sam WFAM-Football Forecast WIRA-Concert Interlude WIRE-Sports WJR-Musical Moments WKBB-Dinner Music WKBH-Dinner Music WKT-Etchings in Ivory WROK-Italian Prgm. WTAM Jr. Safety Police Club WTM-Easy Aces WTMJ-Easy Aces 6:45 6:45 CBS-Boake Carter, commentator (Philco): WBBM KMOX WJR WCCO WFAM WMBD WISN WHAS (sw-11.83) (also KSL KNX at 10:15 p.m.) MBS-Mary Jane Walsh. songs (Barbasol): KWK NBC-Tweet Hogan's Orch.: KSD MBS-Henry Weber's Concert Or-chestra: WGN News: WKBB WFBM WKBH News: WKBB WFBM WKE WBOW-Home Decorators WCFL-Pat Kennedy WENR-Vocal Varieties WHO-Frolics WIBA-Trouble-Shooters WIRE-Charlie Chan, sketch WLW-Singing Cinderella WMAQ-Eddie Varzos' Orch. WMT-Carson Robinson's Bu WMAQ Eddie Varzos' Orch.
WMT-Carson Robinson's Buckaroos
WOC-Jungle Jin
WTAQ-Organ Meditations
WTAQ-Organ Meditations
WTAQ-Organ Meditations
WTMJ-Reddy Kilowatt's Orch.
7:00
NBC-Cities Service Concert;
Lucille Manners son: Rosarie
Bourdon's Orch Revelers
Quartet: WMAQ WTMJ WIBA
KSD WHO WTAM (sw-953)
Miss Manners will sing Estrellita (Ponce). The Cuckoo (Lehman), Homing (Del Riego)
and. in duet with Mr. Graham.
The Letter Song from 'The Chocolare Soldier'' (Oscar Strauss). Mr. Graham will also sing My Old Brown Fiddle.
The ensemble will offer Hrink-ing Song from ''La Traviata'' (Verd); and selections from ''Roberta'' (Kern). The Revellers will sing Carrent Popnhar and Two Hearts in Three Quarter Time (Stolz) and the trio, accompanied by the orchestra, will offer Hit of the Day.' The orchestra numbers will be March (Bourdon), Riema, ''Roharhal', ''Arlesienne Suite'' (Bizet).
CBS-Hammerstein Music Hall (Kolwas Tach Parth), The Chain Constance Bucka.

(Bizet). CBS-Hammerstein Music Hall (Kolynos Tooth Paste); Ted m.c.; Jerry

Hammerstein. m.c.; Jerry Mann, comedian; Guest; Orch.: KMOX WBBM WFBM WHAS WCCO WJR (sw-17.76)

NBC-Grand Central Station, sketch (Listerine): KWK WLS WMT (sw-11.83)

MBS-Mary Jane Walsh, vocalist (Barbasol): WGN

WFAM-Echoes of the Islands WIND-Business Today WIRE-Whispering Jack Smith WISN-Twenty Fingers of Melody WKBB-Festival Time WKBH-Singing Strings WLW-Tonic Time WMBD-Brain Teasers WOC-German Band WROK-Affairs of Mrs. Swenson WSUI-Children's Hour 7:15 MBS-Lifetime 7:15 Revue; Stokes' Orch (Sheaffer Co.) : WGN Amer. Family Robinson: WFAM WKBB WBOW-Vic Arden's Orch. WCFL-Stars of Tomorrow WIND-Friendly Philosopher WIRE-Lou Little WIRE-Lou Little WISN-Concert Contrast WI.W-Homer Griffith WROK-Livingston Trio WTAQ-Piano Musings 7:30 7:30 CES-Music from Hollywood (Chesterfield); Hal Kemp's Orch.; Alice Faye, vocaist: WFBM WOC WMBD WTAQ WISN WJR WKBB WFAM WCCO WBBM KMOX WHAS (sw-11.83) (also KSL KNX at 10:30 p.m.) NBC-Death Vailey Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.87) "FRmily Silver" will be the title of the Old Ranger's tale. MBS-Lone Ranger, drama (Sil-vercup): WGN WBOW-Phyl Coe Mysteries WBOW-Phyl Coe Mysterie WCFL-Streamline Melodies WIND-Sing & Swing WIRE-Master Mind WKBH-Modern Mood WFOK-Lou Blake's Orch. WSUI-Evening Musicale 7:45 WBOW Musicale Coget WSUI-Evening Musicale 7:45 WBOW-Music by Cugat WCFL-Herr Louie & The Weasel WIND-Talking Drums WSUI-American Scene WTAQ-Talking Drums 8:00 CBS-Hollywood Hotel (Camp-bell's Soup); Jerry Cooper, m.c.; Anne Jamison, sop.; Ken Murray & Oswald; Ray-mond Paige's Orch.: WIIAS WBBM WCCO KMOX WFBM WOC WJR WMBD (sw-17.76) Carole Lombard and Fred MacMurray, originally sched-nied for last Friday's presen-tation, will be heard tonight in a radio version of "True Confession." For news of Hollywood, read "Hol-lywood Showdown" in every issue of Radio Guide. NBC·Waltz Time (Phillips); Frank Munn, tnr.; Abe Ly-man's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53) NBC-Pontiac Varsity Show; Paul Dumond, m.c.: WLS WOWO WLW KWK WMT (sw-11.87) Tonight's program will come from the campus of Brigham Young University. MBS-Detroit Adcraft Dinner WGN To be announced: WBOW WIBA KOA Sport Highlights WCFL-Jam Session WIND-Tommy Ott, organist WISN-Music Continental WISN-Music Continer WKBB News WKBH-Concert Hall WROK-Musicale WSBT-Varsity Drag WSUI-Parade of Events WTAQ-Master Singers WTMJ-Question Bee 8:15 KOA-Melody Time WCEL Bellode

WCFL-Ballads WIBA-Music by Cugat WIND-News WISN-American Weekly WKBB-World Dances

WHO KSD WTAM WIRE (sw 953) (also see 10:30 p.m.) Details of the contest on this pro-gram may be found on Page 14.

Kool), His Trombone & Orch.; Kool, His Trombone & Orch.; Edythe Wright & Jack Leon-ard, vocalists; Paul Stewart, m.c.: WIBA WENR WTMJ WOWO WMT KWK (swm.c.: WOWO 11.87)

KOA-Vic Arden's Orch. WCFL-Dramatic Group WGN-Ennio Bolognini; Orch. WIND-Football Predictions WISN-Woods Drevfus WISN-Woods Dreytus WKBB-Success Story WKBH-Evensong WLW-Cafes of Yesteryear WROK-David Lundberg, "Make Believe" WSBT-Musical Mirror WSUI-History in Review WTAQ-News

8:45

Harold

KOA-The Three Keys WGN News, Sport High Lights WIND Diamond Drama WISN-Reflections WKBB-Sentimental Mood Music WKBH-John Gruber WRBH-John Gruber WROK-Alice Blue, songs WSUI Daily Iowan of the Air WTAQ-To be announced 9:00

CBS-The Song Shop (Coca-Cola); Starring Kitty Carlisle; Frank Crumit; Reed Kennedy, Alice Cornett; Songshop Quar-Frank Crumit; Reed Rennedy, Alice Cornett; Songshop Quar-tet; Glee Club; Gus Haen schen's Orch.: WISN WCCO KMOX WHAS WFBM WBBM WKBB WMBD WSBT WOC WJR (sw-17.76) Reed Rennedy will sing If There Is Someone Loveller Than You; Miss Carlisle will sing Ave, Aye, Aye; Miss Cornett will sing I've Got My Heart Set on You; and Singin' Sam offers Tin Gonna Quit Saturday and Travelin. The orchestra will offer Tea for Two and the ensemble Minstrel Ronndup. The quartet will sing Are You Sleeping, Brother John and the chorus' number will be Viking Song.

NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)

WIRE KOA (sw-9.33) NBC-Paul Martin's Orch.: WBOW WENR WIBA WOWO (sw-6.14) MBS-To be anounced: WGN KWK-Your Good Health WCFL News WIND-Bob Tinsley's Orch. WKBH-Musical Moments WMT-Style Talk; Bohemian Hour WROK-Grantham's Virginia Cav-aliers

aliers

WTAO-Dance Orch

9:15 MBS-Bamberger Symphony: WGN The Bamberger Symphony. Leon Barzin conducting, will begin a new series of concerts this date. Josef Lhevinne. pi-anist, will be the guest. The numbers to be heard on this program may be found on page 6. KWK-AChristian Endeavor

Ch Choir WCFL Labor Flashes WIND-Walkathon WKBH Rapid Ad WROK-Harry Garland, vacation-

ing WTAQ-Vic Arden's Orch.

**NEW** • **DIFFERENT** 

COURTESY OF

PEPPERELL

FABRICS

New! PHOTO-RINGS

postage. REX PHOTO RING , Box 947, Cincinnati, Ohio.

NBC-Detective Series: (sw-6.14) To be announced: WENR WTAQ KWK-Range Riders WCFL Tune Teasers WCFL-Tune Teasers WHO-George Jessel; Orch. WIBA-Continental Nights WIND-Stars Over Manhattan WKBH-American Weekly WMT-Band Wagon WOWO-Victor Arden's Orch. WROK-Lou Blake's Orch. WTMJ-Hollywood Spotlight.

9:45 NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW

CBS-To be announced: WTAQ WCCO (sw-17.76) WCCO (sw-17.76) News: WOWO WROK Vic Ardeu's Orch.: WSBT WHAS WFBM WOC WKBB KMOX KWK-String Nocturne WBOW-Melody Time WCFL-J. Robt. Johnson WHO-Home Town Melodies WIND-Russ Holges. comments WISN-Post Office WJSN-Post Office WJSN-Post Office WJSN-Friendly Advisor; Musicale WKBH-Music in a Sentimental Mood Mood WMBD-Hollywood Spotlight

WMBD-Hollywood Spotlight WTMJ-Screen & Radio Preview 10:00 NBC-Amos 'n' Andy (Pepso-dent): WMAQ WIRE KOA KFJ (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tnr.; Franklyn MacCormack; Orch.: WFBM WBBM KMOX WHAS KSL WCCO (also at 6 p.m.) NBC-Panchito's Orch.: WCFL WMT (sw-6.14) NBC-George R. Holmes, political news: WBOW (sw-9.53) CBS-Glen Gray's Orch. WSBT (sw 17.76) (sw 17.76) News: WIBA WKBB WKBH WMBD WJR WOC WTAQ Sports KWK WOWO WTMJ WENN-Globe Trotter WHO-Dalton Norman, songs WIND-Swedish Prgm.

WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board 10:15
NBC-Uncle Ezra's Radio Station (Alka Seltzer) - KOA KFI (alsa at 6:15 p.m.)
NBC-King's Jesters: WENR WBOW (sw-9.53)
CHS Glen Grays Orch WOC WTAQ WISN WKBB WKBH NBC-Panchito's Orch.: WOWO News: WCCO WHO WMT WFBM KMOX-Jimmy Garrigan's Orch.
KWK-Allan Dale, vocalist

KWK-Allan Dale, vocalist WBBM-Vic Arden's Orch WGN-Ted Weems' Orch. WBBM-Vic Arden's Orch WGN-Ted Weems' Orch. WHAS-Gridiron Glimpses WIBA-Club Chanticleer WIRE-News; Basonology WJR-This Week in Review WLW-Salute to Shreveport, WMAQ-Norman Pearce, bach La. hachelor

WMAC-town poet WMBD-Sports; Program Review WTAM-Music You Want WTMJ-Moonlight & Shadows 10:30

10:30 NBC-Joe Rines Orch.: WCFL WBOW (sw9.53)

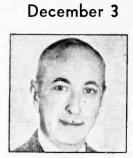
INY NO MONEY!

50c



Adventures of Tom Sawyer	200.00
Old Swimmin' Hole	
Black Beauty	100.00
Treasure Island	
Scarlet Letter	
Venus and Adonis	5,000.00
Leaves of Grass	
Snow-Bound	
Uncle Tom's Cabin	
Ben Hur	
Last of the Mohicans	50.00
Moby Dick	
Little Women	25.00
McGuffey Primer	
Tamerlane & Other Poems	

These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single oil school book, story book, bible, poetry, his-tory, travel, almanacs, newspapers, letters, etc., may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 10c to the American Book Mart, 140 S. Dearborn St., Dept. 4001 Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay.



Friday

ART VAN HARVEY /ic of "Vic and Sade" Fri. 2:30 pm CST

NBC-Court of Human Rela-tions: KFI KOA (also at 8:30 n.m.) p.m.) CBS-Frank Dailey's Orch.: WOC WTAQ WI-BM WKBB W5BT WKBH WISN (sw-17.76) NBC-Maurie Stein's Orch.: WENR WOWO (sw-6.14) WENR WOWO (sw-6.14) MBS-Art Kassel's Orch.: WMT News: KWK WBBM KMOX Morning's Headlines WCO-Rollie Johnson WGN-Freddie Martin's Orch. WHO-Sports WHO-Sports WIBA-Swing It, Boys WIND-Pacagek Court WIND-Peacock Court WIRE-Variety Show WMAQ-News; Jimmy Dorsey's Orch. WMBD-Value Hints WTMJ-Dance Orch. WTMJ-Dance Orch. 10:45 NBC-Joe Rines' Orch.: WHO CBS-Frank Dailey's Orch.: WMBD KMOX MBS-Bernie Cummin's Orch.: KWK WIRE News: WIND WHAS WBBM-Orrin Tucker's Orch. WCO Cecil Hurst's Orch. WCO Cecil Hurst's Orch. WIBA-Helen & Sonya WJR-AMeditation WLW-Arlie Sisnle's Orch. WLW-Noble Sissle's Orch. 11.00

11:00 NBC-Teddy Hills' Orch.: WIBA WBOW WHO KSD WCFL (sw-9.53) CBC C

9.53) CBS Guy Lombardo's Orch.: WOC WTAQ WSBT WMBD WBBM WISN WKBB WFBM NBC-Wm. Scotti's Orch.: WOWO (sw-6.14) MBS George Olsen's Orch.: WGN WMT KMON-Pappy Cheshire's Hill Bill-ies

KMOX-Pappy Cheshire's Hill ies KOA Dance Hour KWK-Clyde Lucas' Orch. WCCO-Will Osborne's Orch. WENR-Eddie Varzos' Orch. WHAS-Dance Time WIND Bob Tinsley's Orch. WIRE-Art Berry's Orch. WJR-Emery Deutsch's Orch. WJR-Emery Deutsch's Orch. WMAQ-Marek Weber's O WTAM-Paul Burton's Orch Orch

End of Friday Programs

FRIDAY

1

WJZ AND NBC BLUE NETWORK

WRBK-World Dances WROK-News; Musicale WSUI-Mexican Orch. WTAQ-House of Peter M'Gregor 8:30 NBC-True Story Court of Hu-man Relations, drama: WMAC

WMAQ

NBC-Tommy Dorsey (Raleigh &

# Saturday



JOE KELLY "National Barn Dance" m.c. Sat. 8 pm CST

#### MORNING

7:00 am CST 7:00 am CST CBS-Poetic Strings: (sw-21.52) NBC-Southernaires: WLW Musical Clock: WROK WBBM WIBA WOC WKBB WCFL WKBH WMT 
 7:15
 WGN-Martha
 Clane
 G

 7:15
 Joyce

 News: WMT WHO WCCO WLW
 WIBA-Tonic Funes

 KMOX-Shumate Bros.
 WIND-20th Century Serenade

 7:30
 WJJD-Bosworth Broadcast
 NBC-Dick Leibert. organist: KWK KWK CR5-Jack Shannon, tnr.: (sw. 21.52) News: WTAQ WIBA WKBB Musical Clock: WMBD WROK WMT AMorning Devotions: WKBH NBC-Charioteers: 7:45 CBS-Leon Goldman. violinist: (sw-21.52) Musical Clock WIBA WVD5 NBC-Breektast Club, News WCFL WOWO WBOW WLW (sw-15.21) (sw-15.21) CBS-Ray Block, pianist: WFAM WKBB WFBM WTAQ (sw-21.52) 21.52) News: WKBH WMBD KMOX Musical Clock: WROK WIRE 8:15 CBS-Eton Boys Quartet: WFAM WTAQ WKBB WFBM (sw-21.52) NBC-Superior NBC-Sunshine Express; News: CBS-Let's KSD Musical Clock: WHO WMT KMOX-Pappy Cheshire's Hill Billies WCBD-<u>A</u>Nazarene Prgm. WGN-Good Morning WHA-Morning Melodies WIND-Latin American Melodies WIND-Latin American Melodies WIRE-Dessa Byrd WKBH-Music Box WIJD The Toastmaster WTAD A Church in the Wildwood WTMJ-Marching Along 8:30 CBS-Richard Maxwel CBS-Richard Maxwell, tnr.: WFAM WFBM WISBH (sw-21.52) MBS-Victor H. Lindlahr (Journal of Lington WCN of Living) WGN News WTAG WIND KWK-Candid Camera WCBD-Polish Prgm. WCCO-Dinty Moore WHO Morning Melodies WIBA Today's Almanac WIND Early Edition WIRE-The Buccaneers WJJD-Happy Go Lucky Time WKBB-Musical Breakfast WLS-Old Kitchen Kettle WMAQ-Whistler & His Dog; News WMBD-Bandwagon WMT-Dandwagon WMT-Day Dreamer WROK-AMorning Devotions WSUI Daily Iowan of the A WTAD-Heralds of Destiny WTAQ Presentation WTMJ-March Parade 8:45 NBC Loudt Trice KSD Air 8:45 NBC-Landt Trio: KSD NBC-Breakfast Club: WBOW WCFI WBOW NBCAunt Jemima (Quake) Oats): WMAQ (sw.15.21) CBS Fiddler's Fancy; News: WFBM (sw-21.52) KMOX-Better Films Council. spkr.; Organ Interlude WCCO-Time Signals WFAM-ANazarene Church WHO-Musical Clock WIBA-Interlude; Variety Prgm. WJJD-Salvation Army Choristers

WSUI-Morning Melodies; Service Reports WTAD-Master Singers WTAQ-Organ Melodies WTMJ-Piano Impressions 9:00 NBC-Breen & de Rose, songs: WOWO WCFL WIRE (sw-15.21) NRC 4-NBC-Armanda Snow, songs: KSD NBC-Armanda Snow, songs: KSD WHO WBOW WMAQ CBS-Fred Feibel, organist: WKBB WFBM WTAQ WISN WCCO WOC WKBH (sw-21.52) News: WTAD WMT WROK KMOX-Carolyn Pryce KWK-Top o' the Morning WAAF-Morning Revue WBBM-Pantry Party WCBD-Italian Prgm. WFAM-Meet Miss Miller WGN-Martha Crane & Helen Joyce WJD-Bosworth Broaucast WLS-Junior Stars WLW-Ladies Day WMBD-Messenger, Weather WSUI-Within the Classroom WTMJ-What's New in Milwau-kee?; Organ & Poetry 0+15 KSD WMT WIBA WCFL (sw-15.21) WIBA WKBB CBS-Fred Feibel, organist: WMBD 00 KMOX- Informative Religious Talks WAAF-King of the Kitchen WFAM The Sunshine Express WHA-International Scene WIND-Remote Control WIRE-Hymn Singer WKBB-News WKBH-WPA Prgm. WMAQ-Morning Greetings WROK-On the Mall WTAD-Jane Romar WROK-On the Mall
WROK-On the Mall
WTAD-Jane Romar
9:30
CBS-Let's Pretend, children's Prgm.: WFBM WFAM WOC
WTAQ (sw-21.52)
NBC-Manhatters: WCFL
NBC-The Child Grows Up: WLW
WOWO WMAQ WMT WIBA (sw-15.21)
Miss Ratharine Lenroot, chief of the children's burean. United States Department of Labor, will conduct a new series of programs on child earer practical hints and expert advice on the problems pertaining to child rearing will be offered.
KMOX-Travelogue
KWK-Musical Prgm.
WAAF Happiness Time
WBOW-Home Folks
WCO-FHA Prgm.
WGN-Get Thin to Music
WHO-Fed. of Women's Clubs
WIND-Eb & Zeb, sketch
WIRE-Talented Musicians
WJJD-Story Book Lane
WKBH-Morning Melodies
WKAD-Irene's Grab Bag
WROK-Intimate Review
WTMJ Morning Melodies WTAD-Dance Review WTMJ Morning Melodies 9:45 NBC-Manhatters: KSD WBOW NBC-Manhatters, NGZ WHO NBC-Bill Krenz' Orch.: WMAQ WMT WLW WIBA MBS-Pauline Alpert, pianist: WIDE WIRE KMOA-Inquiring Reporter WAAF-Hawaiian Echoes WCCO-Dr. O'Brien WCFL-Swingtime WGN-Musical Mail Box WIND Ducktor in Box WGN-Musical Mail Box WIND-Rhythm in Red WISN Your Neighbor WJJD-Sterling Young's Orch. WLS-News & Markets WMBD-News WOWO-Modern Home Forum WROK-Jack Maxedon, ballads WSUI-Prgm. Calendar; Weather WTMJ-Boy Scouts of America **10:00** CRS-Cincinnati Conservatory of

WKBB-What's New? WKBH-Rapid Ad WLS-Morning Minstrels WLW\_Synagogue of The Air WMBD-Women of Today

WOC-News WROK-Town Crier

# CBS-Cincinnati Conservatory of Music: WKBB WCCO WOC (sw-21.52)

#### December 4

Good Listening for Today Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST CINCINNATI CONSERVATORY OF MUSIC, CBS.

AFTERNOON

- 12:55 CST METROPOLITAN OPERA, premiere broadcast, NBC.
- 4:45 CST COOLIDGE STRING QUARTET, CBS. NIGHT

- 7:00 CST ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC.
- 7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen, and guest, CBS.
- 7:30 CST JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra, NBC.
- 8:00 CST PROFESSOR QUIZ, CBS.
- 8:15 CST CHICAGO SYMPHONY ORCHESTRA, Dr. Frederick Stock, conductor, MBS.
- 9:00 CST LUCKY STRIKE HIT PARADE, Harry Salter's orchestra, vocalists, quartet; Charles Kullmann, guest, CBS.
- 9:00 CST SYMPHONY ORCHESTRA, Artur Rodzinski, conductor, NBC.

NBC-Florence Hale's Radio For um: WBOW WIBA WMAQ WHO WIRE-Music Spelling Bee WJBC Neighbor Jim WJJD-Nick Lucas & WJJD-Nick Lucas & P WKBH-Concert Hall WLS-On Parade WLW-School of Music WMBI-K.Y.B Club WSIII Regit Status NBC-Joan Brooks, songs: (sw-NBC-Joan Brooks, songs: (sw-15.21) News: WIND WTAD Pappy Cheshire's Hillbilly Band: KMOX WBBM KMOX WBBM KSD-Xavier Cugat's Orch. KWK-Magic Hour WAAF-Soliloquy WCBD-To be announced WCFL-The Shopper WFAM Shoppers' Guide WFBM-Shoppers' Serenade WGN Home Management WHA.Homemakers WSUI Book Shelf WTAD-Concert Hall WTAQ-News; Morning Concert WTMJ-Fed. of Women's Clubs NBC-Gay Nineties: KSD WHO WBOW WMAQ CBS-Conservatory of Music: WCCO WCCO WAAF-Foolish Questions WCFL-Voice of Cookery WHA-Robert Yaseen, pianist WIND-Valparaiso Univ. Prgm. WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WMT-Kiddies Revue WOC-Organ Melodies WROK Kiddies Club WTMJ-Carla Pestalozzi WHA-Homemakers WISN-Let's Pretend WISN-Let's Pretend WJBC-Organ Dreams WJJD-Sons of the Pioneers WKBH-Home Economics WLS High School Prgm. WLW-News; River; Weather; Markets WMBD-Window Shopper WMD-Window Shopper WMT-Magic Kitchen WROK-News; Organ WSUI Radio Stylist WTAQ-Hawaiian Melodies WTMJ-Victorians 10:15 V NBC-Minute Men: WOWO KWK CB NBC-Ford Rush & Silent Sim, V songs; philosophy: WHO KSD ( WMAQ WBOW WIBA NB WIAQ WBOW WIBA WAAF. Variety WCBD- \Dutheran Prgm. WCFL-Fed. Hour Speech WGN-Melody Time WIBA-Piano Recital WIND-Sons of the Pioneers WJBC-Theater Time; News WJBC-Theater Time; News WJBD-Fed. of Women's Clups WKBB-News WKBH-Your Home WLS-Priscilla Pride WLW-My Health WMBD-Advs. in Scoutland WLW-My Health WMBD-Advs. in Scoutland WMT-Singer of Sacred Songs WROK-Woman's Forum WSUI-Yesterday's Musical Favor ites WTAD-Variety Prgm. WTAQ-Varieties 10:30 CBS-Conserv of Music: WFAM WISN WMBD

change WTAD-News 11:15 CBS-Captivators: WCCO WBBM WISN WMBD NBC-Our Barn, children's for-um: WOWO WIBA (sw-15.21) NBC-Instrumental Ensemble: WMAQ WHO KSD MBS-Army Band: WGN WMT KWK-Uncle Dick's Kiddie Klub WAAF-Sweet & Slow WBOW-Harry Rieser's Orch. WCC0-Housing Administration WCFL-Peekers in the Pantry WFBM-Children's Hour WIND-Speaking of Love CBS-Captivators: WCCO WBBM WMBD NBC-Brick Holton, tnr.: WOWO NBC-Allen Leafer's Orch.: WHO KWK-Rapid Service WAAF-Memory Lane WBAA-Don't Listen WCAZ-Movie Gossip (1070 kc) WCFL-Timely Tunes WGN-Harold Turner, pianist WHA-Music Allbum WHA-Music Album WIND-Twentieth Century Seren-

Radio Guide 🛡 Week Ending December 4, 1937

WIRE-Ho Po Ne WJBC-Parade of Bands WJJD-Seger Ellis' Orch. WKBH-Club Calendar WLS-Chuck. Ray & Christine WLW-Vie Arden's Orch. WMBI-<u>()</u>Teen-Age Bible Study WMT-Tom Owen's Cowboys WROK-Helen Benson, cowgirl WSUI-Travel's Radio Review WTAD-Duke Otten WTAQ-Hollywood on Parade WTMJ-Marquette University 11-20

11:30 NBC·Nat'l Farm & Home Hour: WBOW WMAQ WIBA KWK WLW (sw·15:21) CBS-George Hal's Orch WFAM WOC WKBB WKBH (sw-21.52) CBS-George Hall's Orch WFAM WOC WKBB WKBH (sw-21.52) NBC-Rex Battle's Ensemble: KSD WCFL WHO WAAF-Myrna Dee Sergent WBAA-High School Guest Hour WBBM-Amer. Dental Ass'n WCCO-Safety Talk WFBM-Hoosier Farm Circle WGN Quin Ryan, news WHA-Student Council of Nations WIND-Sterling Young's Orch. WHA-Student Council of Nati WIND-Sterling Young's Orch, WISN-German Hour WJBC-Uptowners Quartet WJJD-Ben Kanter, pianist WLS-For People Oniy WMBD-Juvenile Theater WMBI AChurch Schooi Hour WMT-Frank Voelker, organist WOWO-Market Service WROK-Helene Kimberley, sor WSUI-Musical Miniatures WTAD-Police News WTAD-Police News songs WTAQ-Mailman WTMJ-Singing Strings

11:45 CBS-George Hall's Orch: WBBM WAAF-Live Stock Markets; Swing High WCCO Musical Prgm. WCFL-Fashions on Parade WFBM-Markets; Farm Prgm. WGN-Edna Sellers, organist WHO-Gov. Nelson G Kraschet WIND-Harry Zimmerman, organist WJBC-Gnest Artists WJJD-Debators' Forum WLS-Markets; Weather: News WMT-News; Cedar Valley H

Hill. billies WOC-Weekly Chats WOW-Weekly Chats WOW-Consolaires WROK-YRound the Town WSUI-Farm News WTAQ Farmhands WTMJ-Heinie's Grenadiers; Mercantile Reports

#### AFTERNOON

12:00 e: WKBB WCCO News. WJJD WMBD WTAD WJBC WIND KMON-Junior Parade KSD-News; Rhythin Makers, Markets WAAF Symphonic Hour WBAA-Tune Time WBBM-D. A. R. Prgm. WBOW-Street Reporter WCFL-Hit Review WFBM-△Midday Meditation WGN-Bob Elson on State Street WHO-Corn Belt Farm Hour WHA-Noon Musicale WHO-Corn Belt Farm Hour WIBA-Market Reports WIRE-Farm Hour; News WISN-Musical Heat Wave WKBH-Saturday Sesenade WLS-Poultry Service Time WMBI-Gospel Music WMT-Cedar Valley Hillbillies; Question Man WOC-Farm Bureau WSUI Ler Carroll's Orch. 12:15 NBC-Don Bestor's Orch.: WMAQ (sw-15.33)

(sw-15.53) CBS-Jimmy Shields, tnr.: WFBM WOC WCCO Man on the Street: WJBC WKBH WBAA-Luncheon Dance Time WBBM-Herbert Foote WBOM-Deriver Foote WBOW-On The Mall WCFL Luncheon Concert WFAM-News: Stork Report WGN-Harold Turner, pianist WIND-Tonnmy Ott, organist WJJD-Harry Owen's Orch. WKBB-News

Saturday

WLS-Fr. Marquette Anniversary WMBD Town Crier; Farm Markets WMBI-Organ Melodies WMT-Voice of Iowa WOWO-Bob Wilson, news WROK-Column Left, news WTAD-Cy & Freckles 12:30 NBC-Club Matinee: KWK WMAQ WLW WOWO (sw-15.21) CBS-Buffalo Presents: KMOX WFAM WFBM NBC-Campus Capers: WCFL (sw-NBC-Campus Capers: WCFL (sw-15.33) News: WHO WIBA WOC Markets: WCCO WLS WDZ WBAA Footnotes on the Headlines WBAA Footnotes on the Headlines WBBM-Chicago Board of Health WBOW-Home Folks Frolic WGN-Markets; <u>A</u>Midday Service WHA-Farm Prem. WIND-On the March WIRE-Reporter WJJD-Uncle Joe Dobson WKBB-Man on the Street WKBH-Luncheon Music WMBD-Farm News WMBI-Young People's Hour WMT-Markets; Hillbillies WROK-Couple on the Street WTAD-Farm; Markets; Weather WTMJ-Dance Orch. 12:45 WTMJ-Dance Orch. 12:45 CBS-Buffalo Presents: WMBD WOC (sw-15.27) News: WKBH WTAQ WIND WBAA-Market Reports WBBM-Chicago Park District WBOW-Tune of the Day WCCO-Front Page Parade WFAM-Man on the Street WHO-Lem Turner & Four Dons WIRE-Farm Talk WKBB-Song Hit of the Day; Pet Corner WLS-Weekly Livestock Market Review Review WMT-Cousin Elvira; Iowa Corn-WMT-Cousin Farmer, huskers WRGK-Man Off the Street; Home Folks Hour WTAD-YMCA Prgm. WTMJ Sudewalk Reporter 12:55 NBC-Metropolitan Opera Co.: KWK WLW WOWO (sw-BC-Metropol. KWK WLW WOwo 15.21) "Manon" with Riehard Crooks and Bidn Sayon in the leading roles will premiere the Saturday afternoon Metropoli-tan Opera Company broad costs. "Story about the opera to on page 6. lats. Read the story about the opera to be presented today on page 6. 1:00 1:00 CBS-Madison Ensemble: WTAQ WOC WFBM WKBB WFAM WISN NBC-Your Host Is Buffalo: WIRE WHO WMAQ (sw-15:33) KMON-S9 KMOX-St. Louis Medical Society 12:00KMOX-St. Louis Medical Society<br/>WAAF-Silver Notes; For Mothers<br/>& DadsCBS-Orientale:WKBB<br/>WEAMWaAF-Silver Notes; For Mothers<br/>& DadsWBAMWBAA-Radio Stage<br/>WBAA-Radio StageWBAA-Radio Stage<br/>WBAA-Radio Stage<br/>WCBD-J. C. O'Hair<br/>WCCD-To be announced<br/>WCFL-Melody Hour<br/>WBAA-Radio Stage<br/>WCBD-J. C. O'Hair<br/>WCCD-To be announced<br/>WCFL-Melody Hour<br/>WBAA-Radio Stage<br/>WCFL-Melody Hour<br/>WBAA-Radio Stage<br/>WCFL-Melody Hour<br/>WBAA-Radio Stage<br/>WCFL-Melody Hour<br/>WCFL-Hit Review<br/>WFBM-Amiday Meditation<br/>WHO-Corn Belt Farm Hour<br/>WIBA-Market Reports<br/>WIRE-Farm Hour; News<br/>WISN-Musical Heat Wave<br/>WKBH-Saturday Seenade<br/>WLS-Poultry Service TimeKMOX-St. Louis Medical Society<br/>WAAF-Silver Notes; For Mothers<br/>& BAA-Radio Stage<br/>WCBD-Alex<br/>WCBD-Market KBB WKAB<br/>WISN WISSN Musical Heat Wave<br/>WKBH-Saturday SeenadeWISN-Musical Heat Wave<br/>WKBH-Saturday Seenade<br/>WKBA-Musical Heat Wave<br/>WKBA-Musical Heat Wave<br/>WKBBM More the MereiWISN WUSSN Musical Heat Wave<br/>WKBBM More the MereiWISN WUSSN Service TimeWISN Musical Heat Wave<br/>WKBBM More the MereiWISN WUSSWISN WUSTWISN WUST< WAAF-Silver Notes; For Mothers WISN WSBT Man on the Street: WIBA WTAQ WBBM Meet the Missus WGN-Three Graces & Piano WHA-Die Deutsche Musik Stunde WLS-Old Timers WMBD His Majesty, the Baby WMT German Band WSUI Ler Carroll's Orch. 12:15 WSUI Ler Carroll's Orch. NBC-Don Bestor's Orch.: WMAQ (sw-15.33) CBS-Jimmy Shields, tnr.: WFBM WOC WCCO WHO WMAQ WIBA (sw-WBAA Lugcheon Dance Time WBAA Lugcheon Dance Time WBAA Lugcheon Long exempts. WTAO CBS-Ann Leaf, organist: WTAQ WCCO WBBM WKBH (sw-15.27)

15.27) NBC-Opera: WOWO (sw-15.21) To be announced: WIND WLW KMOX-One Woman's Opinion KSD-News; Robert Hood Bowers' Band KWK-News & Speaker

16

# 11:00 NCB-Allen Leafer's Orch.: KSD WBOW WIBA WTMJ WMAQ WLW CBS Captivators WOC WKBB WFAM WKBH WISN WTAQ (sw-21.52) NBL (Call to Youth: WOWO WMT KMOX-Marie Kitabap

& Playboys

10:45

11:00

WMT KMOX-Magic Kitchen WAAF-Music in the Air WBAA-Just Kids WBBM-To be announced WCCO-Wandering Minstrel WCCU-Wandering Minstrel WCFL-Interlude WGN-Poetry, Margery Graham WHO-Rural Life WIND-Sketches in Melody WIRE-Your Home Town WJBC-Personality Hour WJDD-Marican Scene WJJD-American Scene WLS-Fantare Interview WMBD-George McDonald; Police Bulletins WSUI-High School News Ex-

Frequencies KMOX-1090 KOA-830 KSD-550 WAAF-920 WBAA-890 WBBM-770 WBOW-1310 WCCD-1080 WCCO-810 WCCO-810 WENR-870 UBC-1200 WJBC-1200 WJJD-1130 WJR-750 WKBH-1380 WLS-870 WMA0-670 WA0-1370 WA0-1370 WF0-1360 WTAD-900 WTAD-900 WTAD-1330 WTMJ-620 WEPR-870 WFAM-1200 WFAM-1200 WFA-1200 WHA-940 WHA-940 WHA-940 WHA-940 WHA-940 WHA-1280 WHO-1000 WIBA-1280 WIND-560 WIRE-1400 WAAF-Live Stock Markets; En-WBAA-Musical Review WCBD-Front Page Drama WFBM-News

WFBM News WGN-Concert Orch. WIRE-Football Dope WJDD-Eddie Fitzpatrick's Orch. WLS-Market Summary WMBD-Party Line WMT-Tom Owen's Cowboys WROK-Master Singers WTAD-Music Graphs 1:45 NBC-Opera: WTMJ WOWO (sw-

15.21) CBS-Tours in Tone: WCCO WMBD WOC WFBM WISN KMOX WKBH WBBM WFAM WSBT WTAQ WKBB (sw-15.27) KSD-Modern Miracles WAAF-Driskill Wolfe, tnr.

WAAF-Driskill Wolfe. tnt WCBD-Radio Gossip WGN-Concert Trio WIRE-To be announced WJJD-Happy Harmonies WLS-Don & Helen WMT-To be announced

X

WROK-Melodeers WTAD-Bessie Dean Reinert

2:00 NBC-Opera: WOWO (sw-15.21) CBS-To be announced: WKBB WOC WFBM WSBT WBBM WFAM WISN KMOX (sw-15.27)

NBC-Concert Miniatures: WBOW WHO WMAQ WIBA (sw-15 33)

To be announced: WCCO WKBH WAAF-Charlie Johnson, Duke of the Uke WBAA-Campus Varieties WCBD-Polish Prgm.

WCFL-To be announced WGN-Rhythm Rambles WHA-Student Council of Nations WJJD-Sports Edition

WLS-Homemakers Hour WMBD-Trading Post WROK-News; Musicale WTAD-News

WTAD-News 2:15 CBS-To be announced: WMBD WAAF-Hollywood Brevities WROK-Two Guitars WTAD-Matinee Jamboree WTAQ-To be announced 2:30

WIAQ-TO be announced 2:30
NBC-Fashions in Music: WBOW WMAQ WHO (sw-15.33)
NBC-Opera: WOWO WENR (sw-15.21)
CB5-Waltzes of the World: WOCC WKBB WISN WTAQ WMBD WFAM WSBT WKBH WCCO WFBM (sw-15.27)
KMOX-Meet the Missus WAAF. Red Hot & Low Down WBAA-Stamp. Club Meeting WBM-Your Neighbor & Mine WCBD-Radio Debuts WGN-Len Salvo, organist WGN-Len Salvo, organist WHA-Music of the Masters

WHA-Music of the Masters WLS-Merry-Go-Round WROK-Music Box Melodies 2:45 CBS-Dictators: WKBB WOC WTAQ WISN WSBT WFAM WBBM WMBD WKBH KMOX WCCO WEBM (cm 15.27)

WCCO WFBM (sw-15.27) WGN-Harold Turner, pianist WTAD-Ruth & Florence Brown 3:00

NBC-Opera: WOWO WENR (sw-15,21) NBC-Fashions in Music: (sw-

WGN-International House

WIA-Hour of Drama WJBC-Children's Hour WBI-String Choir & Message WROK-Moods in Blue WTAD-News 3:15 CBS To be appropriate WKB

3:15 CBS-To be announced: WKBB WOC WSBT WFBM WFAM WMBD WTAQ (sw-15.27) WROK-Top Hatters' Orch WTAD-Loreine Meyers Hughes

3:30 3:30 NBC-To be announced: WMAQ WHO WBOW (sw-15.33) CB5-10 be announced WTAQ WISN WKBH KMOX WCCO News: WJBC WTAQ WTAD WAAF-News & Weathen WBBM-Let's Hear Your Side WGN-Rhythm Rambles WGN-Rhythm Rambles WROK-AChIdren's Bible Story Hour 3:45 3:45 3:45 NBC-To be announced: WBOW WHO (sw-15.33) CBS-Frank Dailey's Orch.: WOC WKBB WTAQ WKBH WFBM WMBD WFAM WCCO WISN KMOX WSBT (sw-15.27) WAAF\_immic Korak maniet KMOX WSB1 (sw-15.27) WAAF-Jimmie Kozak, panist WGN-Len Salvo, organist WIND-To be announced WJBC-Classified Time WROK-Easy to Remember WTAD-Cy & Freckles WIAD-Cy & Freckles 4:00 NBC-To be announced: WENR WOWO (sw-15.21) NBC-Top Hatters: WBOW WMAQ WHO WLW (sw-9.53) CBS-Frank Dailey's Orch.: WBBM MBS-Charlie Stookey's Hillbilly Show (Drug Trades): WGN KWK KWK WAAF Rhumba Beat WCFL-Make Believe Night Club WFBM-Scholarship Hour WHA-Organ Reverie WIND-Dance Time' WJBC-Hawaiian Melodies WLID Sous of the Pionpers WJJD-Sons of the Pioneers WMBI-Mother Ruth WOC-News WROK-News; Birthday Club WTAD-Dance Hour WTAD-Dance Hour 4:15 CBS-George Olsen's Orch.: WOC WFAM WKBB WTAQ WISN KMOX WCCO (sw-11.83) WAAF Sport Shorts: Shadowland WBBM-AI Trace's Orch. WJJD-Musical Score Board WKBH-Rose Green, pianist WMBD-Bargain Counter WROK-Esther Nelson, poetry WTAD-Bargain Counter WROK-Esther Nelson, poetry WTAD-Barney Thompson 4:30 NBC-Kaltenmeyer's Kindergarten 4:30 NBC-Kaltenmeyer's Kindergarten (Quaker Puifed Wheat); Bruce Kamman: WIBA WLW WMAQ WHO KSD WIRE (sw-1533) NBC-Rakov's Orchestra: WBOW WMT WOWO WENR CBS-Geo. Olsen's Orch.: WKBH KMON- $\Delta$ Fourth Church of Christ Scientist KMON-LAFOL Scientist WBBM-Truman Bradley WCLS-For You Information WCLS-For Your (1310 kc) WIND-On the March WJBC-Bingo WKBH-Rose Green WMBD-News WMBI-AForeign Language Service WROK-Musicale WTAD-Football Review WTAJ-Variety Show 4:45 4:45 CBS-Coolidge String Quartet; News WFAM WKBB WTAQ WKBH WISN WMBD WBBM (sw-11.83) The numbers to be heard on this program may be found on page 9. program may be found on page 9. NBC-Rakov's Orch.: (sw-15.21) KWK Football Scores WOC-Music by Cugat WIND-Once Upon a Time WJJD-Suppertime Frolic; Cum-berland Ridge Runners WOC-Man on the Street WROK-Music by Cugat WTMJ-News: Moment Musical 5:00 CBS-Coolidge Strine Quartet; 5:00 CBS-Cooldge String Quartet; News: WOC WCCO NBC-EI Chico Spanish Revue: WBOW WIBA WMAQ WIRE (sw-9.53) NBC-News; Marek Weber's Or-chestra: WOWO WENR KMOX Piano Recital KSD-News KWK-Range Riders WBBM-Truman Bradley WCFL-Interlude WCFL-Interlude WGN-Len Salvo, organist WHO-News; Sunset Corners Op ry WIND-Football Resume & Round-

up WLW-Truly American WMT-Gov. Karschel WMT-Gov. Karsener WROK-Junior Air Stars WTMJ-College Speech Class 5:15 NBC-El Chico. Spanish Revue:

KSD KMOX-To be announced WBBM-Lee Francis

WCCO-Tourist Bureau WCFL-N.Y.A. Group WFAM-Playshop of the Air WGN-Harold Turner, pianist WIND-Sons of Pioneers WISN-Show Window WMRD-Walkathon Derby Show WMT Brach of Foatures WMT-Parade of Features WROK-Sports Review WTMJ-Billie the Brownie CBS-Eddie Dooley's Football News (Chesterfield): WOC WFBM WTAQ WBBM KMOX WCCO WISN (sw-17.76) (also KNX KSL at 7:30 p.m.) NB NBC-News; Strolling Songsters: WMAQ (sw-9.53) WMAQ (sw-9.53) NBC-News; Alma Kitchell, contr. WENR WOWO MBS-Sammy Kaye's Orch.: WGN KSD-Xavier Cugat's Orch. WBOW-News; Sundown Express WCFL-Organ Music WFAM-Rhythm Time WHO-Rube Appleberry WHRA-News WIDO-Rube Appleberry WIBA-News WIND Bill, Mac & Jimmie WIRE-Nat Shilkret's Orch. WKBB-Riding the Airways WKBB-Kiddies' Hour WLW-Bob Newhall, sports WMBD-Peoria's Church World WMT-Hits and Encores; Sports WROK-Dance Hour WTMJ-Heinie & His Grenadiers 5:45 CBS-Ben Feld's Orch.: WBBM WTAQ WFBM WFAM WKBB WCCO (sw-17.76) WCCO (sw-17.76) NBC-Religion in the News: KSD WHO WMAQ (sw-9.53) NBC-Johnny O'Brien's High Hats: WOWO WIRE Football Scores: WENR WIND KMOX-Adventures of Jimmy Al-len len WBOW Speed Gibson WBOW Speed Gibson WCFL-Stanley Hickman WIBA-Today's Birthdays; Sports WISN Sports Parade WLW-Don Bestor's Orch. WMBD-Sports; Where to Go WMT-News WOC-Hits & Bits WROK Don & Sleepy songs WROK-Don & Sleepy, songs WSUI-Daily Iowan of the Air WTMJ-Sports Review

NIGHT

6:00 NBC-[]Message of Israel; Guesi Speaker: WENR (sw-11.87) NBC Wm. Scotti's Orch.: WHO KSD WBOW WCFL (sw-9.53) CBS-Saturday Night Swing Club: WISN WTAQ WMBD WCCO WHAS (sw-17.76) Football Scores: WFAM WIRE Sports: WKBB WKBH WOC KMOX-Five Star Final News WBBM-The Headliner WFBM-Pacific Paradise WGN-Concert Orch. WIBA-Dinner Dance WIND.German Hour 6:00 WIBA-Dinner Dance WIND-German Hour WJR-News Comes to Life WI.W.Renfro Valley Barn Dance WMAQ-Louis Panico's Orch. WMT-Evening Music WOWO-To be announced WDOK Nows WROK-News WROK-News WSU-Dinner Hour WTAM-Bolby Grayson's Orch. WTMJ-Dance Orch 6:15 CBS-Saturday Night Swing Club WKBB WFAM News WOC WMBD Sports Review: WFBM WGN WMAQ KMOX WBAM-Nelodies of Yesterday WHAS.Dr. Charles Welch WIRE-Royal Hawaiians WKBH-Melody Time WROK-Dinner Music; Motor Drama WROK-News Drama WTAM-Dick Fidler's Orch. WTMJ-Larry Lawrence 6:30 CBS-Carborundum Band; Edward D'Anna. cond.; KMOX WHAS WCCO WBBM WJR (sw-17.76) NBC-Uncle Jim's Question Bee (G. Washington WMAQ WTAM Coffee) WhAQ WIAM NBC-Ricardo & His Caballeros: (sw-11.87) News: WTAQ WHO KSD-Amateur Varieties WBCW-Hit Tunes WCFL-Tenpin Tattler WENR-Eddie Varzos' Orch. WFAM-News; Moderate Melodies WFBM-Piano Twins WGN-Concert Trio

WGN-Concert Trio

Radio Guide • Week Ending December 4, 1937

MBS-John Steele commentator; from London: WGN WIBA-International Club WIRE-Sports WISN-Auswer Me This from London: WGN KØA-Sport Highlights WCFL-Adult Education Council WHO-Sunset Corners Frolic WIND-Tommy Ott, organist WKBB-Hits & Encores WKBH-Talk WMAQ-Marek Weber's Orch. – WMBD-Doctors Who Dared W(K-Vivian Benehoof WISN-Answer Me This WKBB-Sweetheart Serenade WKBH-Dinner Music WLW-Renfro Valley Barn Dance WMBD-Happy Family WMT-Football Scores WOC-Organ Moods WROK-House by Side of Road WTMJ-Dinner Table; News WOC-Vivian Benshoof WROK-Ranch Boys WSBT-Songs They W WTAQ-Master Singers

6:45 MBS-To be announced: WGN NBC-Eddie Varzos' Orch.: WMT WIRE -Bt Jan Sablon, songs: WHO WBOW

WBOW News: WFBM WKBB WKBH WCFL-Musical WROK-Dinner Music WTAQ-Organ Melodies

7:00 NBC-Robert L. (Believe-It-Or-

BC-Robert L. (Believe-It-Or-Not) Ripley (Huskies); B. A. Rolfe's Orch.: WLW WTAM WHO WTMJ WIBA WIRE WMAQ KSD (sw.9.53) (also KFI at 11 p.m.) CBS-Your Unseen Friend (Per-

Sonal Loan); Harry Salter's Orch.: WBBM WJR WHAS KMOX (sw-17.76)

NBC-Harry Lewis' Orch.: WBOW (sw-11.87) MBS-Pat Barnes' Barnstormers: WMT

WMT To be announced: WBAA WKBB KWK-Sport Review; News WCCO-Barnyard Follies WCFL-News WEAM Store Science WFAM-Sinatra Serenade WFBM-Bohemians

WFBM-Bohemians WGN-News; Sport Highlights WIND-Football Scores WISN-Down By Herman's WKBH-Saturday Swingtime WLS-Meet the Folks

WOC-Prof. Bowersocks & Lena WROK-Fireside Bible Talks WTAQ-Frankie & Johnny 7:15 KWK-Al Sarli's Jan Session

KWK-AI Sarl's Jam Session WCFL-Interlude WFAM-Amer. Family Robinson WGN-Vic Arden's Orch.; guest WIND-Colonial Ensemble WOC-Saturday Jamboree WTAQ-Gaslight Harmonies 7:30 NBC Lock Halevic Los Cabin;

7:36 NBC-Jack Haley's Log Cabin; Virginia Verrill, songs; Wendy Barrie; Warren Hull, m.c.; Ted Fio-Rito's Orch.: WMAQ WHO WIBA WLW WIRE WTMJ WTAM KSD (sw-9.53) (also KFI at 11:30 p.m.)

KFI at 11:30 p.m.) CBS-Johnny Presents (Philip Morris) Russ Morgan's Orch.; Frances Adair, contr.; Glenn Cross, tnr.; Genevieve Rowe, sop.; Charles Martin's Dramati-zations; Ray Block & Swing Fourteen: WHAS WOC WFBM WBBM WCCO KMOX WJR WISN (sw-17.76) (also KNX KSL at 10:30 p.m.) Pictures of Johny. the call boy, can be found on pages 24 6 25:

NBC-Linton Wells, commentator WBOW (sw-11.87) MBS-Olga Ba WGN WMT Baclanova's Revue: WGN WM1 KWK Featur Parade WCFL Armour Institute of Tech-nology, talk WFAM-Goldman Band WHO.Sunset Corners Frolic WIND Sing & Swing WKBB-Bordertown Barbecue

WKBB-Bordertown Barb WKBH-Evensong WLS-Barn Dance Party WROK-Lou Blake's Orc WTAQ-American Weekly 7:45

WTAQ-American Weekly 7:45 NBC-Nola Day, songs; Orch.: (sw-11.87) WBOW-Music by Cugat WCFL-Herr Louie & the Weasels WIND-Talking Drums WKBB-News WTAQ-Sports Column of the Air 8:00 NBC-Alka-Seltzer National Barn Dance; Henry Burr; Verne. Lee & Mary, Hoosier trio. Lulu Belle & Scotty; Uncle Ezra; Lucille Long & Joe Kelly, m.c.; Guests: WLS KWK WMT WBOW WIRE WLW WIBA WTMJ (sw-11.87) (also see 10 p.m.) CBS-Prof Quiz with Bob Trout CBS-Prof. Quiz with Bob Trout (Nash Motor Car Co.): WISN KMOX WHAS WBBM WCCO WFBM WJR WISN (sw-17.76) talso KNX KSL at 10 nm.) Details of the contest on this pro-gram may be found on Page 14.

NBC-Al Roth's Orch.: WTMJ KSD WTAM (sw-9.53)

8:15 MBS-Chicago Symphony Orch.: ABS-Chicago Symphony Orch.: WGN The numbers tonight will be overture to "Carnival." Opus 45 (Glazounow). Symphony in D Minor (Franck), Snite for Orchestra, Opus 19 (Dohnanyi), Midømmmer Wake (Alfven) and My Old Kentucky Home (Fos-ter).

Write

KOA-Music By Cugat WCFL-Concert Gems WIND-News WKBB-World Dances WKBB-World Danser WKBH-John Gruber WKBH-John Gruber Bill's Happy WMBD-Farmer WMBD-Farmer Bill's Happy Family WOC-Sat Presents WROK-News; Musicale WTAQ-House of Peter McGrecor 8:30 CBS-Saturday Night Serenade (Pet Milk), Mary Eastman, sopr; Bill Perry, tnr.; The Serenadecs, Gus Haenschen's Orch.. WMBD WOC WBBM WHAS KMOX WFBM WJK WKBB

CBS-Among Our Souvenirs: (sw 17.76) 17.76) NBC-Special Delivery, sketch: WTAM WTMJ WMAQ KSD KOA (sw-9.53) WCCO-Dick Long WCFL-Montparnasse WIND-Book Review WIND-Book Review WISN-Curtain Calls WKBH-Saturday Night at a Country Parsonage WROK-Dance Hour WSBT-Cafe Continental WTAQ-News

8:45 8:45 WCCO-Musicale WIND-Rhythm in Red WKBB-Sentimental Mood Music WROK-Grantham's Virginia Cav-

aliers W5B1-Komedy Kingdom WTAQ-Dance Orch. WTAM-Otto Thurn's Orch.

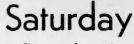
9:00 CBS-Lucky Strike Hit Parade.

BS-Lucky Strike Hit Parade. Harry Salter's Orch.: Fredda Gibsob & Buddy Clark, vocal-ists; Songsmiths Quartet, Guest. WJR WOC WSBI WBBM KMUX WKBB WTAQ WHAS WISN WCCO WMBD WFBM WKBH (sw-17.76) Charles Kullman will be gnest.

BC-Symphony Orch.; Artur Rodziaski, guest cond.; KOA WIBA WTAM WBOW WMAQ KSD (sw-9.53) The first that series of three successive concerts under the baton of Dr. Artur Rodzinski, conductor of the Cleveland Or-clestra, will be heard tonight. NBC-Symphony Orch.; Artur Rodzinski, guest cond.: WTMJ (sw-11.87) The numbers to be heard on this program may be found on page 8. Noble Sissle's Orch.: KWK WLW WIND-Bob Tinsley's Orch. WIRE-Vic Arden's Orch. WLS Barnyard Jamboree WMT-Swing Time WROK Studio Party 9:15 9:15 WCFL-Labor Flashes WIND-Walkathon WIRE-Dept. of Public Welfare WMT-Danceland 9:30 9:30 NBC-Symphony Orch.: WCFL (sw-1i.87) NBC-Symphony Orch.: WTAM MBS-Symphony Orch.: WIRE WCM WCFL WIRE WGN

WGN KWK Stuart Johnson's Orch WIND-Stars Over Manhattan MI-Hometown Memorie-WLW-Benny Meroff's Orch. WMT-Hi-Way Dance Melodies WROK-Lou Blake's Orch

9:45 CBS-Patti Chapin. songs: WTAQ WISN WKBB WSBT WOC WISN WKBB WSBT WOC WKBH (sw-17.76) George Jessel: WFBM WHAS KMOX WBBM



December 4



FRANCES ADAIR hnny Presents'' vocalist Sat, 7:30 pm CST "Johr

KWK-Benny Meroff's Orch. WCCO-Sportsmen's Special WIND-Russ Hodges, comments WJR-The Soap Box WKBH-Tonic Tunes WMBD-Value Hints WMD-Value Hints WMT-Electric Park Band WROK-News 10:00 NBC-Alka-Seltzer Barn Dance: KGO KOA (also at 8 p.m.) KGO KOA (also at 8 p.m.) CBS-Frankie Masters' Orch.: WFBM WKBB WISN WBBM WSBT (sw-17.76) NBC-Symphony Orch.: WMAQ KSD (sw-953) NBC-Symphony Orch.: KWCFL MBS-Symphony Orch.: KWK WIRE News: WOC WTAQ WMBD WKBH Short Review: KWK WTMJ WKBH Sport Review: KWK WTMJ KMOX-Jimmy Garrigan's Orch. WGN-Night Skies WHAS-Kentucky Play Party WHO-Dalton Norman and Four

WIND-In the Gloaming WIND-In the Gloaming WLW-Paul Sullivan, news WMT-Hi-Way Dance Melodies 10:15 CBS-Frankie Masters' Orci WJR WOC WKBH

Orch WJR WOC WKBH NBC-Symphony Orch.: WIBA News WKBB WCCO WFBM WMT WHO Bernie Cummins' Orch.: WLW KWK

KWK Dance Orch.: WTAQ WHAS KMOX-Hollywood Reporter WGN-Ted Weens' Orch. WIRE-News; Musical Interlude WJR-Pol. Action Comm WMBD-Sports; Prgm. Review WTMJ-Dance Orch. 10:30 NBC AL Danchwis Orch : WCEL

NBC-Al Donahue's Orch.: WCFL WBOW WHO WBDB (MOX WRBD WTAQ NBC-Al Donahue's Orch.: WCFL WBAS WISN WCCO WMBD WBOW WHO Charles Kuthmau will be gnext. Turn to page 2B for boudoir peeks of Fredda Gibson. NBC-Symphony Orch.; Artur Rodziwski, guest cond.: KOA WLW WMM MBS.Horace Heidt's Orch.: KWK KMOX Barn Dance KSD-News, Dance Parade WCCO-Rollie Johnson WGN-Freddy Martin's Orch.

WIBA-News

WIBA-News WIND-Peacock Court WIRE-Variety Show WI.S-Fireside Party WMAQ-Maurie Stein's Orch. WTAM-Musical Bulletin Board 10:45 NBC A1 Doublus's Orch : WIE

10:45 NBC-AI Donahue's Orch.: WIBA News: WROK WIND WCCO-Cecti Hursts Orch. WIBA-Club Chanticleer WMAQ Eddie Varzos Orch WMBD-Walkathon Derhy Show WTAM-Dick Fidler's Orch. 11:00 NBC-Eddie Rogers' Orch.: WCFL (sw.614) (sw-6.14)

(sw-6.14) NBC-Don Bestor's Orch.: WHO WBOW WLW WTAM CBS-Sammy Kaye's Orch.: WOC WISN WKBB WTAQ WMBD CBS-Sammy Kaye's Orch. WJR WFBM WSBT WBBM MBS-Isham Jones Orch. WMT WGN WGN

WGN KOA-Nick Stuart KSD-Mart Dennis' Orch. KWK-Clyde Lucas' Orch. WCCO-Gophers WIBA-University 770 Club WIND-Bob Tinsley's Orch. WIRE-Art Berry's Orch. WJR-Emery Deutsch's Orch. WLS-National Barn Dance WMAQ-Marek Weber's Orch. End of Saturday Programs



21-year-old medicine company offers to send you liberal supply of Nacor on FREE TRIAL—because NACOR has brought quick help to thousands of sufferers from Asthma Paroxysms and Brouchial Coughs. Many report welcome, real relief from chaking, gasping, conghing, wheezing. Some who suffered as long as 22 years write that Nacor gave them real relief. The makers of Nacor are so confident it may help you that they offer to send you supply on special FREE TRIAL OFFER. Send postcard today for amazing evidence. NACOR MEDI-CINE CO., 8817 State Life Bldg., Indianapolis. Ind.





HOW TO BE A VENTRILOQUIST Edgar Bergen, creator of Charlie McCarthy 8ay88 he learned ventriloguism from a book. You can, too, 10% easy. You can have a FIGEE copy of "VENTRILOQUISM SELF-7AUGIT?" by wending only \$1 for a subscription to The American Freeman, famous questions and answers magazhe. This FIGEE book explains near and distant ventriloquism, throwing your voice, etc. Address:



# SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

#### (Figures in Parentheses Are Megacycles)

THE Federal Communications Commission has just provided allocations of frequencies to various classes of service in the newly developed portion of the radio spectrum from 25 to 300 megs. From the standpoint of space in the so-called radio ether, there now comes under regulation ten times the "ether space" that has ever before been attempted in this country.

Seven channels between 44 and 108 megs and twelve channels between 156 and 300 megs are made available for the assignment of television stations. Each visual broadcaster must have a frequency channel 6 megs (6,000 kilocycles) in width. The ordinary short-wave broadcast station requires a channel 10 kilocycles in width.

Seventy-five channels between 41.02 and 43.98 megs are made available for assignment to short-wave broadcast stations, while twenty-nine channels between 30 and 40 megs have been allotted for police use. Other services that have been assigned definite channels in this new section of the ether are aviation, relay broadcast stations, fixed service, experimental service, mobile press service, geophysical and motion-picture services, coastal and ship-harbor, special-emergency, marine-fire, and special services.

motion-picture services, coastal and ship-harbor, special-emergency, marine-fire, and special services. While the effect of these new allocations will not be immediately apparent to the general public, the importance of this action is the profound influence it will have upon the development of the radio industry, because in a manner it sets up guiding posts for every phase of the industry, including research, design, manufacture and practical operation. This is one of the most important basic actions taken in recent

Gifts This Christmas.

A Radio Guide Christmas subscription is a gift that will last all year. Let fine music, stirring drama, world affairs, inspiring personalities express your Christmas spirit

We can announce your gift Christmas week, with a rich Christmas gift letter over your name.

SPECIAL CHRISTMAS RATES-U. S. AND CANAD	<b>A</b> :
1 Yearly Subscription of 52 issues\$ 4.	00
2 Yearly Subscriptions of 52 issues 7.	00
3 Yearly Subscriptions of 52 issues 10.	00
1 Six Months Subscription of 26 issues 2.	50
2 Six Months Subscriptions of 26 issues 4.	50
3 Six Months Subscriptions of 26 issues 6.	00

Please send Radio Guide as ordered herewith to the following Also send, in my name, your special Christmas Gift Letter:	persons.
Name	🗌 1 yr.
Address	🗋 6 mo
Name	📋 l yr.
Address	🔲 6 mo.
Name	🗂 1 yr.
Address	🔲 6 mo.
Enclosed herewith is my remittance of \$	

Address ...... Clip This Coupon and Mail to RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

46

years in the development of radio, and there has now been laid the cornerstone of a vast new development of radio in its application to the service of the public.

T. Strzetelski informs me that the Polish authorities are very anxious to get reports of reception on the new programs to North America which are being radiated over Warsaw Stations SPW (13.635) and SPD (11.535) weekdays from 6 to 7 p.m. EST (5 to 6 p.m. CST) and on Sundays from 6 to 8 p.m. EST (5 to 7 p.m. CST). New verification cards, artistically designed, will be forwarded in reply to every report sent to Polskie Radio, 5 Mazowiecka Street, Warsaw, Poland.

The new 25,000-watt transmitter of Short-Wave Station COCQ (9.75), Havana, Cuba, will be inaugurated in a few days. Initial tests heard on Sunday morning, November 14, indicate that this station will be one of the loudest on the short-wave channels. It is hoped that the programs will be more of a high-class and varied nature than those that were radiated from the old station ... COCO (6.01) is now using an increased power of 2,500 watts ... COBC, "El Progreso Cubano," is now operating very close to its assigned frequency of 9.363 megs ... The new Cuban list reports Station COCA (9.7), of Galiado No. 102, Havana, is now on the air, although thus far I have had no report of it being heard.

According to James Moore of San Francisco, Calif., Short-Wave Station KZRM (9.57) is being heard on Saturdays, often until 9 and 10 a.m. EST (8 and 9 a.m. CST), with a program which is entitled "The Rounds of Manila Night Clubs." The station usually signs off with the selection "The Organ Grinder's Swing," played by Johnny Jones and his orchestra.

The Westinghouse Electric and Manufacturing Company is now making important changes at the W8XK transmitters at Saxonburg, Penn. The improvements which are being made include the construction of two new directional rhombic antennas, one to South America, beamed on Buenos Aires, and one to Europe, beamed on London. These new aerials will increase the power many times and will greatly improve reception in South America and Europe. Later it is intended to erect a directional antenna and to increase the power of the transmitter of W1XK at Millis, Mass.

John DeMyer of Lansing, Mich., suggests that listeners be on the lookout for South African amateurs on the 20meter band between the hours of 11 p.m. and 12 mid. EST (10 and 11 p.m. CST). At 11:50 p.m. EST (10:50 p.m. CST) he was fortunate enough to hear FB8AB (14.28), located on the island of Madagascar.

Broadcasts from a radio station on horseback in the wilderness of the Amazonian jungle may be heard by any short-wave listeners in the United States fortunate enough to pick-up VP3THE, the transmitter of the Terry-Holden Expedition, which is expected to start test contacts with the NBC in the near future. Two listeners have already reported reception of VP3THE, on frequencies of 13.8 and 13.9 megs. respectively, when the station was in communication with VP3BG (14.12), of Georgetown, British Guiana. Orison W. Hungerford, the radio engineer of the expedition, is guiding the party through the jungle regions by means of triangulated radio bearings. On one of the early broadcasts from British

Guiana, which the NBC expects to pick-up for its network listeners, John Melville, half-Scottish and half-Indian, who is chief of the Wapisianni tribe. will be the featured actor.

Eugene Darlington, Director of Short-Wave Broadcasting for the General Electric Company at Schenectady, N. Y., advises that his amateur station, W2ALP (28.54 and 29), is on the air Saturdays from 1 to 3 p.m. EST (12 noon to 2 p.m. CST), in communication with either G5AU in London, or W6OSH in Hollywood, Calif., and anyone hearing these transmissions is invited to send reports to him at the above address.

Champion tuner of the ultrahighfrequencies, Clyde Criswell of Phoenix, Ariz., who has received the soundtransmissions accompanying the television programs radiated from Alexandra Palace, in London, every day except three since October 19, now adds further laurels to his remarkable record by logging the sound-channel (42 megs) accompanying the television programs from the Eiffel Tower, in Paris, France. Mr. Criswell has also received a letter to the effect that he is the first listener to report reception of General Electric's new 41-meg transmitter, W2XOY.

The first in an interesting new series of programs dealing with music in African life, which will take up the earliest known African music. will be radiated over Daventry, on Friday, December 2, at 1:40 p.m. EST (12:40 p.m. CST). Subsequent talks in this series will discuss "Witch Doctors and Music, Natural Jazz from Africa and The Keyboard Music of the Bantu." It is hoped that Professor Kirby, who is the speaker on these programs. will be able to illustrate the comments with his recordings of native African music.

Reuven Sokolovsky of 4, Nachlat-Benjamin Street, Tel-Aviv, Palestine, has informed Harold Schrock of Bloomington, Ill., that he will soon put the first short-wave transmitter in that country on the air, under the call-letters ZC6AB.

A powerful new short-wave station which will be completed early in 1938 is now under construction at Singapore. A new 60,000-watt commercial short-wave telephone station for direct communications between Malaya and Great Britain is also to be built soon in the same city . . . The Greek Government has been erecting shortwave telephone stations at Mytilene, Chios and Crete, for communication with coastal shipping and Athens, Greece. The Mytilene-Athens circuit is already in operation

A letter from R. B. Oxrieder of State College, Penn., states that HID, "Radio Opinion," Trujillo, Dominican Republic, is at present broadcasting on a frequency of 9.29 megs... XEWW of Mexico City, D. F., has also shifted slightly in frequency to 9.5 megs, where it is very effectively blotting out transmissions from popular Colombian Broadcaster HJ1ABE

Broadcaster HJ1ABE The American Consulate in Saigon, French Indo-China, reports that the four broadcasting stations in that country are as follows: Establissements Boy-Landry, 213 Rue Catinat, Saigon, which operates on 11.7 megs, with 200 watts power, and on 6.03 megs, with 150 watts power (it is believed the latter frequency has been changed to 6.22 megs); Electric Entreprises, 98 Rue d'Espagne, Saigon, owned by Michael Robert, operates on 5.825 megs, with 10 watts power; Radio Club de l'Indochine, Hanoi, Tonkin, operates on 14.558 megs, with 15 watts power, and on 7.445 megs, with 100 watts power; Radio Club de l'Indochine, Haiphong, Tonkin, operates on 4.615 megs, with 15 watts power. Stations in French Indo-China do not use call-letters.

(Programs are on Page 47)

Log of Short-Wave Stations Whose Programs Are Listed

(Megacycles or t	housan	ds of kilocycles show	wn
CJRO, Canada CJRX, Canada CJRX, Canada COBC, Cuba COBC, Cuba COCD, " COCC, " CS, " CS, COCC, " COCC,	6.15	JVI, Japan JZJ, " JZK, " KIO. Hawaii KKH, " KKP, " KIpheuvel, South Africa LRU. Argentina	9.535
CJRX "	11 72	JZI "	11 80
COBC Cube	0 21	178 "	15 16
COBZ	0.01	VIO Wanail	11 69
COCD "	0.03	KIU. Hawall	7.50
COCH II	0.13	KKA.	1.52
COCH	9.34	KKP,	16.03
0000, "	6.01	Klipheuvel,	
COUR,	9.75	South Africa	9.62
CSW, Portugal	9.94	LRU, Argentina	
DJB, Germany	15.20	LRX, " LSX, "	9.66
DJC, "	6.02 11.77 15.11	LSX. "	10.35
DJD, "	11.77	OLR3A, Czecho-	
DJL, "	15.11	slovakia OLR4A. " OLR5A " OFK. Belgium	9.55
EAJ43. Canarias	10.37	OLB4A. "	11.84
EAR, Spain	9.49	OLR5A "	
EA9AH, Spanish	0.10	OFK Balgium	10.33
	14.05	OZF, Denmark	15.23 10.33 9.52
FNSK, S.S. Nor- mandie 8.823.	14.05		
mandia 2 000		P(J. Holland 9.59.	10.42
FORAA	13.275	PHI, "	1.115
COAR, Taniti	7.11	PRADO, Ecuador	6.62
GSA, England	6.05	PEF5. Brazil	9.50
GSB,	9.51	RAN. U.S.S.R	9.60
GSC. "	9.58	RKI, "	7.54
GSD.	11.75	RNE, "	12.00
mandie 8.823. F08AA. Tahiti GSA. England GSB. " GSD. " GSD. " GSG. " GSG. " GSI. " GSJ. " GSJ. " GSJ. " GSJ. " GSJ. "	15.14	RV15. "	4.273
GSG, "	17.79	RV59. "	6.00
GSH. "	21.47	SPD Poland	11.53
GSI. "	15.26	SPW "	13.64
GSJ. "	21.53	TEL Looland	12.23
GSL. "	0 11	TDA9 France	15 94
GSO "	0.11	TDA2 "	11 89
GSP "	15.18	TEAS.	11 71
GSL. " GSO. " GSP. " HAS3. Hungary HAT4.	15.31	PH1 PRADO. Ecuador PRF5. Brazil RAN. U.S.S.R RKI RVE RV59 SPD. Poland SPW TFJ. Iceland TPA2. France TPA3 TPA4 VE3DDN. Canada VK2ME. Australia VK3ME	6 005
WATA Hungary	15.37	VE9DN, Canada	0.005
WDW Couts 1	9.12	VR2ME, Australia	9.59
HBH, Switzerland	18.48	VK3LR.	9.58
n bj		VK3ME, "	9.51
HBJ "HBL "HBC. "HBC. "HBP, "	9.34	VK2ME, Australia VK3LR. " VK3ME. " VPD2, Fijis	9.54
HBO. "	11.402	WIXAL, Boston, M	ass.
HBP, "	7.80	15.25, 11.79 and	6.04
HC2RL, Ecuador HH2S, Haiti	6.66	VEUZ Mavino DF	6 1 2
HH2S, Haiti	5.925	XEXA, XGOX, China	6.172
HILARE CLIME		XGOX China	9.8
HJIABP. "	9 618	YSD. El Salvador	7.894
HJIABP, " HP5A, Panama HP5J, "	11 7	YV5RC, Venezuela	5.80
HP5J "	0.00	7DW2 Ching	9 525
HS8PJ. Siam 9.51.	10.00	9002 Ttal	9 635
HVJ. Vatican City	15 10	anos, italy	11 81
INV Wwantur	10.12	ZBW3, China 2RO3, Italy 2RO4, '' 9MI. S.S. Kanimble	6 01
JDY. Kwantung JVN. Japan	9.925	9MI. S.S. Manimple	0.01
Short-wave prog	name o	f American station	

Short-wave programs of American stations are shown along with the regular listings beginning on page 28. These are indicated, for example, by (sw-11.87) in parentheses following a program list-ing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules

Time Given is CST Add One Hour for EST Subtract One Hour for MST News Broadcasts

News Broadcasts Daily-3:35 a.m., GSB, GSD, GSG, GSO; 6, HP5J; 6:30, XGOX; 6:45, JDY; 7:30, GSG, GSH, GSO; 7:35, JZJ; 10, GSD, GSF, GSG, GSH; 12 noon, GSB, GSD, GSC, GSI; 2 p.m., OLR4A; 2:10, TPA3; 3, GSB, GSF, GSO, GSP; 3:45, EA9AH; 5:30, EAR, HP5A; 6, EA9AH, RAN, RKI; 6:15, CSW; 6:30, EAI43; 6:40, GSB, GSD, GSP; 7:15, EAJ43, DJB, DJD; 9:10, GSB, GSC, GSD; 9:30, DJB, DJD; 9:45, CJRO, CJRX; 10:30, TPA4; 11:30, JZK. Daily except Sundays-5 a.m., VK3ME; 6:30, VK3LR; 5 p.m., 2RO4. Sun., Mon., Wed., Fri.-3 p.m., RNE. Mon. & Thurs.-7:30 p.m., OLR4A.

#### Sunday, Nov. 28

6 a.m.—Program from S.S. Kanimbla: 9MI \*6 a.m.—Program from Darien, Kwantung: JDY \*7 a.m.—International church: COCQ \*7 a.m.—Variety program: DJL \*7 a.m.—Overseas hour for Australia: JZJ 7:30 a.m.—Football; Holland vs. Luxembourg: PHI

PHI

PHI 9 a.m.—Scottish Festival Service, from St. Co-humba's Pont Street, London: GSG GSJ 10:25 a.m.—Falkman's apache band: GSG GSD 11:20 a.m.—Getting Ready for Christmas: GSG GSU

10:23 a.m.—Falkman's apache band: GSG GSD
11:20 a.m.—Getting Ready for Christmas: GSG GS1
12:30 p.m.—Cultural activities: W3XAL (17.78)
12:40 p.m.—Cleland hour: TFJ
\*1 p.m.—Danish program: OZF
2:25 p.m.—Merry music: OLR3A
2:40 p.m.—Humorous songs for students: OLR3A
3: p.m.—Chapel Organ: W2XAF (9.53) W2XAD (15.33)
\*3:30 p.m.—Overseas hour (East): JZJ JZK
\*3:55 p.m.—Greetings to listeners: DJB DJC DJD
\*5 p.m.—Merican program: SI'W SPD
\*5 p.m.—Merican program: SI'W SPD
\*5 p.m.—Merican program: SI'W SPD
\*5 p.m.—Chapel organ to corelli: GSP GSD
5:15 p.m.—Sunday concert: DJB DJC DJD
6 p.m.—Chimes and church services: W1XAL (6.04)

5:15 p.m.—Sunday concert: DJB DJC DJD
6 p.m.—Chimmes and church services: W1XAL (6.04)
6 p.m.—Program from Madrid: EAR
\*6 p.m.—Program from Moscow: RAN RKI
6 30 p.m.—Chamber concert: DJB DJC DJD
7 p.m.—Complete opera: COCH
7:30 p.m.—Spinning-Room: DJB DJC DJD
\*8 p.m.—Cararo's tango band: LRX
\* p.m.—H. M. Coldstream Guard's band: GSC
8:15 p.m.—Chamber concerts: GSC GSD
\*10 p.m.—Catholic services: GSC GSD
\*10 p.m.—Edition Symphony by Beethoven: DJB
9:10 p.m.—English programs: XEXA COBC
\*10 sp.m.—One hour with the Bible: COCQ
\*11:30 p.m.—Dore music: HP5A
\*11:30 p.m.—Denge music: HP5A
\*11:30 p.m.—English DX programs: SEUZ
\*2 a.m.—English programs from Siberia: RV15
Key to Symbols Used: \*Daily: †Week-days:

Key to Symbols Used: \*Daily; †Week-days; ‡Monday, Wednesday, Friday; \$Monday, Thursday.

#### Monday, Nov. 29

Honday, Nov. 29
Haid an -- Fiji hour: VPD2
A. a. -- Siamese broadcast: HS8PJ (9.51)
A. a. -- Oriental variety: ZBW3
B. 20 a.m. -- Oriental variety: SUBMA (2005)
B. 20 a.m. -- Oriental Sandler's Viennese octet: GSG (2017)
B. 20 m. -- Oriente active world: GSG GS1
B. 30 m. -- Denimer exchange talks: GSG GS1
B. 30 m. -- English hour from Brazil: PRF3
B. 45 p.m. -- English hour from Brazil: PRF3
B. 45 p.m. -- Beglish hour from Brazil: PRF3
B. 45 p.m. -- Beglish hour from Brazil: PRF3
B. 45 p.m. -- Maisical report: DJB DJC H.10
B. 40 p.m. -- Mockey: England vs. Canada: GSO (2018)
B. 40 p.m. -- Mockey: England vs. Canada: GSO (2018)
B. 40 p.m. -- Mockey: England vs. Canada: GSO (2018)
B. 40 p.m. -- Mockey: England vs. Canada: GSO (2018)
B. 40 p.m. -- Mockey: England vs. Canada: GSO (2018)
B. 40 p.m. -- Mackey: England vs. Canada: GSO (2018)
B. 40 p.m. -- Mackey: England vs. Canada: GSO (2018)
B. 40 p.m. -- Mackey: England vs. Canada: GSO (2018)
B. 40 p.m. -- Maika Basiness Vomen's Club pro-gram: 2RO3
B. 9. M. -- Waido Course''. WIXAL (6.01)
B. 9. M. -- Maika Yang
B. 9. M. -- Mackey: Serenada for brass instru-ments: DLRA
B. 9. M. -- Maika Ballet orchester: DIA
B. 9. M. -- Maika Ballet orchester: DIA
B. 9. M. -- Maika Ballet orchester: DIA
B. 9. M. -- Maika Bal

#### Tuesday, Nov. 30

10:20 a.m.—Keyboard Music through the Ages: GSG GSD
10:45 a.m.—"World Affairs," H. Wickham Stead: GSG GSD

GSG GSD
11:20 a.m.—"This is England," Robert White: GSG GSD
21:25 p.m.—Merry music and songs: OLR3A
2:25 p.m.—Merry music and songs: OLR3A
3:20 p.m.—As I See It," Sir Josiah Stamp: GSO
3:40 p.m.—St. Andrew's Day program: GSO GSP
4:25 p.m.—Grosvenor House dance band: GSO
5:20 p.m.—G. Thalhen-Ball, organ: GSP GSD
6 p.m.—Musical play, "A Wisp of Lace": GSP
6:30 p.m.—Cello and piano: DJB DJC DJD
7:45 p.m.—Melodies from old and new operettas: DJB DJC DJD

DJB DJC DJD

9 p.m.—Gladys Young in "The Lady's Maid": GSC GSD 10 p.m.—Program from Tahiti: FO8AA 10:30 p.m.—Salute to Latin America: W8XAL (6.06)

#### Wednesday, Dec. 1

Wednesday, Dec. 1 10:20 a.m.—Earl of Lytton: GSG GSD 11:20 a.m.—Ernesto's Orquesta Cubano: GSG GSI 12:40 p.m.—BBC Military band: GSG GSI 2:15 p.m.—Erned Hartley's sextet: GSG GSI 3:05 p.m.—Dance music: OLR3A 5:40 p.m.—Engire exchange talks: GSP GSD 6 p.m.—Budapest program: HAT4 6:30 p.m.—Don Mariani, tangoes: YV5RC 7 p.m.—Readings from the French Classics: GSP 7 p.m.—Latin-American nights: W3XAL (17.78) 7 p.m.—Happy program: PCJ (9.59) 7:30 p.m.—For the Short-Wave Listener: W1XAL (6.04) 8:20 p.m.—BBC Empire orchestra: GSC GSD 2:15 a.m.—Revue, "All in Pink": GSO GSB

#### Thursday, Dec. 2

Inursday, Dec. 2
12:40 p.m.—"Music in African Life," Prof. Percival R. Kirby: GSG GSI
4:35 p.m.—Twilight Serenaders: GSO GSP
5:20 p.m.—The week's news from London: GSP GSD
5:40 p.m.—Arnold Matters, bass-baritone: GSP
6 p.m.—Play, "God's Admiral": GSP GSD
7:05 p.m.—Rudy Starita's Hawaiian Trio: GSP
7:30 p.m.—Waltz hour: YV5RC
8 p.m.—Canadian hour: HH2S
9:40 p.m.—Night Shift: GSC GSD

#### Friday, Dec. 3

11:20 a.m.—Frank Walker's octet: GSG GSI
12:30 p.m.—''As 1 See It,'' Sir Josiah Stamp: GSG GSI
12:45 p.m.—Reginald Foort, organ: GSG GSI
1:30 p.m.—Five Hours Back: W3XAL (17.78) W2XAD (15.33)
2 p.m.—''Entertainment at St. George's (1867-1937).'' Story of a London Hall of Entertainment through seventy years: GSG GSI

4:30 p.m.—Talk, "Pathways to Peace": W1XAL (11.79) 5:15 p.m.—Rome's Midnight Voice: 2RO3 5:45 p.m.—Roquest program: 2RO3 6:15 p.m.—Concert orchestra: YV5RC 6:30 p.m.—English program from Switzerland: HBL (9.34) 7 p.m.—Frank Newman, organ: GSP GSD 10 p.m.—Frank Newman, organ: GSD GSD 10 p.m.—Drogram from Tahiti: FO&AA 11:15 p.m.—DX Club: W&XK (6.14) 2:15 a.m.—London log: GSO GSB

#### Saturday, Dec. 4

Saturday, Dec. 4
8:15 a.m.—Coventry Hippodrome orchestra: GSG
8:40 a.m.—Meeting of the Phohi Club: PHI
9 a.m.—Music from Rotterdam Restaurant: PHI
9:15 a.m.—Football; Charlton Athletic vs. Everton: GSG GSJ
11:30 a.m.—Billy Cotton's band: GSG GSI
12:25 p.m.—Intermission: GSG GSI
12:45 p.m.—Football Game: W1XAL (11.79)
1:30 p.m.—In Town Tonight: GSG GSI
2 p.m.—Music Hall: GSG GSI
3:40 p.m.—Jack Payne with his band: GSG GSI
4:30 p.m.—League of Nations: HBL HEP
5 p.m.—Continentals and Luis Alvarez: YV5RC
11 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN CRCX







GOLDENTONE RADIO CO. DEPT.J-12, DEARBORN, MICHIGAN

.AST AT All your prints in natural color. Amazingly beautiful. Roll developed, 8 natural color prints, 25c. Reprints, 3c. Fast service. prints. 25c.

NATURAL COLOR PHCTO

Dept. C-100. Janesville, Wis



It Is Most Likely Corroded and Has Poor or Loose Noisy Connections No MORE BUZZES, CLICKS and shorts from summer rains and winter show and sleet when using an F&H Capacity Aerial Eliminator. Anyone can connect it in a moment's lime to the radio set—occupies only 1<sup>1/2</sup> inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire homoderate hand frequencies.

FREE ENLARGEMENT Just to get acquainted

with new customers, we will beauti-fully enlarge one snapshot negative (film) to 8x10 inches—FREE—if you enclose this ad with 10c for return mailing. Information on hand tinting in natural colors sent immediately. Your negative will be returned with your free enlargement. Send it today. **GEPPERT STUDIOS** 

mar REVEALS A SECRET\_PHOTO OF YOUR DEAR ONE Only

J. E. SMITH, President, Dept. 7NT6, National Radio Institute, Washington, D. C. Send me, without obligation, your 64-page book "Rich Rewards in Radio" FREE. (Please write plainly.)

NAME AGE

ADDRESS.....

CITY.....STATE.....

CKA

Lovable, laughable, life-like, Willie McGregor ventriloqui only \$1.00 complete with h logues and easy instruction "throw your voice." Makes

About wille. Order him today. SEA name and address, and I'il mail Wil with dialogues and instructions. Pay plus few cents postage. Mail order no Dept. 1205-C, 4218 Davis Lane, Cinci

Amazing New Popular PICTORIAL RING

PINC

with ring. Money back if not delighted. Order Ring Hand-Tinted in Lifelike Colors-100 PICTORIAL RING CO., Dept. H-83. Cincing

Howdy Folks Here 1 Am Willie McGregor

VENTRILOQUIST

MORE FUN THAN

A Barrel of Monkeys

00

47

**"DUMM** 

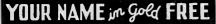
Now you can carry in secret the Photograph of Your Sweetheart concealed in your mirror. It is a regular mirror—then the mirror-ing apparently disappears and re-veals, as desired, the photograph clear and distinct, of the one dear object ways.

An ideal way of carrying a fine double-faced mirro fits pocket or purse. Sim

FIRST

98 est to you

In the stand of the stand of





Pass Case, Card Case, Bill Fold, Check Cover NEW STYLE extra thin model. Just what every man needs. Made of high-grade black, genuine calfskin, specially tanned. Tough, drable, Beautiful soft texture, shows real quality click eitherd. 1/10-14K Gold Filled corners. Size 3% z Josef Volgen, Josef Volgen, Size with Size quality product. 22-karat gold name. address. Jodge emblem free. This engraving or dinarily costs \$1.50 extra.

Direct-To-You ONLY \$495 Enclose \$4.95 Money Order or Check. Sent C. O. D. if you prefer. State lodge emblem wanted. All arti-cles fully guaranteed. Your money cheerfully refunded if not thoroughly satisfied, two weeks' trial. Mite for FREE card cata-write for FREE card cata-ing of novel, useful gifts. Insurance men. tailors-with preferred customers-profit by LANDON & WARNER 360 N. MICHIGAN AVE. Dept. H 199, Chicago, III.

# Free for Asthma **During Winter**

If you suffer with those terrible attacks of Asthma when it is cold and damp; if raw, Wintry winds make you choke as if each gasp for breath was the very last; if restful sleep is impossible because of the struggle to breathe; if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered for a lifetime and tried every-thing you could learn of without relief; even if you are utterly discouraged, do not aban-don hope but send today for this free trial. It will cost you nothing. Address Frontier Asthma Co. 59-C Frontier Bldg. 462 Niagara St., Buffalo, N. Y.



## **STOP Your Rupture** Worries!



Why worry and suffer any longer? User the formation of the second secon

BROOKS COMPANY, 351-D State St., Marshall, Mich.



We help you close sales with Direct Mail Advertising, 360,000 sold to U. S. Government. Approved by Under-writers' Laboratories, also Good Housekeeping Institute. Used by 10,000 large Corporations. Write today with details of age, past experience, etc.

The Fyr-Fyter Co. Dept. 15-24, Dayton, Ohio

# LOOKING AHEAD INTO NEXT WEEK'S RADIO GUIDE

#### Taking a Bow

Here we are with another new feature designed to give you a bit of advance information each week concerning some of the highspots to be found in the following issue and on your radio next week. May you find it of interest and real value.

#### Cinderella

One of the most interesting features in next week's issue will be a photostory of the charming young lady who left the hills of Tennessee, worked hard, and found her efforts rewarded with stardom on the Metropolitan Opera stage. Since her opera debut, you've seen and heard Grace Moore in motion pictures and over the air. Three pages of pictures chronicling Grace Moore's story from the time she was a year old will make next week's RADIO GUIDE a special attraction for her host of admirers.

#### **Rhythm Pays**

Frank Dailey has an unusual band. Capable musicians and popular, too, for their original arrangements and rhythms, Dailey's men have proved themselves to be good businessmen as well. Working on the cooperative principle, the band has purchased the Meadowbrook Inn at Cedar Grove, New Jersey. There the band holds forth as the main attraction, with the individual members assisting the 84 employes at various auxiliary duties during rush periods. The cooperative success of Frank Dailey and his men is the reason for another special rotogravure feature next week.

#### **Educational Feature**

RADIO GUIDE next week takes another important step in its avowed intention of making this publication one of service to its readers in their enjoyment of radio. Convinced that there are large numbers of listeners who consider radio an educational medium, we have conceived a special two-page department which will bring information concerning programs of an informative and educational nature. Current news commentaries, discussions, debates, lectures, speeches, business trends, historical reviews, art developments, scientific discoveries-all have their place in radio broadcasts. In order that listeners and readers of RADIO GUIDE may know when these various programs are to be heard and pertinent information concerning them. our educational department becomes a regular feature starting next week.

#### Kaltenmeyer's Kids

One of the funniest shows on the air, providing wholesome comedy and rollicking entertainment for young and old, is Kaltenmeyer's Kindergarten, a regular Saturday afternoon NBC feature. Bruce Kamman started the idea six years ago last September 25, and it's been increasingly successful ever since. Next week you'll find two pages of pictures introducing the "kids" and those responsible for the program. Daisy Dean, Percy Van Schuyler, Professor August Kaltenmeyer himself, Yohnny Yohnson, Izzy Finkelstein, Cornelius Callahan-perhaps you've won-

dered what they look like. You'll find them all in next week's rotogravure.

#### Four Little Steps

One hears considerable about the various "steps to success," but up to now little has been said about certain four little steps which have supported such famous stars as Freddie Bartholo-mew, Joan Crawford, Angelo Patri, and others. They're located in Columbia's New York Studio One, and it seems that, sooner or later, everyone of importance on the air sits on them. You'll find a page of pictures in next week's RADIO GUIDE which brings to these steps the attention they deserve.

#### **Covering the Opera**

There's another service feature of RADIO GUIDE which will be of especial interest to lovers of the opera. In this week's issue on page 9 you will find an informative story concerning the Metropolitan Opera's presentation of "Manon," with Richard Crooks and Bidu Sayao in the starring roles. Each week's issue will contain such a story giving the background and important facts concerning the current opera broadcast. And with the introduction of that feature, RADIO GUIDE becomes the only publication giving the story of an opera a week before it is presented at the Metropolitan.

#### March of Music

A word or two about Leonard Liebling's increasingly popular music feature to be found in each week's issue. Readers and lovers of good music are writing in to tell us of the pleasure they experience in finding this new department added to RADIO GUIDE'S list of services. Leonard Liebling gives an understandable commentary of the good music to be heard during each week's broadcasts and his informal and yet informative style has found wide favor with listeners.

#### **Program Highlights**

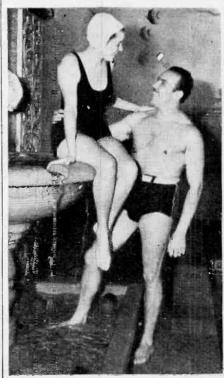
One must be born with an innate optimism to be able to state blandly that various features will be a part of radio schedules a week or two hence. However, we're a bit optimistic in calling your attention to some of the highlights promised for the week ending December 11. Far be it from us to state definitely that these features absolutely will be heard, but then again, it is likely that they will. For instance, on Sunday, December 5, Lawrence Tib-bett, perhaps the most famous of baritones, is scheduled to be the Ford Sunday Evening Hour guest. That same evening Adolphe Menjou, filmdom's suave actor, and his wife, Verree Teasdale, are expected to be guests on the Chase and Sanborn Hour with Don Ameche, Charlie McCarthy, etc. Also on Sunday the Zenith Foundation shifts networks and will be heard over CBS at 10 p.m. EST instead of its present spot on NBC. On Wednesday evening, December 8, Kirsten Flagstad, opera's lovely soprano, will be a guest on the Chesterfield program with Andre Kostelanetz' orchestra. Your RADIO GUIDE next week will give you the dope on these highlight programs, and also there will be a wealth of information concerning other outstanding programs.



Andy (Charlie Correll) and bride. They're honeymooning these days



Comedienne Wendy Barrie enjoys a hotdog at a "Log Cabin" rehearsal



There's rumor of romance between Maestro D'Artega & Audrey Purdey

# SEX OR BRAINS? What makes a Hollywood Star?

**ONE GIRL SUCCEEDS** – THOUSANDS FAIL! WHY? Is it brains, talent, ability – or an alluring figure and lips that say "come on"? You've heard vague rumors about how stars are picked. Now get the inside story, told in words and pictures in January Screen Guide.

CAN SHE MAKE TARZAN LOVE AGAIN? Atlast...a real "Tarzan woman" to match caress for caress with the Adonis of the treetops. Eleaaor Holm (Jarrett) now swings into America's highest flying romance. Words and pictures answer all inJanuaryScreenGuide.



10

DAN BUNDELL

#### CLARA BOW PUTS "IT" BACK TO

WORK – One day the flaming "It" girl of the screen...the next, hidden away on a ranch with cowboy arms around her...Then "IT" flashes again in Cinema's night spots. Is it caprice or something deeper that lures Clara Bow from home and baby?-Told in words and pictures – As intimate as a page from a diary – in January Screen Guide.



#### It's New! It's Exclusive!

The Overseas Dial is shown below. It is offered only by RCA Victor. Note these features. 1. Each short wave band is on a separate scale. 2. These scales are more than 9½ inches wide. 3. Short wave stations are 50 times farther apart than formerly. 4. Names of cities are clearly shown on each short wave band. 5. Only one band lights up at a time. 6. Dial is curved back for easy reading. 7. Arrangement of dial and control is patterned after organ console. 8. Overseas Dial makes tuning for short wave stations as easy as tuning for domestic stations. 9. Any one of your eight favorite stations can be tuned automatically by Electric Tuning. 10. You can tune this radio from your favorite armchair. 11. Can easily be made into a fine electric phonograph with RCA Record Player (Price \$19.95\*)





#### \$20\*\* Down Puts This Superb Instrument In Your Home

ARMCHAIR

**CONTROL!** 

For only \$14.95\* you can have

the RCA Victor Armchair Control.

The mechanism is enclosed in a handsome bakelite box which can be placed where you wish. It allows you to tune back and forth among your eight favorite stations as you please.

As distinguished in performance as in appearance, this RCA Victor Model 813K will give you a totally new conception of how fine radio can be. A 13-tube, 5-band superheterodyne with Electric Tuning, Overseas Dial, Sonie-Arc Magic Voice, Magic Brain, Magic Eye, RCA Metal Tubes and a wealth of other features. (Armchair Control available at slight extra cost.) \*\*Down payment may vary in different sections.



# makes foreign stations neighbors!

Exclusive RCA Victor foreign station selector shares popularity with Electric Tuning as thousands discover thrill of "push a button—there's your station"



RCA Victor Model 87T is a rare value in table models. A 7-tube superheterodyne with domestic and foreign reception. Has Magic Eye, Metal Tubes, and new Sunburst Dial. New Beauty-Tone Cabinet of handsome woods and fine lines.

TUNE in on the world! With RCA Victor's exclusive new Overseas Dial you can now tune for the foreign stations you want to hear, as easily as you tune for your favorite American broadcasts.

World's only

**VERSEAS DIAL** 

Above is a picture of an RCA Victor with Overseas Dial. Look at this amazing and exclusive feature. See how the short wave bands are spread out. Each is more than 9½ inches wide. Stations are 50 times farther apart than formerly. The Overseas Dial is like an organ console built to play world radio. On its curved dial the principal broadcasting stations of the world are arranged for your easy selection.

Only RCA Victor offers the Overseas Dial, the first ever planned to make foreign programs a regular part of your radio entertainment. An exclusive twin feature that goes with every Overseas Dial is RCA Victor Electric Tuning. It is really automatic. *Push a button there's your station*. Those words tell the story. Your favorite programs tuned as simply as turning on an electric light.

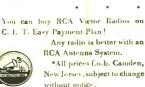
#### New and Finer Magie Voice

RCA Victor for 1938 offers you many another important improvement. The famous Magic Voice — conceded to be radio's finest expression — has been improved. Now built on

the "band shell" principle, it

is called the Sonic-Arc Magic Voice ... assures lifelike reproduction. Your RCA Victor dealer will be glad

to demonstrate the exciting Overseas Dial and Electric Tuning. You will be delighted to find how easily you can own one of these instruments, how generous trade-in allowances and convenient terms put them within the reach of every family.





RCA presents "Magic Key" every Sunday, 2 to 3 P. M., E. S. T., on NBC Blae Network

